



PORTLAND'S LARGEST FOREMOST STORE



27th—Annual Clearance Sales—27th Are Now On

Absolutely Every Article in the House Drastically Reduced CONTRACT GOODS ALONE EXCEPTED

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Public Tea Rooms

Second Floor. Auspices Y. W. C. A. "Grandma" Munra, Hostess. Menu, Tuesday, Jan. 3. Tea—Coffee—Chocolate Bouillion Milk in Bottles Salad Boston Brown-Bread Sandwiches Hot Rolls Bread and Butter Dessert Cakes

The Second Week of the Great Twenty-Seventh Annual Clearance Sales With Their Matchless Values Opens Today

A Business Man Said Yesterday Anent This Store

"It Seems a Case of 'Frenzied' Merchandising

The way Olds, Wortman & King are cutting prices and the crowds are flocking to that store. Why? You wouldn't think there was another house in town that had goods to sell. "Well," replied his companion, "I can't explain it, except it's the modern, 'DIFFERENT' way of doing business."

First—Over and above all, this store does not buy goods merely to sell at a profit, but instead, selects with an eternal eye to quality, and the constant, steady upbuilding of its patronage.

Second—The Olds, Wortman & King store is satisfied at all seasons with fair profits, preferring rather to sell a thousand dollars' worth of merchandise and make the same earnings, than other stores demand on five hundred. And

Thirdly—We're determined that each and every season shall stand its own losses, and balance our books only when we're satisfied that every dollar's worth of past season merchandise has left the house to be of use to the consumer, at a time when it's a wanted and needed commodity with her—or him; for this is a store for the family.

IN A NUTSHELL

This is a "modern-different" business. We're awake to the times, and the needs of all the people all the time. Not given to boasting, simply plain tellers of plain FACTS rather than vainglorious dreamers. WE'RE AWAKE TO A 1905 TWENTIETH CENTURY PORTLAND, WITH ITS OPPORTUNITIES—that's all. THE 1905 EXPOSITION CITY'S LARGEST AND FOREMOST STORE ALL the year, employing more helpers ALL THE YEAR ROUND than any other house—but not one more than we need.

MORAL—It's better to do a larger business, and make the same earnings that a befogged 19th century shop does on its little shut-in-pooly trade. It makes a HAPPIER NEW YEAR FOR US ALL! YOUR SAVING CHANCES ARE GREATER HERE TODAY THAN EVER IN THE HISTORY OF THE STORE—BECAUSE WE OWN GOODS FOR LESS THAN ANY OTHER PORTLAND HOUSE—AND ARE SELLING THEM FOR LESS, THAT'S ALL.

The Olds, Wortman & King Store's Annual Clearance Sale Of Notions and Small Wares, Leather Goods, Stationery, and Toilet Sundries Opens Today

- 3c For Belt Buckle Sets Worth 35c—Fancy Belt Buckle Sets in gilt and oxide, back and front pieces; our 35c value, clearance price, the set. 9c Hair Retainers Worth 15c for 8c—Stray-look Hair Retainers, shell color; our 15c value, special at, each. 8c Pompadour Combs Worth 25c for 15c—Shell Pompadour Combs, full length; our 25c value, special at, each. 15c Machine Oil Can Worth 15c for 8c—Machine Oil in combination tin oiler, 4-oz. size; our 15c value, special at, each. 8c Back Combs Worth 25c and 35c for 12c—Fancy jeweled Back Combs; our 25c and 35c value, special at, each. 12c Collar Frames Worth 15c for 3c—White cotton covered Collar Frames, all sizes; values to 15c, special at, each. 3c Hooks and Eyes Worth 10c for 5c—Colored enamel wash Hooks and Eyes, any color, will not rust, two dozen on card; our 10c value, special at, the card. 5c Buttons Worth 10c for 5c—Silk Tailor Buttons, in all colors, medium size, two dozen on card; our 10c value, special, the card. 5c

Specials in Druggists' Sundries

- 12c For Tar Soap Worth 19c—Antiseptic Tar Soap for bath or shampoo; our 19c value, special at, the cake. 12c Imported Toilet Soap Worth 25c for 15c—Fine Imported French Toilet Soap, assorted odors; our 25c value, special at, the cake. 15c Shoe Polish Worth 25c for 15c—Marvel Waterproof Shoe Polish, a liquid dressing, black; our 25c value for, the bottle. 15c 5c Instead of 10c for Shoe Paste—Black Shoe Paste for fine black leather; our 10c value, special at, the box. 5c Hot Water Bottles Worth \$2.39 for \$1.49—Combination Water Bottle and Fountain Syringe, 3-quart size, hard rubber pipe; our \$2.39 value, special at, each. \$1.49 Fountain Syringe Worth \$1.95 for \$1.19—Four-quart Fountain Syringe with hard rubber pipe; our \$1.95 for, each. \$1.19 \$1.00 For Four-Quart Fountain Syringe with hard rubber pipe; our \$1.79 value, special, each. \$1.00 Nickel-Plated Call Bells Worth 25c—Special at, each. 9c Sleeve Protectors of Black Rubber—Our 35c value, special at, the pair. 15c Black Cloth Sleeve Protectors—Our 19c value, special at, the pair. 10c Bath Sponges—Large sizes; our 35c value, special at, each. 19c

Stationery Clearance Specials

- Paper Napkins—With colored borders; our 10c value, special at, 100 for. 5c Writing Paper Worth 30c to 35c for 17c—Odd lines in Box Writing Paper, assorted tints; our 30c and 35c value for, the box. 17c Envelopes Worth 14c for 5c—English Vellum Envelopes, amethyst tint, 25 to package; our 14c value, special at, package. 5c Kodak Albums—Heavy Seal, Grain Back—Our \$1.00 value, special at, each. 50c Our \$1.25 value, special at, each. 75c Our \$1.65 value, special at, each. 98c Reading Glasses—With fine nickel rims and handles—Small size; our 85c value, special at, each. 50c Medium size; our 95c value, special at, each. 55c Large size; our \$1.25 value, special at, each. 75c

Specials in Leather Goods

- Patent Leather Music Rolls—Our 75c value, special at, each. 39c Music Rolls—Assorted Leathers—Our \$1.00 to \$1.25 values, special at, each. 69c Leather Photo Frames—Assorted colors—Small size; our 35c value for, each. 20c Large size; our 50c value for, each. 29c

A Grand Clean-Up This Week of Third Floor Home Findings

Bargain Light let in that reveals values you should not resist—LAMPS, TABLEWARE, BRIC-A-BRAC, CHINA, SILVERWARE, ETC., all in a post-holiday Store Cleaning Sale. These few savings hint of many.

CLEARANCE SALE OF LAMPS—THIRD FLOOR.

- Black Wrought Iron Center-Draft Lamp—Our \$2.00 value, special at, each. \$1.00 Black Wrought Iron Center-Draft Lamp—Fancy scroll effect; our \$3.25 value, special at, each. \$1.63 Black Wrought Iron Center-Draft Lamp—Extra fancy design; our \$7.50 value, special at, each. \$3.75

HALF PRICE ON KAYSER ZINN STEINS.

- Our \$6.75 value, special at, each. \$3.38 Our \$7.25 value, special at, each. \$3.63 Our \$10.50 value, special at, each. \$5.25 Our \$11.50 value, special at, each. \$5.75 Our \$18.00 value, special at, each. \$9.00

TRAYS.

- Our \$2.65 value, special at, each. \$1.33 Our \$3.00 value, special at, each. \$1.50 Our \$4.65 value, special at, each. \$2.33 Our \$5.25 value, special at, each. \$2.63

BOATS—THREE SHAPES.

- Our \$5.25 value, special at, each. \$2.63 Tumblers—Our \$1.00 value, special at, each. 50c

BON-BONS.

- Our \$3.00 value, special at, each. \$1.50 Our \$3.25 value, special at, each. \$1.63 Our \$4.00 value, special at, each. \$2.00 Our \$7.50 value, special at, each. \$3.75

CLEARANCE PRICES ON CARPET SWEEPERS.

- Carpet Sweeper, roller bearings; our \$2.50 value for, each. \$1.75 Carpet Sweeper, roller bearings; our \$2.00 value for, each. \$1.35 German Decorated China Cuspidors—Our 50c value, special at, each. 35c

AMERICAN PORCELAIN DINNER SETS—WITH BROWN DECORATIONS.

- 50-piece sets, special clearance price. \$3.13 60-piece sets, special clearance price. \$4.06 100-piece sets, special clearance price. \$6.20

"ONEIDA" COMMUNITY CO. SILVERWARE AT SPECIAL CLEARANCE SALE PRICES.

The "Oneida" Silverware in Fleur de Lis design is very handsome. In appearance and lasting beauty it is far ahead of other plated ware—is heavier than triple plate—triple plus—and is guaranteed for 25 years.

- Teaspoons—Set of 6, special clearance price. \$1.25 Dessert Spoons—Set of 6, special clearance price. \$2.33 Tablespoons—Set of 6, special clearance price. \$2.50 Bouillon Spoons—Set of 6, special clearance price. \$1.94 Berry Spoons—Each, special clearance price. \$1.25 Dessert Forks—Set of 6, special clearance price. \$2.33 Table Forks—Set of 6, special clearance price. \$2.50 Cold Meat Fork—Each, special clearance price. \$1.94 Fruit Fork—Set of 6, special clearance price. \$1.85 Cream Ladle—Each, special clearance price. 77c Gravy Ladle—Each, special clearance price. \$1.00

Besides the articles mentioned above we have a full assortment of fancy pieces at Special Clearance Sale Prices.

Clearance in the Apparel Stores Theater Gowns and Opera Coats for Two Days at Half Price—2d Floor

Announcement Extraordinary in Connection With the Paderewski Appearance! The Society Event of the Season Provided for by the "Style Store." By special arrangement for this great musical and society event, we shall place on extra special sale Tuesday and Wednesday Every Evening Gown and Costume in the House Up From \$85 and Every Opera Coat in the House Up From \$40, at EXACTLY HALF-PRICE!

Evening Gowns include every new and late production of leading Parisian and New York designers—the smartest and most magnificent collection ever brought to the Coast. Every color and shading that Fashion favors are here. Among the grand exposition of art, beauty and style in dress are many of the famous Mlle. Schroeder creations. For this great event—Tuesday and Wednesday only—choose from these magnificent Gowns at EXACTLY ONE-HALF OF THEIR REGULAR FAIR PRICE.

OPERA COATS FOR THE PADEREWSKI PRESENTATION

Choice of every Opera or Theater Coat in the house, up from \$40.00, at HALF PRICE. Description is futile, for with a line larger than any other west of Marshall Field's in Chicago, a page would not suffice for detail.

Great Coat and Suit Sales

Will Add to the Buying Furore! A Great Sweeping Clean-Up of the Winter Coats! The stopover of a past season, most of them, but all good staple styles for Winter wear. Splendid cloths, tailored and made in best workmanship; long or short lengths, from the 27-inch jacket to the full-length Newmarket; values to \$35—NOW LOOK AT THE PRICE! Tuesday only at. \$4.98

WOOL WAISTS—Nicely tailored, special for Tuesday and Wednesday, regular \$5.00 values in the Clearance for. \$2.45

EVENING WAISTS—Magnificent hand-made creations in crepes, chiffon, taffetas, pead de cygnes and hand-made laces, \$15 to \$45 values; special Tuesday and Wednesday for Clearance at. HALF-PRICE

FANCY VELVET COATS, in box, blouse and close-fitting styles, all the newest and smartest makes—\$12.50 to \$75 values, special for Tuesday and week at HALF PRICE. Be early for best selections.

VELVET SUITS AT HALF PRICE—Tuesday and all week. Both plain and crushed velvets in all wanted shades and colorings.

All Walking Skirts Reduced. All Long Skirts Reduced. Every Suit Reduced. Every Raincoat Reduced. Every Coat in the House Radically Reduced.



Extra Special!

TWO SENSATIONAL SALES OF HIGH-GRADE SUITS FOR WOMEN—TWO STARTLING, STIRRING VALUES FOR A TWO DAYS' OFFERING! TUESDAY AND WEDNESDAY ONLY!

Women's \$33.50 to \$62.50 Suits for \$24.95 Women's \$65 to \$85 Suits for \$36.65

A last grand final and drastic clean-up of the high-grade Street Suits and fancy calling gowns. All wanted materials, embracing broadcloths, chevrons, Venetians, and smart, fancy, mannish mixtures, in blouse, Eton and tight-fitting jacket effects. Every wanted and vogueish color and popular mixture is included. Also every stylish trimming effect. For Tuesday and Wednesday only—VALUES TO \$62.50 FOR. \$24.95 VALUES TO \$85.00 FOR. \$36.65 The greatest Suit values in America!

Closing Out the Book Stocks!

Every volume on the shelves in like or less proportion. Special closing out sale on second floor. Pressure for room needed by other departments compels us to give up the sale of books until our present buildings can again be added to—Probably a matter of some two years. Much against our wish we must give up even a holiday book department. Our present stocks will be sold without regard to cost in order to close them out completely this month. Here then—now—is the booklovers' opportunity.



- Excitement in Booklovers' Lane—Second Floor. Copyright Books Worth \$1.50 at 96c—All of our remaining copyright books are included in this offer. Many of them are the successful and popular books of this year such as: Double Harness by Anthony Hope Whosoever Shall Offend by Marion Crawford A Ladder of Swords by Gilbert Parker The House of Fulfillment by George Madden Martin The Last Hope by George Seton Merriman Old Georgian Gardens by George Horace Lorimer The Deliverance by Ellen Glasgow The Singular Miss Smith by F. M. Kingsley The Madman by Marjorie Nicholson In the Closed Room by Frances Hodgson Burnett Daughters of Nile by Onoto Watanna The Transits by A. E. W. Mason

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HOME NEEDS In Clearance Sweep—4th Floor Stores

Clearance Sale of Fine Pillows—4th Floor, 6th St. Annex. Pillows, all feather-filled, extra large size, seven pounds to the pair; our \$7.00 value—special Clearance Price, at the pair. \$4.75

Pillows, very fine, half down and half feather-filled, cover of linen tick. Splendid \$7.00 value; Special Clearance Sale Price, at the pair. \$4.75

Clearance Price on Blankets—Fourth Floor. Blankets Worth \$4.50 for \$3.15—All-wool Vienna Brown Blankets, our \$4.50 value; Special Clearance Price, the pair. \$3.15

Blankets same as above, only finer, our \$6.00 value; special at, the pair. \$4.25

Blankets Worth \$4.00 for \$2.75—All-wool mottled gray Blankets, our \$4.00 value; Special Clearance Price, the pair. \$2.75

Blankets Worth \$4.00 for \$2.75—Plain silver gray all-wool Blankets, our \$4.00 value; special at, the pair. \$2.75

