

ALL PURCHASES MADE ON "CHARGE ACCOUNTS" TODAY AND FOR THE BALANCE OF THE MONTH WILL GO ON JANUARY BILLS



PORTLAND'S LARGEST FOREMOST STORE



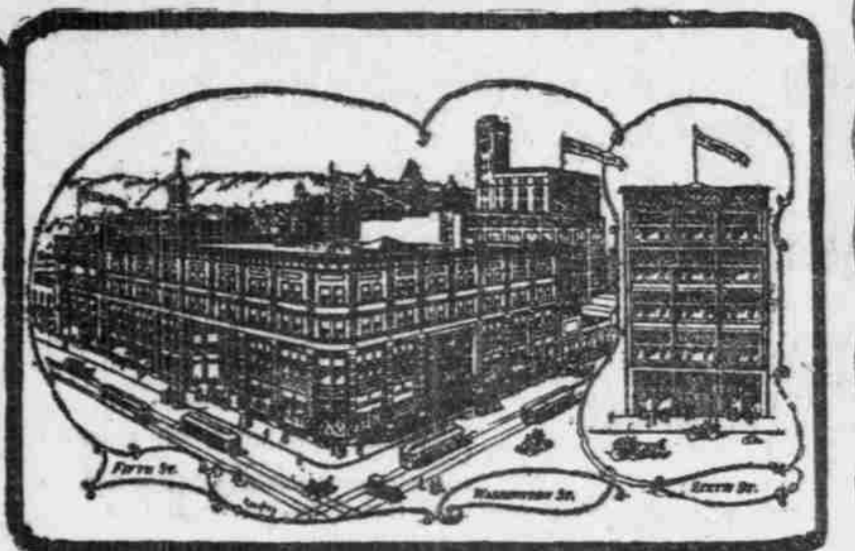
27th—Annual Clearance Sales—27th Are Now On

Absolutely Every Article in the House Drastically Reduced CONTRACT GOODS ALONE EXCEPTED

27th—Annual Clearance Sales—27th Are Now On

Extra Special Today! For New Year's Gifts for the Children

TOYS, DOLLIES, AT HALF PRICE. The year 'round toy bazaars—4th floor. The children we have always with us; and the toys and dolls are as necessary to happiness in the child-world as the things we grown-ups clamor for.



Taking Steps in the Right Direction Is What the Throngs Are Doing These Busy Clearance Sale Days

Today's 37th "FRIDAY ECONOMY SALE"—A Topliner On this Week's Clearance Bill!

Today's bargain events will be of extremest importance to all who are following the Clearance Sales and benefiting from their saving opportunities. Below we print a list of matchless values, which, added to those of the week, in full force today, present a solid front of extreme price cuts impregnable to competition's pusillanimous attack.



A Thousand Women Should Come for These Suits Today!

WOMEN'S \$12.50 TO \$20.00 SMARTLY TAILORED

EXTRA SPECIAL STREET SUITS TODAY ONLY

\$6.98

A lot of very handsome and dressy Street Suits, in blouse, coat and Eton styles; blacks, navys, browns and smart mixtures. Materials are chevrons, Venetians, broadcloths and the popular mannish mixtures so much in vogue.

SPECIAL END-OF-WEEK FEATURES OF THE Matchless Big "White Fair"

A Grand Carnival of Fearless Bargains Add Zest to Portland's Unmatchable Sale of White! Second Floor—Annex.

Sensational values for Friday and Saturday buyers of dainty Undermuslins and immaculate French Lingerie. The grandest bargains of all the year today. Don't miss this chance to save on your year's buying.

- Children's white India Silk Bonnets, lined and interlined, neatly trimmed in silk cording, ruche, fine tucks and embroidered. Regular price \$1.00—special at... 39c
Ladies' fine cambric Gowns, low neck and Cascook style, elbow sleeves, trimmed in fine tucks, embroidery edging and insertion, beading and draw ribbon. Regular price \$1.75—special at... 88c



Booklovers Will Revel Among Their Favorites Today

and select from our great stocks, now on Second Floor, at great reductions from even publisher's prices. These books must be sold during clearance, no matter what sacrifice. The rooms they occupy will be devoted to other lines after the clearance sales are over.



- Special for Today Economy Right in Line with the Books. BOOKS OF HUMOR WORTH 50c FOR 30c. Library of Wit and Humor—Selections from the writings of the world's greatest humorists including those of Mark Twain, Eugene Field, Ed Perkins, Bill Nye, Bret Harte and numerous others—40 pages, with illustrations. Also "Bill Nye's Remarks"—50 pages and illustrations. "Rhams, or Uncle Ben's Experience With Hypocrites"—40 pages, with illustrations. Our 50c value—Special Economy Price, the volume... 29c.

A Bargain Trio That's Sure to Swell the Crowds That Throng the Domestic Aisles

- First Floor. The homely needs of everyday life shorn of profits and part of costs. Saving chances for our masses. LONG CLOTH WORTH 15c FOR 10c. 500 pieces of long cloth, full yard wide, nice soft finish, our 15c value; special Economy Sale Price, 10-yard pieces for \$1, or... 50c the yard. BLEACHED SHEETING WORTH 10c FOR 5c. 5000 yards of heavy round thread bleached sheeting, double width, 2-4 bed size, our 10c value; special at the yard... 5c.

Friday Economy Specials in CORSET SALONS AND ART SHOP

Note Particularly the Sensational Corset Bargain—Second Floor—Annex. Center pieces of extra fine linen, all partly embroidered, round or square scalloped, plain, hemstitched or fringed edges, stamped in floral designs; regular price from 60c to \$1.25; all at one-half price today.

"Half-Price" Decides the Chief of the Silk and Dress Goods Stores

On these staple, wanted fabrics a buying chance unparalleled by any previous performance of even this great bargain-making store. Add these half-price items to the advertised values of the week and incontrovertible reasons present themselves to rearing folk for their being here today at the record-breaking sales.

Friday in the Famous "Fairway" Footwear Store

Sixth Street Annex—First Floor. Thousands avail themselves of the Clearance Sales to provide footwear for all the year at manufacturer's prices. Why not you? Opportunity never presented grander chances for saving than in today's sales. No matter what the price, "Only Good Shoes"—and for all the family.



Economy Shoe Sale

- SLIP FOR WOMEN'S SHOES WORTH \$2.50 AND \$4.00. Women's Shoes of patent cut or vici cut, with tipped or plain toes, well soled and Military heels—Our \$3.50 and \$4.00 values, Special Economy Price, the pair... \$1.88. WOMEN'S SHOES WORTH \$2.00 FOR \$1.25. Women's Shoes in 19 different styles, for Winter wear, made of the kid with patent tip, neat medium round toes, heavy soles—Our \$2.00 value, Economy Sale Price, the pair... \$1.08. MEN'S SLIPPERS WORTH 75c AND \$1.00 FOR 45c. Men's House Slippers, embroidered or leather—Our 75c and \$1.00 values, special at the pair... 45c.

Special Sale of Calendars

ONLY 50c FOR CALENDARS WORTH \$1.00. The International Yacht Calendars are made on heavy cardboard and are copied from the photos taken of the races between the "Reliance" and "Shamrock" Nov. 3—Our \$1.00 value, special Economy Price is, each... 50c.

IMPORTANT CLEARANCES THAT CREATE CLEAR ECONOMIES TODAY IN THE LADIES' FURNISHING SHOP

- First Floor. ECONOMY SALE OF HANDSOME LACES, BANDS AND GALLOONS. Lace Counters—First Floor. Elegant Braid and Spangled Galloons and Bands—Our \$4.50 value—Economy Price, the yard... \$1.98. Point Veilse Bands and Galloons—Worth to \$4.00 and \$5.00, Economy Sale Price, the yard... \$1.88. Some very Handsome Colored Embroidered Chiffon Applique, also Black and Cream Colored Chiffon Applique, Point Veilse Bands and Jet Spangled Galloons—Worth to \$3.00 the yard, Special Economy Sale Price at the yard... \$1.45. Cream and Ecru Bands, Cream and White Net Top Lace Bands and White Lace Galloons—Worth to \$1.50 value—Economy Sale Price at the yard... 85c.

"Economy" Causes a Flutter Among the Ribbons

- Ribbon Counter—First Floor. RIBBONS WORTH 30c AND 35c FOR 15c. Elegant all-silk satin Taffeta Ribbons, all colors—Our regular 30c and 35c values, Special Economy Price, the yard... 15c. RIBBONS WORTH 75c FOR 35c. A lot of fine soft Silk Dotted Ribbons, 4 1/2 inches wide—Our regular 75c value, special at the yard... 35c. HANDSOME EMBROIDERIES AT A HOMELY PRICE. EMBROIDERIES WORTH 50c AND 60c FOR 25c. Thousands of yards of Embroideries, some nainsook, some swiss, some cambric—Our 50c and 60c values, Special Economy Sale Price at the yard... 25c.

Economy Specials From Fourth Floor

- BLANKETS WORTH \$15.00 FOR \$10.75. Strictly all-wool Blankets, extra heavy, elegant quality—Our \$15.00 value, special at, pair... \$10.75. SILKOLINE WORTH 12c FOR 8c. Best quality Silkoline, about 3000 yards of it, in floral designs, all colors—Our 15c value, Economy Price, the yard... 8c. SWELL IRISH POINT LACE BED SETS. Consisting of Lace Spread and Pillow Shams, full size, very handsome, some of the best—Our \$15.00 value—Economy Price, the set... \$8.05. Our \$10.00 value—Economy Price, the set... \$6.10. Our \$12.50 value—Economy Price, the set... \$7.50. Our \$15.00 value—Economy Price, the set... \$9.25. Our \$18.00 value—Economy Price, the set... \$10.45. Our \$22.00 value—Economy Price, the set... \$12.75. Our \$25.00 value—Economy Price, the set... \$14.25.

Economy in the Millinery Salons

- Second Floor Annex. BLACK TAFFETA SILK TURBANS WORTH \$3.00 FOR \$1.49. We have received a small shipment of stylish Taffeta Silk Turbans; very practical for midwinter hats, and adapted for wear during the rainy season, yet dressy enough for any occasion—\$1.49 special price, each... \$1.49. In addition to the above big special, we offer another lot of these handsome shirred Silk and Velvet Turbans, in black, brown, blue and cardinal, very stylish and handsome—Special Economy Sale Price, each... \$3.00.

Jewelry Specials

- Sixth Street Annex—First Floor. HAIR BRUSHES WORTH \$2.00 FOR \$2.00. Sterling silver back hair brushes, fine French gray finish, our \$2.00 value, for each... \$2.00. CLOTH BRUSHES WORTH \$3.00 FOR \$2.10. Cloth brushes, with sterling silver back, large size, our \$3.00 value; special at, each... \$2.10. HAND MIRRORS WORTH \$2.25 FOR \$2.00. Hand mirrors, with sterling silver back, fine French gray finish, our \$2.25 value; special at, each... \$2.00. STERLING SILVER TOILET ARTICLES—Manicure knives, tweezers, shoe horns, curling irons, button hooks, crasers, etc., our \$5.00 value; special at, each... 17c.

Economy Specials from the Women's Knit Underwear and Hosiery Aisles

- WOMEN'S CASHMERE UNDERWEAR WORTH \$1.50 FOR \$1.10. Women's fine cashmere vests and pants, in white, our \$1.50 value; for Economy Sale, special at, each... \$1.10. WOMEN'S UNION SUITS WORTH \$1.00 FOR 55c. Women's cotton union suits, Winter weight, slightly fleeced, our \$1.00 value; special Economy Price, suit... 55c. WOMEN'S CASHMERE HOSE WORTH 50c FOR 29c. Women's fine ribbed black cashmere hose, good 50c value; Economy Price, our 29c value; special Economy Price, each... 29c. CHILDREN'S UNDERWEAR. Drug Counter—First Floor. Children's fleeced-lined vests, pants and drawers, Winter weight, our \$1c value; special Economy Price, each... 23c.

Penny Savings to Start New Year's Bank Account

- Small Wares Aisle—First Floor. HOOKS AND EYES worth 5c for 1c—Black hump Hooks and Eyes, 2 dozen on card, medium size, our 5c value; special at the card 1c. BALL AND SOCKET GARMENT FASTENERS, black or white, our 5c value; special at, dozen... 3c. NICKEL-PLATED SAFETY PINS, 1 dozen on card; special at, 6c card... 2c. WHALEBONE CASING—3 yards to piece, all colors, our 15c value; special at, piece... 7c. DRESS SHIELDS, light weight, our 25c value; special at, pair... 15c. Our 15c value; special at, pair... 15c. DRESS SHIELDS—Odorless, medium size, our 27c value; special at, pair... 15c. BINDING RIBBON, all silk, all colors, our 10c value; special at, piece... 5c. SKIRT BINDING, in black, combination Hector braid and velveteen binding, our 12c value; special at, the yard... 7c.

Stationery Economy Specials

- Stationery Counter—First Floor. PLAIN ENVELOPES—White wove, size 5 1/2 inches, our 5c value, for 3 packages for... 7c. RULED INK WRITING TABLETS—Note size, smooth paper, extra size tablets, our 15c value for each... 9c. RULED INK WRITING TABLETS—Note size, fine paper, our 10c value for each... 6c. GLASS INK WELLS—Plain, with glass tops, square shape, our 15c value; special at, each... 8c. LEATHER GOODS SPECIALS. Sixth Street Annex—First Floor. LADIES' COMBINATION POCKETBOOKS—in Fine seal, alligator or walrus, all colors, our \$1.49 to \$1.75 value for each, 75c. LADIES' PURSES—in black or colored leather, plain or sterling silver mounted, our \$1 and \$1.25 values for each... \$1.25. LADIES' PURSES—Same as above, our \$2 to \$2.25 values; special at, each... \$1.25. COIN PURSES—Of chamois leather, our 25c value; special at, each... 15c. Our 25c value; special at, each... 15c.

PUBLIC TEA ROOMS

Under the auspices of the W. C. A., "Grandma's" Munnra. Second Floor. Hostess. Menu for Today, December 30. TEA, COFFEE, CHOCOLATE. CLAM BOUILLON. MILK IN BOTTLES. CREAM SALAD. HAM SANDWICHES. HOT BOLLIS. BREAD AND BUTTER. DESSERT CAKES.

A Stirring Item of Economy News From the Men's Shop

First Floor—Sixth Street Annex. MEN'S SHIRTS WORTH \$1.00 FOR 50c. A line of Men's Shirts, a standard make and one of the best shirts on the market at the price; here in stripes, dots and fancy figures—good 11c value—A remarkable bargain at the Economy Price of, each... 50c.