

IN THE GREAT Holiday Apparel Shops

Grand Salons-Second Floor- The fashion center of the Western Garment World."

WOMEN'S SUITS, WRAPS AND HOUSE ATTIRE MAKE MOST PLEASING AND ACCEPTABLE GIFTS

Look here, Mr. Business Man! Don't you know you can't please the dear helpmate who has shared your joys and sorrows, your ups and downs, your good fortunes and reverses, with cheering words and helpful acts for the past twelve-month-since Yuletide passed away in 1903-don't you know you can't reward her any better than by giving her an order today for some of these articles of dress listed below? And your check will be smaller than usual, made payable to us.

THEATER AND EVENING WEAPS AND GOWNS-CALLING COSTUMES FOR THE CHRISTMAS SOCIAL FUNCTIONS-ALL AT GREATLY REDUCED PRICES-ALL ON SPE-CIAL SALE TODAY.

EVENING COATS FROM \$40.00 UP-ALL 1/2 PRICE TODAY. WOMEN'S STREET SUITS, \$15 TO \$250, 1/2 PRICE TODAY.

THE USEFUL IN CHRISTMAS REMEMBRANCES

SUGGESTED BY THE HOLIDAY SALONS OF PORT-LAND'S LARGEST AND LEADING SUIT AND WRAP HOURSE - SECOND FLOOR.

SPECIAL CHRIST-MAS SALES UNTIL TONIGHT.

TONIGHT. Portland never knew such a De-cember business as is being done here and you'll not won-der when you note the unprecedented values in the Yule-tide offerings. Read: Then come and he convinced with hundreds of other happy buyers who will be here today to share in these opportunities. A GREAT HALF PRICE SALE OF WOMEN'S SMART-LY

Tailored Street Suits

until closing time. Also-

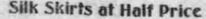
Dress Skirts

IS ON

A SENSATIONAL TWO-DAY SALE OF Handsome Silk Evening Waists at Half Price

Grand Salon of Women's Attire-Second Floor.

splendid lot of beautiful Walsts. Ar offer unsurpassed. A galaxy of dainty beauty unrivaled by any similar gather-ing at one-half the regular fair prices. Waists in every way worthy this Style Etore. Peau de cygnes, peau de soites, iaffetas, creps de chines and hand-some lace creations. Some silk-lined A some lace creations. Some silk-lined. A full color line, em-bracing reds, blues, browns. Toysls, greens, creams, pinks, navys, pale blues, lavenders, holios, ctc. Plain blacks, strikingly pretty plaids, neat checks and dainty stripes. Regular from \$5 stripes. values HALF PRICE!



All day today-315.00 to \$20.00 values-high-grade Skirte or "Petticonts." Materials of heavy fancy brocade silks and plain taffetas, with rich ince and applique trimmings, accordion plaited ruffles and lace insertions. In a generous color line, em-bracing light blues pinks, reds, greens, helios, grays, brocades, browns, plain blacks, etc. Mag-nificent values at the regular prices of from \$15.00 to \$20.00-all go in until closing time ionight. AT EXACTLY HALF PRICE.

Christmas Furs

Nothing better to buy for her than rich furs. Every Fur Piece, Coats and Neck Scarfs, merci-usly reduced to close before Christmas. Largest and nost selected stock of Fine Furs in the city.

Raincoats for Christmas Every Raincoat in the house at one-half price. For today, handsome Cravenettes, Priestleys and smart, fancy mixed waterproof materials, in a full line of colors, latest mixtures and smartest trimming effect -ONE-HALF PRICE.

Half Price-16 Pricel Half Price! Every tailored

Take your pick-a grand Xmas gift-and-14 price

EVERY WALKING AND DRESS SKIRT IN THE

HOUSE HALF-PRICE.

Every wanted material and color-all included-none reserved. Regular values-

ALL % PRICE.

A Rousing Saturday Evening Special in the Big Apparel Stores Second Floor-"The Fashion Center of the Western Garment World."-7 to 9. P. M. ONLY. EXTRA SPECIAL-AN ALL-CONQUERING SALE Superb Silk Petticoats A Surpassing Saturday Evening Sale—Actual Splendid \$10 Skirts at

\$3.98

SEE THE PEER-LESS BEAUTIES IN A WASHING-TON-STREET WINDOW handso



wanted color and shade you can name and every style favored by Dame Fashion. Beautiful trimming effects to add to the magnifi-cence of these charming skirts. They make ele-gant and practical Christmas gifts. We buy and sell more Petticoats than ALL other Portland stores combined. To demonstrate our mastery in price-making, we shall offer these real, unrivaled \$10 values for today-7 to \$ P. M. only-at.....\$3.98

THE LAST CALL BEFORE THE COMING OF XMAS DAY-SOME ASTONISHINGLY LOW PRICES ON SPECIALS FROM Knit Underwear and Hosiery

Aisles First Floor.

WOMEN'S SILK HOSE WORTH \$1.75

WOMEN'S BLACK SILK HOSE WORTH \$2.50

FOR \$1.65. WOMEN'S FANCY SILK' HOSE WORTH \$3.50 AND \$3.75 FOR \$2.87. Street Suit in the house, values from \$15 to \$250.

WOMEN'S PANCY SILK VESTS WORTH \$2.75 FOR \$1.75-Women's fine slik Vests, with wide silk crocheted yoke and armplece. A beautiful gar-ment. Our \$2.75 value-special for all day's sell-ing at, each \$1.79



5

In the "Fair-Way" Shoe Store-First Floor-Sixth-Street Annex.

SHOES FOR MISSES AND CHILDREN-Good, dura-ble Shoes for Winter-here in box calf, with double soles and full round toes-Sizes 6 to 3, our \$1.00 value-today, special at, 75c pair Sizes \$15 to 11, our \$1.50 value-today, special at, pair Sizes 1115 to 2, our \$1.75 value-today, special at, pair at, pair at, pair 51.25

MEN'S SHOES.

MEN'S SHORES. Men's Shoes here in box calf, patent colt, vici kid and storm calf; heavy, plump uppers, double soles, full round toes: About 30 choice, new styles. Reg-ular \$1.50 value-special for today at, pair...\$2.37

XMAS SLIPPERS.

WOMEN'S SLIPPERS WORTH \$2.50 FOR \$1.48-Women's Fancy Slippers, with kid vamps and fancy colored tops fur trimmed; opera. French or military heels; flexible Boles. Also Slippers with patent kid vamps and French heels. Our \$2.50 value for, the pair

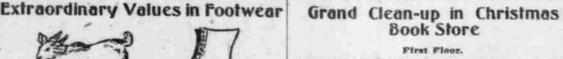
MEN'S SLIPPERS WORTH \$2.00 FOR \$1.10-Men's black kid Silppers, with full round toes and hand-turned soles. Our \$2.00 values-special today st, pair

BOYS' SHOES.

Shoes for boys and youths-here in box calf, vici kid or velour calf, with double soles and full round toes-"Oregon Shoes"-built to withstand the Win-

First Floor, Sixth Street Annex. We solve the prob-lem here of what to buy for "Him."

ONE-THIRD OFF ON MEN'S SILK MUFFLERS A line of Men's Silk Mufflers, in black, white and fancy-while they inst, special at ONE-THIRD OFF MARKED PRICE



First Floor.

Book Store

and Bath-Robes count off the regular

does, just now, with Christmas but a few hours away. "He" will be very pleased with one of

these comfortable Smoking Coats, Bath or Loung-

ing Robes for his Christmas gift. Remember your

choice of any of them at 33 1-3 per cant off Regu-

New Lounging

lar Price.

GREAT SPECIAL.

Lounging and Bath

Robes at a Great

Today we offer our

entire line of Smok-

ing Coats, Blanket

Cloth Lounging

Robes and Terry Cloth Bath Robes

at a reduction of

331-3 per cent dis-

price. A splendid

chance, coming as it

Coats,

Smoking

Reduction.

CHILDREN'S PICTURE BOOKS WORTH 16; FOR Se-Children's Picture Books, with colored pictures -printed on untearable linen-Our 16; value, spe-cial at, each

CHRISTMAS BOOKLETS AT HALF-PRICE-Christmas booklets, containing selections by the poets, hymns, etc., suitable for Christmas remembrances -neat little books, with artistic designs in col-ors and gold-Values from Sc to 40c, special at JUST HALF-PRICE.

30c INSTEAD OF 60c FOR BOOKS OF PROSE AND POETRY-Standard classics, in both prose and poetry-books bound in limp leather, glit top-Our 60c value, special all day at JUST HALF PRICE, or 30c THE VOLUME.

CHILDREN'S STORY BOOOKS-Our 6c value for.

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Our	\$1.25	value i	for.	eacl	ĥ .		2	25			1	1	1	.89
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ALSO TODAY

7 TO 9 P. M .- GRAND SALONS OF DRESS Second Floor.

Handsome \$5 Fur Scarfs \$2.49

