

OPEN EVENINGS UNTIL CHRISTMAS.

Woods, Norton & Kimball THE "DIFFERENT STORE"

PORTLAND'S LARGEST FOREMOST STORE

FIFTH, SIXTH AND WASHINGTON STREETS

Woods, Norton & Kimball THE HOME OF CHRISTMAS

OPEN EVENINGS UNTIL CHRISTMAS.

36th Grand Friday "Economy Sale" Today

A MILLION DOLLAR CONVENTION OF UNRIVALED CHRISTMAS BARGAINS AWAITS YOUR ONSLAUGHT—THE GREATEST VALUE CREATING EVENT OF YEAR 1904.

THE STORE MANAGERS' SALE

Is drawing to a close—only two days more of such values! THE ELEVENTH HOUR FOR CHRISTMAS-GIFT BUYING IS AT HAND! HERE'S HELPFUL HINTS FOR PUZZLED PATES AND PUNCTURED PURSES! A few hours left in which to do the Christmas shopping. Pocketbooks have been pretty well riddled and rifled of contents, judging from our sales—more than double any previous amount we have ever been favored with in corresponding time. But more buying is to come—much of it today. Your money will do double work here—buy two gifts for what you'd pay for one of the same sort at other stores. MAKE US PROVE IT! DO IT TODAY! THIS LIST OF MATCHLESS FRIDAY ECONOMY SPECIALS ARE FOR ALL DAY SELLING!

Busy Doings in Toyland Today. Portland's Largest and Best Toy and Doll Store Will Be Like a Big Fair Today



This printed list of special values is but a "drop in the bucket" among the hosts we offer. But cramped space forbids mention of more. Come today and bring the children to the great fourth floor Toyland on Doll Fairland. Three big elevators running constantly. The only drop-off building in the city. A safe as well as economical Christmas toy shop. A real live, jolly Santa to talk to the children and the biggest values in Toys and Dolls valued by any store in America.

CHILD'S FLAT IRONS, with flat iron stand. Our 10c value for, set. 7c. DOLL BEDS AND CRADLES in oak, or cherry finish, with wire springs, in 4 sizes. Our \$ 25 value, each. 16c. Our \$ 35 value, each. 20c. Our \$ 50 value, each. 30c. Our \$ 1.00 value, each. 60c. THE HORSE RACE—A double track with eight horses, finely finished case—A very exciting race. Our \$2.50 value for, each. \$1.25. SUC FOR WAGON WORTH \$1.50—Boys' Wagon, with steel gear and wheels, extra strong metal body. Our \$1.50 value for, each. 85c.

If You Work Systematically and Shop Early There Need be No "Frenzied Financiering" in Gift Buying

The average number of gifts, large and small, bought by grown-up folks, is probably somewhere between twenty and forty. (No, you don't receive that many. Perhaps the man who has figured out where all the pins go can tell you why.) There's real pleasure in buying and giving, if your generosity doesn't get ahead of your arithmetic. Better figure out about what you ought to spend for each gift, and then come early (before noon is the best time of day). The "leave-things-to-the-last-minute" shoppers are apt to spend extravagantly and work up a headache besides. And, most important of all, come to the store where nothing tawdry is sold; where prices are as low at holiday time as at other times; where perfect safety and utmost possible comfort are assured; where intelligent attendance and prompt delivery are to be depended upon.

Good Buying for Christmas Today in the Holiday Bazaar

First Floor. GLOVE AND KERICHEF BOXES WORTH 50c FOR 30c—Fine hand-painted celluloid top Glove and Handkerchief Boxes, with silk sides, all colors—Our 50c value at, each. 30c. FANCY DECORATED CELLULOID FRAMES—Large size—special at, each. 15c. Small size—special at, each. 10c. 6c FOR MEDALLION PICTURES WORTH 9c—Small glass Medallion Pictures with gilt frames, 5 1/2-inch sizes—Our 9c value, economy price, each. 6c. 6c FOR MUSIC ROLLS WORTH 8c—Black seal grain leather Music Rolls—Our 8c value, special economy price, each. 6c. Extra Special Bargains in LADIES' COMBINATION POCKET BOOKS—Ladies' Pocket Books made of fine leather, in black, brown, tan—plain or sterling silver-mounted—Values from \$1.00 to \$2.50, special economy price, each. 75c. SHOPPING BAGS WORTH \$2.25 FOR 95c—Fine cloth Boston Shopping Bags, leather-trimmed—Values to \$2.25, economy sale price, each. 95c. ONLY 85c FOR HAND MIRRORS WORTH \$1.40—Shonked Hand Mirrors, sterling silver-mounted, bevel glass—Our \$1.40 value for, each. 85c. 25c FOR KODAK ALBUMS WORTH 40c—Kodak Albums, with fancy deckle-edges, for Kodak pictures, size 6 1/2—Our 40c value, special, each. 25c. WORK BOXES WORTH \$1.50 FOR 95c—Fancy Celluloid Work Boxes, with seven sewing articles, large size, fancy covers—Our \$1.50 value, each. 95c. TOILET CASES WORTH \$2.25 TO \$4.00 FOR \$2.00—Fancy Celluloid Toilet Case, with hair brush, comb and hand mirror—Values from \$2.25 to \$4.00 for, each. 2.00. COLLAR AND CUFF BOXES WORTH 95c FOR 60c—Fancy Celluloid Collar and Cuff Boxes, assorted colors—Our 95c value for, each. 60c. 60c FOR KERICHEF BOXES WORTH 85c—Fancy Celluloid Handkerchief Boxes, large size—Our 85c value for, each. 60c. GLOVE BOXES WORTH 50c FOR 25c—Fancy Celluloid Glove Boxes, embossed celluloid top—Our 50c value for, each. 25c. SHAVING CASES WORTH \$1.40 FOR 75c—Shaving Case, extra special at, each. 75c. Our \$1.40 value for, each. 75c.

Friday Economy Specials from the Knit Underwear and Hosiery Aisles

First Floor. WOMEN'S BLACK LILE HOSE WORTH \$1.25 FOR 85c—Women's fine Lile Hose, black with hand-embroidered fronts; also black brilliant all-lace Hose, assorted patterns; the best \$1.25 values in town; special Economy Sale price, the pair. 85c. WOMEN'S SILK UNION SUITS FOR \$4.50—Women's silk Union Suits, white and flesh color, open front or across bust; our \$5.00, \$6.00 and \$10.00 values; special Economy Price, suit. \$4.50. INFANTS' SILK HOSE WORTH 75c FOR 50c—Infants' silk Hose in all shades; the best imported line, and our 75c value; special for Economy Sale at, the pair. 50c.



"MEROBE" (Hand Finished) UNDERWEAR

Public Tea Rooms

Open Evenings This Week. Second Floor. Auspices of Y. W. C. A. "Grandma" Munra, hostess. FRIDAY MENU: Tea, Coffee, Chocolate Milk in Bottles, Clam Bouillon, Hot Rolls, Turbot, Sandwiches, Bread and Butter, Dessert Cakes. EVENING MENU: Strawberry Ice Cream, Bread and Butter, Cakes.

IN THE GREAT HOLIDAY APPAREL SHOPS

WOMEN'S SUITS, WRAPS AND HOUSE ATTIRE MAKE MOST PLEASING AND ACCEPTABLE GIFTS

Look here, Mr. Business Man! Don't you know you can't please the dear helpmate who has shared your joys and sorrows, your ups and downs, your good fortunes and reverses, with cheering words and helpful acts for the past twelve-month—since Yuletide passed away in 1903—don't you know you can't reward her any better than by giving her an order today for some of these articles of dress listed below? And your check will be smaller than usual, made payable to us.

THEATER AND EVENING WRAPS AND GOWNS—CALLING COSTUMES FOR THE CHRISTMAS SOCIAL FUNCTIONS—ALL AT GREATLY REDUCED PRICES—ALL ON SPECIAL SALE TODAY.

EVENING COATS FROM \$40.00 UP—ALL 1/2 PRICE TODAY. WOMEN'S STREET SUITS, \$15 TO \$250, 1/2 PRICE TODAY.

Extra Special—All Day Today Ladies' \$1.50 Kimonos 87c

Grand Salons—Second Floor—The fashion center of the Western Garment World. Very handsome short kimonos Dressing Sacks; splendid for Christmas gifts. The Kimonos are the short styles, dark colorings, beautiful floral designs in pretty colors on black grounds. Flannelette Kimonos have the look and finish of serge. Dressing Sacks in light colorings in pink and light blues on white grounds. Best \$1.50 values; special all day today—87c each.



Economy Nuggets to Be Picked Up at the Jewelry Counter

MEN'S CUFF LINKS WORTH 50c FOR 25c—Men's gold-plated Cuff Links—Our 50c value for, the pair. 25c. SMELLING SALT BOTTLES WORTH \$1.00 TO \$3.00 FOR 25c—Cut glass Smelling Salt Bottles, Pomade Jars, Ink Wells, etc., with sterling silver or gold-plated tops—Our \$1.00 to \$3.00 values, special all day today—25c. IMPORTED HAND BAGS AT ONE-HALF PRICE—A lot of fine imported Hand Bags, in fine mocha leather, with cut-steeel and jeweled trimmings—Our \$4.45, \$5.95, \$12.50, \$15.00, \$17.50 and \$19.00 values, all at HALF PRICE. GOLD CLOCKS WORTH \$3.00 FOR \$1.85—Rich gold Clocks, 24-kt. gold-plated, assorted styles—Our \$3.00 value, special at, each. \$1.85.

THE USEFUL IN CHRISTMAS REMEMBRANCES

A SENSATIONAL TWO-DAY SALE OF Handsome Silk Evening Waists at Half Price

Grand Salon of Women's Attire—Second Floor. A splendid lot of beautiful Waists. An offer unsurpassed. A galaxy of dainty beauty unrivaled by any similar offering at one-half the regular fair prices. Waists in every way worthy this "Style Store." Peau de cygne, peau de soie, taffetas, crepe de chine and handsome lace creations. Some silk-lined. A full color line, embracing reds, blues, browns, royals, greens, creams, pinks, hays, pale blues, lavenders, helios, etc. Plain blacks, strikingly pretty plaids, neat checks and dainty stripes. Regular values from \$5 to \$15—special for 2 more days, today and Saturday at HALF PRICE!



SUGGESTED BY THE HOLIDAY SALONS OF PORTLAND'S LARGEST AND LEADING SUIT AND WRAP HOUSE—SECOND FLOOR.

SPECIAL CHRISTMAS SALES UNTIL SATURDAY NIGHT. Portland never knew such a December business as is being done here and you'll not wonder when you note the unprecedented values in the Yuletide offerings. Real values. Then come and be convinced with hundreds of other happy buyers who will be here today to share in these opportunities. A GREAT HALF PRICE SALE OF WOMEN'S SMARTLY Tailored Street Suits IS ON.

Half Price—1/2 Price! Half Price! Every tailored Street Suit in the house, value from \$15 to \$250. Take your pick—a grand Xmas gift—and 1/2 price until Saturday at closing time. Also—EVERY WALKING AND DRESS SKIRT IN THE HOUSE HALF-PRICE.

Two more days—until Saturday night at 10 o'clock. Every wanted material and color—all included—none reserved. Regular values: Walking Skirts \$3.50 to \$50 Dress Skirts \$5.00 to \$30 ALL 1/2 PRICE.

Raincoats for Christmas

Every Raincoat in the house at one-half price. For today, handsome Cravenettes, Priestleys and smart, fancy mixed waterproof materials, in a full line of colors, latest mixtures and smartest trimming effect—ONE-HALF PRICE.

Silk Skirts at Half Price

All day today, Friday and Saturday—\$15.00 to \$20 values—high-grade Skirts or "Petticoats." Materials of heavy fancy brocade silks and plain taffetas with rich lace and applique trimmings, accordion plaited ruffles and lace insertions. In a generous color line, embracing light blues, pinks, reds, greens, helios, grays, brocades, browns, plain blacks, etc. Magnificent values at the regular prices of from \$15.00 to \$20.00—all go in for two days only, until closing time Saturday night, AT EXACTLY HALF-PRICE.

Christmas Furs

Nothing better to buy for her than rich furs. Every Fur Piece, Coats and Neck Scarfs, mercifully reduced to close before Christmas. Largest and most selected stock of Fine Furs in the city.

HANDSOME CHRISTMAS UMBRELLAS CAUGHT IN THE HURRICANE OF REDUCTION

Prices Cut to the Ribs Today

Holiday Umbrellas—Ladies' and Men's—24 and 28-inch. The fine all-silk kind; Taffetas, Laventine, Spittiefield, Dent's and Twist wares; some with plain wood, some with ivory, gun-metal, horn, pearl, gold, silver and fancy combinations, gun-metal and gold, pearl and gold, wood and silver, etc.

Table listing umbrella prices: \$4.50 values, for... \$3.75; \$5.50 values, for... \$4.19; \$6.50 values, for... \$4.85; \$7.50 values, for... \$5.63; \$8.50 values, for... \$6.37; \$9.50 values, for... \$7.13; \$10.50 values, for... \$7.88; \$11.50 values, for... \$8.63; \$12.50 values, for... \$9.38; \$13.50 values, for... \$10.13; \$14.50 values, for... \$10.88; \$15.50 values, for... \$11.63; \$16.50 values, for... \$12.38; \$17.50 values, for... \$13.13; \$18.50 values, for... \$13.88; \$19.50 values, for... \$14.63; \$20.50 values, for... \$15.38; \$21.50 values, for... \$16.13; \$22.50 values, for... \$16.88; \$23.50 values, for... \$17.63; \$24.50 values, for... \$18.38.

Oriental Rugs advertisement featuring an illustration of a rug and text: MAGNIFICENT RARE OLD ORIENTAL RUGS. That Rival Diamonds in Value—Fit for Heirlooms. What Could Be Better for Christmas? A SPECIAL SALE TODAY AND SATURDAY. If you are a gift-buyer you can hardly go wrong in the Rug Store on the spacious Third floor adjoining "Toyland." Whether your friend has a house, a den, or even a single room! And you save a big slice of your money by buying this week, too. Most of these Rugs are worth really half more today than these special selling prices—HANDSOME ORIENTAL RUGS—Khivas, Bokharas, Mossouls, Kazaks, Shirvans, Daghestans, Anatolias and small Kiskelines are included in the sale. Our \$10.00 values for, each. \$ 6.65; Our \$15.00 values for, each. 10.00; Our \$20.00 values for, each. 13.33; Our \$25.00 values for, each. 16.67; Our \$30.00 values for, each. 20.00; Our \$35.00 values for, each. 23.33; Our \$40.00 values for, each. 26.67; Our \$45.00 values for, each. 30.00; Our \$50.00 values for, each. 33.33; Our \$55.00 values for, each. 36.67; Our \$60.00 values for, each. 40.00; Our \$65.00 values for, each. 43.33; Our \$70.00 values for, each. 46.67; Our \$75.00 values for, each. 50.00; Our \$80.00 values for, each. 53.33; Our \$85.00 values for, each. 56.67; Our \$90.00 values for, each. 60.00; Our \$95.00 values for, each. 63.33; Our \$100.00 values for, each. 66.67.