

PORTLAND'S LARGEST FOREMOST STORE

PORTLAND'S QUALITY SHOP $\quad$ FIFTH, SIXTH AND WASHINGTON STREETS
THE HOME OF CHRISTMAS
THE ChRISTMAS POSTOFFICE



Purveyors from Toyland to their Majesties, the Children || "The Different Store"
Shopkeepers to Santa Claus Starting this Week, Tomorrow, This Store Will Remain Open Evenings Until Christmas

TODAY
the 85 H GRAND FRIDAY ECONOMY SALE

A Million Dollar Stock of Staple and Christmas Things in a Whirling Vortex of Bargain Selling! Profits Relinquished-Even Costs Cuf Into

TODAY the uth Day of the Great "Store Manager's Sale To insure the enormous selling necessary to absolute Clearance before the lights are dipped on Christmas Eve. Only 8 more dars in which to sell what ramains of a surplus stock of $\$ 500,000$

## Vew Goods! Christmas Goods!

"Economy Sale"
Offerings
FOR TODAY ONLY (Uniless marked for Tomorrow)

THAT WONDERFUL PLAYLAND PARK "YOUNGSTERS' ACRE"

Fourth Floor
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Gift Things for the Christmas Morning Stockings

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The Eldorado of the Christmas Shoppe the Great Third Floor Shops
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Booklover's Column
THA BOOK

