

PORTLAND'S LARGEST FOREMOST STORE



"THE DIFFERENT STORE"

THE SANTA CLAUS POSTOFFICE.

Santa Claus has placed mailboxes at the entrances to all the elevators on each floor for the reception of letters from his little friends.

A REAL LIVE SANTA CLAUS IN HIS SNOW-GLAD COTTAGE. Up in that wonderful Toyland on our big Fourth Floor— in the greatest Toy Store Portland ever saw—the genial old Saint is personally receiving the youngsters.

PURCHASES STORED TILL ORDERED SENT OR CALLED FOR. Patrons wishing goods kept and sent out later may select now.

Patrons are invited to use the rest rooms on second floor. This is YOUR store—make it "Liberty Hall" while doing the Christmas shopping.

Orders by mail or phone promptly filled at advertised prices. Leading Mail-Order House on the Pacific Slope. Phone "Exchange 12." All orders filled by experienced shoppers.

The Christmas Work Is in Full Swing!

THIS IS THE "PIVOT STORE" AROUND WHICH HOLIDAY BUYING CENTERS—AND WHY NOT?

Today's Menu in the Public Tearoom

- Tea, Coffee, Chocolate. Bouillon. Milk in Bottles. Parker-House Rolls. Salmon Salad. Ham Sandwiches. Bread and Butter. Dessert Cakes.

STIRRING CHRISTMAS SELLING IN THE

Suit and Wrap Salons

Walking Skirts on Special Sale Today and Tomorrow Only \$6.50 TO \$8.50 SKIRTS FOR \$3.98

Skirts for Walking—You can hardly get along without one or more with the long rainy weather season ahead. 'Tis a long span from Christmas to June days, and even then you will need one for Summer tramping.

A Fitting Gift to Any Woman Friend at Christmas



WITH A MILLION DOLLAR STOCK OF THE WORLD'S NEWEST MERCHANDISE, CHRISTMAS GOODS AND STAPLE LINES INCLUDED, WE'RE CONDUCTING A SLAUGHTER CLEARING SALE TEN DAYS BEFORE CHRISTMAS.

The Mayor of Toyland Is Santa Himself



We've turned everything over to him on the big Fourth Floor. He's running things to suit himself and the children.

Beautiful dressed dolls with jointed body, bisque head, sleeping eyes, long curly hair, dress of white brillianite or colored wool.

- 50c FOR DRESSED DOLLS WORTH \$1.00. Dressed dolls with jointed body, moving bisque head, sleeping eyes, colored satin dresses, lace bodies. Our \$1.00 value, for each. . . . .50c

- 50c FOR WAGON WORTH \$1.50. Boys' Wagon, with steel gear and wheels, extra strong metal body. Our \$1.50 value, for each. . . . .50c

A Stirring Xmas Hosiery Sale

Women's Handsome Hosiery at Prices Lower Than Ever Before

And what could be nicer as an Xmas gift to any woman than dainty hosiery—what more acceptable—unless the donor? These prices are matchless.

Great Special Sale of Women's Silk Hose

- Black Silk Hose. Our \$1.25 value, for pair. . . . .80c

Remarkable Shoe Values

HANDSOME CHRISTMAS SLIPPERS GO DIRECT FROM THE CASES TO THE BARGAIN TABLE.

It's a case of buying Shoes and Slippers direct from the factory and at the factory prices—or less—if you buy here this week.

- 50c FOR WOMEN'S HOUSE SLIPPERS WORTH \$1.00. Women's House Slippers—"common sense comforts"—with turned soles, good, broad toes and flat heels. Our \$1.00 value, today at half price, or the pair. . . . .50c

A GREAT SALE OF WOMEN'S HIGH-GRADE FANCY HOSE.

Profit and even cost thrown to the winds. See for Women's Lisle Hose, worth \$1.25 and \$2.00.

- Women's Lisle Hose, High-grade Stock, all at Special Prices. Our \$2c and \$3c values, for pair. . . . .50c

WOMEN'S \$2.00 SHOES FOR \$1.25.

Women's fine Shoes, in patent or vulcanite, with turn or welt soles. Louis or military heels. Regular \$2.00 value, special at just half price, or the pair. . . . .\$1.25

WOMEN'S \$3.50 SHOES FOR \$1.75.

The famous "Empress" Shoes for women, in patent or plain kid, with turn or welt soles. Our \$3.50 value, at just half price, or the pair. . . . .\$1.75

ART GOODS DEPT. The Art Shop is on the Qui Vive for Christmas. Second Floor Annex.



Biggest Values of All the Year in Women's Suits, Wraps and Furs

Every Velvet Street Suit in the House at Half-Price \$18.50 to \$125 Reg. Values at \$9.25 to \$62.50

Every Walking Skirt in the House at Extra Special Values

Every Raincoat in the House Reduced

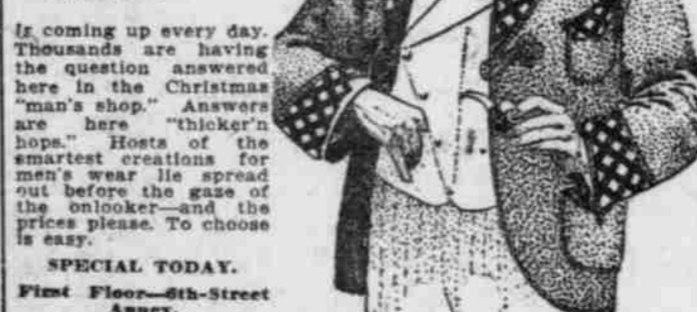
Every Suit and Costume in the House

\$3.50 Wool Waists \$1.29

\$3.19 For the \$5.00 Cambric Petticoats

An Exceptional Petticoat Bargain for Today Only

The Question of What to Buy "Him?"



That Glorious December Millinery Store

Never before in the store's history has business been so brisk in the Millinery Section.

A Massing of the Bargain Hosts Today 'long the "Fair-Way"

Christmas suggestions that fairly bubble with wonderful value. The grandest list of holiday bargains ever offered at this season by any Portland store.

PHOTO ALBUMS WORTH \$3.00 AND \$4.00 FOR \$1.50.

PHOTO ALBUMS WORTH 75c FOR 25c.

PHOTO ALBUMS WORTH \$1.00 FOR 50c.

PHOTO ALBUMS WORTH \$1.50 FOR 75c.

PHOTO ALBUMS WORTH \$2.00 FOR 1.00.

PHOTO ALBUMS WORTH \$2.50 FOR 1.25.

PHOTO ALBUMS WORTH \$3.00 FOR 1.50.

PHOTO ALBUMS WORTH \$3.50 FOR 1.75.

PHOTO ALBUMS WORTH \$4.00 FOR 2.00.

PHOTO ALBUMS WORTH \$4.50 FOR 2.25.

PHOTO ALBUMS WORTH \$5.00 FOR 2.50.

PHOTO ALBUMS WORTH \$5.50 FOR 2.75.

PHOTO ALBUMS WORTH \$6.00 FOR 3.00.