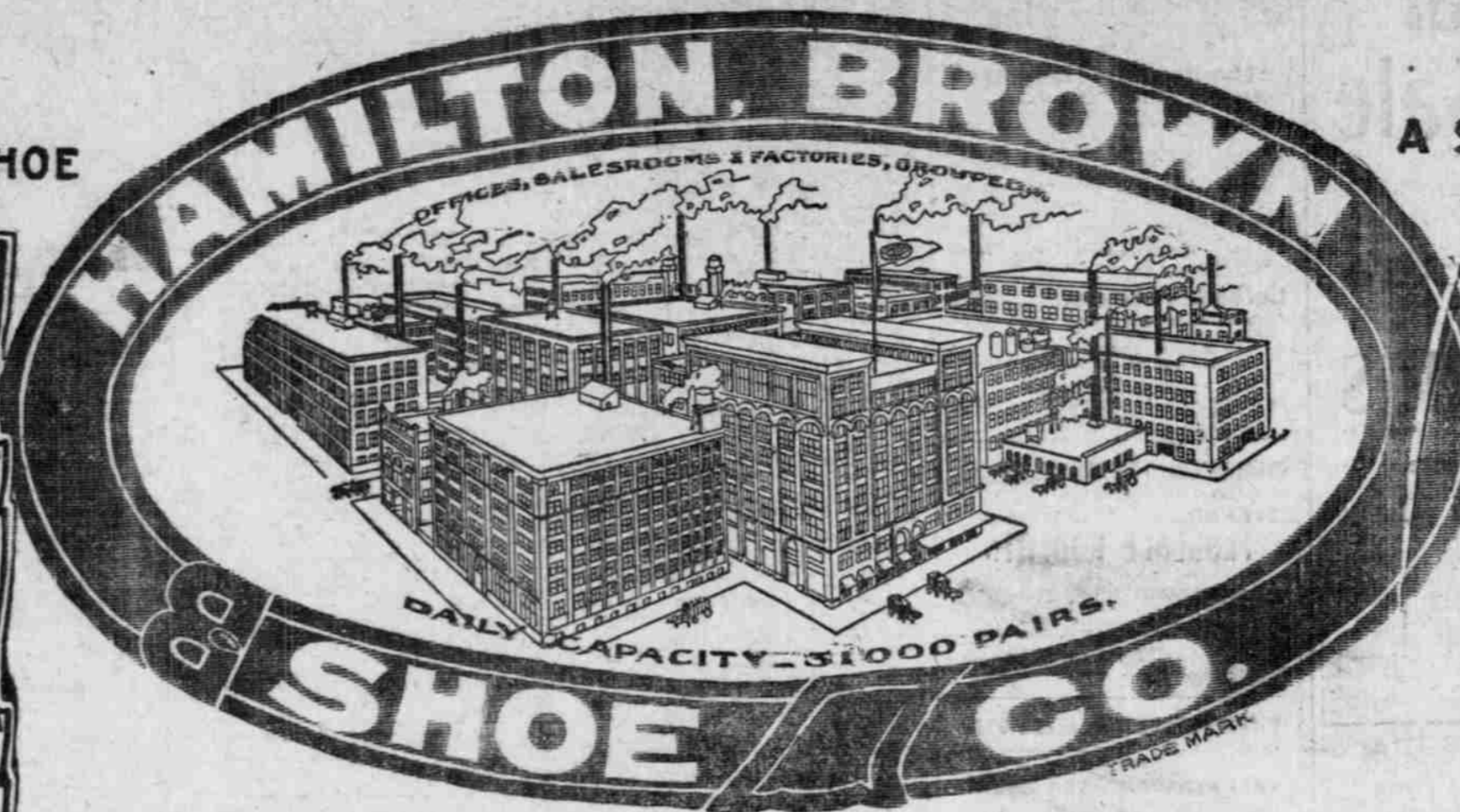


A SHOE

A SECOND



We did  
\$9,018,582.98

IN 1904

We will do  
A MILLION A MONTH  
WATCH US!



*American Lady*  
*American Gentleman*  
**SHOES**



IN 58,000,000 COPIES of the standard magazines for 1905 will appear our ads of the American Lady and American Gentleman Shoes.

OF INTEREST TO DEALERS.

15,157 merchants are already handling American Lady and American Gentleman Shoes. Write for "SHOELIGHT."

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