

Olds, Wortman & King

PORTLAND'S LARGEST, FOREMOST STORE

THE "DIFFERENT STORE" FIFTH, SIXTH AND WASHINGTON STREETS THE "DAYLIGHT SHOP"

Today an Eventful One, Fruitful of Happiness

THE SIXTH DAY OF THE "STORE MANAGERS' SALE" BUT---AS ON ALL BUSINESS DAYS OF THE WEEK---WE CLOSE AS USUAL AT SIX O'CLOCK P. M.

Grand Free Orchestra Concert

NOW the time, THIS STORE the place, to make such savings as no Western house ever offered before. \$500,000.00 worth of new Winter and staple goods, holiday merchandise and Christmas Gifts must be sold this month. The stocks are topheavy that much. We're willing to discount the stocks now at a bank. 'Tis not so much the need of money, but of room. Spring goods will come pouring in a month hence. It won't do to pile new goods on top of old. We don't allow goods to become old here. Each season must bear its OWN loss. The time to SELL is when people most want to BUY. That's NOW, so we issue orders to our managers to cut loose, forget what costs were or profits ever meant, but SELL! And to him who sells the most we'll pay a golden prize. The sixth day of the sensational sale is here. The values are better than ever, the bargains stronger and plentier. We predict a perfect furore of buying. Every special of the week, not already sold out, remains in force. And new ones are added. Santa Claus Comes Today to Help---And the Women's Tearoom opens.

Grand Opening of the New Public Tearoom at 11 A. M. Today



The long-awaited public tearoom, where light lunches will be served, opens today. Another advance step in the onward march of Portland's largest and most popular store. The opening occurs at 11 A. M. The hours daily will be from 11 A. M. to 6 P. M. Conveniently located on the second floor, directly off the Women's Suit and Wrap stores, and next to the great light well, this latest addition will prove a great convenience to shoppers and others. Grandmother Murre, too well and favorably known to Portland folk to need introduction from us, will preside over its destinies, assisted by one of the best-known and capable woman cooks in Portland. It will be conducted under the auspices of the Portland Y. M. C. A. Tea, chocolate, wafers, cakes, sandwiches, ginger-bread, scones and hot rolls will form part of the menu, which will be changed daily. The public is cordially urged to attend.

An Orchestra Will Discourse Music During the Afternoon of the Opening Today

Santa Claus Himself Comes to the Store Today TO REMAIN UNTIL CHRISTMAS!

We received the following telegram from jolly old St. Nick himself yesterday.

Form No. 1.

THE NORTHERN LIGHTS TELEGRAPH CO.
(Incorporated.)

100,000,000 OFFICES ALL OVER THE WORLD. CABLE SERVICE TO ALL CHRISTENDOM.

Eigardt, President and General Manager.

Receiver's No. 4-11-44.	Time Filed 12 G. M.	Check T. H. E. VIKING.
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SEND the following message subject to the terms on back hereof, which are hereby agreed to:

Kringeland, Dec. 8, 1904.

To Olds, Wortman & King, Portland's Largest and Best Store, Portland, Or.

Will be at your store on Saturday, at 10 A. M., for a two week's stay. Have my rooms ready at the Inn, and fodder for the reindeer. Notify the children. Them fellows as have been masquerading as ME, and imposing on a few people in your town are bogus "counts" of no 'count, as the people will find out when the "Real Thing" gets there. They're counterfeits that couldn't be passed on a blind beggar in a London fog. Ta-ta till later. See you Saturday. Yours Truly,

"SANTA."

P. S.—Don't forget about feed for the reindeer; my aeriamobile is busted until the 1905 Fair. Yours Truly,

"SANTA."



Yes, children, the real Santa Claus will arrive here at the store today at 10 o'clock. We've built an "Inside Inn" for him right on the big Fair Grounds on Fourth Floor. He will be with us until Xmas Eve, appearing daily until further notice from 10 to 12 A. M. and 2 to 5 P. M. He has brought with him a budget of songs and funny sayings that will keep his audience in a jolly Christmas mood while he is in sight and leave side-splitting memories behind him when he retires. He will live right here on the grounds at the "Inside Inn," erected especially for the accommodation of this jolly old monarch and his retinue. To see the real Santa Claus once is never to forget him, and makes the bogus "Santas" look like a tin 12-cent piece plugged with brass. Immediately upon his arrival Santa will open a postoffice at the Inn, with eight sub-stations—one each in front of each elevator on every floor—first to fourth—where children may drop their letters, addressed to him, telling of their wants for Christmas, and he will do his best to fill them all. Don't fail to see Santa; he's the funniest, jolliest old fellow that ever threw you into convulsions. He's a "different" Santa—an unusual chap—this "Different Store" Santa.

Saturday Dress Goods and Silk Buying

Annex—Fifth Street—First Floor.

325,000 WORTH OF SILKS AND DRESS GOODS SLAUGHTERED.

All new, this season's fabrics. Mr. Sale says all must go before Christmas. Silk specials are in three big lots:

LOT 1—Novelty new swell silks in all wanted colors and patterns, values unequalled anywhere at less than \$1.25 per yard; special, per yard, .50c

LOT 2—Novelty swell-suit silks, sold regularly up to \$1.50 per yard; special, per yard, .80c

LOT 3—Novelty silks for suits, waists and fancy work, also Milan Crepe, good color assortment, also Cheney Bros. Poulard's, special, yard, .50c

COLORED DRESS GOODS IN FIVE BIG LOTS.

LOT 1—Novelty Mannish Tweeds, neat English Sulting, French Twine Voiles, swell Scotch Sulting, a very large assortment of patterns and colors, regular \$1.50, \$1.25 and \$1.00 values; special, per yard, .50c

LOT 2—Novelty Sulting in all this season's choicest effects, the variety much too large to attempt description, regular \$1.50 and \$1.25 values; special, per yard, .80c

LOT 3—Novelty Sulting, regular \$1.75 and \$1.50 values; special, yard, .70c

LOT 4—Novelty Sulting, regular \$2.25 and \$2.00 values; special, yard, .50c

LOT 5—Novelty Sulting, regular \$2.50 and \$2.25 values; special, yard, .60c

BLACK DRESS GOODS.

LOT 1—Consists of plain and nubbed Twine Voile, Crepe Voiles, Sangalines, Figured Albatross and Sacking, regular \$1.75, \$1.50 and \$1.25; special, yard, .50c

LOT 2—Consists of Novelty Blamines, Striped Crepe, London Twine, Canvas Cloths, Panamas and Chevrons, regular \$2, \$1.75 and \$1.50; special, yd, 70c

LOT 3—Consists of Panamas, Pebble, Chevrons, Blind Pebble, Canvas Cloths, Cravenette, Nubbed Zibeline, regular \$2.50 and \$2 values; special, yard, .50c

LOT 4—Consists of Panne Zibeline, Waterproof Worsted, Novelty Turkish Mohairs, Figured Ottoman Cloths, Novelty French Etamine, regular \$4.25, \$3.50 and \$3.00 values; special, yard, .50c

256 Superb Oriental Rugs Sacrificed

AN EXTRAORDINARY SALE OF RARE OLD BEAUTIES.

Mr. Lilburn has determined not to be outdone in this monster competitive sale, and has gone into his choicest stocks, reducing them without mercy to increase his department business. This lot will surely prove a memorable achievement and offers excellent opportunity of making a magnificent Christmas present to someone at comparatively small cost. These rugs were delayed in transit and came a little late for the Fall trade. They were delayed in crossing the Mediterranean and further delayed between there and here. They go out at slashing reductions this week. In the grand collection are Khivas, Kazaks, Mossouls, Bogharas, Shinasus, Daghestans, Antolian mats and small-sized Kiallins.

\$10 Rugs—special at..... \$ 6.97	\$20 Rugs—special at..... \$20.00
\$12 Rugs—special at..... \$ 8.00	\$25 Rugs—special at..... \$25.25
\$15 Rugs—special at..... \$10.00	\$30 Rugs—special at..... \$30.45
\$18 Rugs—special at..... \$12.00	\$35 Rugs—special at..... \$35.60
\$25 Rugs—special at..... \$16.25	\$40 Rugs—special at..... \$40.75

And others at similar reductions.

Splendid Christmas Gifts

AT FACTORY PRICES AND LESS.

In Mr. Allen's Holiday Bazaar—First Floor.

Thousands of wonderful bargains are scattered through the "Fair-Way." It's a pleasant walk through—and mighty profitable. Take the stroll—"Do it now!"

PHOTO CASES

Fancy embossed celluloid Photo Box, satin lined, large size, values \$1.50 and \$1.75; special..... \$.95

STATIONERY SETS.

Real ebony fittings, with blotter, seal, paper knife and eraser, in black ebony case, value \$2.75; special..... \$1.50

Very handsome hand-painted, satin-covered silk-lined Glove and Handkerchief Boxes, value \$4.49 and \$4.79; special..... \$2.00

Fine hand-painted, satin Glove and Handkerchief Boxes, satin-lined, large size, value \$2.95; special..... \$1.50

Fancy hand-painted, satin Handkerchief Boxes, square shapes, assorted colors, value, 55c; special..... \$.35

Children's fancy celluloid-finish Workboxes, fancy decorated, value 25c; special, each..... \$.17

Fancy Medallion Pictures, in round and square shapes, assorted subjects, gilt edged frames and chains, value 35c and 30c, special..... \$.19

Fancy embossed celluloid Photo Albums, decorated covers, value \$1.25 and \$1.40; special..... \$.75

JEWELRY DEPARTMENT ON THE FAIR-WAY.

Real ebony hand-rolling Blotters, sterling silver mounted, value 25c; special..... \$.30

Fancy cut glass Pomade Jars, Puff Jars, Ink Wells, Salts, Bottles, sterling silver, gold plated, value \$1.50 and \$1.00; special, each..... \$.58

Today Last Day of These Stupendous Savings in the Apparel Stores

GRAND SALONS—SECOND FLOOR.

How the buyers flocked here yesterday. Record-breaking crowds that broke all precedent and trampled down every past selling mark. There's little wonder that throngs gathered—and bought. There'll be still bigger crowds—bet a cracker.

The Most Sensational Suit Sale Ever Conducted by a Portland Store

NOT A HALF-PRICE SALE, BUT A HALF-COST SALE.

Women's \$22 to \$23.50

Tailored Street Suits \$9.98

Second Floor—Grand Salons.

THE MOST RADICALLY RIDICULOUS SLAUGHTER OF VALUES EVER PERPETRATED IN THE ANNALS OF WESTERN MERCHANDIZING.

The suits composing this splendid collection are from our own regular stock of elegantly tailored garments, of superb workmanship and authoritative style. A generous choosing of the season's best styles, embracing blouses, Eton, Norfolk, tourist and jacket effects; the popular long-coated models. All popular materials; chevrons, broadcloths, Venetians and fancy tweedish mannish tailor suitings. In every wanted color, embracing black, brown, navy and novelty mixtures. Plain tailored, in the severely plain styles, or prettily trimmed with fancy braids, buttons, strappings and valvets. The best actual \$22 to \$23.50 values ever offered at regular sale. For today only, your choice at..... \$9.98

Extra salespeople and fitters have been engaged to serve the hosts that will gather here. All possible will be done to aid the fitters, but we urge an early call.

Extra Special—An All-Conquering Sale Magnificent Silk Petticoats

A Surpassing Saturday Sale—Actual Splendid \$10 and \$12.50 Skirts at \$5.65

SEE THE PEERLESS BEAUTIES IN A WASHINGTON-STREET WINDOW.

Rich handsome Taffetas, Peau de Soies and Chiton Taffetas, in bonnie plaids, plain colors and changeable effects. In every wanted color and shade you can name and every style favored by Imperious Dame Fashion. Beautiful trimming effects to add to the magnificence of these charming skirts. They make elegant and practical Christmas gifts. We buy and sell more Petticoats than ALL other Portland stores combined. To demonstrate our mastery in price-making, we shall offer these real, unrivaled \$10 and \$12.50 values for today at..... \$5.65

Women's and Misses' Golf Vests and Sweaters Reduced

EVERY ONE IN THE HOUSE ON SPECIAL SALE.

The Sweaters are in both blouse and Norfolk styles, soft but firm, pretty wools, plain red, white and fancies.

Our regular \$5.00 and \$6.00 values at..... \$3.19

Golf Vests, in handsome wools, white, red and fancy mixtures, our regular \$2.50, \$2.50, \$2.50 and \$4.50 values, for..... \$1.56

\$4.50 and \$3.50 values at..... \$2.45

\$6.50 and \$7.50 values at..... \$4.45

For Today—Christmas Furks Recklessly Reduced

Beautiful Neckpieces

Electric Seals, Black Coney, Sable and Isabella Possum and Black Martens, lined with rich Siberian Squirrel, Silken Cords, Tassels and Tails. Values from \$3.50 to \$38.50, and reduced this way:

\$ 3.50 Neckpieces..... \$ 2.19	\$22.50 Neckpieces..... \$15.75
\$ 4.50 Neckpieces..... \$ 3.06	\$25.00 Neckpieces..... \$16.45
\$ 5.00 Neckpieces..... \$ 3.15	\$27.50 Neckpieces..... \$17.15
\$ 6.00 Neckpieces..... \$ 3.75	\$30.00 Neckpieces..... \$17.85
\$ 7.50 Neckpieces..... \$ 4.65	\$32.50 Neckpieces..... \$18.55
\$10.00 Neckpieces..... \$ 6.25	\$35.00 Neckpieces..... \$19.25
\$12.50 Neckpieces..... \$ 7.85	\$37.50 Neckpieces..... \$19.95
\$15.00 Neckpieces..... \$ 9.45	\$40.00 Neckpieces..... \$20.65
\$17.50 Neckpieces..... \$11.05	\$42.50 Neckpieces..... \$21.35
\$20.00 Neckpieces..... \$12.65	\$45.00 Neckpieces..... \$22.05
\$22.50 Neckpieces..... \$14.25	\$47.50 Neckpieces..... \$22.75
\$25.00 Neckpieces..... \$15.85	\$50.00 Neckpieces..... \$23.45
\$27.50 Neckpieces..... \$17.45	
\$30.00 Neckpieces..... \$19.05	
\$32.50 Neckpieces..... \$20.65	
\$35.00 Neckpieces..... \$22.25	
\$37.50 Neckpieces..... \$23.85	
\$40.00 Neckpieces..... \$25.45	

And other in-between prices proportionately reduced.

Mr. "Teddy" Oliver

THE UBIQUITOUS MANAGER OF THE DOMESTIC AND LINEN SECTIONS of this store—Mr. Oliver—could not be judged while the store scribbles on his rounds yesterday picking up good news everywhere about the store for falling to today's readers. Well, these values are worth talking about, for they've made a big town talk about 'em this week. For today MANAGER OLIVER CONTRIBUTES MORE ROUSING BARGAINS FROM THE DOMESTIC AISLE.

30c FOR DRESS GOODS WORTH 45c—All wool double width Domestic Dress Goods, in solid colors, a fine bargain, our 45c value; for today only at, the yard..... \$.30c

25c FOR GERMAN VELOURS WORTH 35c—German Velours in fancy figures and colors, particularly desirable for kimono, dressing gowns, etc., soft velvet finish goods, our 35c value, for the yard..... \$.25c

25c FOR WAISTING FLANNELS WORTH 45c AND 50c—Fancy Waist Flannels, all wool, in fancy stripes and plain colors, our 45c and 50c values for today, yard..... \$.25c

15c FOR NOVELTY WASH GOODS WORTH \$1.25—Novelty white Wash Goods, in waist lengths, rich satin finish fabrics, our \$1.25 value, for the pattern..... \$.75c

Another Sensational Offer to Saturday Millinery Buyers

DAYLIGHT SALONS—SECOND FLOOR.

Following our usual custom of offering some special inducement to the children on Saturday, today we make an occasion of more than usual importance to the youngsters as well as the grown-ups. To the latter we offer

Any Hat in the House at Exactly Half Price

Lots of time to wear Winter Hats. Some have yet to buy a first one; others are about to buy a second. The majority of women like variety and a change in headwear. To all of these today's offer appeals.

Children's Hats at Half Price, Too

AND 200 DOLLS' HATS GIVEN AWAY—ABSOLUTELY FREE.

With every purchase of a Child's Hat AT HALF PRICE we will give FREE to the purchaser a pretty Doll's Hat all trimmed.

EXTRA SPECIAL.

100 Children's Untrimmed Scratch Felt Shapes in a choice of red, white, blue, brown, castor and gray, also an odd lot of ready-to-wear School Hats at, each..... \$.25c

Santa Claus Himself Will Show the Christmas Dolls and Toys and Games

Up in Kringeland today. A grand reception to Santa from 10 to 12 A. M. and 2 to 5 P. M. Children and grown-ups all invited. Come and shake hands with the real Santa. He'll keep everyone good natured with a bright new budget of songs and jokes from Kringeland. These special values will help the buying—

Mechanical Trains worth \$2.00 for \$1.06—Mechanical Train consisting of engine, tender and two coaches, 10 pieces of track and one crossing an interesting and instructive toy; our \$2.00 value today only for each..... \$1.05

Tambourines—10-inch Tambourines; our \$2 value, for, each..... \$1c

CUNNING LITTLE KITCHEN UTENSILS.

14c for Kitchen Outfits worth 25c—These outfits are made of iron, 5 pieces in the set, 2 kettles, 2 frying pans, 1 steppan, 1 coal scuttle, 1 shovel, 1 hot cake griddle; our 25c value for, set..... \$14c

Tool Chests worth \$2.25 for \$1.25—Boys' Tool Chests, size 14x3x4x20 inches, with an outfit of 27 pieces; would please any little carpenter; our \$2.25 value for each..... \$1.25

Doll Furniture Sets worth \$1.50 for 75c—Parlor suite of 8 pieces, ebony finish woodwork, upholstered in red plush—sure to delight the heart of any little maiden who loves to "keep house"; our \$1.50 value for, set..... \$.75c

Only 35c for Merry-go-Round worth 65c—A mechanical musical toy called "The Merry-go-Round," very amusing; our 65c value for, each..... \$.35c

Only 25c for the new toy, "Loop the Loop"—Worth, each..... \$.15c

15c for Engine worth 25c—Mechanical Engine, runs either forward or backward; our 25c value for, each..... \$.15c

Only 80c for Toy Range, worth \$1.50—Toy Range, complete with hot water tank (optional), can be fired; just the Xmas present for the little lass who tries to cook and bake as "mother does"; our \$1.50 value for, each..... \$.80c