

W. W. WORTMAN & KING PORTLAND'S LARGEST, FOREMOST STORE

THE "DIFFERENT STORE"—THE PIVOT AROUND WHICH PORTLAND'S GREATEST BUSINESS REVOLVES. AN EVERYDAY "BEST" STORE, A RELIABLE STORE WITH DEPENDABLE MERCHANDISE, THE "OLD HOMESTEAD" SHOP, IS SURE TO BE THE CITY'S BEST CHRISTMAS SHOPPING MART.

84th GRAND FRIDAY ECONOMY SALE A MILLION-DOLLAR STOCK AT THE MERCY OF THE SHOPPING MULTITUDES 84th GRAND FRIDAY ECONOMY SALE

The Newest Christmas Novelties and Latest Winter Goods All Included in the Carnage! The Loss is Awful! The Slaughter Complete! \$500,000 of Surplus Merchandise, Piled High in the Warehouses, Moved to the Store and Placed Under the Guillotine! Heads May Fall, Profits Tumble and Topple on Every Side, Costs are Ripped Open, Dismembered, Severed Limb From Limb!

THE GRANDEST MERCHANDISE EVENT EVER KNOWN TO ANY WESTERN CITY!

A PUBLIC BOON—THE PEOPLE'S SAVING CHANCE! Such mercantile achievement has never happened before. The man who fills the breach when a crisis comes is the man of the hour. The "STORE MANAGERS' SALE" steps quickly to the front on the call for volunteers to eject a half-million dollars' worth of surplus stock from this store ere New Year's.

WOMEN'S TAILORED STREET SUITS FOR \$9.98 THE MOST RADICALLY RIDICULOUS SLAUGHTER OF VALUES EVER PERPETRATED IN THE ANNALS OF WESTERN MERCHANDIZING.

UNPRECEDENTED VALUES IN THE MILLINERY SALONS Stylish \$3 Hat Shapes for 25c

These Are Mighty Bargain Days For Housekeepers Hotel and Restaurant Men Are Profiting, Too!

An Aggressive Array of Knitwear and Hosiery Bargains Will attract hundreds of prudent women to the store Today

A STIRRING SALE OF GIRLS' COATS at One-third Off FOR TODAY AND TOMORROW, GIRLS OF 6 TO 14 YEARS—THIS INTERESTS YOU.

A Crowd-bringer to the Christmas Book Shops "Book-Lovers' Lane" runs from 5th-St. Annex to the "Fair-Way"

Some Great Economy Specials in Silverware Guaranteed Standard A No. 1 Plate—Wild Rose Design.

WOMEN'S UNDERWEAR 24c for women's white and silver gray, fine ribbed Cashmere Vests and Panta.

Determined Assault Upon the Strongholds of Silks and Dress Stuffs Fifth-Street Annex—First Floor.

A Grist of ROUSING SPECIALS for the Store Managers' Sale TODAY.

HELLO, CENTRAL! Give Me Exchange 12. Oh, Hello, We want to talk to Mr. Frank P. Young, manager of the Ladies' Furnishing Stores.

Greatest Sale of CHRISTMAS FOOTWEAR Ever Held in the West!

Grand Opening of the New Public Tea-Room on Second Floor, under the management and auspices of the Y. W. C. A.

Special Today in the Home-fitting Stores Fourth Floor. DOLLS FOR THE YOUNG FOLK—CURTAINS AND BLANKETS TO INTEREST THE ELDERLY—ALL AT PRICES TO INTEREST ALL.

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