"The Quality Boosters" Portland's Largest, Foremost Store

FIFTH AND WASHINGTON STS.



The "Different Store" The Metropolis of Kringle-land

FIFTH AND WASHINGTON STS.

Today the 83d **Grand Friday** 'Economy Sale"

FROM PORTLAND'S GREATEST AND SAFEST CHRISTMAS SUPPLY CENTER!

The 830 **Grand Priday** Economy Sale" Today

For nigh on to three decades we have offered the public the best shopping facilities, the greatest values, largest selections of the world's choicest goods, and the fairest prices offered by any Western house. We are now more abundantly prepared than ever to satisfy every taste and purse. There are five basic principles upon which the wonderful success of this great store rests: First—Making it bright, comfortable inviting and safe. Second—Protecting all who enter its wide-open portals from the danger of buying trashy or inferior goods. Third—Wrappin; with every purchase our personal warranty that prices are lower generally—as low always—than same grades in competing stores. Fourth—Selling newer styles than are shown by any other local house, and always RELIABLE qualities. Fifth—Adhering to absolute truthfulness of statement at all times. When we advertise specials as we do today you may rest assured the values are exactly as represented. Count the shopping days between now and Christmas, then read this page of phenomenal offerings-bargains unobtainable at any other time.

For 2 Days—Today and Tomorrow Here's a Christmas Sale that's a "Korker"



In Jewelry and Lenther Goods Alsles-First Floor-Sixth Street What's more suited for Xmas gifts than pret-What's more suited for Xmas gifts than pretty jewelry novelties—such as we hold a sale of today. The movings have revealed here and there stocks that are a bit topheavy—so much so that they retard the progress of this good, old mercantile liner just a bit. There's a "leanto" we've found in the fewelry aisies and today we're going to start and "even off" the stocks. Just read thro' the lists or, better still, walk thro' the aisies with your eyes open—your purse will open, too!

Wrist Bags with chains—in blacks, tans, browns and grays—walrus and seal leathers—values, \$1.50 to \$10. High-grade bags—any one in the house for two days at Half-Price.

Se FOR EBONOID NOVELTIES WORTH Se. Ebonoid Novelties-Sterling Silver Mounted Shoe Horns, Butter Hooks, Paper Knives, etc.—value Sc, special at, each........56

10c for Sterling Mounted Ink Wells, worth 15c. 10c for Call Bells, worth 19c. 12c each for Muclinge Pots, worth 19c. 85c instead of \$1.49 for Double lak Stunds. 85c instead of \$1.49 for Hand Mirrors. 15c for Pomade Jars, worth 38c 12c for Pomnde Jara, worth 19c.

be for Pomnde Jars, worth 13c. Only 20c each for Pin Cushions, worth 33c Only 25c each for Pin Cushions, worth 59c. Natl Buffers-value 98c-special at 65c. 45c instend of 65c and 75c for Nail Buffers. 25c instead of 38c for Natl Buffers.

Stocking Darners worth 19c for 10c. Spc instead of 69c for Ebonoid Sterling Mounted Calendar. Only 20c for Rolling Blotters, worth 33c. 65c instead of \$1.00 for Stamp Boxes. 39c Instead of 65c for Stamp Boxes

Stationery Holders worth \$1.29 for 85c. Hat Brushes worth 69e for 45c. Ink Stands worth \$1.19 for 75c. Ink Stands worth \$1.39 for 85c

CUT STEEL BEADED CHATELAINE BAGS.

Value 39c—special at...... 25c Value \$1.25—special at Value 55c—special at 45c Value \$2.60—special at Value \$2.50—special at 55c Value \$2.50—specia Only 25c for Sterling Silver Souvestr Spoons in Lewis and Clark and local views designs.

49c instead of \$1.00 for Fascy Gun Metal Bracelets—with opal, turquoise and amethyst pendent. Cuff Links worth 25c for 10c—in rolled gold plate—all styles. 25c for Pancy Bended Longuette Chains-in all fancy colors-worth 75c and \$1.00.

15c for Pencock Eye Jesselry-in Brooch Pins, Hat Pins, Cuff Pins, etc-value 25c.

De for Peacock Eye Jewelry-Same as above-better quality-BURNT WOOD NOVELTIES AT HALF PRICE.

 Frames
 value
 \$1.19
 special
 at
 \$1.09

 Frames
 value
 \$1.49
 special
 at
 75e

 Frames
 value
 \$1.09
 special
 at
 55e

 Frames
 value
 \$8c
 special
 at
 49e

 Frames
 value
 \$1.00
 special
 at
 45e

 Pinques
 value
 \$1.00
 special
 at
 \$1.00

 Plaques
 value
 \$1.00
 special
 at
 \$1.00
 Book Racks—value \$1.49—special at
Book Racks—value \$2.00—special at
Cigar Chests—value \$2.00—special at
Tollet Sets—value \$4.549—special at
Tollet Sets—value \$4.59—special at
Tollet Sets—value \$4.50—special at
Tollet Sets—value \$6.50—special at
Tollet Sets—value \$6.50—special at
Envelope Holders—value \$85—special at
Hand Mirrors—value \$1.79—special at
Hand Mirrors—value \$1.79—special at
Clocks—value \$4.69—special at



Christmas **Book Buying** IS AIDED

By two powerful factors; full big assortments and pared prices. Booklovers, buy-ers for libraries in chuches or organi-zations, and all who have bookbuying in mind for the holidays, will save by taking advantage of our prices. Book stores on lat floor, running from the Fifth-St. Annex along thro' the domestic aisles to the new elevators at the entrance to the new Sixth-St. building

BOOKS WORTH 25c FOR 18c.

ONE-HALF PRICE ON CHILDREN'S BOOKS. A lot of high-grade children's books. Included in this list are

LIBRARY OF MODERN FICTION.

WEBSTER'S SELF-PRONOUNCING POCKET DICTIONARY.

This dictionary is cloth bound, indexed, contains the correct speiling and definition of nearly 50,000 words and manual of useful information. Publisher's price is 25c.

IIC SUNDAY SCHOOL TEACHERS BIBLES-BIBLES WORTH \$1.00 FOR 89e.

These Bibles have Florentine Seal divinity circuit binding, redunder gold edges, with head band and marker, with helps, references, concerdance, etc., complete; also 17 plates, 12 colored maps and 32 pages of illustrations. The regular price is \$900, 100. Special Economy Sale price, each

Dolls and Toys ECONOMY SPECIALS IN TOYLAND. Fourth Floor.

33c Instead of 50c for Curly-Headed Dollies

Dressed dolls, with jointed bodies, bisque heads movable—and long, curly hair. Regular 50c values. Special Economy Sale. 33C

Touring Cars Worth 25c for 14c

Handsome Smyrna Rugs

RUGS WORTH \$3.25 FOR \$1.05.



A Wholesaler's Stock of Magnificent Millinery at Actually

99 cts--LESS THAN HALF RETAIL COST--99 cts. HATS FREE, TOO!

A veritable bomb that, exploding, scatters values to the four winds! A bitter pill for competition to swallow-a sweet morsel for millinery buyers! A monster purchase and a mighty sale. Two days-today and tomorrow-Two days! 2000 new, stylish, smart, fashionable Hats, not one in the lot worth less than \$2.00, and from that up to the

Best \$5.00 Values Ever Shown In Portland FOR TWO DAYS ONLY, YOUR FULL AND FREE CHOICE FOR 99c.

We har closed what is beyond question the largest millinery purchase ever consummated by any Portland house. Perhaps we've overreached and bought too many hats, even at a fourth of what they're worth. 2000 hats in one lot at this date is a staggering proposition to most millinery houses, but the price tempted us, and we "tackled." We closed the entire line of a leading, well-known millinery manufacturer

At 25c on the \$1.00 of Cost Every one a desirable shape, the season's latest, newest, brightest millinery conceptions, ready to wear and tailored styles

(the above cuts are exact reproductions by our house artist).

Values range, as stated above, from \$2.00 to \$5.00. All at the astounding bargain price for today and

And now read this APPENDIX EXTRAORDINARY: To add unbounded interest to the occasion, we will refund the price to the purchaser of every ninth hat sold during the two days, thus, in addition to c'taining a new hat at one-fourth its value, every ninth buyer will receive her hat

ABSOLUTELY FREE

Be early and skim the cream of the bargains. Extra salespeople

An-Eye Opener For A Month-Opener

With the opening of December we throw the throttles wide open, let on a full head of steam and start garment clearance at a gait that will soon open a free road for the workmen to enter and remodel the Suit and Wrap Salons unincumbered by stocks.



The Suits Go at Half Price! Forced to the Sacrifice of Every Tailored Cloth Suit and Calling Gown in House -- Prices Cut in Two for Mighty Clearing

No "ifs" or "ands." The orders have come from the man at the helm to "clear out the department and give it to the workmen stripped of everything in it!" We've closed our eyes to loss, and will try to look cheerful while you wear away these magnificent Suits and Gowns at prices far less than their cost to us. The clearance must be made in two more days! So today and tomorrow, in second floor-Grand Salons-we offer full, free and unrestricted choice of every tailored cloth Suit and Calling Gown in the house

At Just One-Half Price

Values from \$15.00-that will sell for the next two days at \$7.50-up to the magnificent Gowns at \$250.00, that you may own at any time before closing time of Saturday at \$125.00, and every in-between value goes in! Every suit as above, none reserved, your choice is full, free and unrestricted! Among them are some of Mlle. Schroeder's famous tailored gowns. The immensity of variety knocks description into a cocked hat. A line tells it-every late and new material, style and color, every smart effect in tailoring and beautiful workmanship. Be early in choosing and patient with the fitters. Such opportunity is not likely to knock at your door again, and we expect such an inpouring of buyers here today as no Portland store ever knew, That's all-HALF PRICE! Extra saleswomen, cashiers and fitters in attendance to expedite selling.

\$4.00 Walking Skirts \$1.98 -- Today Only 400 neat, splendidly tailored Walking Skirts, in cheviots, homespuns and attractive mixtures; good

Women's New Tailored Waists for \$2.45 --- the Regular \$5 Values

Handsomely tailored flannels, alpacas and new granite cloths; reds, tans, navies, blacks, grays, blues and browns. Of exquisite workmanship and finish. Styles both plaited and tucked. Very wart and serviceable. Best \$5.00 values ever shown in the city-Special today at.....

Extraordinary Specials in the Silk and Dress Goods Shops

Fifth Street Annex-First Floor.

Think of buying new colored Novelty Dress Fabrics at Half-Price! 50c tweeds for 39c; \$1.50 black taffetan for \$1.19; 50c Jap silks for 39c and \$1.25 fancy suit silks for 79c the yard-then come here on Friday and realise your expectations. Read the offerings-\$1.25 new swell Suit Silks, in all new, neat designs and colors, splendid wearing silks and acceptable Xmas presents— 79C Special for today, the yard

Regular 50c colored Japanese Silk, in all colors, for Xmas 39C fancy work—Special for today, the yard

\$1.19

Regular \$2.50, \$2.25, \$2.00, \$1.75 and \$1.50 colored novelty Dress Fabrics, all this senson's newest fabrics—These are the odd pieces left from the immense early Fall business. All colors in the lot—

At Exactly Half Price! Half Price!

Lots of "Finishing Touches" to Milndy's Dress Added Here for Less Than Usual to Pay—Today

PRETTY HOLIDAY RIBBONS

19c FOR RIBBONS WORTH \$5c AND 40c

A lot of fancy Dresden Ribbons—41-2 and 5 inches wide—also sating and gros grain Ribbons, some striped and some solid colors, 21-2 inches wide—Regular 35c and 40c values—special for 19c Friday Economy Sale and also for tomorrow, at, the yard.

VENISE LACE BANDS

Another lot in the same widths, but finer quality—worth to 25C 75c the yard—special for today and tomorrow, at the yd.. 25C "Economy" at the Neckwear Counter First Floor

48c FOR STOCKS AND TURNOVERS WORTH 75c TO \$1.00 100 dozen St. Gaul Embroidered Stocks and Turnovers, all very new and stylish and every one exceptionally pretty. Made by the best manufacturers in St. Gaul and shipped to us through their New York office. They're worth 75c. Sc and \$1.00—with more \$1.00 in the lot than of the cheaper ones. There should be some lively selling with the price—For today and tomorrow only, at, each

Specials for Economy Sale at Lace Counter SHIRRED SILKS AND CHIFFON PUFFINGS FOR 38c

Stylish Veilings at Economy Prices

Another of Those Petticoat Bargains for Which We're famous Second Floor Annex

Today only we include among the new annex store's offerings—Ladies' black mercerised striped moreen Petticoats, deep Spanish flounce, cluster of 3 tucks and deep ruffle with fancy stitching, or Petticoat of black sateen, flounce of four two-inch ruffles with two rows of fancy stitching—Regular price, \$2.00-\$1.29 Special at

The Floss Again — By Request

A lady wrote asking us to place this on special sale again to-day, for the reason she misunderstood a former ad. We comply cheerfully, good friend, but don't miss any other good things on this page or it's your loss. Unless otherwise stated they're for Today only—these specials— Shetland Floss in the Sale

Fancy work enthusiasts will do well to provide this material today. Supply the Winter's wants.

Fleisher's best Shetland Floss in pink, blue, lemon, lilac, nile, steel, cardinal, helictrope, clover, cream, white and black—the most popular yarn in the market for those fluffy and comfortable circulars or square shoulder shawis—
Regular price, 1.00 the box of 12 skeins—special price, 72e the box of 12 skeins; or regular price, 100 skein—special price & skein.

YOU MAY BUY THE CHILDREN Pretty Colored Bonnets at 1-2 Price Today

Thoroughfare Alsie - The "Baby-Shop" Second Floor

Our full line of children's colored bonnets at



There's Profitable Buying in the Holiday Shoe Store Today!

SIXTH STREET ANNEX-FIRST FLOOR. Ahoy there! Mr. and Mrs. Shoebuyer and all the other shoebuyers. The Christmas Footwear stocks are ready, and there's a saving listed for tomorrow that will help you to save in your buying.

Warm House Shoes for women, in felt or leather, in black, red or brown, fur-trimmed, hand-turned soles, military, Cuban 2.50 or Louis heels—They are priced, at the pair, from 88c to 2.50 Men's Shoes are here in box calf, enamel calf or vici kid—in Blucher or Ball styles—heavy double soles—price, \$3.50 Women's Shoes—\$2.68 for Women's Shoes Worth \$3.50.

Women's Shoes 52.68 for Women's Shoes Worth \$3.50.

The very popular "Empress" Shoes for women, come in all leathers, with hand-turned or well soles, neat, round, dressy toes, military, Cuban or Louis heels—The regular price is \$3.50—\$2.58

Special Economy Sale Price, the pair.

HOLIDAY SLIPPERS. HOLIDAY SLIPPERS.

We are headquarters for men's, boys', women's, misses' and children's Holiday Slippers—in all styles and leathers— \$3.00

Priced, the pair, from 75e to

Those who have been waiting for the new Winter Shoes in tans and browns will now find a full and complete line, in all styles and shades, in the new Shoe section—Sixth street annex—directly on the borders of "The Fairway." Also displayed in the Sixth street window.

Every-Day Needs Are Best Gotten Today -- Priced Best

These savings will help a lot toward supplying the Christman things—In the Domestic Aisles—First Floor.

20c FOR HUCK TOWELS WORTH 20c. 50 dozen fine hemstitched huck towels, size 19x36. Regular 30c value. Economy Sale Price, each.....20c

BEDSPREADS WORTH \$2.00 FOR \$1.48. 250 fringed crochet bedspreads, full size and cut corners. Regular \$2 value. Special Economy Sale Price, e2...\$1.43
SHEETS WORTH 75c FOR 50c.

80 dozen best quality bleached sheets, full size, 90x90 inches. Regular 75c value. Special Economy Sale Price, each. 59C 11e INSTEAD OF 15e FOR PHLLOW CASES. Another large shipment of heavy round-thread pillow cases. Regular 15c quality. Special Economy IIC

HANDSOME WASH GOODS FOR 25c.

55e FOR FRENCH FLANNELS WORTH 75e AND 85e. A full line of fine imported French finnnels—printed in over a hundred different patterns. The whole line is greatly underpriced, even at 75c and 85c. For Friday Economy Sale we have marked them still lower—and they sale.

55C

43e FOR FRENCH FLANNELS WORTH 60e AND 65c. Plain colored French flannels, granite cloths and wool cashmer-ettes. Regular 50c and 55c. 43C FANCY FLANNELETTES WORTH 124c FOR 84c.

Best fleeced back flannelettes, in light, medium and dark colors; in pretty stripes, dots, figures and Fersian patterns.

Regular 124c value. Special Economy Price, the yard....... 52C DRESS GOODS WORTH 25c FOR 16c.

There's a Pleasing Sort of Feel Our Patrons Experience, at both the Knitwear and Its Price,

offered Here for Friday Economy Sale in WOMEN'S AND CHILDREN'S Knit Underwear and Hosiery

First Floor. BPE FOR WOMEN'S FANCY HOSE WORTH \$1.00
A great assortment of women's high-grade fancy hose; changeable silk hose, woven in various colors; black liste hose, with vertical white stripes; black lace hose, in assorted paterns; fancy lace hose, and many others. Regular \$1.00 and \$1.25 values. Special for Economy Sale only, the pair.

69C

12%e FOR CHILDREN'S HOSE WORTH 15c, 17c AND 20c.

Children's fine ribbed black cotton hose, seamless, double knee; values, 15c, 17c and 29c. Special Economy Sale 12tC \$1.90 FOR WOMEN'S WOOL UNION SUITS WORTH \$2.75. Women's fine wool union sults, in white and natural gray, open across the bust; a good Winter weight, not too heavy. Extra good \$2.75 value. Special Economy \$1.90

25c FOR CHILDREN'S COTTON UNDERWEAR WORTH 35c. Children's swiss-ribbed cotton vests and pants, cream tinted. They arrived a little late, considering the quantity bought, so yours will be the gain. They are worth easily 35c the garment. 25C For Friday Economy Sale, special at, the garment.

In the "Men's Shop"



Sixth-Street Annex-First Floor. Sixth-Street Annex—First Floor.

If you haven't bought your Winter underwear yet—Mr. Man—you ought to shake hands with yourself just \$1.80 worth—the money you save hy buying a set—two suits—of this underwear here Friday. Or, if you but want to "patch out" the season with a garment or two, you save 45c on each you buy of these. All sizes—a full assortment. We aim—always—to have something good for our men patrons on Friday. This week our Economy Special is an exceptionally good one and sure to be appreciated by our man friends.

\$1.05 for Men's Worsted Underwear Worth \$1.50

A full line of men's 2-thread worsted shirts and drawers, medium Winter weight, silver gray in color, extra fine finish. On account of the mild weather the weight of this garment has made it one of the most popular ones in the house at the price. Regular \$1.50 value and one of the best at that price that can be bought—here or anywhere else in the city. Positively for Friday \$1.05

CUT RATES TO CHINA--

And there should be a host of folk make the trip today to the Third floor shops. Supply the Christmas tables and the gift things while prices are this way.

Big Economy Savings in Handsome China Third Floor.

When we changed our stockroom we selected all small lots of Decorated China. This we arranged on three large special tables and are closing it out at one-half regular price. Ask to see it. \$1.95 INSTEAD OF \$2.50 FOR CARPET SWEEPERS.

Our Great Sale of Lamps Still Continues

All coal oil, gas and electric reading Lamps are included in this sale at greatly reduced prices.