

"The Quality Boosters" Portland's Largest, Foremost Store FIFTH AND WASHINGTON STS.

W. W. Norton & King

The "Different Store" The Metropolis of Kringle-land FIFTH AND WASHINGTON STS.

Today the 83d Grand Friday "Economy Sale"

A STIRRING ANNOUNCEMENT

The 83d Grand Friday "Economy Sale" Today

FROM PORTLAND'S GREATEST AND SAFEST CHRISTMAS SUPPLY CENTER!

For nigh on to three decades we have offered the public the best shopping facilities, the greatest values, largest selections of the world's choicest goods, and the fairest prices offered by any Western house.

For 2 Days—Today and Tomorrow Here's a Christmas Sale that's a "Korker"

What's more suited for Xmas gifts than pretty jewelry novelties—such as we hold a sale of today. The novelties have revealed here and there stocks that are a bit topheavy—so much so that they retard the progress of this good, old mercantile line just a bit.

- FOR EBONOID NOVELTIES WORTH 9c. Ebonoid Novelties—Sterling Silver Mounted Shoe Horns, Buttons, Hooks, Paper Knives, etc.—value 9c, special at, each, 5c. 10c for Sterling Mounted Ink Wells, worth 15c. 10c for Call Bells, worth 15c.



A Wholesaler's Stock of Magnificent Millinery at Actually 99 cts--LESS THAN HALF RETAIL COST--99 cts. HATS FREE, TOO!

A veritable bomb that, exploding, scatters values to the four winds! A bitter pill for competition to swallow—a sweet morsel for millinery buyers!

Best \$5.00 Values Ever Shown In Portland FOR TWO DAYS ONLY, YOUR FULL AND FREE CHOICE FOR 99c.

We have closed what is beyond question the largest millinery purchase ever consummated by any Portland house. Perhaps we've overreached and bought too many hats, even at a fourth of what they're worth.

An-Eye Opener For A Month-Opener

With the opening of December we throw the throttles wide open, let on a full head of steam and start garment clearance at a gallop that will soon open a free road for the workmen to enter and remodel the Suit and Wrap Salons unincumbered by stocks.

The Suits Go at Half Price! Forced to the Sacrifice of Every Tailored Cloth Suit and Calling Gown in House--Prices Cut in Two for Mighty Clearing

No "ifs" or "ands." The orders have come from the man at the helm to "clear out the department and give it to the workman stripped of everything in it!" We've closed our eyes to loss, and will try to look cheerful while you wear away these magnificent Suits and Gowns at prices far less than their cost to us.

At Just One-Half Price Values from \$15.00—that will sell for the next two days at \$7.50—up to the magnificent Gowns at \$250.00, that you may own at any time before closing time of Saturday at \$125.00, and every in-between value goes in!

Women's New Tailored Waists for \$2.45—the Regular \$5 Values Handsomely tailored flannels, alpaca and new granite cloths; reds, tans, navies, blacks, grays, blues and browns. Of exquisite workmanship and finish. Styles both plaited and tucked. Very smart and serviceable. Best \$5.00 values ever shown in the city—Special today at \$2.45.

Extraordinary Specials in the Silk and Dress Goods Shops Fifth Street Annex—First Floor. Think of buying new colored Novelty Dress Fabrics at Half-Price! 50c tweeds for 25c; \$1.50 black taffetas for \$1.19; 50c Zap silks for 35c and \$1.25 fancy silk for 75c the yard—then come here on Friday and realize your expectations.

Another of Those Petticoat Bargains for Which We're Famous Second Floor Annex Today only we include among the new annex store's offerings—Ladies' black mercerized striped moccasin Petticoats, deep Spanish flounce, cluster of 3 tucks and deep ruffle with fancy stitching, or Petticoat of black sateen, flounce of four, two-inch ruffles with two rows of fancy stitching—Regular price, \$1.99—Special at \$1.29.

The Floss Again—By Request A lady wrote asking us to place this on special sale again today, for the reason she misunderstood a former ad. We comply cheerfully, good friend, but don't miss any other good things on this page or it's your loss. Unless otherwise stated they're for Today only—these specials—

At Exactly Half Price! Half Price! Today only we include among the new annex store's offerings—Ladies' black mercerized striped moccasin Petticoats, deep Spanish flounce, cluster of 3 tucks and deep ruffle with fancy stitching, or Petticoat of black sateen, flounce of four, two-inch ruffles with two rows of fancy stitching—Regular price, \$1.99—Special at \$1.29.

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Sheffand Floss in the Sale Fancy work enthusiasts will do well to provide this material today. Supply the Winter's wants. Fishler's best Shetland Floss in pink, blue, lemon, lilac, nile, steel, cardinal, heliotrope, clover, cream, white and black—the most popular yarn in the market for those fluffy and comfortable circulars or square shoulder shawls—Regular price, \$1.00 the box of 12 skeins—special price, 75c the box of 12 skeins; or regular price, 10c skein—special price 8c skein.

YOU MAY BUY THE CHILDREN Pretty Colored Bonnets at 1-2 Price Today Thoroughfare Aisle—The "Baby-Shop" Second Floor Our full line of children's colored bonnets at just one-half of regular price. Made of India silk, bengaline, cashmere, bearskin cloth, crushed plush and velvet; in full front, French, Dutch and monk styles; trimmed in embroidery, lace, fur, ruche and ribbon; colors, red, pink, light blue, navy, brown, tan, cardinal and mode. All sizes. Prices from 60c to \$1.00. Special all sizes, 30c to \$5.00 at 1/2 price, or from \$30c to \$5.00.

Stylish Veilings at Economy Prices First Floor VEILINGS WORTH 50 AND 60c FOR 25c. Swell Veilings in black and white effects, some plain, some fancy, mesh, some dotted effects—Regular 50c and 60c values—Special for today and tomorrow—the yard—25c.

Specials for Economy Sale at Lace Counter SHIRRED SILKS AND CHIFFON PUFFINGS FOR 35c. A lot of Shirred Silks and Chiffon Puffings for yokes, waists, hats etc., in black and white only—worth to \$2.50 the yard—Special for today and tomorrow, at, the yard—38c.

Handkerchiefs RICHARDSON'S pure sheer Linen Handkerchiefs—5 in a box—63c worth 75c—Special Economy Price, the box—75c.

There's Profitable Buying in the Holiday Shoe Store Today!

SIXTH STREET ANNEX—FIRST FLOOR. Ahoy there! Mr. and Mrs. Shoebuyer and all the other shoebuyers. The Christmas Footwear stocks are ready, and there's a saving slated for tomorrow that will help you to save in your buying.

Every-Day Needs Are Best Gotten Today—Priced Best These savings will help a lot toward supplying the Christmas things in the Domestic Aisles—First Floor. 20c FOR HUCK TOWELS WORTH 30c. 50 dozen fine hemstitched huck towels, size 19x38. Regular 30c value. Economy Sale Price, each, 20c.

WOMEN'S AND CHILDREN'S Knit Underwear and Hosiery First Floor. 60c FOR WOMEN'S FANCY HOSE WORTH \$1.00 AND \$1.25. A great assortment of women's high-grade fancy hose; changeable silk hose, woven in various colors; black lace hose, with velvet or cashmere stripes; black lace hose, in assorted patterns; fancy lace hose, and many others. Regular \$1.00 and \$1.25 values. Special Economy Sale, the pair, 60c.

WOMEN'S AND CHILDREN'S Knit Underwear and Hosiery First Floor. 12c FOR CHILDREN'S COTTON UNDERWEAR WORTH 25c. Children's swiss-ribbed cotton vests and pants, cream tinted. They arrived at a low price, considering the quantity bought, so yours will be the gain. They are worth easily 35c the garment. For Friday Economy Sale, special at, the garment, 25c.

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Christmas Book Buying IS AIDED

By two powerful factors: full big assortments and pared prices. Booklovers, buyers for libraries in churches or organizations, and all who have bookbuying in mind for the holidays, will save by taking advantage of our prices. Book stores on 1st floor, running from the Fifth-St. Annex along thro' the domestic aisles to the new Sixth-St. building.

BOOKS WORTH 25c FOR 15c. A series of standard classics, beautifully bound in white and gold, with flower design in colors; gilt top. The list of titles includes all of the standard classics by the best authors. The publisher's price is 50c the volume. Our regular price is 25c. Special for Economy Sale at, each, 15c.

ONE-HALF PRICE ON CHILDREN'S BOOKS. A lot of high-grade children's books. Included in this list are: A Round Robin, a series of short stories by popular children's authors. The Gooseberry Pilgrims, with gilt top and deckle edge. The Moon Children, by Laura Day. Beautifully illustrated in color by Campbell. Our regular prices on these books are 90c, 95c and \$1.00. Special Economy Sale Price, each, 49c.

LIBRARY OF MODERN FICTION. Handsomely bound in linen cloth, ornamented with floral design in colors, good paper, and clear type. Includes the best of the modern fiction authors: H. C. Witte, F. Hume, Hugh Conway, Egerton Castle, Robert Buchanan, John Strange Winter, Florence Murray and others equally as well known. The regular price is 25c each. Special Economy Sale Price, each, 23c.

WEBSTER'S SELF-PRONOUNCING POCKET DICTIONARY. This dictionary is cloth bound, indexed, contains the correct spelling and definition of nearly 50,000 words and manual of useful information. Publisher's price is 25c. Special for Economy Sale at, each, 11c.

SUNDAY SCHOOL TEACHERS' BIBLES—BIBLES WORTH \$1.00 FOR 50c. These Bibles have Florentine Seal divinity circuit binding, red under gold edges, with head band and marker, with helps, references, concordance, etc. complete, also 17 plates, 12 colored maps and 32 pages of illustrations. The regular price is \$1.00. Special Economy Sale Price, each, 50c.

Dolls and Toys ECONOMY SPECIALS IN TOYLAND. Fourth Floor. 33c Instead of 50c for Curly-Headed Dollies Dressed dolls, with jointed bodies, bisque heads movable—3 1/2 inch curly hair. Regular, 50c value. Special Economy Sale Price, only, 33c.

Touring Cars Worth 25c for 14c Mechanical touring cars, with chauffeur; a very pleasing and entertaining little toy; value, 25c. Special Economy Sale Price, each, 14c.

Handsome Smyrna Rugs HUGS WORTH \$2.50 FOR \$1.50. All-wool Smyrna rugs, double faced, fringed at both ends, size 36x72 inches. Regular \$2.50 value. Special Economy Sale Price, each, \$1.50.

In the Art Shop ANNEX—SECOND FLOOR. White cambric covers, pure silk rios filling, 24-inch square cushions—Regular price 60c—special at 49c.