

The Meier & Frank Store

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December 1st--Holiday Shopping Starts in Earnest Today



Twenty-one shopping days to Christmas—Can you realize the "eventful day" is so near at hand?—The sensible woman will have her Holiday shopping well under way before the week has passed—She will have complete assortments to select from; receive the careful attention of experienced salespeople—Purchases and service will be so much more satisfactory than if you waited until the last few days and then try to do two weeks' trading in three days at a time when store facilities are taxed to their utmost—In every department Christmas Wares take precedence over all other merchandise from today until December 27th—All efforts are directed towards showing you the greatest and best stock of things suitable for Christmas Gifts to be found in the Northwest—The entire establishment is an immense Holiday Bazar where young and old will find everything just to their liking—The Meier & Frank Store presents for your choosing merchandise of standard quality at fair prices—Merchandise that will give entire satisfaction—Prices you have confidence in—Every year the Holiday business of the Northwest concentrates at this store—The ideal shopping place—Portland's "Big Store," arranged to properly care for largest of Holiday crowds—Entrances on three streets—Broad isles and stairways, commodious elevators, a clean, bright, cheerful trading place—Our own delivery system insures prompt delivery to every section of the city—Toys and all Holiday Goods purchased now will be stored free of charge and delivered whenever you say—Holiday Bulletin of Toys and Fancy Goods, also Shopping Memorandum free for the asking

Drug Sundry Specials

- Dr. Lyons' Tooth Powder, today, bottle.....15c
- "Purity" Tooth Powder, 19c value, bottle....13c
- Dr. Graves' famous Tooth Powder, 13c value....8c
- Dr. Graves' famous Talcum Powder, 10c value....7c
- Woodbury's Facial Soap, regular 19c value....15c
- Murray & Lamman's Florida Water, 25c value....19c
- Murray & Lamman's Florida Water, 49c value....43c
- Woodbury's Dental Cream, 19c value, can....15c
- All our 25c Tooth Brushes on sale for, each....17c
- Hinds' Honey and Almond Cream, 39c value....33c

Jewelry Specials

- "America" Alarm Clocks, Reg-ular 75 values for.....59c
- 25c Brooches in plated and French gray for, each.....13c
- 25c Hat Pins on sale for.....17c
- "Portland 1905" Pins, Regular 25c values on sale for.....21c
- Women's guaranteed Chatelaine Watches for.....\$3.85
- Women's and Men's Solid Gold Rings at exceptionally low prices.
- Babies' Solid Gold Rings, 50c up.
- Women's Solid Gold Brooches, \$2.00 up.
- Complete line of Comb and Brush Sets in ebony, ebonoid, hardwood, leather and leatherette cases.
- Opera Glasses, American and French makes.

Smoking Jackets and Lounging Robes

The equal of our Holiday showing of Smoking Jackets, Lounging Robes cannot be found on the Coast—Every attractive style and material in all grades—Father, husband, brother or son would appreciate one for Christmas

Fine grade Tricot Smoking Jackets, in navy, maroon and brown; handsomely made and trimmed; grand value at this low price.....\$4.75

Gray Smoking Jackets with plaid self-lining; cord trimmed; all sizes, great value at.....\$4.00

Men's fancy Smoking Jackets in a big variety of styles and colors; great special values at.....\$5.00

Smoking Jackets, made of fancy home-spun materials, handsome designs, best wearing fabrics, unusually low priced at—each.....\$8.50

Lounging Robes in exceptionally large variety, \$8.50 to \$20.00.

Bath Robes, \$2.50 to \$10.00. Second floor.



Holiday Stationery

We're showing an immense line of Holiday Stationery; all the newest ideas, all sizes, styles and grades. A pretty box of Stationery makes a pleasing gift and the cost is reasonable.

Great Sale of Women's Hosiery

- Women's All-Wool ribbed top and all-wool ribbed Hose, sizes 8 1/2 to 9; great special value, pair.....27c
- Women's "Onyx" black in-grain fleeced Hose, split foot, best 50c values, in all sizes, pair.....38c
- Women's fancy embroidered Lisle Hose, new importation; striking patterns in big assortment; all sizes, best 75c values, for, pr.....57c
- Women's extra size black fleeced Hose, fast color, all sizes, 50c value.....37c
- Women's black cotton fleeced Hose, regular and out-size, best 35c values, pair.....25c
- Children's All-Wool 1-and-1 ribbed Hose, all sizes, double knee, regular 35c values, for, pair.....25c
- Boys' Ironclad heavy Cotton Hose, all sizes, triple leg, best 25c; pair.....18c

\$2.50 Felt Hats 25c Each

In our Millinery Department we are cleaning up stock with a vengeance—Today's great offering is a fair example of the remarkable bargains you can share in if you have headgear needs—500 Untrimmed Felt Hats—Turbans, dress shapes, high crown hats, etc.—French felts, scratch felts, fur felts, all good colors and desirable styles. The greatest bargain of its kind our Millinery Store has ever offered—Values up to \$2.50 ea. 25c

The Meier & Frank Store's Great 787th Friday Surprise Sale Tomorrow

18,500 Yards of Swiss, Nainsook and Cambric Embroideries

Values Up to \$7.50 a Strip for Edgings and 89c Insertions, 4 1/2-Yard and 6 5/8-Yard Lengths

Last September we held an embroidery sale (4 1/2-yard lengths, values up to \$7.50 for 89c a strip) that attracted the greatest throng of buyers that ever responded to a local newspaper advertisement—The value being phenomenal, the entire lot of nearly ten thousand yards was all sold out before noon, disappointing hundreds—We announced the day after the sale that every effort would be made to duplicate the lot as soon as possible—Well, here they are: 18,500 yards and values equally as good as the September lot—French Embroideries, English eyelet Embroideries, Irish Point Embroideries, embroideries for skirts, corset covers and children's wear—Edgings and Insertions, immense variety, widths ranging from 3 to 15 inches and lengths 4 1-2 and 6 5-8 yards—Without doubt the grandest bargains in fine embroideries The Meier & Frank Store has ever offered—They come from one of the largest St. Gall, Switzerland, houses, a concern noted for the fine quality of its product—The quantity is nearly double the September number of yards this time, but if you want to share in the best designs you will have to arrange your housework so you can come down early tomorrow morning—The price is 89c Strip

No Mail or Phone Orders Filled—See Big Fifth-street Window Display



Holiday Handkerchief Sale

- Buy your Christmas Handkerchiefs this week if you want to effect a big saving—Matchless values in all grades and styles for women and children
- Women's unlaundered All-Linen hand-embroidered initial Handkerchiefs, three different styles; best 25c values, at 3 for.....50c
 - Women's hemstitched All-Linen Handkerchiefs, 3/4, 1/2 and 3/8-inch hems, full size, value extraordinary, each.....6c
 - Women's Swiss Embroidered Handkerchiefs, hemstitched and embroidered, also scalloped edge and embroidered, 20c and 25c values, 2 for.....25c
 - Women's unhemstitched and initialed unlaundered Handkerchiefs, all initials; great special values for this sale, each.....5c
 - Children's plain white initial Handkerchiefs, hemstitched, fancy box, great value, box.....18c
 - Children's colored border Handkerchiefs in fancy boxes, great special values at, box.....15c
- Sale continues through the week.

Knit Underwear

- Women's nonshrinkable fine ribbed Wool Vests and Pants, light gray or white; handsomely finished; best \$1.50 underwear for.....\$1.27
- Women's "Harvard Mills" heavy fleeced-lined ribbed Cotton Vests and Pants, Vests long or quarter-sleeve; best 65c values.....47c
- Women's heavy cotton ribbed Corset Covers, high neck, long sleeves; 65c value.....49c
- Children's mixed wool and cotton Union Suits, buttoned across the chest, white or gray, regular 75c values.....49c

For Tomorrow's 787th Surprise Sale \$5.00 and \$7.50 Silk Waists \$2.98

We will also offer for Tomorrow's Great 787th Friday Surprise Sale a special purchase of 250 Handsome Silk Waists in crepe de chine, peau de cygne, peau de soie and taffetas—Beautiful Tailored Waists in all sizes. Black, white and a big assortment of colors—Plain and trimmed styles—Fagoting, silk braid, wide and narrow tucks—A great variety—Values \$5, \$5.50, \$6, \$6.50, \$7, \$7.50—One Waist in box, making a pleasing Holiday Gift for any woman—Tomorrow at \$2.98

See Fifth-Street Window Display



Great Holiday Sale in the Basement Cut Glass, Silverware, Smokers' Sets

- Sterling Silver Teaspoons, medium weight, regular value \$6.00 set, holiday sale price is.....\$4.85
- Sterling Silver Cold Meat Forks, large size, \$3 value.....\$2.59
- Sterling Silver Olive Forks and Spoons, long handle, \$2.25 value.....\$1.93
- Sterling Silver Berry Spoons, plain bowl, \$5 values.....\$4.39
- Cut glass Nappies and Bowls, assortment of shapes and sizes, beautifully cut, great values at— \$12.00 values.....\$ 9.00 \$13.00 values.....\$10.78
- 8-inch cut Glass Bowls, very pretty cut, \$4 values.....\$2.98
- Silver-plated Soup Tureens, medium size, satin engraved or burnished, \$7.00 value, for the low price of.....\$5.40
- \$6.00 Soup Tureens for.....\$4.80
- Fern Dishes, French gray finish, beautiful design, medium size, regular \$9.50 value.....\$7.69
- 4-piece Tea Set, fancy shapes, French gray or burnished, regular \$13.50 set, for the low price at the low price of.....\$10.98
- 4-piece Tea Set, satin finish, best \$5 value, for this holiday sale.....\$4.13
- Smoking Sets, very latest design, regular \$4.50 values, for this sale.....\$3.89
- Silver-plated Salt and Pepper Shakers, 10 box, regular 50c values for.....28c

"Toyland" Is Santa Claus' Headquarters Portland's Greatest Toy Display



Up in Toyland, Third Floor, we're entertaining thousands of little folks and big folks every day—The largest display of Toys, Dolls, Games, etc. in the city—The best arranged display to be found anywhere—No trouble to find just what you want and the system used enables the purchaser to see the complete assortment of any particular line at a glance—Toyland is complete today. Do your choosing before the eleventh-hour rush—We'll store your purchases free of charge and deliver whenever you say—We call particular attention to our Doll and Doll-Wardrobe Department—250 feet of glass showcases and counters for displaying the Dolls and things they wear—Dolls, Shoes, Hosiery, Underwear, Suits, Coats, Dresses, Furs, Millinery, Jewelry, etc.—We also call attention to the magnificent line of Mechanical Toys of the highest class—Steam and Electric Trains, Steam Engines, Water Toys, Boats, etc., etc.—The big demonstrating table is of interest to all—Third Floor—Ask for a copy of our Holiday Bulletin of Toys—It's free—These special values on sale

- Toy Telephones—The regular \$5 values for, each.....18c
- 18-key Piano—White enamel finish; regular \$2 value.....\$1.48
- Iron Train, consisting of engine, tender and 3 cars, great special value at.....35c
- Toy Iron Range, complete with utensils, 60c value.....39c
- 19-inch dressed Doll, one in a box—regular \$1.00 value, one sale for.....77c
- 19-inch kid body Dolls, covered bust, bisque head, glass eyes, flowing hair, real shoes and stockings; best 25c values for.....15c
- 17-inch kid body Doll, bisque head, flowing hair, real shoes and stockings; marvelous values for this sale at.....32c
- "KLEINER'S" famous full ball pointed papier mache Doll, best turning head, sewed curly wig, moving eyes, white chemise, trimmed; openwork stockings, patent leather shoes; great value.....\$1.47
- Double Loop-the-Loop, with elevator, \$1.15 value.....79c
- Dolls' Merry-go-round, ball-bearing center pole—regular \$1.50 value for.....69c
- Table Croquet, in neat wood box—60c value for.....33c
- Games of Pairs—regular 40c value, on sale for.....25c
- 18-inch fine kid body Doll—"Flordora"—bisque head, sewed wig, with curly hair and moving eyes, removable shoes and stockings, regular 75c value for.....53c
- 24-inch fine kid body Doll, handsome large bisque head, curly hair, removable shoes and stockings; \$1.55 value.....\$1.12
- Extra fine kid body Doll, elegant bisque head, full sewed wig, parted on side and tied with ribbon bow, curly hair; shoes and stockings; wonderful value.....73c

\$1.75 Wrappers 79c Each

Flannelette Wrappers and long Kimonas, regular \$1.50 and \$1.75 values for 79c each. We will guarantee them the best Wrapper bargain in town—made of superior quality flannelette, very best patterns and colorings, blue, grays, reds, black and white; wide ruffle over shoulders, braid trimmed, full flounce, splendidly made and finished throughout; a warm, comfortable houseworn at less than half real value. Sale continues through the week—Buy one today at the phenomenally low price of—each.....79c

Pillow Sale

- Burnt Leather Pillow Tops in Indian heads, Japanese designs, lion heads, and other good subjects—They make a beautiful holiday gift for man or woman—Note these great values.....\$1.25 values, each.....\$1.25 \$1.50 values, each.....\$1.25 \$2.00 values, each.....\$1.25
- Burnt Leather Centerpieces and Velvet Centerpieces with burnt leather applique borders.....\$3.57 \$4.50 values.....\$3.57 \$4.50 values.....\$4.50
- Oriental stripe Sofa Pillows, 20-inch square, tasseled on each corner; great special value at, each.....75c
- Bungalow Sofa Pillows, hurlap covered, burnt leather applique trim, 20 inch square.....\$1.75
- Silk Velvet Pillow Tops, Oriental and novelty patterns, handsome colorings, all new tops.....\$1.50
- 10-inch square, each.....\$1.50
- Satin Pillow Tops, Empire and Oriental patterns, new colorings, great value, each.....75c

Dec. Sale of Men's Clothing

Just as good a place to buy men's apparel as women's wear—Our December sale is of more than usual importance to men who need new Winter Suits or Overcoats—Exceptionally low prices on clothing of style and quality—Perfect fit guaranteed—Second Floor

- Men's strictly all-wool \$10.00 Suits in fancy Chevots and Cassimeres, all 1904 styles, in the best patterns; value extraordinary.....\$7.85
- Men's strictly all-wool \$12.50-\$18.50 Suits in fancy Tweeds, Worsteds and Chevots; this season's very best garments, in the leading styles and designs; wonderful values.....\$8.65
- Men's all-wool navy and brown Kersey Overcoats, velvet collar, satin sleeve lining; handsomely made, stylish, perfect fitting garment that the exclusive clothier would ask \$18 for; our special price is.....\$10.85
- New line of "Priestley" Cravenettes, \$12.50 to \$25

Boys' Clothing Specials

- Little Boys' Overcoats in dark blue, double-breasted style, belted back, velvet collar, brass buttons, \$4 value.....\$2.95
 - Boys' Overcoats in dark gray and brown mixtures, ages 8 to 14 years; all the best \$5.00 values.....\$3.95
 - Boys' \$7.00 Rain Coats for, each.....\$5.80
 - Boys' \$7.50 Overcoats on sale for.....\$6.20
 - Boys' Cravenette Raincoats, ages 8 to 15 years, regular \$8.50 values, on sale for.....\$6.95
- Great special values in Boys' Suits, Norfolk and double-breasted styles, in brown and gray plaids and mixtures; also blue Chevots, 8 to 16 years—
- \$2.50 Suits \$1.70—\$3.00 Suits \$2.15—\$3.50 Suits \$2.45
- \$3.95 Suits \$2.95—\$5.00 Suits \$3.95—\$6.00 Suits \$4.80

