Portiand's Largest, Foremost Store and Recognized Quality Shop

Sole Oregon agents for famous Bonnet et Cie's Silks The Thoroughfare Shop

A Great poet Has Said:
"I CAN CALL SPIRITS FROM THE DEEP!"

And n prosy sort o' fellow says: "Yes; but do they come when you call 'emp.". Many a good store has been hrown to become so absorbed in making elaims that they seemed to forget the
fact that they were maling ng progrese. Folles whe have watched the great throngs here, this week, know this has been, and is every day, Portland's busiest store. Busiest, beeause the charaeter of the merchandise, the variety and immessity of assortments and the overwhelming superiority of its values made it so. No store can continuously broak all past selling recorde (as we have done every month this year) and make annual gains of handreds of thoosands of dollars (as we have done) by merely colling apon people to come. We have done it by placing
before our shopping pablie the producta of the foremost and most progtossive producers of the world at FAIR PRICES. We bave climbed steadily to the position of power we hold tolay in


## ठIst--GRAND FRIDAY ECONOMY SALE!-- $\overline{\text { I }}$ st

## $\$ 10$ in Gold for a Name



 claod on by the committoe that more than
wugkente the money will be alvided equally.

Extra Specials Today Dress Skirts for One-Half
 Mand

## A FLURRY IN FOOTWEAR

多 -1
$\$ 1.88$ for Women's $\$ 3$ Shoes

$\$ 2.71$ for Women's $\$ 3.50$ Shoes
 $\$ 1.38$ Instead of $\$ 1.75$ for House Comforts
 bOYS' SHoes


## Big Helps to Littie Needs




EACR FOB Cunsene monive wax worth se.







ELC EACH FOR PATEXT LEATHER MESIO ROLLS WORTH TSC









## OPPORTUNITIES

that friday brings to the WOMEN'S APPAREL REALM

THE LARGEST SUIT AND WBAP STORES WEST OF MARSHALL A Mighty clearing of the Stocks From the Workmen's Path This week


## At Half-Price All This Week

UMATCHABLE SUIT SALE

A Half-price Sale of
DAINTY EVENING WAISTS
The Black Pet-
ticoats Go
on the Bargain
Hooks Today

More Remarkable Values in Portland's
Silk and Dress Goods Store Silk and Dress Goods Store
 IN THE SLLK STRRE



Woists, Suits, Trimming and Lining Hay vive pois sifn

 COLORED DRESS GOODS
$\qquad$
Special Thanksgiving Sale Prices on Libbey Cut Giass





Austrian China Dinner Sets

zo metmad ov seo yont womens caskerase hose

te For Chilidiens worswed hose

 All at Half-price Towty $\$ 2.5070$ \$7.50

Remarkable Sav
ings in the Knitwear Aisles OMENS, MISSES AND CHILDREMS
UNDERWEAR AXD HOTIERY


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$\qquad$
 Economy Specials in the Domestic Alsle

> yinat ploor Sse por otroman plane



 Shetland Ploss in the Sale

The Neckwear Bargain of the Year!
 New Toggery' Shop-Sixth-Street Ander-First Floor.
The populnr $1 \% / 4$-inch Four-in-Hande, correet shapes, made up from a great factory's
ends of silks used in the 50 e and 75 c searfs. About enough for a Friday bargain
ends of silks used in the 50 e and 75 c sarfs. About enoum
rush. See 'em in Sixth-street window of the riē annex.
 50 c value
at, ench



