DEPPOT OF DEPENDABLE MEROHANDISE.
THE "DIFPERENT STORE"- PORTLAND'S "QUALITY SHOP." The store lives on it, you breathe it in at every inhalation Tis stamped on every
article of merchandise within its cunfes. Reliability and Quality frist-and the
price adjusts itself to fait methods article of marchandise within
price adjusts itself to fatit meth
RELIABIITTY and QUALTY.

## Successful Stores Must Expand!

## THEY GROW, YEAR BY YEAR

The Great Annex Expansion Sales Go On Increasing in Interest Daily
We continue the remarkable values of the week strong in the belief that the store is creditably filling the void it has been built for.
This week we celebrate the opening of the new Sixth-street Annex-an event that is the gate between the garden of blossoming endeavor and the field of ripened achievement. The hand of the public was on the lateh-and it has thrown the gate wide open and accepted the great store in its new entirety as its own. The public has found it right in purpose, right in principle, right in conduct. In many things it
different from most stores, and in these things it is better. Its way is to find first what people want, then make it easy and comfortable for them to choose, then make the price easy to pay. To provide good merchandise, quality goods, of correct style at prices less than folk expect to pay-or would pay elsewhere. ISNTT THIS THE STORE YOU NEED?

| Friction--The Big Elevators |
| :--- |
| There's bound to be friction some times, |
| even in well-regulated households. There |
| was a little yesterday at the "housewarm- |
| ings" incident to the opening of the new |
| Annex stores. The big elevators "bucked." |
| It will take a day or two, perhaps, to get |
| them regulated to a nicety so they will run |
| along in the pleasant way this store's help- |
| ers are used to, but they'll finally get the |
| ways of the rest of this great store family |
| and learn to run without "friction." Mean- |
| while we 'll ask our friends to be a little |
| patient and overlook the bad behavior of |
| these two huge publice servants we 've en- |
| gaged to serve our patrons. |

MILLINERY REPEATS:

IN CORSET SALONS


Women's \$1.75 Gowns \$1.19


BARGAIN NUGGETS

a sensational clearing sale in portland's largest and foremost
Suit and Wrad Stores

## Suit and Wrap Stores



## At Half Price All This Week $\begin{gathered}\text { other Sweep } \\ \text { ing cuts }\end{gathered}$

the greater apparel stores fairly ablaze with buying enthusiasmi


## Unmatchable Suit Sale

Every Tailored Cloth or Street Suit in the House, $\$ 20$ to $\$ 250$ Values, at ONE-FOURTH OFF Regular prices-the lowest on the Coast. (Velvet Suits and Evening owns not ineluded.)
Materials of Oheviot, Broadeloth, Venetians and fancy mixtures Silk or Worsted Shirtwaist Suits not ineludeed). In every wanted color, popplar mixtures and black. Handsomemely trimmed in very ewest litest ideas, too varied for descriptive test
MARK, EIERY CLOTH, TALIORED SUTT AND
OALLING Gown In the house, $1 / 4$ OFF in PRICE ALL WEEK



Smart New Tailored Waists





| Furs Sheared of Price Coats and Neckpieces |
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| Of inot tor trees |
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## Women's $\$ 3.75$ bathrobes <br> $\mathbf{\$} .75$ be $\$ 2.19$

900 Pbrticoats, $69 e-$ Sixth-st, Annex-Second Floor.
Laties Knee Pettionts of flie fancy striped
flo

KID GLOVE SALE-
We have just re
Handkerchiefs


## A Rousing Thanksgiving Sale of All Year <br> A Rousing, Round Rustling Silks

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$\qquad$
BLACK SILSE-PEAU DE SOIDS


$\qquad$
$\qquad$

Special Sale of Pine Laces-First Floor


QUICK MEAL STEEL RANGES
 HEATING STOVE SPECIAL

$\square$
$\qquad$


