> Today's Great Store Event Marked by an Invincible Array of Matchless Bargains
Like Conquerors of Old, Competition Shall Be Chained to Our Chariot Today The inest and only fireproof store building in Portland. This fact should be a matter of pride to every resent of his "Rose City." The great aggregation of unmatchabie vaiues that comprise today's offerings transends in magnifude anything ever known in the wesh. queston of value giving, and bargain making upremacy is unquestionably setred from mis day. The best, newest and choicest merchandise the worid can produce has been gathered for Today's bargain offerings. We are determined to make this a memorable sale today and thro' the week, with all goods as represented, values as stated, never an exaggeration that might draw only to disappoint. Add these specials to those printed in yesterday's full page. There are still thousands that go unprinted. Every floor is alive with 'em.

## Two Great Conventions Meet in the "Rose City" Today

The National Grange, Patrons of Husbandry, and the State Bar Association, visitors within the city gates, make this store your rendezvous. "Welcome" breathes from every aisle. Avail yourselves of all its privileges, free telephones, monster new elevators-the largest on the Coast. Come a-sight-seeing through the store. Don't miss a floor of thismonster new elevators-the largest on the Coast. Come a-sight-seeing through the store. Don th miss a floor of this-
PORTLAND'S GREATEST AND LEADING STORE, Fifth, Sixth and Washington Streets. The "Thoroughfare Store."



## Unmatchable Suit Sale

 at ONE-FOURTH OFFRegular prices-the lowest on the Coast. (Velvet Suits and Evening Gowns not included.)
Materials of Chewiot, Broadeloth, Venetians and fancy mixtures (Silk or Worsted Shirtwaist Suits not included). In every wanted color, popular mixtures and black. Handsomely trimmed in very newest, latest ideas, too varied for descriptive text.
MARK, EVERY CLOTH, TAILORED SUIT AND CALLING GOWN IN THE HOUSE, $1 / 4$ OFF IN PRICE ALL WEEK
$\$ 20$ Suits for $\ldots \ldots \ldots \ldots . . \$ 14.85$ \$75 Suits for. $\ldots \ldots \ldots \ldots . . \$ \$ 56.25$
....... \$28.25 ${ }_{\$ 125}$ Suits for.............. $\$ 88.75$
$\$ 40$ Suits for
$\$ 30.00 \quad$ \$150 Suits for. .. $\$ 41.25 \$ 175$ Suits for....
And 18 in-between qualities at proportionate in-between prices.
Apparel Salons Today Are Double Their Sise When You Saw Them Last-A Misigty Merchandising Movement Starts Today in the Greater O., W. \& K. Women's Suit and Wrap Stores-Second floor
(Take any of the three elevators - the two new mammoth passenger elevators start rumning today.)
A DESPERATE RESOLVE QUCKLY FORMED GOES INTO EXECUTON TODAY.




 AND EVENLNG WRAPS-All in

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$\$ 10.00$ in Gold for a Name
0 avenue that passes diratily throwgh the center of our storses, eonneeting Firth and sixth s.
of both above matters see Sundey papers.

## in Silk and Dress Goods Stores

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