

THE "DIFFERENT STORE"

SOLE OREGON AGENTS FOR THE WORLD-FAMOUS BONNET SILEKS.

Distributing Depot for Premier American Corsets, "Royal Worcester." -Salons in Annex, 3d Floor.

PORTLAND'S BEST CARPET SALESROOMS HERE ON 4TH FLOOR.

Home of the "Quick Meal" Cooking Ranges, Detroit Cook Stoves and House Heaters. Third floor. Libbey's Famous Cut Glass.

THE "DIFFERENT STORE"

MAIL YOUR ORDERS.

If not convenient to come to the store, shop by mail. All orders filled promptly by expert shoppers. Leading mail-order house on the Coast. New Fall Catalogue free for the asking. Write for it.

The Home of Authoritative Fashions



The Home of Authoritative Fashions

We shall be pleased to open a credit account with any worthy person. It facilitates shopping for the public and for us. Buy any time, pay us once a month. You're cordially invited to run an account at this store. See Credit Man, Third floor.

A Remarkable Sale New Dress Silks and Autumn Frock Fabrics



ANNEX FIRST FLOOR Our buyer, now in New York, has had a great "run of luck" this trip. A week ago we received word from him of the purchase of the entire balance of a stock of fine BLACK PEAU DE SOIES and Taffetas from a well-known Swiss manufacturer at prices much below the market value.

- Regular \$1.00 all pure Silk black Peau de Sole. Special for 3 days, yard... 73c
Regular \$1.10 all pure Silk black Peau de Sole. Special for 3 days, yard... 79c
Regular \$1.25 all pure Silk black Peau de Sole. Special for 3 days, yard... 92c

Today Is Bargain Monday at Portland's Foremost Store

You'll find here today savings that amount to something. Not tiny shavings, but good, big, generous slicings off from ALREADY THE LOWEST PRICES QUOTED ON EQUAL QUALITIES IN ALL THE WEST!

Women's \$11.65 to \$20.00 Tailored Street Suits in the "Monday Sale" Today at \$11.65. Includes illustration of a woman in a suit.

Shoes and Their Wear



About Autumn Footwear in the Great October Expansion and Betterment Sale on the First Floor

The curves of your foot follow the lines made by the 26 bones forming the heel, arch, ball and toes. Shoemakers in the past ignored this, and treated the sole as straight and rigid—that's why you have spent days of misery "breaking in" a new pair of shoes.

"Down and Out" Colored Dress Goods Prices Are Down Quantities Will Go Out Today. Includes illustration of a woman in a dress.

Surpassing Sale of Superior Suits. Again demonstrating the mighty leadership of this great "Style Store" in value-giving. Exclusive and attractive styles are here, not the picked-over discards of any all-day sale.

Royal Worcester Corsets. The Favorites at Fashion's Court—The Fad of America's "Smart Set." Includes illustration of a woman in a corset.

Been to the "Thanksgiving Store" Yet? TABLE LINEN. If the Linen Chest Needs Replenishing You'd Better Come 1st floor, Linen Aisle.

Grand Opening Sale Today of The Piquant Cathrine Countiss Sailors. Millinery Salons—2d Floor.

2 Annex Specials Today SECOND FLOOR. Children's 60c Aprons... 34c
Women's \$1.50 Flannelette Gowns... 98c

Monday's Art-Shop Specials. Thoroughfare Aisle—Second Floor. Fine Mohair or Ice Wool in cream, white, black, pink, light blue, cardinal, scarlet and lavender.

Penny Flakes That Roll Up Dollar Snowballs. Savings of Sense First-Floor Departments. Includes illustration of a woman.

Raincoats: Women's and Children's. Second Floor Salons of Women's Outer Wear. The automatic reporter of store news emanating from one of the "also ran" class of stores said yesterday that his store was the "only one in town showing complete assortment of women's and children's raincoats."

Man and His Domain Fall Fixin's From "Toggerly Shop". FIRST FLOOR. Our Men's Underwear Section is full of overflowing with good things for Fall and Winter wear.