

SOLE OREGON AGENTS FOR THE  
WORLD-FAMOUS  
BONNET ET CIE'S SILKS

September "DESIGNER" Now  
Ready—Pattern Counter—  
Annex—1st Floor, 10c or 30c year

# Winters, Norton & King

"THE DIFFERENT STORE"

NEWEST AND LARGEST STOCK  
OF CARPETS IN OREGON

HOME OF THE  
"QUICK MEAL" COOKING RANGES

## Grand Opening Today of the Colossal September "Re-Arrangement" Sales!

# The Sale that Saves



A September Sale Teeming With Matchless Economies,  
Hosts of New Features and Sensational Values!

### Tremendous Slaughter \$10,000.00 Worth New, Rich, Black Silk Taffetas Opens Today, 3 Days Only

THE SILKS ARE NEW, MAGNIFICENT! THE OCCASION PRESENTS A PERFECT WHIRLWIND OF OPPORTUNITIES TO CAREFUL, PRUDENT BUYERS OF SPLENDID BLACK SILKS. But the time is short in which to get your share—the Sale will last only until closing time Thursday. There is no reason for this sale other than that of furnishing a whip and spur to September business. We're out to beat all records and incidentally to lower the stocks before rearrangement of departments takes place preparatory to entering the new 6th-street Annex. The Silks are crisp and new as the season. What woman will not want her share of these rich, handsome, shimmering Silks? One will be wise indeed who fills the Winter's Silk wants now while such values are set before them. The bargains are indeed matchless! UNMATCHABLE BY ANY HOUSE ON THE PACIFIC SLOPE. Read the Items:

2500 yards 19-inch All-Pure Silk Black Taffeta; regular 85c value. Special, yard... **61c**  
2250 yards 21-inch All-Pure Silk Black Taffeta; regular \$1.00 value. Special, yard... **72c**  
2000 yards 24-inch All-Pure Silk Black Taffeta; regular \$1.10 value. Special, yard... **79c**  
3315 yards 27-inch All-Pure Silk Black Taffeta; regular \$1.25 value. Special, yard... **89c**

1875 yards 36-inch All-Pure Silk Black Taffeta; regular \$1.25 value. Special, yard... **94c**  
2100 yards 36-inch All-Pure Silk Black Taffeta; regular \$1.50 value. Special, yard... **\$1.21**  
**3 DAYS ONLY! 3 DAYS ONLY!**

Sole Agents for Bonnet et Cie's Black Silks.

The Bargain Searchlight Shines Full Upon the Dress Goods Store! A Monster Sale of New Autumn Dress Stuffs Stands Revealed! For Three Days Only, TUESDAY, WEDNESDAY AND THURSDAY

#### 3 GREAT COLORED DRESS GOODS SPECIALS!

New Fall Dress Fabrics, the newest designs and colorings to be found in the best markets of the world at prices to introduce our immense and well-selected stock. Regular \$1 grade of 30-inch Mixed Tailor Suitings and hand-finished

Worsted, in all street colorings, special for three days only, 7c yard.

Regular \$1.50 grade 54-inch all-wool Suitings, very desirable fabrics for street wear, all the new colorings and patterns, special for three days only, \$1.15 yard.  
Regular \$1.75 grade of 54-inch Manish Tweed Suitings in all wanted street

colors, the very latest patterns and designs for tailored suits. Special for three days only, \$1.32 yard.

#### A 3 DAYS' SALE OF FINE BLACK DRESS STUFFS.

Regular \$1.50 and \$1.25 new Black Goods, in Voles, Twine Stamines, Mis-

tral Etamines, Crepe de Paris and Embroidered Crepe. Special for three days only 85c yard.

Regular \$1.75 grades Twine Etamines, Nubbed and Seeded Voles, Crepe de Paris, Poplin de Chene. Special for three days, only \$1.29 yard.

### Introductory to Re-Arrangement Sale in Millinery's Halls

Chic and saucy French Sailors in smart Autumnal styles for present wear. Of scratch felt with stitched brim, velvet edged and band of same, a handsome hackle feather breast perched on the left, in a color range embracing blue, brown, black, castor and green. Special today only **\$1.98**  
A lot of jaunty Sailors in smooth felts, diamond-shape crown and rolling brim; trimmings of velvet, gilt ornament and two quills; in all wanted colors. Special today only, at **\$1.49**  
Our new head designer, Miss Grace O'Malley, late of Chas. A. Stevens & Bros., the "Style Store" of Chicago, has arrived from New York and is at the service of our patrons.



### In the Nick o' Need Time Comes These Knitwear and Hosiery Bargains

**FIRST FLOOR.**  
The full new lines are in. Every fabric of which good knit Underwear is made and in the full color range. Among many special values we make here-and-there mention. Women's fine, soft white Merino Vests and Tights. Sleeves of Vests long or short; Tights in ankle lengths. A dollar value in most stores; here **85c**  
Women's natural or white Jersey knit Vests or Pants, 2-3 wool, medium weight **\$1.00**  
Same as above, in heavier grade **\$1.25**  
Women's natural gray or white Silk and Wool Vests or Pants, nonshrinking, Winter weight; usual \$2.00 values. Here **\$1.75**  
Women's Cotton Vests or Pants, each **25c, 35c, 50c and 75c**  
Women's regular \$3.50 values—according to standard of neighboring stores, Winter weight, white or flesh tint, mercerized Lisle Union Suits, with all the look and feel of Silk. Here **\$3.00**  
**Extra Specials, Re-Arrangement Sale—Today**  
Infants' new Fall weight White Cotton Vests; open down the fronts, sleeves long. Regular 20c values for **12 1/2c**  
Women's new Fall weight Silk and Cotton Vests and Tights to match, in white Vests have long sleeves, extra silk trimmed, Tights to match. Each **\$1.25** grade **69c**  
Women's fine gauge Black Cotton Hosiery, with high-spliced heels to increase wearing properties; also double soles. A standard 35c quality, for, pair **19c**  
Women's Black Lisle Hosiery, with dainty lace embroidered boots; usual 75c and 85c grades **60c**  
Special line of women's new fancy Hosiery just in; dark grounds, dotted and figured in fancy colors—blues, blacks, tans, etc. **35c**  
Embroidered Cotton and Lisle Hosiery; very smart styles; all new **50c**  
Cashmere Hosiery, pair **50c, 60c, 75c and \$1.00**  
Full line Children's Hosiery, pair **25c to 85c**

### Getting Ready to Move the Art Goods Stocks

Two Specials that should loosen many a purse string here today. We're going to move these goods out to new owners quickly before we move the department to new quarters.  
40c CUSHION TASSELS, 12c  
Mercerized or Chenille Cushion Tassels in variegated colorings; set of 4, regular value 40c set. Special at **12c** set of 4.  
35c Cushion Ruffles 17c  
Cushion Ruffles, 4 1/4 yards long, with fancy stitching and cording; colors light green, brown and yellow; regular values to 85c. Special at **17c**

### SPECIAL SALE LACE COLLARS

A fortunate purchase of the lace buyer during his recent trip to New York. A splendid style variety, embracing stole ends, circular stocks with front tabs; some have black velvet and white applique trimmings, others white venise lace in pointed effects, fine white Irish crochet in circular fancy shapes, real Arabian with fancy revers, Renaissance, with long fronts and fiber silks, in popular colorings, shades with crochet grommets. Values from \$2.50 to \$15 at about **1/2 PRICE**  
\$4.50 Collars at **\$2.50**  
\$5.00 Collars at **\$3.00**  
\$5.00 Collars at **\$3.00**  
\$12.50 Collars at **\$7.00**  
\$12.50 Collars at **\$7.00**  
\$18.00 Collars at **\$10.00**  
\$15.00 Collars at **\$8.00**



### These Are Pre-Opening Days at Portland's Largest, Leading Woman's Apparel Store

This Woman's Suit and Wrap Store of ours, occupying the Grand Salons on 2d floor, is no depot of freaks or "Chamber of Horrors" in the sartorial line. We leave that to stores of no individuality or standing in the Fashion World—stores whose buyers follow ours like shadows, when in market—only to have the doors of the real, authoritative Style Creators closed sharply in their face. Styles here are exclusive. You'll not meet your suit upon every corner if you select it here, and you'll pay no more than "cheap" stores ask for the models we abandoned and cast aside for those stamped with Madame Fashion's approval.  
Every new model is here in Street Suits for Autumn and Winter wear, in tailored and demi-tailored styles, dinner and evening gowns, theater and tourist Wraps, superb hand-made evening Waists and carriage Wraps. The smart Suits of the period are replicas of ideas borrowed from the different dress epochs beginning with Louis XIII and ending with the fair Eugenie, who, in the zenith of her glory, was arbiter of the world's dress destinies as well as the politics of France. Directoire Costumes, Pecon Suits, three-quarter length loose and boxy "butcher" Coated Suits, chic and jaunty Vest Suits—Vests in cloth or suede effects in the onion shades, champagne to dark reddish browns. But—'twould take a month to describe the beauty and variety of the new lines of smart apparel we've gathered here for fashionable women's wear—more in number than any other three Portland stores combined; and it costs no more to select absolutely correct gowns and wraps here—at this great Style Store—than at houses less dependable. We want you to spend an hour or two here this week in looking thro' the grand array, whether you buy or not. We shall share the pleasure of your visit, whether a mere looker or a buyer. A comparison of ours with elsewhere lines adds daily to the vast army of patrons that make this store their shopping home.



### A RADICAL RE-ARRANGEMENT OF PRICES ON

### WOMEN'S LINGERIE

Undermuslin Annex, Second Floor.  
**PRICES PARED A THIRD**

Choose as you will today, while lots hold out—1-3d off on all these dainty undermuslins. Today only at 1-3d off, French hand-made and embroidered lingerie in laundered or unlaundered. Hand-made Chemise, regular price from \$1.75 to \$12.50, at 1-3d off.  
Hand-made Skirts, regular price from \$3.00 to \$25.00, at 1-3d off.  
Hand-made Gowns, regular price from \$3.00 to \$27.50, at 1-3d off.  
Hand-made Drawers, regular price from \$4.00 to \$7.50, at 1-3d off.

### RIBBONS—BARGAINS!

Beautiful two-toned Ribbons, in turquoise, light blue, navy, black and gray, red, pink and moire; 4 1/2-inch width; regular 40c value. Special for the week, yard **25c**  
All-Silk double-faced Liberty Silk Ribbon, extra fine quality, 3, 3 1/2 and 4 1/2-inch widths; regular 35c, 40c and 50c values. Special for the week **25c**



### Baby Go-Carts Must Go!

Rearrangement of stocks necessitates closing out our present lines before the holiday goods arrive. For one week we offer all the  
\$10.00 Go-Carts for **\$ 6.25**  
\$15.00 Go-Carts for **9.75**  
\$18.50 Go-Carts for **11.75**  
\$20.00 Go-Carts for **12.50**  
\$23.50 Go-Carts for **14.75**  
\$25.00 Go-Carts for **16.50**  
\$30.00 Go-Carts for **19.50**  
\$36.00 Go-Carts for **23.50**  
\$55.00 Go-Carts for **32.50**  
and numerous in-between values at similar reductions.

### Women's Gloves for Autumn Wear

The best, most correct gloves for wear of dressy women are here. Complete new lines, Magnets, Hectors, Derby, Monarch and Dents. In all newest shades, finest selected kids, **\$1.00, \$1.25, \$1.50, \$2.00.**



### Special from Cottonopolis Cottons Go Soaring Again but Prices Tumble Here

In the Domestic Avenue—First Floor.  
"No change in Fall River, except the small change remaining in the pockets of the unemployed. However, all have hopes that a turn for the better will come ere long."—Echoes from the great strike of cotton-mills employes at Fall River, Mass.—Boston Herald, August 21.  
But the turn for the better seems longer away than ever, and a long, hard Eastern Winter stares thousands of unemployed in the face. The mills at Fall River will grind slowly this Winter—but exceeding fine. Grind the heart's blood from thousands of suffering fellow beings, to whom they refuse to pay a decent, living wage. And cottons will go higher. In spite of this, we shall strain a point today and offer to our patrons, for two days only, an unexampled opportunity to secure

### SHEETS AND PILLOW CASES at a Mere Fraction of Present Value.

**75c SHEETS 53c**  
Best quality of our famous reinforced center "Economy Sheets," largest size, 90x90, bleached; will outwear any sheet ever made, cheap at 75c—Special, Tuesday and Wednesday only at **53c**  
**13c PILLOW CASES 14c**  
Another lot of those fine, smooth, muslin Pillow Cases, such as we sold 200 dozen of one day last week, size 36x45 inches, best 18c values; at the actual cost of the muslin they're made of—for two days only—Special **14c**  
**15c PILLOW CASES 9c**

A monster lot of 900 dozen—nearly 11,000 Pillow Cases—a delayed shipment on which the makers have allowed a generous allowance rather than we should refuse them, six weeks overdue. We're going to save you what we saved in price. All are of standard quality, 12 1/2c and 15c values, all—Special, while they last, each **9c**  
Immense new Fall Showings in Flannelettes, yard **10c to 17c**  
Fleeced Serges, yard **12 1/2 to 25c**  
Silk and Wool Waistings **75c**  
Wool Ottomans and Roman Cloths, for waists or house wrappers **45c**  
German Velours, yard **25c to 35c**  
New Outing Cloths, yard **7c to 15c**  
White Saxony Flannels and a big line of the swell, new, embroidered flannels, all at the lowest price quoted by any reliable house in the West.

### Special Re-Arrangement Sale of Handsome Lace Curtains

Fourth Floor.  
A round-up of all the broken lines; prices put upon them to move quickly to new owners who need 'em bad as we need the room. One or two pair lots, samples, slightly mused or soiled by handling. One trip to the tub and they're new again as the day they left their makers. Most of 'em don't even need a laundering—they're all right, but ends of lines—priced this way:  
\$2.50 values, now **\$1.50**  
\$3.00 values, now **\$1.85**  
\$3.50 values, now **\$2.15**  
\$4.00 values, now **\$2.50**  
\$6.00 values, now **\$3.75**

Another Great Sale of Irish Point Lace Curtains  
38 styles in the grand choosing—one to five-pair lots. Samples a little mused in handling. You save like this:  
\$ 4.50 Curtains are **\$2.95**  
\$ 6.50 Curtains are **\$4.15**  
\$ 8.00 Curtains are **\$4.95**  
\$11.00 Curtains are **\$6.00**  
\$12.00 Curtains are **\$7.00**  
\$14.00 Curtains are **\$8.00**

