

A Climax-Capping Series of Summer Bargain Events "On Dit" This Week at Portland's Greatest Store! Triumphant Epochs in Merchandising That Will Untie the Tightest Knotted Purse Strings in Portland! Six Red Letter Days Ahead of Matchless Bargain Giving That Will Sink Deep Into the Memory of Bargain Seekers. A Week of Surpassing Values Marking the Onward March of the

Great Alteration and Expansion Sales

and Big August Fair at The Modern Merchandisers

Corset Bargains All Week

Annex—Second Floor

Broken Lines of Royal Worcester Corsets

These corsets are made of the finest satens and coutille in black and white. Models to suit all figures, long and medium length, high and low bust and straight fronts. Sizes from 18 to 30.

These corsets are worth from \$1.25 to \$2.25. They will be on sale all this week at 40c each.

The Olds, Wortman & King

BARGAINS IN MILLINERY—Second Floor

Ducks are dropping—Ladies' and Children's new, neat and Summer Duck Hats in the chic French Sailor Shapes, 50c values.

2 to 4 P. M.—Women's swell, new and handsome trimmed Hats, smart creations in every charming style of trimming that fashion can conjure, fancy braids and chiffons trimmed in prettiest conceptions with ribbons and dainty flowers; values to \$6.50 special at \$2.75.

Don't confound these with the curlicues and trash "heralded" by junk stores.

All day in Millinery Halls—Children's Angora Tams for shore or mountain wear, reds, grays and mixtures, 50c values every one—special all day Monday at 25c.

This Store Stands, the Sentinel of the Dawn!



Why not make its characteristics your own? Why not follow in method and practice its upward flight, and model our commercialism after its nobility?

The Olds, Wortman & King Store

Is the Eagle of the coterie of great stores on the Pacific Slope. Its broad pinions are spread in protective sweep over the interests of its great public and its army of employees alike. Regretfully we admit there is still much for the Eagle to do. There is still much to do for the betterment of storekeeping and the crude conditions that surround us. There is—among some stores—a tendency to deceive the public—in many ways. Slim and flimsy excuses are offered for deficiencies and for old foggy methods, such as a 13 1/4-hour day, for instance. Stores that offer such, insult their constituency and lie to themselves. Our continuous assaults are making some inroads upon these unwholesome conditions; but we need the forceful co-operation of all. We want an enlightened understanding of the rights of our fellow-workers. Toward a more humanitarian spirit in storekeeping our efforts are directed; our long-bore gattling guns are trained upon the festering spots, and 'tis only a question of time when this store will have uprooted the ancient and medieval customs of stores that surround it and eliminated the monster, slavish evil that afflicts a community that is sapped by commercial vultures that live upon the life-sweat of overworked employees. Human slavery was not entirely abolished by the proclamation of the immortal Lincoln, it surrounds us today. Would YOU help to rid your city of its stigma? Then, everything else being equal or conditions better, confine your trading to stores that consider their helpers, stores "representative" of honesty, RELIABILITY and quality rather than stores "representative" only of greed and merciless avarice. Do your buying at stores that close their doors and send their helpers home when the day is done.

The Olds, Wortman & King Store Closes Every Evening During the Year at 6 P. M. Closes Saturday During August at 1 P. M.

SPECIAL NOTE: We are delighted to inform our friends and patrons that the early-closing movement of Saturday was an unqualified success—looking at it from a purely commercial standpoint alone. Our sales from 8 A. M. to 1 P. M. amounted to more than any Saturday in any previous August in the store's history, of ten hours' selling. Thanks!



A Rumping Clean-up of Children's Dainty Undermuslins and Smart Lingerie A Rollicking Rollicking Bargain Brush

CHILDREN'S MUSLIN DRAWERS, cambric ruffles, with clusters of 5 fine tucks—

Age 2 yrs., reg. price 25c, spl. price 17c
Age 4 yrs., reg. price 25c, spl. price 17c
Age 6 yrs., reg. price 25c, spl. price 17c
Age 8 yrs., reg. price 25c, spl. price 17c
Age 10 yrs., reg. price 25c, spl. price 17c
Age 12 yrs., reg. price 25c, spl. price 17c
Age 14 yrs., reg. price 25c, spl. price 17c

CHILDREN'S CAMBRIC DRAWERS, ruffles, with either lace or embroidery edging and cluster of 5 fine tucks—

Age 1 yr., reg. price 35c, spl. price 20c
Age 2 yrs., reg. price 35c, spl. price 20c
Age 4 yrs., reg. price 35c, spl. price 20c
Age 6 yrs., reg. price 35c, spl. price 20c
Age 8 yrs., reg. price 35c, spl. price 20c
Age 10 yrs., reg. price 35c, spl. price 20c
Age 12 yrs., reg. price 35c, spl. price 20c
Age 14 yrs., reg. price 35c, spl. price 20c

CHILDREN'S CAMBRIC DRAWERS, ruffles, with fancy stitching between hemstitched tucks and linen lace edging—

Age 2 yrs., reg. price 40c, spl. price 25c
Age 4 yrs., reg. price 40c, spl. price 25c
Age 6 yrs., reg. price 40c, spl. price 25c
Age 8 yrs., reg. price 40c, spl. price 25c
Age 10 yrs., reg. price 40c, spl. price 25c
Age 12 yrs., reg. price 40c, spl. price 25c
Age 14 yrs., reg. price 40c, spl. price 25c

CHILDREN'S DRAWERS of fine cambric, deep ruffles, with lace insertion, cluster of 3 fine hemstitched tucks and lace edging—

Age 1 yr., reg. price 60c, spl. price 35c
Age 2 yrs., reg. price 60c, spl. price 35c
Age 4 yrs., reg. price 60c, spl. price 35c
Age 6 yrs., reg. price 60c, spl. price 35c
Age 8 yrs., reg. price 60c, spl. price 35c
Age 10 yrs., reg. price 60c, spl. price 35c
Age 12 yrs., reg. price 60c, spl. price 35c
Age 14 yrs., reg. price 60c, spl. price 35c

CHILDREN'S GOWNS of fine muslin, yoke trimmed with linen lace insertion between 4 clusters of tucks, lawn ruffle at yoke, neck and sleeves—

Age 4 yrs., reg. price 80c, spl. price 45c
Age 6 yrs., reg. price 80c, spl. price 45c
Age 8 yrs., reg. price 80c, spl. price 45c
Age 10 yrs., reg. price 80c, spl. price 45c
Age 12 yrs., reg. price 80c, spl. price 45c
Age 14 yrs., reg. price 80c, spl. price 45c

2 Korking Specials Among the Homefittings

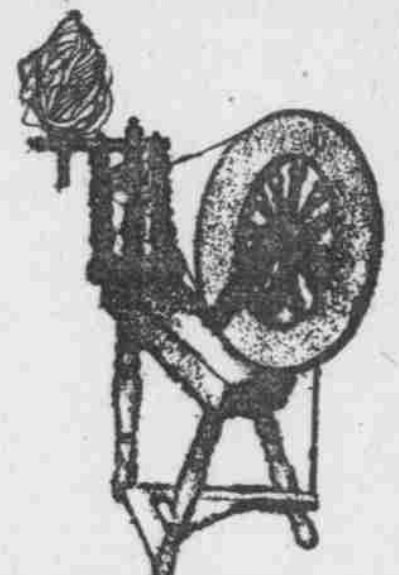
No. 7 Cast Iron Cook Stoves, value \$10; special, each, \$6.50

New Fall Styles in Chafing Dishes and 5 o'clock Teakettles

Manufacturers' samples, at ONE THIRD OFF REGULAR PRICES. Over 100 different styles from which to select, a much larger assortment than is usually shown. These embrace electric, gas and alcohol heaters; prices ranging from \$1.95 up to \$2.75.

Every Child's Wash Dress in the Store This Week at ONE-HALF PRICE

A Surprising AUGUST LINEN SHOW and a Sweeping Clearance Sale. First Floor—Linen Aisle.



LINENS ARE ALL MIGHTILY REDUCED!

White Linens for Gowns and Shirts; all white and every thread of fine elastic flax.

Many women are finding in the Linen Store just the right fabrics for Summer waists and gowns.

Nothing stands laundering like linen and comes out more fresh and beautiful after each treatment; and no fabric made has quite the wear of flax.

The beautiful crisp whiteness will always stay fresh, for they have been properly bleached—under sunshine and fresh-water treatment and without chemicals.

TABLE LINEN



Table Napery, Towels

The annual August offering, the time of all times in all the year for hotels, boarding-houses, institutions, schools, colleges, hospitals, asylums and private households to replenish by laying in a supply that will insure their needs for a year to come.

WE'VE NEVER QUOTED PRICES THAT AVERAGED SO LOW. Linens at prices that dealers must pay today!

Good, sturdy, all-flax Table Linens, best grade of cotton sheets, pillow cases, comfortable towels and the hundred and one kindred "domestics" are in this great sale at prices impossible for other stores to quote—"sale" or no sale.

Why? Read the reason in our forehand placing of contracts. We're not a "hand-to-mouth" store, and anticipated the phenomenal rise in raw linen and the finished products when we saw raw cotton soaring!

AND THESE ARE AUGUST CLEARANCE DAYS!

Hosts of grand values in Napkins, Towels, Teacloths, Scarfs, Squares and odd pieces. Unmatched patterns, slightly soiled or mused Table Damasks, bleached or unbleached, mostly of the famous Richardson make, but stocks that contain representation from every good Linen country in the world. All unreservedly reduced, without thought now of either cost or loss.

Reg. \$3.00 Cloths, now...\$2.45
Reg. \$3.50 Cloths, now...\$2.65
Reg. \$4.00 Cloths, now...\$2.85
Reg. \$5.00 Cloths, now...\$3.75
Reg. \$5.50 Cloths, now...\$4.25
Reg. \$8.25 Cloths, now...\$6.19

Unbleached Damasks at 30c, 34c, 38c, 42c yard.
Bleached Damasks, 42c, 50c, 55c, 63c, 85c yard.
Napkins, \$1.75 values...\$1.25
Napkins, \$2.75 values...\$2.00
Napkins, \$3.00 values...\$2.25
Napkins, \$4.00 values...\$3.25
Bath Towels, 4 special good things, heavy unbleached, 19x42, value 16c, now...12 1/2c
Extra weight unbleached, 20x42, value 18c; now...14c
Bleached, fringed or hemmed, size 24x47, at...25c
Bleached fringed Towels, size 18x38, 12 1/2c values, now...9c

A Mighty Carnival of Stupendous Values for Today in Portland's Largest, Leading, Authoritative Suit and Apparel Shop for Women! Second-Floor Salons. Marvelous, Matchless, Heretofore Unheard-of Bargains in Women's High-Grade Suits, Shirtwaists and Kimonos!

FOUR UNRIVALED, UNMATCHABLE, MONDAY SALES

9 TO 11 A. M.
The Greatest Sale of Ladies' Shirtwaists ever held in Portland! Dainty \$4.50 Shirtwaists **59c**

2 TO 5 P. M.
Another Nail in the Coffin of Competition. Women's \$28.50 Walking Suits **\$7.65**
Unassailable proof again of dictatorship in price making and bargain giving.

10 TO 11 A. M.
The Biggest Kimono Bargains in America Today! Handsome \$3.50 Kimonos **\$1.29**

2 TO 5 P. M.
Women's High-class, \$35.50 Suits **\$12.98**
Completing a quartet of unmatched economies that are in a climax-capping class by themselves.

INTERESTED IN DETAILS? WE APPEND BRIEFS THAT MAY "HELP SOME"

9 TO 11 A. M. The Shirtwaist Sale of the Century

THE DECISIVE FINAL CLEARANCE. 9 TO 11 A. M.—Second Floor. SUPERB AND Dainty SUMMER SHIRTWAISTS FOR 59c INSTEAD OF \$4.50. Think of it! 59c for rich, handsome new Waists that are UNUSUAL VALUES at \$4.50! You remember the Shirtwaist sales of the past few weeks, of the matchless bargains they embraced, of the multitudes those values drew to the store—and delighted. Our word for it, TODAY'S SALE WILL BE GREAT-EST OF ALL!

Another lot secured as a marvelous under-price for the makers by our buyers now in New York. One success spurs us on to another, and THIS WAIST SALE TODAY MUST AND SHALL BE THE CROWNING SUCCESS OF ALL OUR PEEPERLESS SUMMER CLEARANCE SALES.

Daintily pretty in their freshness and beauty. In the lot are—\$4.50 WAISTS FOR 59c. The Waists are of lawns, dimities, fancy madras, chevrons and percales in whites and dainty colors. The trimming effects include all the latest in lace and embroideries, tucks, plaits and novelty button effects.

2 TO 5 P. M. Women's Suits Almost Given You

BY PORTLAND'S LARGEST, LEADING WOMEN'S APPAREL STORE—Second Floor.

For two hours, 2 to 5 P. M., today we place our splendid stock of Women's Suits, in both walking and dress lengths, \$30.00, \$35.00 and \$38.50, \$38.50 VALUES AT YOUR MERCY AT THE ABSURDLY LOW PRICE OF

\$12.98

for choice. In every variety and material that fashion can conjure. There's a style about these suits assembled here that is far different from those told by other stores today. A difference easily accounted for. These suits of ours, offered you at such a ridiculous price—as compared to value—are designed, fashioned and made by experts whose inspiration is drawn from authoritative style sources, constantly refreshed by information of latest fashion developments. How superior—in contrast to the sweat-shop trash elsewhere heralded. The suits in this three-hour offering of ours today embrace every wanted stylish material and trimming effect. All new and suitable for wear for months to come, in fact, many are adaptable for year-round or next season wear, so staple are the styles. In every wanted color. Choose from our matchless stock today, 2 to 5 P. M., \$30.00 to \$38.50 values, for \$12.98

10 TO 11 A. M. \$3.50 KIMONOS \$1.29

From 10 to 11 A. M. we will offer 200 Women's Short Kimonos—no meager stocks here—in pretty lawns; white, pink, blue and lavender—attractively made and trimmed; very best styles, selling regularly at prices ranging up to and including values to \$3.50 each, all sizes; your \$1.29 choice, 10 to 11, at.

2 TO 5 P. M. Women's \$28.50 Walking Suits \$7.65

Another Powerful Proof of Leadership in Portland's Apparel Business

Arguments are soon settled by price facts like these. It's such unassailable bargain values, as this is but an example of, that has caused this Suit Store to increase its Summer business this year, not double, triple or fourfold only, but actually almost tenfold over all previous years. No wonder we are open to buy bargains of the right sort in market when other stores, by the admission of their own buyers, are floundering about in a sea of ancient garment creations that they are—to quote said buyer's own words—"badly stuck on." Our Suits are selected with expert skill, and sell quickly. The Suits we offer today are not the cast-offs and relics that other stores talk of and ask more for, but new and down-to-date models, about 100 in the choosing, every one scarcely out from New York yet three weeks. Splendid eton and other stylish effects, walking lengths; materials embrace chevrons, tweeds, etamines and serges—fancy braid or button trimmed, skirts 7 and 9 gored, blacks, blues, browns and mixtures—all this season's best garments, the kind Portland's leading cloak and suit store is noted for—\$25 and \$28.50 values, on sale from 2 to 5 P. M. only at the wonderful low price of..... **\$7.65**

Today's Original Olds, Wortman & King's Hourly-Sale Specials

8 TO 10 A. M.
55c Collar and Cuff Sets, 35c—First Floor.
\$1.50 and \$1.75 Corset Covers, 97c—Annex, second floor.
Jelly Glasses, with or without covers, doz., 24c—3d floor.

9 TO 10 A. M.
Boys' \$1.50 Striped Pique Blouse Waists, 98c—First floor.

9 TO 11 A. M.
50c Corded Jap Wash Silks, yard, 24c—Annex, first floor.

10 TO 11 A. M.
60c Dress Stuffs, yard, 41c—Annex, first floor.
15c box Talcum Powder, 7c

10 TO 12 A. M.
Women's \$5 and \$6 Oxford, \$3.53—First floor.
\$1.35 Cotton Blankets, pr. 89c—Fourth floor.
Glass Lemon Juice Extractors, 3c—Third floor.

11 TO 12 A. M.
50c Dress Goods, 39c—Annex, first floor.
35c Wash Belts, 19c—First floor.

11 TO 1 P. M.
Shoes, \$1.98—First floor.
25c Ice Clippers, 15c—Third floor.

12 TO 1 P. M.
66c Watch Fobs, 39c—First floor.
Men's 25c Wash 4-in-hands, 10c—First floor.

1 TO 3 P. M.
12c Jap Fans, 6c—First floor.
50c Gem Ice Shavers, 19c—Third floor.

2 TO 3 P. M.
Women's 35c Back Combs 19c—First floor.
65c Kodak Albums, 39c—First floor.
18c White Duck, yard, 12c—First floor.
50c all-wool Dress Goods 39c—Annex, first floor.

3 TO 4 P. M.
Women's 25c Hosiery, 18c—First floor.
60c Challies, 42c yard—Annex, first floor.
\$1.25 Chantung Pongees 98c—Annex, first floor.

3 TO 5 P. M.
Natural Lemonade Straws, 500 for 15c—Third floor.

4 TO 5 P. M.
40c Tapestry Cushion Tops, 27c—Second floor.
Women's \$2 White Canvas Oxford, \$1.18—First floor.
35c Ribbons, 19c yard—First floor.
5c Hair Pins, 3c box—First floor.

5 TO 6 P. M.
Children's \$1.75 Shoes \$1.08—First floor.
3 spools Basting Cotton, 10c—First floor.

Men's Goods

Men's Shop—First Floor

Men's fast black seamless Hose, the best 15c value; special, pr. 10c

A line of Men's Suspenders, all new, fresh webs, with kid ends; regular 35c Suspenders, special..... 19c

All this week we will sell Men's Bathing Suits at the following low prices: \$1.00 kind, 70c; \$1.25 kind, 97c; \$1.50 kind, \$1.19; \$2.00 kind, \$1.49; \$2.50 kind, \$1.99; and \$3.00 kind, \$2.49. These Suits are all this season's goods and come in both striped and plain material.

The remainder of our line of Men's Mercerized Underwear, in blue and flesh color; regular \$1.25 a garment; special, each..... 95c

All our Men's Shirts in all styles, makes and patterns; some of the best brands of shirts made are included in this lot. \$1.00 Shirts, 85c; \$1.50 Shirts, \$1.25; \$2.00 Shirts..... \$1.69