

The Clearance Sale Prices
Continue During August!

Positively Every Article
in the house (contract
goods alone excepted) is
Tremendously Reduced in
Price During This Month!

Original
Hourly
Sales

"Where the walls are
coming down"

"THE DIFFERENT
STORE"

FIFTH AND WASH-
INGTON STS.

Portland's
"Quality Shop"

Original
Hourly
Sales

Last week of the Teach-
ers' Educational Contest!
Voting Ends at 1 P. M.
Next Saturday.

This Store Will Close
Every Saturday This
Month at 1 P. M.

66th -- GRAND FRIDAY ECONOMY SALE -- 66th TODAY

GOLDEN SHOWERS of Marvelously TEMPTING OPPORTUNITIES

Will strew the path of those who wander through the broad avenues that divide the great stores of seasonable, timely bargains, that will prove wonderful magnets to draw buyers to this store to-day to Portland's 66th matchless, incomparable, Weekly Bargain Event!

Prices, in Every Department, on Every Floor, Are but the Shadows of Their Former Selves!

Picture—if you please—at every step thro' this great store the most extraordinary price inducements that the average eye ever gazed on since memory was born, and you may form some idea of the tremendous scope and importance of these August Clearance Sales. With every article in this big store radically reduced, with thousands of bargains that go unprinted, with hundreds of matchless values on sale all week, added to by the unmatched, unparalleled Friday Extra Specials printed below, and you form some slight idea of the scope and magnitude of the

GREAT ALTERATION AND EXPANSION SALES AND BIG AUGUST FAIR

now in progress. The scale on which our Fall business will be opened will mean the obliteration of every previous selling record! This means drastic clearing of stocks now. See how we are doing it!

Women's \$38.00-\$45.00 Suits

\$14.75

For Today's 66th
Grand Friday
Economy Sale



We announce a sale of Women's Suits for today, which for magnitude, value and style of garments has never before been equaled in the West—We can't impress upon you too strongly the importance of this offering, the wonderful bargains, the grandest of all opportunities to secure a high-class dress or walking suit at a price one-third below actual manufacturing cost—150 suits in the lot, broadcloths, alpaca, chevrons, homespun, cashmeres, etamines, velvets and novelty mixtures, in checks, grays, tans, blacks, browns, blues; etons, jackets and blouse effects, fancy braid trimmed, with or without capes, skirts seven and nine gored, or plain flare; all this season's highest grade garments, from America's best tailors, a suit bargain possible only at Portland's leading cloak and suit store; all sizes, values, \$25.00, \$38.00 to \$45.00, the majority \$35.00 to \$45.00 styles, today only at \$14.75. See window display.

"WHAT! DO I READ ARIGHT, OR HAVE THE TYPES GONE MAD?"

WOMEN'S NEW SILK SHIRTWAIST SUITS

Actual \$35 Values—All
Day Today for **\$6.98**



Yes, Reader, you read aright—no wonder you think the types got mixed or some one's gone awry. But no—the types are telling you the truth. We've got to tear out here in this, PORTLAND'S GREATEST LEADING SUIT STORE, perhaps in a week now. The final call has come to sell the stocks. The chief will brook no further delay. Contractors stand ready with hammers, saws and lumber to transform this big department into one twice as large, for Fall occupancy, and we must rid ourselves of the garments hanging here on the racks. Orders are imperative for immediate, drastic clearance. THE PRETTY, NEW, SILK SHIRTWAIST SUITS GET IT FIRST TODAY. EVERY SILK SHIRTWAIST SUIT IN THE HOUSE IS INCLUDED IN THE SALE. None reserved. Every one goes to the slaughter. The keen-edged sword of price carnage cuts both ways.

The suits start at \$12.50 in price, none lower, and run up to \$35. Most of them are in the higher price grades, but there's but one price today—all day Friday—that price \$6.98 for full, free, unrestricted choice. Every suit new this season—none in the store more than two months—most of them came in last month, in all the rich, shimmering beauty of the 1904 Summer silks, all favored patterns, such as dotted, pin dots and polka, hair-line stripes, neat checks, changeable and plain colors, in the handsome golden browns and navies, greens and grays. Beautiful silks, fancy, elegant styles, the most charming suits shown this year for Summer, Fall or even indoor winter wear, and shirt-waist suits are almost sure to be good another year, too. But we've merged the lot—a short story—every one in the house all day at one price—Choice for \$6.98.

A kindly tip for you—interested reader—"you'd better be early."

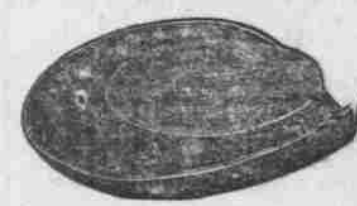
2 Big Friday Events in Millinery Salons

Second Floor.

OUR WIDE-AWAKE BUYER ATTENDS A BIG CLEARANCE SALE OF A MANUFACTURER'S STOCK—YOU BENEFIT.

Women's \$1.50
Untrimmed Straw
Hat Shapes.....

15 cents

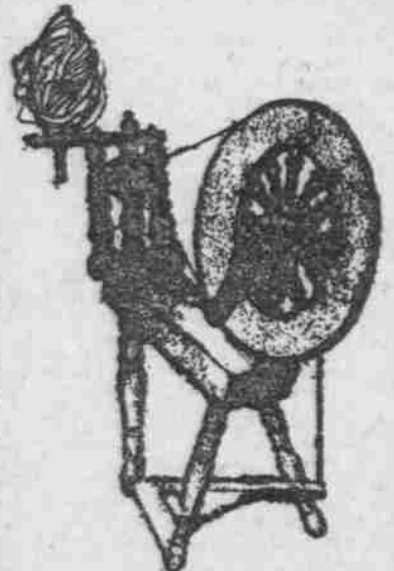


One of the largest makers of straw hat shapes in all the East dropped into our New York millinery workrooms about three weeks ago and expressed a desire to close out to some firm who could handle a quantity, his entire stock of this season's straw shapes—untrimmed. How much? asked our Mr. Hamberger—a short story—dicker made, money paid and hats expressed to us. Pretty near a carload. Guess our buyer thought every woman in Portland would want one at the price—and no wonder. Ever hear of NEW \$1.50 hat shapes for 15c before? We never did—honest. Now these hats—or untrimmed shapes—are in all the wanted colors of the stylish rough straw braids, white, navies, black, browns, reds and tans. Splendid for present wear—every one positively a new Summer 1904 shape. You can better afford one than to go without at the give-away price. Regular \$1.50 values. Choose all day—there's plenty. Take two if you like at, each. See the shapes in corner window.

The Great August Linen Sales Continue

Throngs Fill the Linen
Aisles and Values Sur-
pass all Others Offered
as Pure Gold Surpasses
Dross in Worth!

Odds and Ends of the Linen
Stocks, Unmatched Patterns, Etc.
Lucky Opportunity This for the
Housekeepers, Hotel-Men and Res-
taurant Managers—First Floor.



This Satisfactory Linen Store
presents oceans of saving oppor-
tunities for the prudent. It's the
sixth day of our Annual Sale of
Mussed Linens and ends of lines.
The variety includes teacloths, tray-
cloths, centerpieces, luncheoncloths,
doilies, scarfs, tablecloths, bed-
spreads, pillowshams and damasks.
Many pieces were made to our
order, and to our design. They rep-
resent the world's finest linen
countries—France, Ireland, Mo-
ravia, Belgium, Germany and
Silesia. They are the work of crafts-
people who have not only given
their lives to linen making and em-
broidering and lace making, but
who have generations of linenmak-
ers and lacemakers back of them.
Many of the pieces are individual
things of which there is only one,
these art-pieces have the further
charm of having been collected
right at the homes of those who
made them—after the designs sug-
gested by ourselves.

Dresser, Sideboard and Bed Napery at Remarkable Sale Prices

DAMASK REMNANTS
\$2.00 Damask \$1.00
\$1.50 Damask \$1.00
\$2.00 Damask \$1.00
\$4.50 Damask \$2.25

DRESSER SCARFS
\$1.00 Scarfs 75c
\$1.25 Scarfs 90c
\$1.50 Scarfs \$1.00
\$2.00 Scarfs \$1.50

FRINGED, HEMMED, TABLE-
CLOTHS—In 2 to 3-yd. lengths.
\$2.25 Cloths \$1.75
\$2.50 Cloths \$2.25
\$3.50 Cloths \$2.75
\$5.00 Cloths \$3.75
\$6.00 Cloths \$4.50
\$8.25 Cloths \$6.19

NAPKINS
\$1.25 values, now 90c
\$1.50 values, now \$1.00
\$2.50 values, now \$1.85
\$4.25 values, now \$3.00
\$5.00 values, now \$3.75
\$5.50 values, now \$4.19

TEA CLOTHS
\$1.00 Tea Cloths 75c
\$1.25 Tea Cloths 90c
\$2.25 Tea Cloths \$1.75
\$2.50 Tea Cloths \$2.00
\$5.50 Tea Cloths \$4.19

100 PINE MARSEILLES BED-
SPREADS, in full size, some
slightly soiled from showing and
window display, most of them,
however, are but slightly
mussed. Best \$3.50 values. \$2.35

TOWELS
A big sample line, slightly
mussed only.
20c Towels 15c
25c Towels 15c
35c Towels 25c
40c Towels 30c
45c Towels 35c
\$1.00 Towels 75c
\$1.25 Towels 90c
\$1.50 Towels \$1.00
Short-lengths Table Damask, 14 to
3 yards long, mercerized reduced!

FRIDAY ECONOMY SALE.

\$4 Lace Curtains \$2.35



Fourth Floor.
100 pairs handsome Lace Curtains,
Brussels effect—regular \$4.00 value—
special, pair \$2.35

FRIDAY ECONOMY SALE.

Men's \$1 Bathing Suits 59c

First Floor.
A line of Men's Two-Piece Jersey
Bathing Suits, in plain navy—our
best \$1.00 Suit—special, Suit 59c

FRIDAY ECONOMY SALE.

\$1 Novelty Waistings 35c

First Floor.
All our fine Novelty Waistings, silk
finish effects, silk-embroidered pat-
terns and fine Jacquard weaves—
beautiful goods, comprising the cream
of the stock—regular \$1.00 values—
special, a yard 35c

FRIDAY ECONOMY SALE.

Women's \$3.50 Shoes \$2.38

First Floor.
Women's Empress Shoes, hand-turned
soles, patent tips, military heels,
matt tops, finest vici kid uppers—
regular \$3.50—special, pair \$2.38

Men's \$3.50 Oxfords \$2.79

Men's Tan or Black Oxfords or Patent
Colt, Blucher cut, welt soles—very
stylish—regular \$3.50—special, pair \$2.79

Women's Under- muslin Special

A FRIDAY ECONOMY WORTH
NOTING.

Women's \$1.50
Drawers 93c

Annex—Second Floor.
Ladies' fine Muslin Drawers, wide um-
brella flounce, with cluster of 3 fine
tucks, 3 rows wide torchon lace in-
sertion and edging—regular price,
\$1.50—special at 93c

Children's Bonnets For Less

Better Buy These Friday.
Phenomenal Bargains.

Broken lines of Children's Bonnets,
Children's Hats and Bonnets, in
white and dainty colors, of mull, chif-
fon, silk and combinations of mull
and straw, Bonnets in French and
full-front styles, embroidered and
ribbon trimmed—regular values to
\$2.50—special at 9c

FRIDAY ECONOMY SALE.

Women's 35c
Lisle Hose 22c

First Floor.
Women's fine Black Gause Lisle Hose,
double sole, spotted heels, French toe
—regular \$1.00—special, pair 22c

FRIDAY ECONOMY SALE.

BIG ECONOMIES IN
LITTLE THINGS

First Floor.

25c Bar Castile Soap 13c

2-pound bar White Castile Soap, value
25c—special, bar 13c

50c English Perfumes 25c

Imported English Perfumes, in Vi-
olet, Heliotrope, Pink Carnation, Rose
and Red Clover—value 50c ea.—spe-
cial, oz. 25c

Wax Paper 4c

Wax Paper, in white, pink and yellow,
size 12x18-24 sheets—special, roll 4c

10c Paper Napkins 6c

Paper Napkins, white, with colored de-
sign—value 10c per hundred—special,
per hundred 6c

10c Box Ironing Wax 6c

Chinese Ironing Wax, 2 sticks in box;
makes ironing easy and gives a good
luster—value 10c box—special, box 6c

FRIDAY ECONOMY SALE.

\$2.50 Sun Umbrellas \$1.78

First Floor.
Dainty Sun Umbrellas, in blue, brown,
red and black, with borders—regular
\$2.50—special \$1.78

FRIDAY ECONOMY SALE.

Black Chiffon Applique at Half Price

First Floor.
Handsome Black Chiffon Applique—
our entire line—hanging in price from
30c yard to \$5.00—for Friday economy
Sale—special at ONE-HALF PRICE.

FRIDAY ECONOMY SALE.

75c Embroidery Collars 35c

First Floor.
Very pretty Embroidery Collars—regu-
lar price 75c—special, each 35c

75c Union Suits 49c

Women's Merode Union Suits, sleeve-
less, knee length—also long sleeves,
ankle length—regular 75c goods—spe-
cial, Suit 49c

Special Friday Sale of Doilies

Second Floor—Art Shop.

Round Doilies of natural color linen,
fringed and embroidered around
edge, stamped in finest designs—
8 in. reg. 25c values, special at 10c
11 in. reg. 35c values, special at 12c
17 in. reg. 50c values, special at 35c
22 in. reg. 75c values, special at 45c

FRIDAY ECONOMY SALE.
Third Floor.

9c Darning Bulbs 5c

Glass Darning Bulbs, with screen cap;
holds needles, and has convenient
handle to hold darning in place—value
9c—special, each 5c

15c Salts and Peppers 8c

Plated Tops, fancy egg-shape, neat
decoration—value 15c—special, each 8c

Turkey Feather Dusters

16-inch value 20c—special, each 12c
12-inch value 20c—special, each 15c

FRIDAY ECONOMY SALE.

\$20 Dinner Sets \$14.75

A few odd lines in Dinner Sets, Aus-
trian China—regular \$20—special \$14.75

Decorated Porcelain Dinner Sets

Value \$25—special \$15.75
Value \$14.75—special \$8.57
Value \$17.50—special \$10.58

FRIDAY ECONOMY SALE.

75c Embroidery Collars 35c

First Floor.
Very pretty Embroidery Collars—regu-
lar price 75c—special, each 35c

FRIDAY ECONOMY SALE.

25c Fancy Ribbons 9c

First Floor.
Miles of bright, new Fancy Ribbons,
3 inches wide—all colors—regular 25c
—special, yard 9c

FRIDAY ECONOMY SALE.

Children's 5c Handker-
chiefs 2 1/2c

First Floor.
Children's Handkerchiefs, embroidered
corners—excellent quality—regular 5c
each—special, each 2 1/2c

FRIDAY ECONOMY SALE.
First Floor.

50c and \$1 Chiffon 25c

Beautiful Chiffons, in white, old rose,
yellow, red, violet and green, slightly
mussed from handling—regular 50c
and \$1.00 a yard—special, yard 25c

Swell Black Dress Goods of HALF-PRICE for Friday All Day Selling

45-inch All-Silk Grenadines, in rich,
handsome stripes and figured ef-
fects, without question the swiftest
fabric shown for dressy cool gowns
—Regular \$1.00, \$1.25, \$1.50, \$1.75,
\$2.00, \$2.25, \$2.50, \$3.00—Special at
50c, 62 1/2c, 75c, 87 1/2c, \$1.00,
\$1.12 1/2, \$1.25, \$1.50. We advise
you to come early if you want a
gown of these dressy fabrics, as
they will doubtless be all sold long
before the store closes.

Regular \$1.50 quality, 54-inch Black
All-Wool Melton and Kerseys, just
the cloth for walking skirts and
tailored suits, Oregon manufacture.
Special, for Friday only 70c

Colored Dress Goods for Friday Selling

Regular \$1.50 Mixed Tweed Suitings,
new Fall mixtures and effects, very
serviceable for street wear. All
day Friday—Special 98c

This is a splendid chance to buy
your Fall suit at only a fraction of
the regular value.

3000 yards All-Wool French Chaille,
in light and dark colors; all come
in neat patterns. Regular 40c
value—Special, for Friday only 42c

In addition to above we are offer-
ing our entire stock of novelty
Velvet, Etamines and French Suitings,
at EXACTLY HALF PRICE!

Full Bloom Flower Sale

In the Millinery Gardens—
Beautiful Flowers for Millinery
Garnitures

Choose today from a table loaded
down with dainty, exquisite flowers,
for the trimming of those hat shapes
sold today at such wonderful bargain
prices, all in the beautiful colorings
and tints favored by Fashion for
Summer Wear; flowers of every
wanted sort, every flower in millin-
ery's garden is here. Regardless of
cost or former prices—choose as you
will on Friday—all day—at the
bunch 12c

Values in Bunches

Choose today from a table loaded
down with dainty, exquisite flowers,
for the trimming of those hat shapes
sold today at such wonderful bargain
prices, all in the beautiful colorings
and tints favored by Fashion for
Summer Wear; flowers of every
wanted sort, every flower in millin-
ery's garden is here. Regardless of
cost or former prices—choose as you
will on Friday—all day—at the
bunch 12c

Surprising Summer Values in Rich Shimmering Silks and Splendid Dress Stuffs.....

Friday Silk Specials

Annex—First Floor.
Regular \$1.50, 36-inch, all pure Silk,
Black Taffeta—Special, all day,
Friday \$1.19

Regular \$1.50, 36-inch all pure Silk,
Black Taffeta—Special, all day,
Friday \$1.31

Regular \$1.00 Novelty All-Silk Scotch
Tartan Plaids, the proper paper for
shirtwaist and swell petticoats—
Special, all day, Friday 69c

Teachers' Educational Contest

Brisk voting characterizes the last
days of the contest. The relative
standing of the leaders has not
changed, but no one can tell yet just
what the finish will be. The contest
ends at 1 P. M. on Saturday, when
the store closes for the week. We
append the list of leaders with stand-
ing at 4 P. M. yesterday; also total
votes:

Walter Mosher, Harrison 185,424
Kate Padden, Atkinson 182,374
Mrs. N. Hiltabidel, Albion Cea 174,972

Susan Jones, Highland 168,317
Mrs. Esther Kane, Will. Ave. 126,145
Total Votes 1,173,460