

The "Different Store"
Fifth and Washington Streets

Olds, Norton & King

Commencing Aug. 6
this Store will close
every Saturday
during that month
at 1 P. M.

Olds, Norton & King

Portland's Quality Shop
Where the Walls Are
Coming Down



SATURDAY

About Saturday Early Closing

As announced some days ago, this store will close its doors during August, on Saturdays at 1 P. M. We would begin the movement earlier, but we deem it but just to our hundreds of thousands of patrons that due notice should be given them of this important move toward betterment in storekeeping. We believe in pleasing the masses. Some windy stores make a great blow about keeping open these hot evenings to "accommodate the masses." That's a sop, filled to the heart with greed, avarice and abnormal appetite for gain, even though that gain is wrung in drops of sweat from the bodies of faithful, hard-working employees. The public don't like the sop—that's why the masses "congregate" at THIS store. The Saturday early closing movement is bound to succeed. It discommodates no one. The Saturday half-holiday among factories and offices has become an established fact, there's no retrograding in this movement. The sooner antiquated stores, that don't know the Civil War is over, clamber into the "band wagon" the better for all. The Saturday half-holiday among stores is bound to come, and come to Portland. Storekeepers who contend that our city is that far behind the times of other cities that adopted the Saturday early closing movement long ago are the "knockers" that keep a city from growing and insult the intelligence of the populace that surrounds them. This store will close every Saturday during August at 1 P. M. It closes now every evening—SATURDAY INCLUDED—at 6 P. M. "The laborer is worthy of his Saturday evenings."

"SENSATIONS?" YES!

EVERY DAY, A LOT OF BARGAIN EVENTS THAT ARE VERITABLE SENSATIONS IN STORE-KEEPING!

"SENSATIONAL?" YES!

The values we are offering every business day this Summer are sensational indeed, unmatched and without precedent, as they are. Webster defines "Sensational" as "an impression made upon the mind through the medium of the senses." A hired "ad-writer" flings the term from the doors of an antiquated bazaar towards this "Old Homestead Store." It hits and it fits. This house is creating "an impression upon the minds" of every intelligent buyer within shopping distance of Portland, and creating it through the common sense they possess. The impression is a double-barreled one that hits the marks of economy and authoritative style, both at once. The impression is doing us good, increasing our business by leaps and bounds, doubling, then redoubling our sales. Intelligent people have learned the fact that best merchandise is here, newest styles are here and lowest prices are here; three links to the chain that binds the people to Portland's leading, best, soon to be largest, retail store. This morning's tale is of the grist of bargains brought to this mill for today's "HOURLY SALES." Kindly remember this store closes at 6 P. M. every business day of the year, SATURDAY INCLUDED.

EVERY ADVERTISED SPECIAL of the Week is in FORCE TODAY

Today is the last day of next to the last week of the GREAT DISCLOSURE-CLEARANCE SALES, AND ABSOLUTELY EVERY ARTICLE IN THE HOUSE—contract goods alone excepted—IS STRENUOUSLY REDUCED!

9 to 10 A. M.



\$1.50 and \$2
Straw Shapes 42c

In Millinery Salons—Second Floor.
A lot of untrimmed shapes, in the very latest styles, just sent on by our buyers now in New York. Women's or misses' styles, in all shades; very newest Midsummer novelties; regular \$1.50 and \$2 values; for one hour only at..... 42c

10 to 11 A. M.

DOLLAR FOULARDS
PER YARD

46 Cents

Annex—First Floor.
75c, 55c and \$1 Foulards, in black and navy grounds; designs are neat and dignified; special from 10 to 11 A. M., at yard..... 46c

10 to 11 A. M.



Entire Stock Children's
Wash Dresses
One-Half Price

Annex—Second Floor.
Our entire stock of children's white and colored wash dresses, in an almost endless variety of colors and styles to select from; ages from 2 to 14 yrs.; HALF price from 10 to 11 A. M. only..... PRICE

11 to 12 A. M.



Men's
50c Neckwear 15c

"The Haberdasherie"—First Floor.
Just about enough to last during an hour's bargain rush at the men's neckwear counter. We've rounded up the odds and ends of Summer stocks of silk and wash four-in-hands, "batwings" and bows; the values include the regular 50c, 35c and 50c ties. For a break hour's selling we've marked 'em..... 15c

11 to 12 A. M.

Ladies' All Linen Initial
'Kerchiefs
9 Cents

Instead of 15 Cents
Dainty new 'kerchiefs, just opened. Richardson's pure Irish linen, our own importation; pretty initial embroidered in corner; best 15c values; for the hour only..... 9c

10 to 12 A. M.

Second Floor Salons.

\$6.00 to \$8.50 Wash
Suits, 10 to 12 A. M., \$4.98

\$10.00 to \$12.50 Wash
Suits, 10 to 12 A. M., \$6.95

A Matchless Bargain in These Wanted Hot-Weather Suits



Lot 1—\$6.00 to \$8.50
Wash Suits..... \$4.98

Charmingly dainty conceptions in Summer dresses; all in jaunty, smart, smart styles; materials include linens, lawns, and mercerized cottons that rival silk in their sheen and swish; whites and pretty champagnes—the season's favorite; also tans in effective shades. The trimming effects embrace all the newest ideas in dainty lace, plaids, tucks and stitching. Every suit new this season, just from their boxes, fresh as a Spring morning; the needed suits for August wear; values to \$8.50; special at..... \$4.98

Lot 2—\$10 to \$12.50
Wash Suits..... \$6.95

In lawns, alpaca, China silks, etc., in white, blue, navy, brown, gray and black; same trimming effects as Lot 1, and otherwise description.

10 to 12 A. M.



\$7.00 Pillows

\$4.75

Fourth Floor.
Soft, downy, but plump; filled with very best hand-picked, selected live goose feathers; our best \$7 values; from 10 to 12 A. M. only, a choice..... \$4.75

11 to 12 A. M.



WOMEN'S FABRIC GLOVES AT
HOURLY SALE PRICE.

75c - 85c Lisle
Thread Gloves 59c

Glove Counter—First Floor.
Good time to buy the Summer fabric gloves now. For one hour the above qualities, in black or the fashionable, dainty, desirable shades so much worn in gloves by dressy women, will be sold at a choice..... 59c

11 to 12 A. M.



\$1.50
Cuban Sailors 10c

A clean-up of the season's selling in Millinery Salons—Second Floor. Very neat and dressy lightweight sailors, made from Cuban braid straw; very nice for the outings—only a few—for the hour, or while they last these hats, that sold at \$1.50, will go to new owners for, each..... 10c

12 to 1 P. M.

35c
Bottles Bay Rum 19c

First Floor.
Eight-ounce bottle St. Thomas' Bay Rum, value 35c; special, bottle..... 19c

1 to 2 P. M.

5c Palm-Leaf
Fans 3c

First Floor—Wash-Street Aisle.

1 to 2 P. M.

5c Paper
Pins, for 1 hour, 3c

First Floor.
Best quality American brass pins, 50 count to paper, reg. 5c; special..... 3c

1 to 2 P. M.

VIOLET PERFUMED TALCUM
POWDER, value 15c can; special, can..... 7c

2 to 3 P. M.

Valenciennes
Lace Underpriced

Lace Store—First Floor.
Pretty Val. laces at cut prices for this hour; by the dozen, regular 15c and 25c values at..... 10c
Regular 25c and 35c values at..... 15c
Regular 50c and 60c values at..... 25c

2 to 3 P. M.

50c DRESS GOODS
38c yard

Annex—First Floor.
50c values—
38-inch all-wool serge.
38-inch English alpaca.
38-inch granite cloth.
38-inch Melange mixture.
38-inch all-wool etamines.
For one hour, 2 to 3 P. M. only, at, yard..... 38c

2 to 3 P. M.

White Stone Baled and Covered
Slop Jars, regular 90c
value—special..... 49c

2 to 3 P. M.

Boys' 35c Blouse and
Shirtwaists
17 Cents

Another lot of Boys' Blouse and Shirtwaists, dark and light shades, good and strong and well made up. Regular 25c and 35c value—special, each..... 17c

3 to 4 P. M.

Fancy Gilt Shirtwaist
Sets, 2 pieces to set, value 60c—special, set..... 35c

3 to 4 P. M.

60c Art Needlework
Pieces 29c

Second Floor—Art Shop.
German Applique, 22x33-inch centrepieces and 20x24-inch scarfs, hemstitched or scalloped edges, lace, braid or open center; regular price 60c—special at..... 29c

3 to 4 P. M.

Beautiful 75c Summer
Ribbons 24c Yard

Another counter-storming sale. These Ribbon sales of ours are famous, and this one will add luster to past achievements. For one hour you may pick from a lot of handsome Dresden and "Dolly Varden" Ribbons, in 4 1/2 and 5-in. widths, values up to 75c the yard, at..... 24c

3 to 4 P. M.

Women's or Misses'
\$7 Hats \$2.98

Another stirring event in the Summer Millinery Store. It's almost like mid-season here, we're so busy. New hats are coming in every day—latest mid-Summer styles from our millinery chief now in New York City. Here's some beauties in handsome Trimmed Hats. The values include the \$5, \$6 and \$7 lines—\$2.98 all for one hour at \$2.98 a choice for.....

3 to 4 P. M.

Women's
\$3.50 Empress Shoes
\$2.48

First Floor.
These famous Shoes are almost too well known to need description. The best \$3.50 Shoe in America for women's wear; smart, stylish lasts, patent calf or fine kid; foot-stock, matt tops, foot-shape lasts and military heels. Splendid choice, for one hour only at..... \$2.48

4 to 5 P. M.

\$1.50 Black Dress Goods
79c Yd.

Annex—First Floor.
54-inch Oregon-made melton, for walking skirts. Regular \$1.50 value—special for one hour, 4 to 5..... 79c

4 to 5 P. M.

Women's
60c Hosiery 33c

First Floor.
Ladies' 50c and 60c Hose, light and dark, black lace, black gauge, fancy, etc. All at, special, per pair..... 33c

4 to 5 P. M.

Wax
Paper

First Floor.
Wax Paper for Wrapping Laces, Ribbons, etc. All Pink or yellow. Special. 24 sheets for 4c.

4 to 5 P. M.

Blue Mottled Stone
Cuspidors

Third Floor.
15c value—special, for one hour only..... 8c

5 to 6 P. M.

Cuff Links

First Floor.
In gilt and enamel, many assorted patterns, value 25c pair—special, pair..... 10c

5 to 6 P. M.

Children's \$1.50 Sailors
42c

Millinery Salons—Second Floor.
Pretty, chic Sailor Hats in Milan straw, white or colored plain or mixed braids, attractively trimmed with silk velvet ribbons with bow and long streamers or silk ribbon bands and streamers; all in new shapes—the latest from New York, just received from our buyer now there. A grand bargain this Regular \$1.50 value—choice for..... 42c

Teachers' Educational Contest

The Enormous Vote Approaches the Million Mark!
A regular see-saw, first up, then down, but 'tis a good-natured contest and every candidate is in the hands of her friends.
A vote with every 25c purchase. All July votes must be cast in our ballot-box by 6 P. M. of Monday, August 1. No July votes will be counted after that day and hour. The contest closes at 1 P. M. of Saturday, August 6.
Important—Patrons must in every case get their votes at time of purchase, as we will positively not issue them later upon duplicate checks. We safeguard this contest with every protection for fairness, and the "best man" wins.
STANDING OF THE TEN LEADERS AT 4 P. M., YESTERDAY.
Totals number votes cast..... \$19,574
Mrs. Hittabell, Albina Central..... 124,024
Miss Anna Jones, Highland..... 123,511
Miss Winifred Moore, Harrison..... 122,511
Kate Padden, Atkinson..... 115,442
Mrs. Esther Kane, Williams-Ave..... 69,260
Miss L. K. Strout, Chapman..... 31,529
Miss L. W. Johnson, Atkinson..... 27,323
Ruth Rounds, High..... 24,745

8 to 9 A. M.

Shoe Division—First Floor.

Women's
\$1.75 Oxfords 98c

Good quality black vic kid stock, with patent toe tips, flexible easy tread soles, sewed on, full round toe shapes; best \$1.75 quality (some stores would say \$2); special for the opening hour—and worth coming early for—at the unprecedented price for equal quality of the pair..... 98c

8 to 9 A. M.

Third Floor.



\$45 Quick-Meal
Steel Ranges \$31.50

Starting at 8 A. M., and until 9 A. M., we will sell the \$45 grade of "Quick-Meal" steel ranges, special at..... \$31.50

9 to 10 A. M.

AT THE COUNTER



\$1.25 Silk Taffetas—
Black—96c yd.

Annex—First Floor.
36-inch black all-silk Taffeta; splendid wearing quality, our regular \$1.25 per yard grade—special, 9 to 10 A. M., yard..... 96c

9 to 10 A. M.

Women's
\$1.75 Vests \$1.19

First Floor.
Women's silk vests, handsome crocheted silk trimmed, low neck, sleeveless; cream, white; beauties; \$1.25 quality; special for one hour at..... \$1.19

9 to 10 A. M.

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