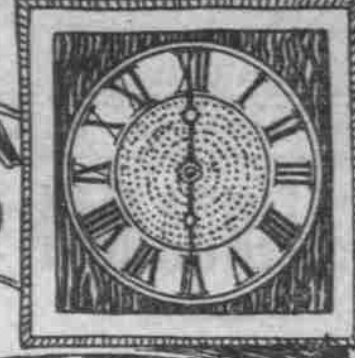




HOURLY



SALES



The "Different Store"

Portland's Quality Shop

FIFTH AND WASHINGTON STS.

Olds, Wortman & King

Where the Walls are Coming Down

A WORD PICTURE OF SENSATIONAL BARGAIN NEWS

FOR TODAY'S SHOPPERS AT THE RELIABLE STORE

Go where you will among Portland's shoppers, in every neighborhood and every walk of life, we hear but the one expression, "If we would be sure of goods absolutely dependable, and of styles authoritative, with less to pay than asked by careless, unreliable shops, WE MUST GO TO OLDS, WORTMAN & KING'S for them." This great store has earned this reputation by careful, honest merchandising, by carrying only merchandise of the RELIABLE sort that bore the stamp of approval set upon it by some one of the world's style creators in the great fashion centers. You are looking this moment upon a page of value mentions that reveal buying opportunities not equaled by any house on the Pacific Slope. Honest values, splendid bargains—and such a host of them as make the silly, vapid braggarts who copy our advertising and follow in our footsteps to pick up the crumbs that fall from our knapsack, appear ridiculous, a laughing stock everywhere, and a reproach upon good and honest modern merchandising methods.

Today Occurs the 11th in Portland's Original "Hourly Sales"

First introduced in this city by Olds, Wortman & King in 1893. Any one of our great DISLODGE SALE is worth coming miles to participate in, but the values today are matchless and unprecedented. Some of them seem almost beyond belief, but Portland folk know that if the merchandise was not here to back the printed statements we wouldn't print them. We've a reputation at stake, and propose to ever maintain it, as PORTLAND'S BEST AND LEADING CONGRESS STORE!

THE DISLODGE-CLEARANCE SALES CONTINUE DURING JULY AND

Every Article of Merchandise REDUCED IN A MARKED DEGREE

A few contract goods alone excepted. Read every item below, lest you miss a bargain you seek.

TEACHERS' EDUCATIONAL CONTEST

Result of Vote at Closing Time, 6 P. M., of Saturday

Total Number of Votes Cast.....764,284
Total Number of Teachers Voted For.....261

The Ten Leaders With Standing

SUZAN JONES, Highland	107,010
WINIFRED MOSHER, Harrison	92,155
KATE PADDEN, Atkinson	91,938
MRS. ESTHER KANE, Williams-Avenue	82,975
MRS. N. HILTBIDEL, Albina Central	81,019
MATILDA WEISS, Thompson	57,278
MISS C. F. ALLEN, Felling	55,508
MISS LOUISE STROUT, Chapman	28,410
MISS ELLA LAVENSON, Atkinson	25,561
RUTH ROUNDS, High	21,506

SWEEPING MARKDOWN OF

Women's Undermuslins and Children's Apparel

FOR SUMMER DAYS' WEAR

WOMEN'S \$1.25 CORSET COVERS, 79¢-ANNEX

Ladies' Nainsook Corset Covers, in four different styles of Val and torchon lace insertion and edging, also one style with three rows of lace edged ruffles. Regular prices \$1.00 and \$1.25—special at.....79¢

75¢ CORSET COVERS, 48¢

Ladies' Nainsook Corset Covers, blind embroidery or lace trimmed and beading with drawn ribbon at yoke—regular price 75¢—special at.....48¢

\$2.00 PETTICOATS, \$1.19

Ladies' White Petticoats at less than cost—about 250 in all, slightly mussed from showing during the past month's great sales, some a little soiled from dust, regular price \$2.00, for rapid selling, marked at.....\$1.19

CHILDREN'S DRESSES REDUCED

Children's Wash Dresses of chambray, crash, pique, linen, gingham and duck, plain or fancy colors, in one and two-piece suits, sailor, Russian and Dutch effect, dainty trimmed in lace, braid and embroidery, sizes from 4 to 14 years—regular price 45¢, special at 30¢, 65¢ at 44¢, \$1 at 67¢, \$1.35 at 90¢. \$2 at \$1.34, \$12 at \$8.00, with many in-between prices at similar reductions.

Children's Full and Three-Quarter Length All-Wool Coats, in green, red, navy, brown and tan materials, gold buttons, applique and braid trimmed, sizes from 2 to 6 years—Regular price \$1.40, special at 94¢, \$2.75 at \$1.84, \$5.50 at \$3.67, \$7.50 at \$5.00, \$10 at \$6.67, with other reduced prices in between.

24-inch Linen Center Pieces, stamped in a great variety of floral designs, regular price 30¢—special at.....16¢

TREMENDOUS MARK-DOWNS ON Bathing Suits

JUST WHEN YOU NEED THE SUITS—FIRST FLOOR

Women's Black Cotton Bathing Suits, sailor collar, white braid trimming on collar, waist and skirt, suit.....\$1.69

Women's Black and Blue Cotton Bathing Suits, sailor collar, white braid trimming on front, skirt and waist, suit.....\$2.19

Women's Black and Blue Mohair Bathing Suits, elegantly trimmed with white braid, wide sailor collar, price now.....\$2.64

Women's Superior Quality Black and Blue Mohair Bathing Suits, V-shaped front, shield and tie, white braid trimming, beauties, price now.....\$3.08

Women's High-Grade Bathing Suits, in black and blue mohair, in a great variety of trimming effects—

The \$ 4.50 values now.....\$3.96

The \$ 5.00 values now.....\$4.25

The \$ 6.00 values now.....\$5.25

The \$ 7.00 values now.....\$6.15

The \$ 8.00 values now.....\$7.00

The \$ 9.00 values now.....\$7.95

The \$10.00 values now.....\$8.80

The \$12.50 values now.....\$10.60

PRICES MARKED SO LOW THE SILKS WILL SELL AT

SIGHT

\$1.25 Taffetas 69¢

ALL PURE SILK, IN NEWEST COLORS.

In the Annex, Silk Store, First Floor—Positively the biggest silk values of the year, the greatest values we ever knew a Portland store to hand its patrons. The event is absolutely unprecedented in the record of local silk selling. All pure Silk Taffetas, 21 inches wide, sold everywhere at \$1.25 and \$1 the yard. Special for this week at 69¢. Colors are black, white, ivory, cream, pink, light blue, pearl gray, cadet, champagne, tans, modes, castors, browns, reds, royal and navy. This taffeta is very heavy, with rich, high finish and very durable.

Bathing Caps in all the new colorings and styles, the new Alpha 'Kerchief' Bathing Cap is the real thing this season. Bathing Shoes in an endless variety, prices from 21¢ to 72¢.

SALES START AT 8 TO 9 A. M.

In Art Shop, Second Floor, Thoroughfare Aisle.

15¢ Comb and Brush Holder 7¢

Brown Holland linen comb and brush and hairpin-holder, bound with red tape and stamped in pretty designs. Regular price, 15¢; special at 7¢.

8 TO 9 A. M., IN THE SHOE DIVISION, FIRST FLOOR.

Women's \$3 Summer Shoes \$1.69

These are not left-overs or discards of a manufacturer, but all the newest style shoes, made up on the latest Summer lasts, the product of one of the leading Eastern factories whose name is known all over the world for style and quality in make of good shoes. Regular cut or Oxfords of finest vici kid, with patent or self tips, soles light or heavy for dress or tramping, very flexible and easy tread. Best \$3.00 values, this hour for \$1.69.

9 TO 10 A. M.

FIRST FLOOR, TOILET SUNDRIES COUNTER.

30¢ Chamolli Skins 15¢

In natural color, medium size, 12x17 inches, soft and first quality.

9 TO 10 A. M.

Third Floor.

25¢ Box Silver Polish 13¢

1847 Rogers Bros. silver polish, unequalled for giving a high gloss to silver and will not scratch its surface. From 9 to 10 A. M. only the 25¢ boxes are 13¢.

9 TO 10 A. M.

In White Goods Aisle, First Floor.

35¢ White Goods Organadies 18¢

2000 yards of beautiful, dainty natural organadies and pretty embroidered figures. Regular 35¢ value, for the hour only at 18¢ yard.

8 TO 10 A. M. A Millinery Sensation

Here's a department crowded! For one hour only, 8 to 10 A. M. today, we'll give you full and free choice of

Any Article in the Millinery Department at One-half Price.

Choose as you will, the slaughter is on! Here's magnificent conceptions in beautiful hats by foreign artists, handsome creations of our own workrooms, the famous Gage, Keith and Codel hats, exquisite trimmings, beautiful flowers, pretty braids, ornaments, trimmings, etc. Help yourself for half; there's nothing reserved or held back; the millinery stocks are at your mercy. Anything, everything in this section for one hour.

9 TO 10 A. M. is One-half Price

10 TO 11 A. M.

A Shears and Scissors Sale, First Floor.

50¢ Scissors or Shears for 25¢

Full nickel plated, 6 and 7-inch size, every pair guaranteed.

10 TO 11 A. M., IN RIBBON AISLE.

35¢ Liberty Silk Ribbons 23¢ Yard

In beautiful colorings, embracing reds, light blues, turquoise, two shades of dainty lavenders, grays, Niles, tans, moire and pink. In widths of 4 and 6 inches. Best 35¢ values, for one hour only, 10 to 11 A. M., at 23¢ yard.

10 TO 11 A. M.

Annex, First Floor, Lining Section.

Bombyx Lining Silks for 44¢ Yard

19-inch Bombyx Lining Silk. All pure silk, and made specially for lining. Given by far greater satisfaction than any taffeta made. Colors, browns, tans, moires, Niles, heliotrope, pale blue, royal, turquoise, cardinal, pinks, pink, reseda, white and black. Special for one hour at 44¢ yard.

10 TO 12 A. M. A Sensational Skirt Selling Event

In Salons of Dress, Second Floor.

A GREAT TWO-HOUR BARGAIN HAPPENING! CHOOSE ANY WALKING SKIRT IN THE HOUSE DURING THESE 120 MINUTES AT EXACTLY HALF PRICE!

Nothing reserved. The entire stock of jaunty, trim and trig skirts for street wear or Summer tramping, goes into the sacrifice. Every wanted material and color, cheviots, homespun, meltons, tweeds, heathens, novelty mixtures in handsome Scotch and English man tailors' roughest fabric; in blues, blacks, browns, tans, grays, green, mixed, and, in short, a vast variety of the swiftest walking skirts in all the newest and latest fabrics and colors. Everyone new, everyone cheap at the regular prices; but for two hours' busy selling, choose from any in the stocks, any grade, at half price.

11 TO 12 A. M.

First Floor, Hosiery Aisle.

Women's 50¢ Hosiery 28¢ pair

Women's best 50¢ quality black gauze hosiery, in fine soft full finish; cool and comfortable Summer home, special for the hour only at 28¢ pair.

11 TO 12 A. M.

Fourth Floor—Home-Sitting Store.

\$2.25 Smyrna Rugs \$1.25

All wool, double-face Smyrna rug, 20x30-inch size, fringed both ends. All new, choice patterns; rug purchased by our rug buyer, who returned last week from the Eastern markets. These handsome rugs are splendid for cottage use or for hallways. \$2.25 values; special for one hour, 11 to 12 A. M., at \$1.25.

12 TO 1

NOON HOUR SPECIALS.

25¢ Tooth Brush Racks 16¢

Ornamental and convenient for home or hotel. These racks are for holding four toothbrushes, and are full nickel plated.

10 TO 12 A. M. Surpassing Sale of Women's Suits

In Salons of Dress—2d Floor.

\$20 and \$22.50 Suits for \$10.25



TODAY we place on sale a special lot of 300 women's new and handsome Suits, in walking and dress styles; materials are etamines, cheviots, fancy heather tweeds and cassimeres, Eton, blouse and jacket styles, in blues, black, browns, tans, grays and swell novelty mixtures; all this season's newest and best-style suits, that sell regularly at \$20.00 and \$22.50 each. From 10 to 12—for two hours—you may choose from these grand values at a price below that quoted by other stores of less standing in the style world. For two hours choice for.....\$10.25

3 TO 4 P. M. TODAY

\$25.00 (Elsewhere Termed \$26.00 Values) and \$28.50

Suits for \$12.50

AND ALSO AT THIS SAME HOUR—3 TO 4 P. M. TODAY

\$15 and \$18.50 Suits for \$6.98

Splendid values at regular prices, high-grade Suits, dress or walking styles, etamines, cheviots, broadcloths and cassimeres, Eton jacket and blouse styles, in an immense variety of all wanted, leading, fashionable colors and trimming effects. About 200 Suits, all advertised values—

\$26.00 and \$28.50 Suits at.....\$12.50

\$15.00 and \$18.50 Suits at.....\$ 6.98

Contrast these splendid style offerings with elsewhere heralded East Side sweatshop "STUFF."

12 TO 1 NOON.

25¢ Soap Boxes 9¢

Toilet Sundries Aisle, First Floor.

Celluloid Soap Boxes in all colors.

Large size 25¢; sold for 9¢.

1 TO 2 P. M.

In Men's Aisle, First Floor.

Men's Lace Lisle Half-Hose Half-Price

Handsome lace lisle hosiery in tans, grays, blue and blacks. The best "two-bit" values in town for half. 25¢ box at 12½¢ pair.

1 TO 2 P. M., in Lace Store, First Floor.

A Sweeping Clearance

Rich, rare and handsome laces in Venise, Esquival, Cluny and Chantilly, in bands, galloons, medallions and appliques. Also chiffron applique, Persians in applique and bands. Regular 45¢ and 50¢ values the hour 25¢; 45¢ and 70¢ values, the hour, 37¢; 90¢ and \$1.00 values, the hour, 55¢; \$1.50 to \$2.50 values, the hour, 95¢; \$2.50 to \$6.00 values, the hour, \$1.05.

2 TO 3 P. M.

Women's Merode Union

Suits \$1.23

First Floor.

Of fine white lisle, low neck and sleeveless, lace trimmed at knee. Most stores' regular \$2.00 values; our price, \$1.75; special for the hour only at \$1.23 suit.

2 TO 3 P. M.

Notion Aisle, First Floor.

White Pearl Buttons 3¢ Card

One dozen on card, all sizes, two-hole buttons.

2 TO 3 P. M.

Women's \$3.50, \$4.00

Shoes \$2.68

Best hand-turned or welted shoes. In newest styles, latest fashionable Summer lasts, patent vici kid stock with self or patent tips, military, opera or Cuban heels and newest toe shapes. Ten choice, new, late styles in the choosing. We include both the \$3.50 and \$4 grades in this great footwear offering, dress or street styles. Special for the hour at the pair, \$2.68.

3 TO 4 P. M.

Children's Hats and Bonnets Half-Price

Annex, Infants' Shop, Second Floor.

35¢ values 13¢, \$12 values for \$6

ALL BETWEEN GRADES HALVED

All our children's hats and bonnets, in white and dainty colors of lawn, mull, chiffon, lace, ribbon, embroidery and flower trimmed. Regular prices 25¢ to \$12.00; special at 13¢ to \$6.00.

3 TO 4 P. M.

Fourth Floor, Homefitting Salesrooms.

\$6 Lace Curtains \$3.75

Six styles of handsome Irish point lace curtains, every one a superior value at \$6. All newest and latest designs. Special for the hour at the pair \$3.75.

3 TO 4 P. M.

Women's \$1.50 Suitings 89¢ yard

Dress Goods Annex, First Floor.

14-inch all-wool partridge and tweed suitings, in large color assortment. Regular price, \$1.50 the yard. Special for one hour only at 89¢.

4 TO 5 P. M.

Jewelry Aisle, First Floor.

65¢ Sterling Silver Shirtwaist Sets 35¢

4 pins to each set. Very pretty, new and stylish.

4 TO 5 P. M.

25¢ Nickel Towel Bar 13¢

Third Floor.

Full nickel-plated towel bar 18 inches long. 25¢ value; for the hour only 13¢.

5 TO 6 P. M.

THE CLOSING HOUR.

75¢ Golf Hat Pin Sets 45¢

Jewelry Aisle, First Floor.

Set contains two pins in burnt leather souvenir caddy bag. 75¢ value 45¢.