

FIFTH AND WASHINGTON STREETS

'Different



WHERE THE WALLS ARE COMING DOWN



FIFTH AND WASHINGTON STREETS

# ) IS THE IMTATOR? You, the Public, Decide the Query....

# "This Store Is Growing Every Day"

This store, now in process of disruption of departments and dislodgment of stocks, preparatory to adding another building that will mean one-fourth additional selling space, states a positive truth at the head of this column. If the same can be as truly said of would-be competitors, there are about 150,-000 "Missourians" now sojourning in this beautiful "Rose City" that will have to be shown." The following TRUE INCIDENT, which happened in another store the other day, shows the trend of public opinion on the subject.

Enter a lady, formerly a constant patron, but somewhat of a stranger of late-approached by a member of the firm. "Why Mrs. --, quite a stranger, what can we do for you today?"

"Nothing, I think, just dropped in to look 'round.'

"What is the reason we don't see more of you lately, anything the

"Well, you look so lonesome here, I like to shop where there's more people. One always finds hosts of bargains where there's throngs of people. Guess I'll go over to the 'Different Store,' where the crowds are." And she came-and told of the incident. It's one of many similar ones, getting to be an everyday story. "Straws show which way the wind blows," and the trade winds are blowing the clouds this way, where everything in the house is price reduced.

### Dislodgment Specials For the week in Domestic Corner

First Floor. Summer Dress Stuffs, Wash Goods and Linens.

White Japanese Linens for smart, cool Summer Dresses, a fine wearing fabric-four qualities, greatly

reduced:

\$1.00 this week

\$1.75, this week \$1.25 \$2.00, this week \$1.50 \$2.25, this week \$1.75
300 dozen heavy bleached Nap- kins, size 18 in., \$1.50 value, spe- cial at
100 dozen extra weight unbleached Turkish Bath Towels, size 18x40, value 12½c, special, each9¢
High-Class White Goods for suits

85c lines, special for this week, yard ...... 386 Canvas Suitings, pure white, richly mercerized in yarn, has the appearance of silk, 35c and 40c val-

and waists, all our 65c, 75c and

nes, special, yard ........18¢ Fancy Organdies, American make, but as sheer as the dainty, foreign weaves, in charming flower designs, 25c values, special at, per 

# Final Slaughter Starts Today

In Women's Knitwear and Hosiery Aisles.

Prices that must rid us of the stocks to save moving.

Extra special for the week-Women's "Merode" Silk and Cotton Vests and Pants, extra silk trimmed, white, vests high neck, long, low-neck sleeveless, pants tights top, knee and ankle length, \$1.25 value, special, each..... 95¢

Women's White Sleeveless Swiss Ribbed Vests, lace trimmed, 35c value, special, each .. 23c White Fauntleroy Waists, very neatly trimmed with pique and embroidery, regular 65c, 75c values, special, each .... 49¢ Misses' Black Lace Hose, sizes 5 to 81/2, splendid 25c, 30c values, special, each ..... 18¢ A splendid chance to buy Outing Hosiery, women's fast black seamless Hose, splendid 15c quality, special, pr ... 10c Children's fine ribbed Black Hose, seamless, 15c quality, special, pair ......10¢ Women's 35c fine ribbed Hose, seamless, splendid wearing

Hose, special, pair ..... 23c

Yesterday's Oregonian contained a "spiel" from a whimpering store scribe anent the "originality" of "HOURLY SALES.". The "origin" of these powerful trade pullers has been long since lost in the oblivion of the dim past. We doubt if it be within the memory even of the "Oldest Inhabitant" to tell where, when and by whom the "HOURLY SALES" were first spread and started upon a voyage which involved the touching at many ports. Perhaps, however, a few figures may prove facts that will settle forever in the minds of "discriminating people" the question as to what firm belongs the credit locally of introducing these Bargain Events to Portland. Under the signature of his firm, this same bilious scribe, last Monday, June 13, declared that his house "originated them in Portland" (whatever that means) FIVE YEARS AGO. By the files of the ads of this house, we prove that they were first used by Olds, Wortman & King, locally, in the Fall of 1893, nearly 11 years ago, later in 1896 and again in 1897. By his own admission then, his claim is baseless by about six years - a pretty good shot, at that, compared to some other claims by the same "ad-expert" (?) WHO IS THE IMITATOR?

Another Incident: On Friday, May 13th, this store announced an "EDUCATIONAL CONTEST," by which it invited its public to select by vote three teachers from Portland's schools, to be sent to the great St. Louis Exposition, at the expense of this house, in the interest of education, for the furtherance of the coming Lewis and Clark Fair. THE DAY FOLLOWING, Saturday, May 14th, another local store started, "FOLLOWING THE FOOTSTEPS OF OTHERS," in a similar move. THE PUBLIC KNOWS THE REST. WHO IS THE IMITATOR? Any Friday morning the public may see the ads of the previous evening, issued by this store, copied verbatim by another store-but are the goods the same? The public says NO! It's easy to copy phrases and purloin whole advertisements-not so easy, however, to deliver the goods. WHO IS THE IMITATOR? As spoils of war, left behind by the retreating forces, we appropriate the following excerpts, which we ask our readers to apply this morning as best fits their fair and impartial judgment. "Following the footsteps of others," "some houses watch continually their successful competitors, and when they find them doing a rushing business they immediately rush to do the same thing; advertise a similar sale"-"but at the best it's only imitation, and is recognized as such by all discriminating people"-"We believe in taking the initiative and we continue to let the other fellow follow in the wake of our success. If he's satisfied to imitate, we're satisfied to let him. This store is growing every day. What the other fellow does is of little interest to us as long as he does not undersell us-that we will not allow." PORTLAND'S ORIGINAL HOURLY SALES START AT 8 THIS MORNING AT THE OLDS, WORTMAN & KING STORE. The story is told below in short meter.

Go	If Shirts
8	to 9 A. M.
n's Shop.	\$1.00 Golf Shirts
*******	420

Writing Paper 8 to 9 A. M.

Stationery aisle. 65c box Writing

Women's Shoes

9 to 10 A. M.

Shoe Dept. Women's stylish Ox-

Silk Taffeta Hats

9 to 10 A. M.

Millinery Salons. Ladies, \$3.00

Silk Taffeta Hats .....\$1.49

Women's Stock Collars

10 to 11 A. M.

Ladies' Neckwear Counter. Wo-

**Black Silk Taffetas** 

10 to 11 A. M.

Annex Silk Store, Pifth St. Best

\$1.50 Black Silk Taffetas,

yard .....\$1.00

men's \$1.00 Stock Collars .. 48¢

fords, best \$3.00 values.\$1.73¢

Women's Vests 11 to 12 A. M. Women's Underwear Section. Wo-

Wash Suitings, Etc. 11 to 12 A. M. In Domestic Division. All the 50c Colored Wash Suitings and White Mercerized Oxfords, at, 

China Cups and Saucers 12 to 1 Noon. Third floor, China Shop. Superior, quality thin, white China Cup and

Saucer .... 10¢

**Elastics and Braids** 12 to 1 Noon. Elastics and Braids. 30c Garter

Elastic, yard ................18¢

Children's Bonnets 1 to 2 P. M. Juvenile Store, Annex, 2d floor.

Summer Blankets 1 to 2 P. M. Bed Millinery Division, 4th floor. Best \$1.00 Fleeced Summer Blank-

Children's \$4.50 Bonnets. 98¢ Handkerchiefs ......5¢ Silkolines

2 to 3 P. M. Drapery Shop, 4th floor. 15c Silkolines, yard ......10¢ ets, pair ......68¢

> Unbleached Sheetings 3 to 4 P. M. Domestic Division, 1st floor, Fifth St. 18c Unbleached Sheetings,

**Embroideries** 3 to 4 P. M. Lace Store. Handsome Embroideries, values to \$3 yard, slightly mussed from handling, at, per

Men's Wash 4-in-Hands

2 to 3 P. M

Men's Shop. Men's Wash 4-inch

**Embroideries** 

3 to 4 P. M. Lace Store. Attractive Embroideries, values to 40c yard, slightly mussed, yard ......10¢

**Cushion Slips** 5 to 6 P. M. Hammock or Sofa Cushion Slips,

**Hand Mirrors** 

4 to 5 P. M.

Third floor. 75c French plate Hand Mirror, with stand or han-

dle, for ......38¢

The Sensation of the Hour Women's \$3

# Shirtwaists 89c

Salons of Dress-Superb values, handsome new Summer Shirtwaists, latest styles, in white and colored, all latest trimming effects embracing laces, embroidery, tucks, plaits, etc. Also plain tailored effects. Materials are of fine, dainty lawns, fancy Madras, Butcher's linen, figured piques, gray mercerized chambrays, etc. All have fancy stock collars. Not a value in the lot less than \$1.50, more of them are the \$2 and \$2.50 qualities and not a few are in the \$3.00 class-all for one hour 

Triple Mirrors 4 to 5 P. M.

Toilet Sundries Aisle. \$1.25 Triple Mirrors for ......65¢

"O K" Hosiery 5 to 6 P. M. Hosiery Aisle. Women's 25c fast black "O. K." Hosiery, pr. 17¢

Art Shop, 2d floor. 50c Porch and 

The Crowning Values of the Great Dislodgment Sales Are Here Today

SOME MAY LAST ALL WEEK. EVERY ARTICLE IN THE HOUSE-BASEMENT TO ROOF-REMEMBER, REMAINS MIGHTILY REDUCED! (Contract goods alone excepted.) Two full pages of this paper fails to furnish space for even a tithe of the tremendous swarm of bargains this sale has gathered. 'Tis not from choice we sacrifice profits and chop costs so mercilessly; the issue is forced and we prefer our public should benefit than the goods be demaged during the alterations due to expansion and adding our new Sixth-street building. We expect reward in your continued patronage during the years to come in the GREATER OLDS, WORTMAN & KING STORE. The supreme feature of the sale is the fact that the merchandise offered is of the same quality and service-giving sort for which this store is famous. You can practice practical economy here. We would far rather have a reputation for dependability than for "cheap" prices-for what does low prices signify if quality be sacrificed to obtain them? The items below are for all day and all week selling. Thousands more do not reach print.

# 98 Buys Women's New \$28.50 Suits Today



Words fail to express the values involved. The offering surpasses all previous ones in Portland's garmentselling history. Every suit new this season and every one of the high grade in style, workmanship and finish for which this great Suit Store is noted. Our name upon a suit heightens its value, but costs you naught. This is surely AN ASTOUNDING SUIT OFFER, made to close quickly the balance of our suits that sell regularly-and splendid worths, too-at from \$18.50 to \$28.50-our buyer goes to New York in a few days and lists must be made up for the coming season in the new salons, which will be double the size of the present ones.

The Suits Are in Both Dress and Pedestrian (Walking Styles)

Materials included are venetians, broadcloths, cheviots and fancy imported novelty goods, in blues, blacks, browns, grays, tans and all the newest mixtures, the smartest colorings yet shown this season. In Etons, blouse, military and jacket effects, with every new and popular idea in trimming. All positively the latest, swellest styles of the advanced season. The lowest value is a remarkable bargain at \$18.50, may select at one price, viz...... \$9.98

White Skirts and Waists radically reduced. Traveling Costs of ponges, alpaca, cravenette, waterproofed silk, linen, etc., all reduced. Waterproofed Silk Coats, \$32.50 to \$38.50 values, for ..... \$21.65 Linen Coats, \$7.50 values for \$5.65; \$8.50 values for ..... \$6.25

#### Radiant Ribbons RADICALLY REDUCED



A splendid lot of beautiful all-silk satin Taffeta and fine Taffeta Ribbons, 3 1-2 and 4-inch widths, the sort of ribbons that every buyer is calling for today-to reduce stocks at once, the 35c and 40c values RIBBON FLOWERS at prices that

fade to mites of figures. Roses, Violets, Lilies, Hat Wreaths, Hair Bows, Ribbon Shower Bows, Cherries, Sashes, all latest ribbon novelties, at HALF PRICE. FABRIC GLOVES REDUCED-

Right in need time for vacation wear. All colors, black, white, modes and grays; \$1.00 values, \$5¢; 60c values, 50¢; 25c at ......19¢ WASH NECKWEAR-Very smart, new and stylish neckdress-a big lot of special values at ..... 30¢ or colors, special at Se and up to 63¢ each.

CORSET COVER EMBROIDERY -Easily fashioned into dainty corset covers by deft fingers in 15 minutes: All reduced. Special at 42¢, 63¢, 85¢ and \$1.25



Stupendous, Heretofore Unheard-of Values This Week in the Great

Dislodgment Sale of SILKS

Annex, First Floor.

\$1.00 Shirtwaist Suit Silks, in checks, stripes and neat figured effects, a full color assortment to select fromspecial, yard ......62¢ \$1.50 and \$1.25 Shirtwaist Suit Silk, in neat boutonne, checked, stripe, polka dots, etc., etc., every wanted color in this lot-special, yard .......83¢ \$1.75, \$1.50 and \$1.25 Fancy Silks, in

short pieces suitable for shirtwaists, dress skirts and drop skirts, divided in two late at, yd ..... 59¢, 69¢ White Japanese Silks at prices cut to the quick for this week's selling:

21-inch white Shantung Pongee; regular \$1.00 grade; special yard .... 21-inch white Shantung Pongee; regular price \$1.25; special at, yard ..... 89c

### A Wonderful Dress Goods Surprise

A monster mill stock of Black Thibet Tailor Suitings, placed here to sell during the great Dislodgment Sales. Prices less than the mill's to dealers. Read: Today and balance of week we place on special sale \$1.50 and \$1.75 val-

ues in Thibet Tailor Suitings, all pure wool, 54 inches wide, black. very durable and suitable for outing and traveling costumes, for,  These goods are the balance of a manufacturer's stock, and the price is much lower than they can be bought for today at any mill in the country.

\$3.00, \$2.75 and \$2.50 Novelty Dress Pabrics in suit pattern lengths, no two alike, 34 suit patterns to select from-Monday only, yd. 89¢

### Toilet Sundries Aisle-- 1st Floor

19c Bottle Violet Toilet Ammonia for ......14¢

15c Bottle Bay Rum ..... 10¢ 40c Bottle Crown Toilet 

## Teachers'Educational Contest

TOTAL VOTE TO CLOSING TIME OF SATURDAY, 6 P. M.

The Vote Reaches the Enormous Total of Almost Half a Million in Five Weeks.

A vote with every 25c purchase. No employe at THIS store is allowed to influence, coerce or even suggest the name of any teacher to be voted for. The contest is open and above board, inspected constantly by an impartial committee of newspaper men of prominence and integrity. This house pledges its public that, as in everything else connected with it, the will of the people shall decide. No employes are interested and no favorites played.

Total Number of Votes Polled ......479,175 Total Number of Teachers 249 Voted for .....

THE 15 LEADERS TO DATE. WITH STANDING:

Winifred Mosher, Harrison .....55,850 Suza Jones, Highland .. Kate Padden, Atkinson .... 48,579 Miss C. F. Allen, Failing ....... 47,468 Mrs. Esther Kane, Williams-Ave.43,489 Mrs. N. Hiltabidel, Albina Cen....38,889 Matilda Weiss, Thompson..... Miss L. K. Strout, Chapman ..... 23.018 Ella Lavenson, Atkinson...... Helen Crane, Failing ..... .15,056 Ruth Rounds, High..... .15,045 Bertha Moore, High..... .14.341 Verdi Monroe, Portsmouth.......13,663 Mrs. J. M. Potter, S. Portland....12,665

#### Sweeping Clearance Prices of Household Goods

On Third Floor. Every Article Reduced!

Special Dislodgment Mentions-New addition to our half-priced Decorated Haviland China. Rich Decorated Salads-

Values \$3.50-special ... \$1.75 Values \$3.15—special...\$1.58 Values \$2.10—special...\$1.05 Values \$1.95-special... .98

Chocolate Pots-Values \$5.95—special...\$2.98 Values \$4.50—special...\$2.25 Values \$3.50—special...\$1.75 Values \$2.90-special . . \$1.45 Rich Decorated Plates

Values \$25.50 doz.... Values \$19.00 doz.... \$9.50 Values \$16.80 doz.... \$8.40 Values \$10.50 doz . . . . Values \$ 8.35 doz.... Values \$ 5.60 doz . . . . \$2.80 Chop Plates, rich decorated-

Values \$5.60—special...\$2.80 Values \$4.75—special...\$2.38 Values \$4.00-special. Values \$3.25-special ... \$1.63 Bread Trays-Value \$3.50-special ... \$1.75

Value \$2.50—special ... \$1.25 Value \$2.25—special....\$1.13 Value \$1.65—special.... .83 Hundreds of choice, useful articles at half usual price. QUICK-MEAL Steel Ranges,

the most perfectly constructed range made, every part fits, no loose joints, no space for cold air to enter oven or destroy drafts and no bolts to become lose. Hundreds can testify to good

qualities and perfect satisfaction of our Quick-Meal Steel Ranges. Special prices on stoves and ranges during sale. Order now, save money and get the best. Steel ranges, \$27.50 to \$65. Cook Stoves, \$6.50 and up. Coal Oil and Gasoline Stoves at money-saving prices.

Sensational Sale of

### PETTICOATS

tarts this morning. Second Floor Annex.
adies' \$1.50 Muslin Skirts99¢
adies' \$2.00 Cambric Petticoats\$1.29
adies' \$2.75 Cambric Petticoats\$1.97
adies' \$3.75 Cambric Petticoats\$2.85
adies' \$4.50 Cambric Petticoats
adies' hand-made and em- broidered Petticoats of fine Nain-
sook— 4.50 values at\$3.09
5.50 values at\$3.67 8.00 values at\$5.34
10.50 values at
to \$45 values for \$30.00