

Lipman, Wolfe & Co. Lipman, Wolfe & Co. Lipman, Wolfe & Co. Lipman, Wolfe & Co. Lipman, Wolfe & Co. Lipman, Wolfe & Co.

GREAT 25¢ SALE

A Leap Year Friday That Will Be Remembered Four Years Hence

\$1.50 Underwear 25c

We place on sale today 160 Women's All-Wool Vests and Pants that sold at \$1.50 for 25¢ each. They are the balance of the stock and should, at this fraction of real value, be sold in an hour.

Today is a day of wonderful economies throughout this great store—a day that you will recall as one of great benefit to you in supplying many needs at prices very much less than those prevalent elsewhere. The low prices we quote would be absolutely meaningless if they weren't backed by dependable quality in each instance—"Good Goods or No Goods" is our slogan, and it's lived up to every hour of the day. So come here today expecting much for little—you'll not suffer disappointment.

We do artistic Picture Framing and charge mighty little for it. All kinds of Window Shades made to order—made so that they will please you. First agents Butterick Patterns. April Delineator—a very interesting volume of fashion.

Nearsilk Vests 25c

Pretty near time for the wearing of light-weight underwear, according to the calendar at least, even if the weather man says "no" just now; it's wisdom to prepare when you can buy cheaply. Fancy Mercerized and Lisle Vests—white, pink and blue—today at 25¢—worth more though.

A "Quarter" Buys Splendid Veils Aprons and Handkerchiefs



You may perhaps think that a "quarter" won't buy much of an apron, a veil or a handkerchief—so it don't ordinarily—but today is a very extraordinary occasion in this most extraordinary store. 'Tis a pity that we can't have you know them through a printed description, as we know them from association—anyway, we say, come and see.

Women's 50c Handkerchiefs 25c.

Wonderful values truly! Two hundred dozen of Women's Handkerchiefs—some plain, all-linen hemstitched, others beautifully embroidered—choice of scalloped or hemstitched edges—all of them 25¢ today.

35c and 45c Veilings 25c.

A very wide variety of new Veilings, colors and blacks, all of this season's best styles—all our 35c and 45c grades today only 25¢.

Very Dainty Aprons 25c.

Take your pick from a splendid collection of new and up-to-date Aprons—made of fine white lawn, some have bibs, others not—trimmed with tucks and embroidery.

We are agents for the Famous Parker & Finn Waists.

You Can Buy Music Cheaply Today

Broadway Dance Folio.

Arranged from all the popular melodies of the day and contains May, Sweet May, Nancy Brown, Mr. Volunteer, A Little Boy in Blue, Mandy Lee, Good-Bye Dolly Grey, In the Good Old Summer Time, Bill Bailey, Blooming Lize, and 50 others—publisher's price 75¢—today 25¢

Sousa March Folio.

Containing 12 of Sousa's popular marches, arranged for the piano—regularly 50c, today at 25¢

Sousa March Folios.

Arranged for first mandolin, guitar or violin—the three complete books sell regularly for 75¢—today all three for 25¢

Hiawatha Collection Folio.

Arranged for mandolin, guitar and violin, containing Hiawatha, Hearts, Amazons, Dixie Land, Mississippi Bubble, Dixie Girl, Dolores, Prayer and Passion, and others—regularly 25c each, today two for 25¢

The Excelsior Collection.

Baritone and Bass Folio, contains 50 of the best standard songs—regularly 75c, today 25¢

You Will Buy This Jewelry at 25c

A magnificent collection of pretty trifles in Jewelry, Bric-a-Brac, etc., at an insignificant cost. Not one of the lot can be matched elsewhere at the price. 500 new Sterling Top Hatpins, all newest designs—special 25¢ 600 pieces Sterling Silver Shoe Hooks, Horns, Blotters, Tooth Brushes and Files—special 25¢ 150 Perfume Bottles, newest sterling tops, fancy cut glass, special 25¢ New Nut-Pick Sets, containing nut-cracker and 6 picks—special 25¢ New, Fancy Iridescent Flower Vases, in very artistic shapes—special 25¢ Turkish Coin Purses, in silk, in the prettiest color combinations—special 25¢ The very newest Shirtwaist Sets, in metal and pearl, 3 and 4-button sets—special 25¢

Pictures for 25c

500 Pictures, both landscape and marine views, in brown and gold veneered wood frames, very pretty, attractive subjects—special 25¢

A "Quarter" Will Work Wonders in Our Men's Store Today

A "quarter" never bought so much in Men's Furnishings as it will today. Quality and style all they should be, of course, you have our assurance for that.

50c Socks at 25c.

Men's Fine Imported Lisle-Thread Socks, fancy silk embroidered, fast colors, not so many but that early coming would be advisable.

15c Socks, 3 pairs for 25c.

Socks that sell regularly at 15c a pair on sale today—3 pair for 25¢. Double soles and toes, fast-colored blacks and tans.

50c Handkerchiefs 25c.

Men's Pure Linen Handkerchiefs, full size, all widths of hem, sheer and fine—regular 50c value, today 25¢.

20c Handkerchiefs, 2 for 25c.

Men's Pure Linen Handkerchiefs, the real 20c kind, on sale today at, 2 for 25¢.

50c Suspenders at 25c.

Men's Suspenders of splendid quality web, mohair ends and cantabs—the regular 50c grade, today 25¢.

50c Silk Neckwear 25c.

We've just ten dozen Silk Four-in-Hand Ties that sell regularly at 50c which go on sale today at 25¢. They are certainly a snap.



These Are Splendid Flower Values 25c

It's to be a flower season—Paris seemingly knows no other decoration this Spring than flowers. Whole crowns, whole brims are covered with them, and wide, flat wreaths, such as two or three rows of roses are used.

In view of this, today's special offering of flowers and foliage is of a very pointed and pertinent interest since you can buy at less than usual prices.

Imported Roses, Marguerites, Cowslips and Foliage, the most desirable trimming for your Spring Hats—large sprays, all colors—special today 25¢

Best Leather Goods Values at 25c

Walrus Grain Chain Bags, black, tan and gray—special 25¢ Ladies' and Men's 50c Coin Purses—special 25¢ 50c Combination Pocketbooks and Pocket Companions—special 25¢ 50c Music Rolls, black and tan—special 25¢

50c Golf Gloves 25c

Plenty of time for the wearing of warm gloves yet—anyway, at this price you can afford to buy for next Winter—150 pairs left, 50c regularly—two-color effect—special today at 25¢

You'll Be Much Pleased With the Neckwear at 25c

Positively the best Neckwear bargains ever offered by anybody so far this season. The values are impossible to duplicate anywhere but here.

The assortment is an immense one—dozens and dozens of dainty styles in Venise and Plauen Lace Collars—beautiful stole tab stock collars of fagoting, sheer white, hemstitched turnover and many others. If you find duplicates of these elsewhere the price-tickets will read at least 35¢—quite likely 50¢—here 25c



Notion Store's Four Specials at 25c

Might make it 500 and then not reach the end of the list of under-priced 25c articles in the notion store.

New Shell and Amber Side Combs, and Back Combs, 35c to 45c values—special 25¢ 250 Razor Stroops of No. 1 quality double dressed, and with leather handle, regular 50c—special 25¢ Hook-on Supporters, in black, cardinal, sky, pink, fancy frill'd elastic—special 25¢ Net Shopping Bags, different sizes, with strong leather handles, regular 35c and 50c—special 25¢

Will You Buy 50c Stationery for 25c

Archery Linen—The very latest paper, a new, beautiful finish, three shades, extra deep, square-cut envelope, 24 sheets and 24 envelopes in box—reg. 50c, today, box 25¢ Medallion Initial Paper—The initial is set in blue and offset with a gold circle stamped on fine kid-finished paper, 24 sheets and 24 envelopes in neat box—regular 40c, today 25¢ Style Moderne—Latest cloth-finished paper, three shades, new cut wallet envelope, hemstitched and button and buttonhole effect—regular 40c, today, box of 24 sheets and 24 envelopes 25¢



Wash Dress Goods That Will Create a Furore at 25c

If you've got Wash Dress Goods to buy and miss coming here today you will do your purse a great injustice.



Among those present are White Mercerized Pebble Waistings, White Figured and Dotted Pique, White Mercerized Brocaded Madras, Colored Costume Voile, Colored Loop Suitings, Colored Canvas Suitings—all regularly 35c—special today 25c

45c and 50c Tapestries at 25c

Two thousand yards of 48-inch Oriental and Persian striped Tapestry Materials on sale today at a next-to-nothing price—these goods sell regularly at 45c and 50c—special today at 25¢

Art Department

Avondale Cushion Covers, in tinted floral and conventional designs—a regular 50c value, special today at 25¢ Hemenway & Sons' best Wash embroidery Silks, 4c a skein regularly—today 8 skeins 25¢

40c Emb'dery 25c

Today's offering far exceeds any former attempt. The effects are beautiful—the values truly phenomenal. The edgings on sale today are 12 inches wide and are fresh, crisp and new—in our possession only a short time.

Some Infants' Wear Specials at 25c

Infants' Worsted Flannelette Sacques, in pink, blue and cream—reg. 30c and 35c—special 25¢ Infants' Worsted Booties, pink, blue, white. Infants' Kid Shoes, black, red, chocolate—regular 30c and 35c—special 25¢

Book Marks, 2--25c

Very dainty Easter Book Marks of silk ribbon, with sterling silver ends—regularly 20c—today two for a quarter.

35c-50c Shields 25c

Linen Mesh Dress Shields, in sizes 3, 4, 5 and 6, which sell at 35c, 40c, 45c and 50c regularly—today at 25¢

35c Madras 25c

Standard Madras, 32 inches wide, absolutely fast in color, very fine texture, yet light in weight, white also included in the line—our regular 30c and 35c goods today at 25¢

Druggists' Sundries Underprice at 25c

35c to 45c Tooth Brushes, medium hard and soft bristles—spec'l 25¢ Regular 35c to 45c Hand Brushes and Nail, wood and bone handles—special 25¢ 50c Detachable Handle Bath Brushes—special 25¢ 50c Bath Sponges—special 25¢ 45c and 50c Shaving Mugs and Shaving Brushes—special 25¢ Kirk's Witch Hazel Soap, Oatmeal Soap, Thompson's Glycerine and Fancy Perfumed Soap, regularly 60c dozen—special, dozen 25¢ Hinds' Honey and Almond Cream—special 25¢ Ponce De Leon Florida Water, large size—special 25¢ 1000-sheet packages and roll Pure Tissue Toilet Paper, regularly 3 for 25c—special, 6 for 25¢ Regular 45c Fancy Stand Shaving Mirrors, assorted styles, black and copper frames—special 25¢ Regular 50c Solid Wood-Back Hair Brushes—special 25¢ Regular 50c Cloth and Bonnet Brushes—special 25¢ Regular 45c Black Rubber Dressing Combs—special 25¢ 4711 Perfume, all special and staple odors—special, per ounce 25¢

You Can Buy 50c Lace Lisle Stockings for 25c

Seven hundred and twenty women may share in these 50c Stockings at 25c—that is, if each woman will be content with one pair.

That's hardly likely to happen, however, because the values are so pronounced and unmistakable that they will be bought by half-dozens and dozens. Details:

Imported Lace Lisle Hose, choice of allover lace patterns, or very handsome boot patterns, double where they ought to be, at heel and toe, dyed fast black—a real 50c value—today 25c

Children's 50c Umbrellas 25c

Umbrellas for children cheap enough today so that a possible loss won't be a great matter. They have steel rods, natural-wood handles, have a fast black cover and come in 18, 20, 22 and 24 inch size—today 25¢

35c Ribbons 25c

Very much a ribbon season, and ribbons at cut prices today. On sale today: Double-faced, all-ilk, Liberty Satin Ribbon, full 4 inches wide, in a full assortment of colors, at, per yard 25¢

40c Applique 25c

Every up-to-date gown must have some touch of trimming to be correct—some little applique of tasteful elaboration. Here's an investment that will prove profitable to you: White applique bands—real 40c, 50c, 60c and 75c values today 25¢

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