

This is the
"DAY-
LIGHT
STORE"
We close
at 6 P. M.

Olds, Portman & King

FIFTH AND WASHINGTON STS.—THE "DIFFERENT STORE"

The Easter Hat

(Millinery Section—Second Floor.)

The selection of the Easter Hat is now a matter of 10 hours' thought. We have new arrivals today. Beautiful creations at

\$5

and on up to \$15. We received yesterday and shall offer today and Monday a new lot of the celebrated H. Bendel Hats; also another lot of the

J. H. Connelly "Hats"

A Pointed Reminder: It really costs no more to say with truth, "My hat came from Olds, Portman & King," than to admit it was selected by less careful and competent hands from houses of little reputation. And (over 200 NO TWO HATS ALIKE. We give special study to every individual style and at every price.

The May Designer now ready and on sale at the pattern counter (first floor annex) for 30 days only, the subscription price is—instead of \$1—80c but, per annum.....

EASTER HOSIERY FANCIES

(First Floor.)

Beautiful Imported Oxford gray Lisle with silk lace clocked boots.....\$1.50

Pretty designs of dainty lace Lisle, assorted shades, per pair.....\$1.50

Very handsome effects in pure Silk Hosiery with silk embroidered boots; also silk lace boots with fancy lace stitching, and several lines of black all lace or plain top and lace boots. The acme of imported Hosiery novelties, per pair.....

\$2.50 to \$6.00

Fine imported black or fancy lace Lisle in correct combinations of colorings, a pair, \$1.75, \$2.50

And an immense showing of fancy shades and plain or fancy stitch with embroidered boots. Prices are per pair \$1.00 to.....45c

A big line of new Hosiery, at per pair.....25c

The New Kind of a Store Breaks a Record!

No one can realize the immense possibilities in this "Different Store." Even those who have their hand on the throttle can't know how much latent energy is here. Last year at Easter it seemed as though the limit was almost reached. Yet this year we have gone far ahead. There is proof of the past and promise for the future in this. Here's plums for a 10-hour picking—then—closed—at 6 P. M.—"Right dress!" for Easter wear. "Forward, march!" to the "Different Store." Halt! at every counter. We stand at "Attention" to fill your remaining Easter needs.

TABLE LINEN

Opportunities seasonable and reasonable—dress up the "Festive Board" for Easter.

Richardson's full-bleached satin damask Tablecloths. Special values at \$4, \$5, \$7 and \$9.

Beautiful Hemstitched Damask Cloths for the popular round tables, new designs in ornamental scrolls, marsh leaves, poppy, tulip, renaissance.

24x36 yards.....\$11.50 Special—100 all-linen German Table Cloths.....\$11.50

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