Meier \& Frank Company $\|$ Meier \& Frank Company

## The Store Is Growing



## Annual Clearance Sale

## The Greatest Response Ever Known Prices Attract-Mierit Holds

There's no better indication of the prestige a store enjoys than the response its announcements elicit from the buying public. You may draw a crowd once, twice, even oftener by fictitious prices or representations, but you cannot continue attracting satisfied buyers every day throughout a month or five weeks during an event like the Clearance Sale unless merit and reliability are behind every statement. Prices may bring you to our store, but the veracity of our statements, the stability of our merchandise is what secures your permanent patronage.

During the Clearance Sale we offer


| Meier \& Frank Company | Meier \& Frank Company | Meier \& Frank Company |
| :--- | :--- | :--- |

BIG DEMAND FOR SCH0OLS CARDS

