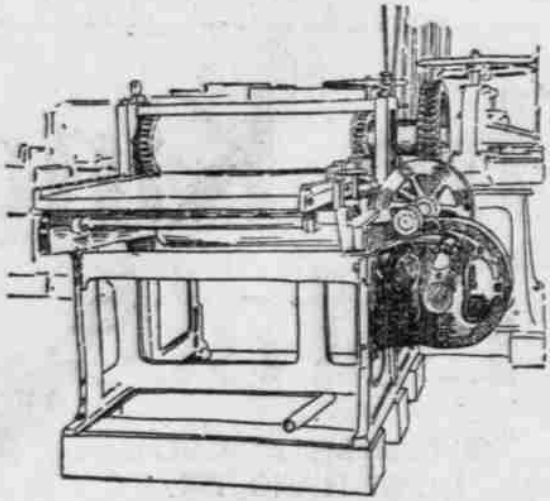
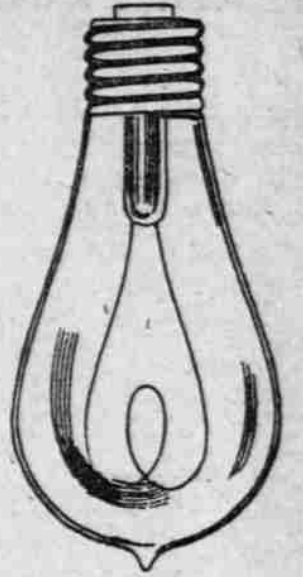
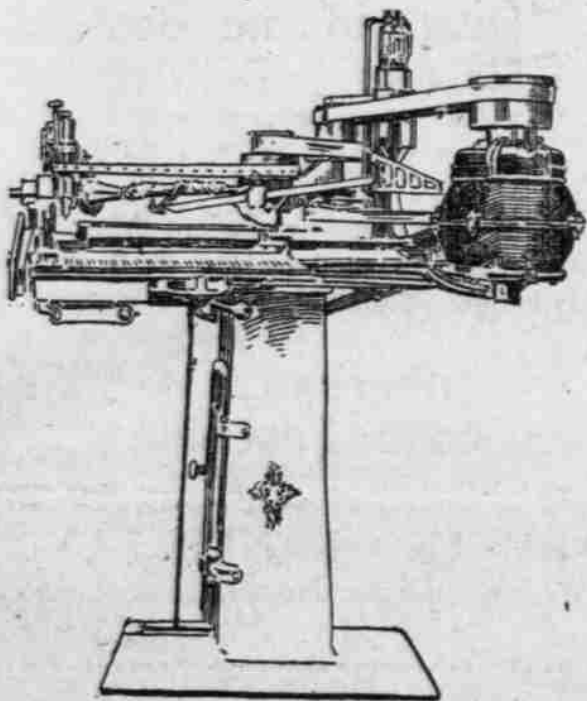


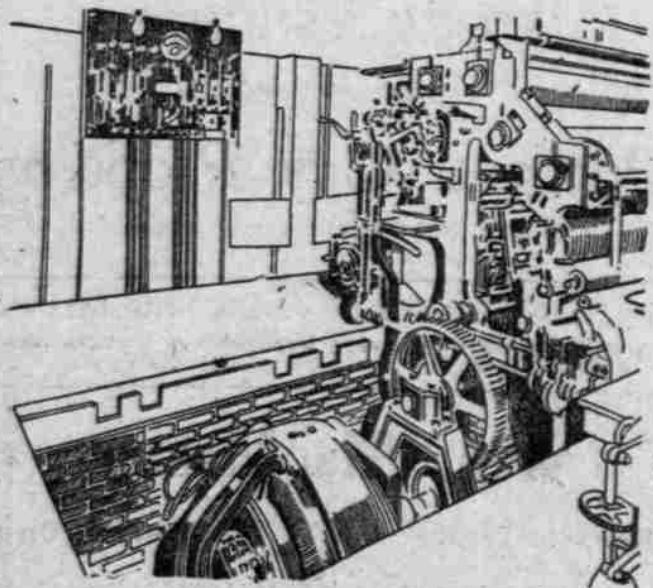
Portland General Electric Co.'s Generating Station B at Willamette Falls, Present Capacity 10,000 Horse-Power, Under Construction 4,000 Additional Horse-Power



Direct Connected Motor Operating Matrix Molding Machine
3 Horse-Power Motor.



Direct Connected Router for Photo Engraving
1/2 Horse-Power Motor.

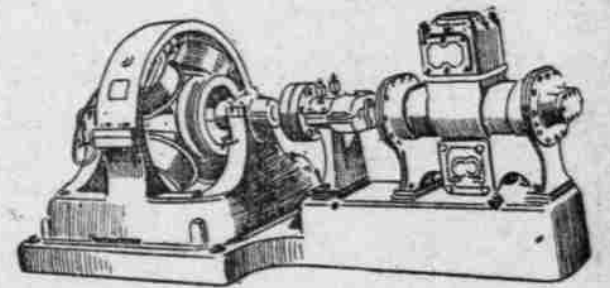


Electrically Driven Printing Press
50 Horse-Power Motor.

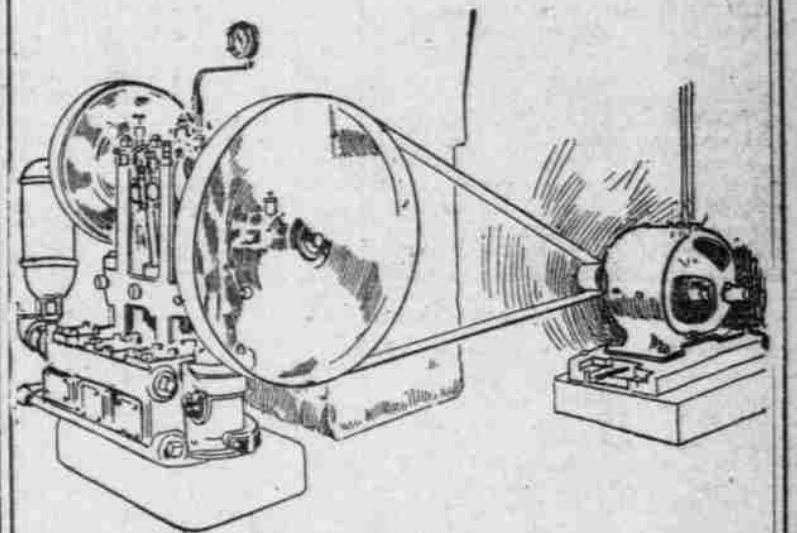
The Oregonian uses Portland General Electric Service exclusively for Lighting and Power Purposes

The Illustrations on this Page Show a Portion
of the Electrical Equipment of the
Oregonian Building

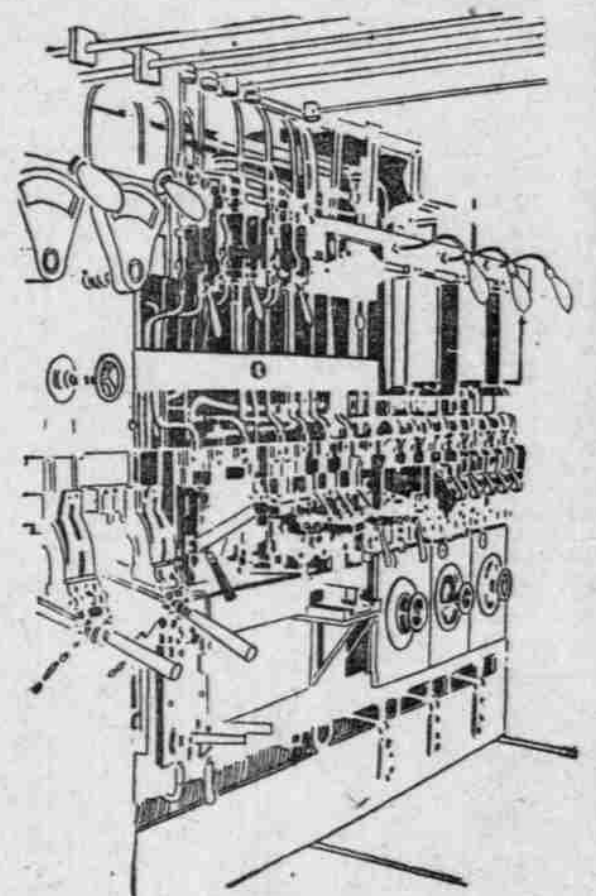
Portland General Electric Co.
Seventh and Alder Streets



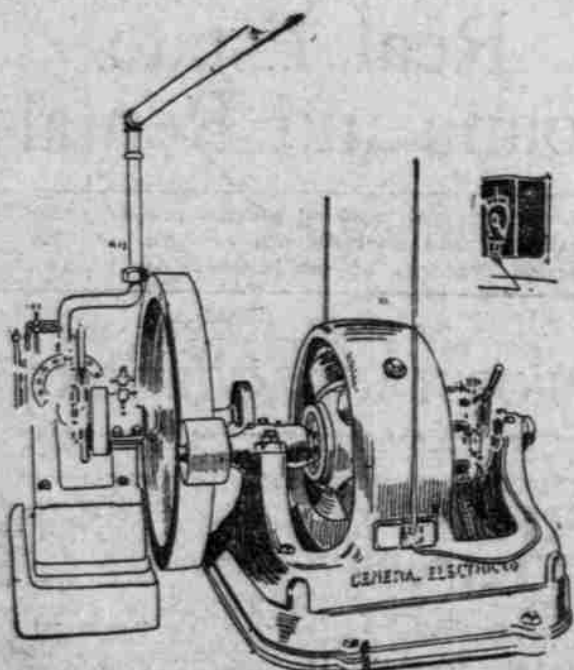
Electrically Driven Elevator Pump
50 Horse-Power Motor.



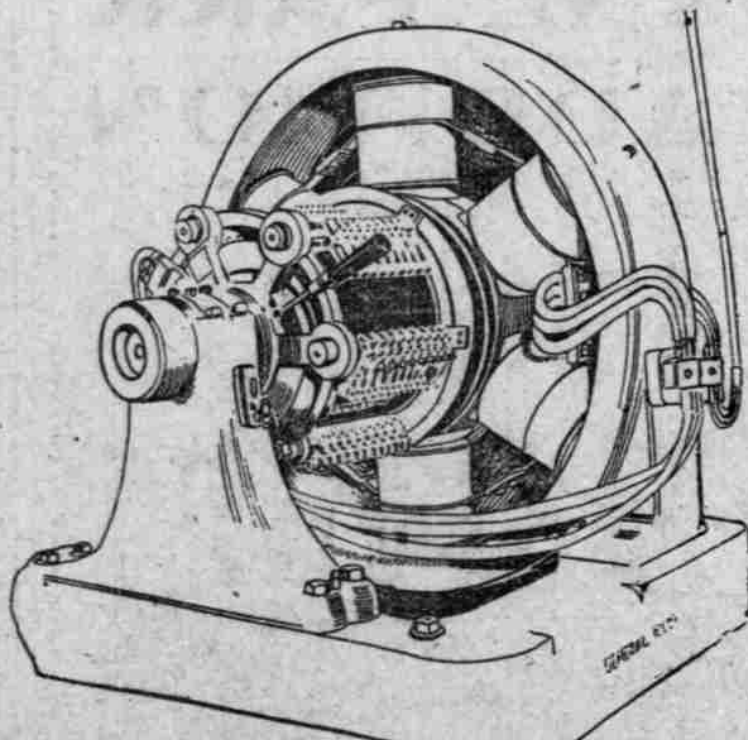
Electrically Driven Power Pump
5 Horse-Power Motor.



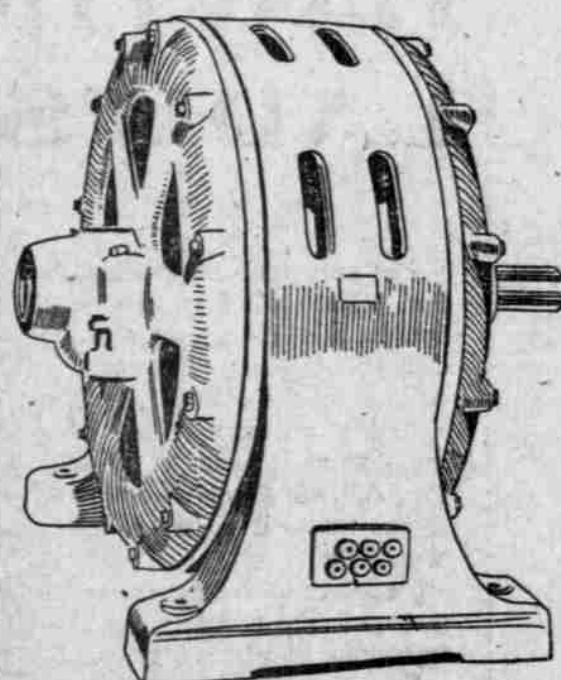
Electrical Switchboard



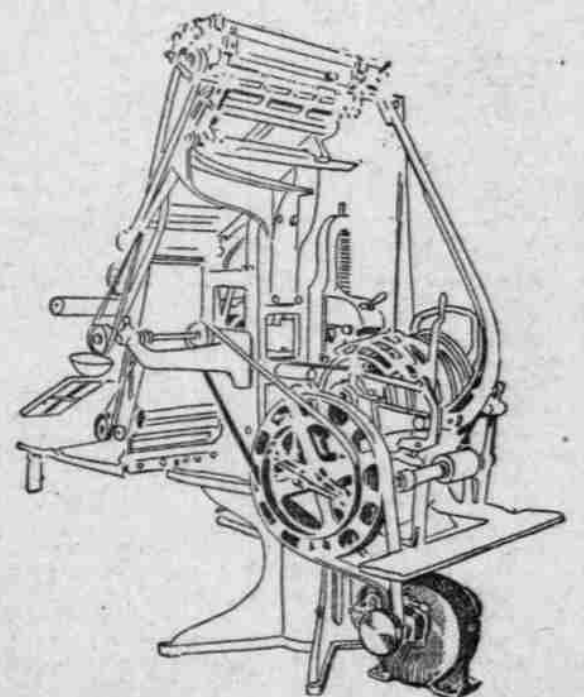
Motor Driving Air Compressor
10 Horse-Power Motor.



Incandescent Dynamo, Capacity 2500 Lights



200 Horse-Power Induction Motor
Used for Driving Incandescent
Dynamos.



Electrically Driven Linotype Machine.
10 machines of this type used by Oregonian, each equipped with 1/2
horse-power motor.