

Electric Lamps Reduced

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Standard Incandescent
Lamp

Consumes 100 Watts
Lasts 1,000 Hours

To....
Consumers



EDISON



15c each or
\$1.75 dozen

These are standard, first-grade Edison lamps that we formerly sold at 25c each, and are made especially for our circuits. Buy our lamps and get good service.

Delivered in Dozen Lots
Free of Charge.

Portland General Electric Co.

1884
1902

THIS



CHRISTMAS
SHOES

LITTLE MAID



Like a host of others, old and young, is suffering from torturing eye strain. We have helped thousands of such cases. Let us help you and you and you.

— AND —

SLIPPER

Large Stock --- Ple
of Salesmen

WALTER REED The Optician 133 Sixth Street Oregonian Building	NO WAITS
	Goddard-Ke Shoe Company SIXTH AND WASHINGTON

OF COURSE it looks well.
It's a Kingsbury.
No more \$5 hats for me when
I can get a Kingsbury for \$3.

THE
UNION
+ MADE
Kingsbury
Hat
MADE
TO
WEAR

12½ Cents
Pound Fancy Mixed Candy.
20 Cents
Pound Best Cream, Mixed.
25 Cents
Pound Choice Chocolate Creams, Or
Christmas Candies Free
With Each Pound.
15 Cents

If your dealer doesn't sell Kings-
 bury Hats, send \$3.00 with your head-
 size and style desired to Taylor &
 Partridge, Chicago, and same will be
 sent you at once. Express prepaid.

It is not too late to send a

SHOES or
SLIPPERS

FOR A PRESENT
=

KNIGHT'S Fifth and
Washington.

No sleep-producing agents or chemicals applied to the teeth.
These are the only dental parlors in Portland having PATENTED ANCHORS and ingredients to extract and apply gold crowns and porcelain crowns undetectable from natural teeth and warranted for 10 years, WITHOUT THE LEAST PAIN. All work done on a strictly scientific basis.

SCIENCE SETTLES IT.

Dandruff is Caused by a Germ That Saps the Hair's Vitality.

It is now a settled fact that dandruff is caused by a germ. Falling hair and bald-

ness are the result of dandruff. Dr. Ed. J. Beardsley, of Champaign, Ill., got hold of the new hair preparation, Newbro's herpicide—the only one that kills the dandruff germ. He says: "I used Herpicide for my hair and falling hair, and I am well pleased with the results."

satisfied with the result." DR. J. T. Fugate, of Urbana, Ill., says: "I have used Herpicide for dandruff with excellent results. I shall prescribe it in my practice." Herpicide kills the dandruff germ. Physicians as well as the general public say so. For sale by all druggists. Send 10 cents in stamps for sample to The Herald.

"CLEANLINESS"

Is the watchword for health and vigor, comfort and beauty. Mankind is learning not only the necessity but the luxury of

cleanliness. **SAPOLIO**, which has wrought such changes in the home, announces her sister triumph—

**HAND
SAPOLIO**

FOR TOILET AND BATH
A special soap which energizes the whole body, starts the circulation and leaves an exhilarating glow. All grocers and druggists.

Dr. Fred Prehn, Dekum bldg.
Full set teeth. \$5
Gold crowns, 22K
Bridge work, 22K
Philadelphia graduate.
All the latest ap-
pliances for doing perfect
work. Fred Prehn, The
Dekum, cor. 3d and Washington, Portland, Or.



Ripans Tabules, doctors find, A good prescription for mankind.	E. & W.	ICARIA A new collar	E.
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