

## UNIVERSITY PARK

## Columbia University

Isexpending vast sums of money at University Park. It is now constructing what is to be the largest gymnasium in the world. It has completely renovated and refitted the large brick and stone ber 8, preparaty 10 opening schoo ing will be erected. Millions of money are back of this institution. The total wealth of which the Columbia University is a part, would make Stanford University look like 30 cents, comparatively. Do you know what the Columbia University means for University Park? See what colleges have done for suburbs of Chicago, Boston, Philadelphia, San Francisco. Large cities have been built from no other support. Lots a Evanston that now sell for $\$ 50,000$ each would Evanston that now sell for $\$ 50,000$ each would
not sell for $\$ 500$ per acre if it were not for the not sell for $\$ 500$ per acre if it were not for the
Northwest University being located there. Don't let your prejudice prevent you from making a fortune. Look at our cheap prices and think of what the near future must bring. Get a home at University Park where you can give your sons and daughters a finished education while they live at home, where you can send them to the public schools until sufficiently advanced to enter college

Superior Advantages

$M^{\text { }}$R. MELLEN, president of the Northern Pacific Railroad, recently told you that his corporation would immediately commence the construction of the Columbia river bridge opposite University Park, would tunnel the peninsula at University Park, would bridge the Willamette at the head of Swan Island. This means the expenditure of $\$ 3,000,000$ at and near University Park. It means suburban trains from Vaneouver through University Park to the center of the city. It means a direct street-car line and driveway from the center of the city to University Park. It means that the boulevard system that centers at University Park will besystem that centers at University Park will be-
come the popular drive of the city; that the elecome the popular drive of the city; thar the ele-
gant homes of Portland will center there. Our gant homes of Portland will center there. Our
building restriction will keep out the shanties. Our liquor restriction will make it distasteful for the immoral element. It will be the ideal place for families and homes. University Park is inside the city limits of Portland. It has Portland pubicic schools, Portland city water, three systems of wide boulevards, churches of every leading denomination, street-cars to any part of the city, arc electric street-lights, stores, in short, every convenience of a great city.

One Thousand Homes

WWILL guarantee to furnish tenants for 1000 modern cottage homes at University Park, costing from $\$ 1000$ to $\$ 3000$ each, at a rental that will pay ten per cent on the investment. If you now own lots at University Park you can't do better than to build on them. If you have money to invest you can't do better than to buy a few lots at present cheap prices and build houses to rent. A discount of 50 per cent will be given to those who will build houses costing $\$ 1500$ or more. Our prices range from $\$ 100$ to $\$ 200$ per lot according to location and size of lot. Terms : One-tenth cash, balance $\$ 5$ monthly on each lot. No interest on deferred payments. No taxes. Liberal discount for all cash. Abstract with each deed. Acre tracts on car line at lowest prices and on easy terms. Buy direct from owners before on easy terms. Buy direct from owners before prices advance. UNIVERSITY LAND CO.,
151 Sixth street, Portland. Branch at University Park Station.

