

PORTLAND'S FINE CLIMATE

NEITHER TOO HOT IN SUMMER NOR TOO COLD IN WINTER.

Mean Temperature About the Same as in London and Paris, but Rainfall is Greater.

The meteorological conditions constituting the climate of any place are so numerous and they require such exhaustive treatment in order to present them in a strictly comparable manner that when discussing the subject in a popular way only the most salient features can be touched upon, without afflicting the reader with a wearisome mass of figures that to many are as meaningless as they are bewildering.

Eastern people, as a rule, hold the erroneous belief that because Portland is so far north, its climate must necessarily be cold in winter and hot in summer; but this is far from the truth, as will shortly be shown. The exact latitude of Portland is 45 deg. 32 min. north, which is about the same as that of St. Paul and Montreal.

Hot Summers are proverbial in all of the United States east of the Rocky Mountains, except perhaps over a narrow strip of country paralleling the New England coast. Let us compare these well-known conditions with those prevailing in Portland at the same time, and no better example could be given than that occurring during the great heat spell of last July, when King Corn succumbed to its blighting breath and the people in our large Eastern cities died by the scores as a result of its severity.

Portland, Or., July, 1901.

Table with 4 columns: Date, Max., Min., Mean. Rows for days 1 through 31.

The total precipitation for this July was 4.12 inches, and there were only four cloudy days during the entire month; the remainder being either clear or partly cloudy.

Portland's Superiority as a Summer Resort.

These figures demonstrate beyond all dispute the superiority of Portland as a Summer resort, and it is only necessary for the exact conditions to become widely known when many Eastern people of means will arrange to spend their vacations in this delightful climate.

about three or four hours. The fog then dissipates and the day becomes clear and pleasant. These fogs are most frequent in the Autumn, and they are caused by cool air draining into the river bottom and condensing the moist, warm air to be found there.

Comparison With European Cities. The ocean tempers the heat of Summer as well as the cold of Winter, and as a consequence all places situated near the eastern shores of large bodies of water north of the tropics have equable climates. We will now follow a parallel of 45 deg. 32 min. north across the Atlantic Ocean, and see what is to be found there. It passes through Central France, near Bordeaux, and into Northern Italy, very near to Venice.

Mean Temperature in Degrees Fahrenheit.

Table with 3 columns: Cities, Summer, Winter, Annual. Rows for Portland, London, Paris, Berlin.

The Portland Winter mean temperature is identical with that of London, but it is warmer than that of Paris and Berlin.

It is quite evident from these figures that the temperatures at Portland compare very favorably with those of the largest cities in the world and that important difference in the seasons is dismissed while the question of rainfall is taken up. It is desired to pay special attention to this important element, because of the widespread belief that has gone abroad to the effect that during the Winter it rains all the time in Oregon.

Rainfall 47 inches a Year.

The annual rainfall at Portland is 47 inches, at Berlin it is 22 inches, at Paris 22 inches and at London 25 inches. The rainfall at Portland is about double that of these European cities, but there is an important difference in the season distribution of these rains.

Throughout France and Germany the number of rainy days in a year is somewhat less and they decrease in number going east or towards the interior of the continent.

The annual rainfall of Portland, 47 inches, is exceeded in nearly all portions of the "Sunny South," North Carolina, South Carolina, Tennessee, Arkansas, Louisiana, Mississippi, Alabama, Georgia and Northern Florida all have a greater rainfall than that experienced in Portland.

FOR SAN FRANCISCO.

The steamship Geo. W. Elder will leave Alsworth dock Thursday, January 2, at 5 P. M. The O. R. & N. Co. is the only line operating from Portland and the Golden Gate.

ESTABLISHED 1872.

Parrish, Watkins & Co. REAL ESTATE, LOAN, RENTAL AND INSURANCE AGENTS. Real estate for sale in all parts of the city on suitable terms.

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In this brief resume of the salient features of the climate of Portland many details are necessarily omitted, but they will be cheerfully supplied to those wishing further information by addressing the Chief of the United States Weather Bureau, Washington, D. C., or the official in charge of the local weather office in Portland, Or.

EDWARD A. BEALS, Forecast Official, Portland.

IN MEMORY OF THE DEAD.

Beautiful Monuments to Be Erected by Hon. Otto Schumann.

Hon. Otto Schumann, 24 Third Street, next door south of the Taylor-Street Church, has contracted with the heirs of the William Sherlock and the Mrs. H. T. Hudson estates for the erection of most beautiful monuments of Barre (Vt.) granite, to the memories of the deceased, which will be placed in Riverview.

Mr. Schumann has also contracted with Mrs. Adelaide Rogers, widow of the late Dr. Rogers, of Forest Grove, to build in memory of her late husband a magnificent monument to be placed in Riverview. These will be constructed in the early Spring, and will be monuments, likewise, to the superiority of work to be had at Mr. Schumann's place.

SAVOY MILLINERY.

The Leading Millinery House of the East Side.

One of the most successful establishments of the East Side during the past year has been the Savoy Millinery, 24 Grand avenue, the Helix building. Its success has been in great part due to skilled and reliable workmanship employed, and its high-grade, up-to-date goods and styles are of the best quality, and is always kept up to the times.

FIRE CAN'T DOWN THEM.

Burned Out Twice, and on Deck Again, Bigger Than Ever.

The new building just completed at Grand avenue and East Main street, for the H. C. Albee Company, places that concern again on deck with one of the largest stocks of second-hand machinery to be found in Portland. In fact, it has a very complete plant for the repair of all kinds of machinery, and with its augmented stock is better than ever prepared to serve the people.

ACTIVITY SHOWN BY THE MULTNOMAH TRUNK & BOX CO.



The Multnomah Trunk & Box Company employs 120 hands in their plant at South Portland. The site covers six acres of land on Hancock avenue. It moved to this new location January, 1899.

WAKEFIELD, FRIES & CO.

Real Estate Loans and Rentals. The careful administration of estates and the successful handling of real property for residents and non-residents are special features of our business.

EDWARD F. RILEY

REAL ESTATE AND LOANS... Clackamas County Abstracts. 608 CHAMBER OF COMMERCE PORTLAND, OR.

WEATHERLY CREAMERY CO.



The above cut portrays to the public the magnitude of the dairymen's business of Oregon as a whole. The Weatherly Creamery Company began business three years ago in a very small one-story building on Grand avenue and East Morrison streets, Portland, Or.

HOT LAKE.



A REMARKABLE BODY OF WATER LOCATED IN EASTERN OREGON.

In the way of natural attractions, Eastern Oregon claims today a curiosity in the shape of Hot Lake, located on the main line of the O. R. & N. Co., nine miles east of La Grande.

The temperature of the waters is approximately 130 degrees. The surroundings are attractive in themselves, and as a health resort Hot Lake is one of the most popular places on the Coast. The remarkable properties of the waters of this lake have commended the resort of Hot Lake to the best attention of invalids everywhere.

But little popular attention was called to this resort until a number of enterprising capitalists of Eastern Oregon, with a full realization of the coming importance of Hot Lake as a popular health resort, bought the lake proper and the springs, the source from which this water constantly flows, at the outlay of a good many thousands of dollars.

The new purchasers erected on the site adjacent to the lake and at the foothills of the Blue Mountains a modern three-story hotel building. This hotel is within 150 yards of the O. R. & N. depot.

The buildings of this resort are heated by hot water from the springs, the system of heating, which is a new one, having just been put in by Jacobson & Bude, of this city.

By way of a fair comparison, the advantages of Hot Lake discount the advantages offered by the famous Hot Springs of Arkansas. The waters of Hot Springs, Oregon, show about the same analysis as the waters of the great resort in Arkansas.

The resort of Hot Lake, Oregon, is kept open throughout the year. It is now frequented by people from all over the Pacific Northwest, and during the present season it has numbered among its guests many prominent people of the Eastern States.

The waters are particularly an efficacious remedy for rheumatism, neuralgia, asthma, diseases of the stomach, kidney, bladder and skin infections; in fact, it proves a general panacea for the alleviation of much suffering that the human race is heir to. Dr. G. W. Tape is the manager.

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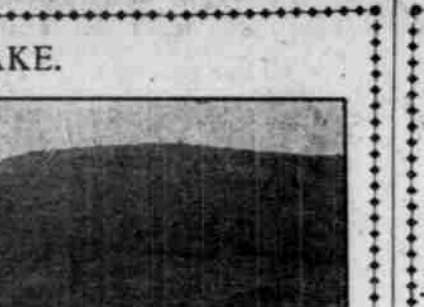
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PORTLAND REAL ESTATE INVESTMENTS

Portland today offers the best field for real estate investment in the United States. Portland has doubled its population (oftentimes more than doubled) every ten years for forty years past.

We are authority upon everything pertaining to Portland real estate. We have in our employ half a dozen expert real estate men, who have spent many years in the business in Portland and who devote all their time to buying, selling and appraising Portland real estate and to the handling of mortgage loans thereon.

ABSTRACTS

We have complete records and chain of title to every foot of land in this county, and can supply complete and reliable abstracts on short notice.

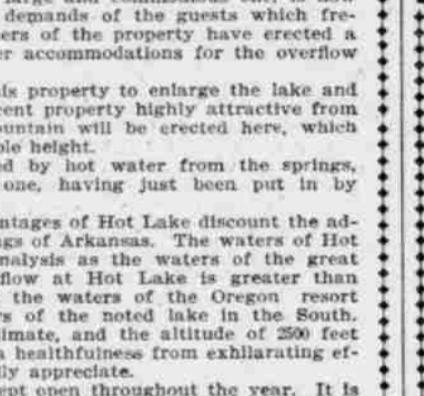
TITLE INSURANCE

We sell policies of title insurance, thereby giving perfect protection against forgery, fraud and error to owners of realty and holders of mortgages. A title insurance policy includes our legal opinions, supported by AMPLE CAPITAL.

TITLE GUARANTEE & TRUST CO.

6 and 7 Chamber of Commerce Portland, Or.

IRVINGTON



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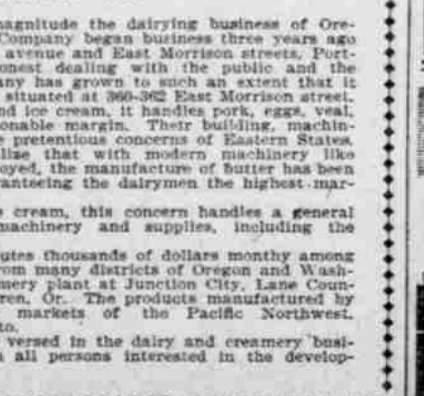
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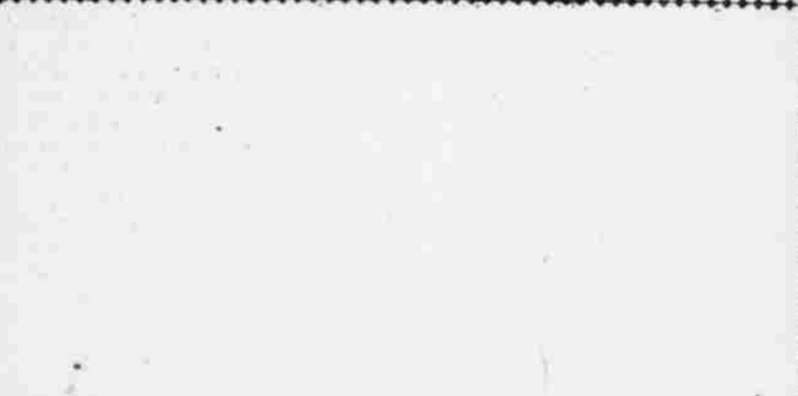
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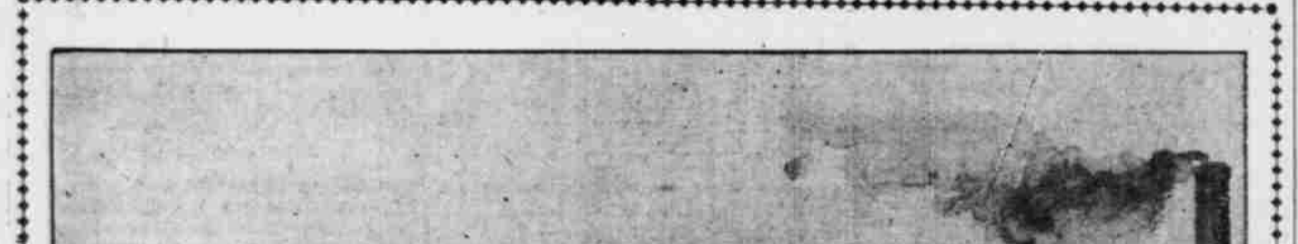
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NORTHWESTERN MEAT COMPANY

A REORGANIZATION OF THE OLD ZIMMERMAN PACKING COMPANY.

The business of the Zimmerman Packing Company, which has been established in Portland for a great many years past, has recently been merged into that of the Northwestern Meat Company, under which title all of the business of this establishment is now conducted.

The company today conducts a very modern plant on the Macadam road, in South Portland. In addition to this it runs a complete retail place on Burnside street, in the city proper. At the packing plant facilities for shipping are afforded by the river, and also by the West Side division of the Southern Pacific Company, the tracks of which run directly through the property of this company.

The capacity of the killing and packing plant is 60 head of cattle, 200 sheep, and 200 hogs a day. A large ice plant, with a capacity of 15 tons a day, is now being built as an addition to the heavy plant, which is already fully installed. The completion of this ice plant will enable the company to meet every demand of the large trade it now regularly handles.

Mr. Spaulding, the manager of the company, is particularly well known in Portland as a packer and successful business man of large affairs. Before going to Tacoma, where he built and operated the Pacific Meat Company, the largest meat plant in the Northwest, he had been a resident of Portland for a great many years, where he had built up a successful and highly prosperous business.

The Northwestern Meat Company puts up a superior quality of meats of all kinds, and its brands are always up to the highest standard of excellence.

DEPOT HOTEL

Deutsches Gasthaus. S. E. Cor. Seventh and Gilsan Sts., Portland, Or. Two Blocks From Depot. MEALS 20 CENTS. Lodgings 25c and 50c. Cleanliness Is Our Motto. Peter Moor, Proprietor.