

a series of big binsts at their quary near Fisher's Londing. They have had five tunneds run in under the face of the quary from 40 to 50 feet with 30 feet Ts or cross-cuts at the ends. The last of their barges, which came up from San Francisco, brought 4000 kegs of powder and they will load each of the tunnels with 2500 pounds of powder and after running back in each tunnel as much as pos-sible of the material taken out will fire the charge. One will be loaded and fired at a time and as one tunnel is now about loaded, the whole will probably be fired within 10 days. Work will be resumed on the jetty about March 10, and if the blasts prove effective, enough rock will

be shattered to inst for the season. VERDI MEMORIAL SERVICE .-- Heavily and beautifully draped in the garb of mourn-ing is St. Lawrence Church, where this morning at 10 a most impressive service will be held. A solemn high requiem mass will be celebrated, as a last tribute to that master-mind, Verdi. The elaborate musical service will be particularly in-teresting because it is under the direction of Signor G. Ferrari, an old friend and pupil of the late lamented Verdi. The choir of St. Lawrence will be strengthened by other artists of the city, and the musical services will be made more beautiful and impressive by the assistance of Brown's orchestra. The Verdi Club, under whose auspices this service is held, extends a cordial invitation to the public to be present.

PLUG BLEW OUT .- Water from a main supposed to have burst broke up the as-phalt pavement at the corner of the side-walk in front of the Oregonian building water in front of the Oregonian omining yesterday forenoon. The employes of the water committee soon shut off the water and proceeded to dig down to the hurat main. When they found it, they found that no pipe had burst, but that there was a dead end of a small main at the corner which had burst hud there to enter

corner which had been laid there 30 years ago and "temporarily" sealed with a wooden plug. This plug had evidently imagined that it had been forgotten and so "blew out," and caused all the trouble. A permanent stopper was adjusted in the dead end and the pipe covered up for probably another 30 years.

be a very prosperous year for California and a vast amount of building will be done all over the state, and the effect of this is already being felt on the lumber trade of Oregor

MILITARY HOP.-The military hop that the Third Regiment, O. N. G., will give at the Armory tomorrow evening has been planned to relieve the deficit incurred by the regiment a year and a half ago in an entertainment given for the benefit of the Oregon Volunteers' monument fund. The ball is being carefully planned and will be an enjoyable event. Tickets for gentleman and lady are 50 cents, ACTIVITT IN BUILDING.-The building

business opens up well for the season, and promises to excel that of last season. which was unusually large. So far this month 71 building permits have been is-sued, as compared with 60 for the corresponding period of last year. The great majority are for dwelling-houses costing from \$1500 to \$3000.

NEW FIRE HYDRANT.-Employes of the paid fire department were at work yesterday removing a broken hydrant from the northwest corner of Front and Stark streets and putting a sound one in its place. They stated that a runaway team belonging to W. B. Glafke had broken the hydrant and Mr. Glafke would settle the bill for the ne wone. LEONORA JACKSON RECITAL -- Musical

Club members may exchange tickets Fri-day morning, February 22, at the box office, Marquam Theater, at 10 o'clock. Sale to general public begins Saturday morning at 10 o'clock. Prices of seats, \$1 50, \$1 and 75c.

ROOMING-HOUSE DISCORD COSTS \$12.-The end of the Mrs. Rice-Mrs. Bozarth fiasco came in the Municipal Court yesterday, when Mrs. Rice was fined \$15 for defacing Mrs. Bozarth's dweiling. BASKET-BALL! BASKET-BALL! Women's Annex M. A. A. C. vs. St.

Helen's Hall M. A. A. C. gymnasium. Admission, 25c. Friday, February 22, 8:30 P. M. Friday, February 22, 650 F. A. PRIMART TEACHERS' UNION.—As Friday s a legal holiday, the meeting of the Port-and Primary Teachers' Union will not be held this week. hence will be placed by those business interests that in the past have practically ignored the great value of publicity through the daily press for rapidly ex-tending the field in which the waves of hence will be placed by those business land Primary Teachers' Union will not be held this week.

wares over wide stretches of popu ritory. A few years ago the advertising in the big papers was confined principally to the badly written notices of local mer-DRY chanth, and to the space occupied by the proprietors of patent medicines. Today every big paper in the United States car-ries a large line of advertising that is now regularly placed by the big dry goods

houses of the East, by the manufacturers of staple brands of cigars, by bankers

manufacturers and others engaged in the most legitimate of business ventures. It is the freely expressed opinion of leading advertising men everywhere who have given the most serious attention to the study of this subject, that the principal

comes staple the moment the demand of the general public for this article becomes

so strong that the demand cannot be ig-

nored by the retailer. A man who selis

the ordinary grades of coffee handles these goods at an exceedingly small margin of

profit.

profit. The dealer, on the other nand, who puts out a brand of coffee of his own

that is superior to all other coffees on the

market is able, on the recognition by the public through advertising or other mein-

ods of the high grade of this particular brand, to demand a much higher price

for this coffee than he charges for other coffees he carries in stock, an increased

price that the public willingly pays with

terprising producer of this special blend

It is in the opportunity to build up large trade for special articles of superior merit

through liberal and persistent advertising that is found the increased attention that

wise business men everywhere are giving to the big newspapers as mediums for ef-

fectually exploiting the merits of their

consequent increased profits to the

advertising which the metropolitan papers

FLOUR. It is a perfect flour and we desire all onsumers should know it. At your gro-PT'S.

WHERE TO DINE.

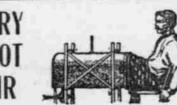
You can get just what you want at the Portland Restaurant, Quality right, prices reasonable. 305 Washington.

Everything first-class; service perfect. E. House's Restaurant, 128 Third street.

"WEBFOOT" HARD WHEAT

Dyspepsia makes you nervous, and nervousness makes you dyspeptic; either one renders you miserable. Carter's Lit-tic Liver Pilis cure both.

Lace and Embroidery this week. N. Y. Mer. Co., 205 Third



By applying DRY, HOT AIR to any portion of, or the entire body, at any desired temperature of 100 to 500 degrees, F., we absolutely cure RHEUMATISM, Sciatica, Lumbago, Gout, Obesity and Joint Disstrain and

Call and inspect our immense stock and you will be convinced. Spring Models Will be C. A. Whale Ready Saturday COPTRIGHTED Feb. 23 128 Sixth St. 311 Alder St. **ROBINSON & CO.** 289 Washington St. PERKINS HOTEL Strained Vision SOLE AGENTS THE CANADIAN BANK OF COMMERCE With Which is Amalgamated THE BANK OF BRITISH COLUMBIA Capital paid up, \$8,000,000 Rese Transacts a General Banking Business. Reserve, \$2,000,000 Savings Bank Department Accounts opened for sums of \$10 and upwards, and interest allowed on minimum monthly balance. Rates on application. 244 WASHINGTON ST. FRED PREHN ********************* Brings on bad eyes. Ald the sight Ite ins an Building nerve with a ses. They act at, relieve the k health. You resting the optic pair of our easy glasses. F.VERYBODY'S Teeth cztracted abacan change your glasses, but not your eyes. Take care of those you have that their use may not be de-nied you in old age. for March or Thurst and Washington C.T. PREHN, Dentist der. Orsgon Tel. Clay 895. Vitalized all painless -xiracting STRONG'S PHOTOGRAPHS

E. A. WYLD, Manager.

In

A PERSONAL TRUMPH.-Leonora Jack-son has been engaged by the Musical Club to appear at the Marquam. Mon-day, February 25. The Chicago Tribune of January 20, 1990, says of her: "Leonora Jackson scored an immediate popular or personal triumph. Her playing is marked with many features which are deserving of commendation, and her performance was in many ways interesting, and may arouse high anticipations as to her future ate. She plays, moreover, with notice-able snap and vigor, which lend a certain brilliance to her performance."

PETITION FOR ELECTRIC RAILWAY.—The County Commissioners have received a petition from 65 property-owners and resi-dents of Fulton and South Portland ask-ing that a franchise be granted for an electric road in conformity with a similar request made upon the City Council. The Commissioners had no time to consider the petition yesterday, as they were busy looking up the probable outcome of the Morrison-Street bridge accident, but they will answer the petitioners next Wednes-day. These petitioners say they live along the Taylor Ferry road, Macadam road and Hood street. EXHIBITS OF THE ART ASSOCIATION.—

Toad and Hood street. EXHIBITS OF THE ART ASSOCIATION.— Photographs of the series of freecoes in the Loggie of the Vatican Known as "Raphaol's Bible." and of the seven car-toons for the Sistinc tapestries, preserved in the South Kensington Museum, are now exhibited in the gallery of the Art Association in the Library building. In the same room is to be seen the fine land-scape by Kieth, loaned for exhibition un-til March 9. The rooms are open daily from 2 to 4:29 P. M., on Thursdays and Saturdays, with free admission. Women's Basker-Bail Fridday North. Women's Basker-bail centers in the

-Interest in basket-ball centers in the contest to be held at the Multhomah Club iomorrow evening between the teams of St. Helen's Hall and the Ladles' Annex of the Multnomah Club. The young wom-en have been practicing faithfully under

competent conches, and an exciting as well as graceful contest will result. The game will be called at 8:30 P. M.

game will be called at 8:30 P. M. METHODIST MEETING.—Persuant to a call by the presiding eider, there will be a meeting of Methodists of the Portiand district in the interests of the forward movement at the First Church, corner Third and Taylor streets tomorrow at 10 A. M., continuing until 2 in the afternoon. Bishop Earl Cranston will be present and give an address. All the services will be of interest. Thack CAPTAIN.—Godfrey Blumenthal was elected track captain of the Multoo-math team by the athletes of the club

mah team by the athletes of the club last evening. The team has in prospect cliher a dual meet with the University of Oregon track team March 20, or an open handleap meet about June 1. NEW YORK, Feb. 20.-Arrived, Portland-W. Harvey, Grand; J. C. Westminster. From Seattle-J. E. T

THE elegant Schaeffer plano domated to Century Union, No. 27, Order of Wash-ington, for holder of winning number at dance, February 22, 2075 Yamhill, can be seen in window of C. A. Whale's music house, 128 Sixth street.

BASKET-BALL! BASKET-BALL! Women's Annex M. A. A. C. vs. St. Helen's Hall.

M. A. A. C. gymnasium. Admission, 25c. Friday, February 22, 8:30 P. M. HEAR the Verdi Trio at Washington celebration tomorrow night. Ball until 2 o'clock at A. O. U. W. Temple, Second

and Taylor streets.

BEFORE THE GERMAN EMPRESS

One of Leonora Jackson's Earliest European Triumphs. The German Empress, in November, 1896, Mr. Charles Aurtin Pates, an advertising specialist, of New York City. In speak-ing of this venture in its business phases Mr. Bates speaks as follows: One of Leonora Jackson's Earliest

commanded that a special musical and dramatic entertainment be given at the "On Sunday, January 27, there appeared in 56 leading American daily papers full-Royal Opera House in Berlin, with the most eminent talent in Germany partici-pating. Great preparations were made, arouse high anticipations as to her future artistic career. Her tone is powerful and generally expressive, and her technic is exceptionally well developed and accur-ate. She plays, moreover, with notice-able snap and vigor, which lend a certain brilliance and the most notable personages of the snap and vigor, which lend a certain brilliance and the most notable personages of what it meant-but the more the propo-sition is analyzed, the more it swells, and rilliance to her performance." the capital. They noted on the pro-PETITION FOR ELECTRIC RAILWAY.-The gramme, placed between two of Gerthe preater grows my respect for the nerve and the bank account of my customer. The most remarkable thing is not

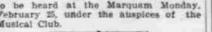
the expenditure of \$25,000 or \$30,000 in a single morning, although that fact is rather a stupendous one, when you think of it.

"The thing that appeals to the imagination is the picture of the manufacturer sitting in his office in New York, and reaching with the long arm of advertising clear to San Francisco to drag women into the stores to purchase his corsets. From sunrise in Boston till sunset in San Francisco he may count with almost abso-

Sample Lines of

lute accuracy the time that women will begin purchasing his goods in the different cities. From Portland, Me., to Portland, Or., and from Minneapolis to New Or-leans, the story of his goods is told sim-

CORNER THIRD AND MORRISON



PERSONAL MENTION.

O. F. Paxton returned yesterday from his trip to Washington. Fred T. Merrill returned last night from a five days' trip visiting his stores in Seattle and Tacoma.

Sale of Kid Gloves NEW YORK, Feb. 20.-Arrived, from

Portland-W. Harvey, Grand; J. C. Olds, Westminster. From Sentile-J. E. Terry, St. Denis.

THERE IS A CLASS OF PEOPLE THERE IS A CLASS OF PEOPLE Who are injured by the use of coffee. Re-cently there has been placed in all the gro-erry stores a few preparation called GRAIN-O, made of pure grains, that takes the place of coffee. The most delicate sigmach receives it without distress, and but few can tell it from coffee. It does not cost over 14 as much. Children may drink it with grant benefit 15c and 25c per plackage. Try it. Ask for GRAIN-O. -

Last Thursday the big tramway at the North Pole mine, which has been in cours struction for several months, was pu ation. The cable is 16,000 feet long. ths, was put in



MAIN OFFICE:

BRANCH OFFICE: 614 First Avenue, Seattle, Wash.

Fourth

HOURS-8 to \$; SUNDAYS, 10 to 4

SAPOLIO