

## Cifmanipolfer po. <br> CHALLIES

The finest imported Challies, have come-in many
attractive designsexclusive hete. There probably is not a more popular fabric for spring wear-and it is not to early to think of that. Strictly all-wool. The dainty printed figures are masterpieces of the designer's and printer's

## NEW SKIRTS

Fashions have changed. The eel-tight skirt has given place to less rigorous style-and a style that admits of
safe variation. The plait, widening as it runs down from safe variation. The plait, widening as it runs down rom
the waist line; two plaits widening in the same way, but lying very flat. Take your choice in serge, cheviot, or
crepon; $\$ 6.00, \$ 8.50$, $\$ 15.00$ each.

## TAILOR-MADE SHIRT WAISTS

These from a maker who studies to obtain perfectfitting waists-in perfect style, in good quality-rathe
than low price. See them when you visit the stor than low price.
today; second floo

## RENEY SOIE

light-weight silk and cotton material of dainty new blue, light blue, pink, lavender, heliotrope, purple cardinal, cream-all solid colors

Valentines

## Valentine Day is drawing near

and we have prepared for a time-honored custo
by placing on sale at our

Book Counter the most complete assortment of

Artistic Valentines that ever appealed to the tastes of

Intelligent Lovers of the beautiful. in spite of perplexing problems, and the hea the most worldly-wise must thrill responsive to kindly remembrance on

St. Valentine's Day

 ing clothes from a merchant who lives up to what he advertises. Our clothes are reputable. We are not afrald to put our label on every garment
and when we say lt's our "best" It signifies there is no "better made." in a spasm of false economy you may try to do better elsewhere but we

## A Middle-Weight Overcoat

Is the proper thing for present conslderation. Time was when they were looked upon as luxuries for the privileged few. Nowa-
days they are recognized as necessities during several months out days they are recognized as necessities during several months out
of the twelv. Common sense has sald so and moderate prices tallordom are as perfectly tailored and fit to such a nicety as those we are now showing at

## $\$ 10$

\$12, \$15, \$18, \$20 AND \$22.50 The cloths are fine Oxford Cheviots, Imported Coverts, Engllsh
Herringbones and Kerseys; fine linings and trimmings, and cut
from merchant-tallor models. You know as well as anybody that from merchant-tallor models. You know as well as anybody that
when the thermometer registers between 50 and 60 anan should
wear an overcoat, especlally early morning and evenings, but wear an overcoat, especially early mornings and evenings, but
in such a temperature who wants to go around in a blanketwelght? This is the coat for lmmediate use.


# The Long Slim Man, or the Short Fat Man <br> can be fitted here in our "Plckwick" system of extra slze mid-welght overcoats. He can get just as perfect a fitting garment as the man of or overcoats. He can get just as perfect a fitting garment as the man of or dinary proportions. If you belong to the "hard-to-fit" come in and let us <br> Moyer Clothing Company <br> popular-price clothiers <br> > Ben Selling, Manager. <br> <br> Ben Selling, Manager. <br> <br> Ben Selling, Manager. <br> Cor. Third and Oak Streets. 



THE SIUverfile fur maviacturng co.
283-285 Morrison Street, Portland, Oregon
hamest prices paid for raw funs
Willamette Iron \& Steel Works IRONFOUNDERS, MACHINISTS, BOILERMAKERS AND cencal builers Deslgners and bullders of Marine Engines and Bollers, Mining and
Dretging Machinery and Ceneral Mill and Iran Work, Fire Hydrants,
Pulleys, Shattiog, etc. Correspondence No PAIN! No GAS! SPRING STYLES Sin New York Dental Parlors


## Dr. Lyon's PERFECT

 Tooth Powderan elegant toilet luxury.

Used by people of refinement
for over a quarter of a centrury.
WRIGHT'S INDIAN
VEGETABLE PILLS

"THE DELSARTE"

E.C. Goodard \& Co.

| $\begin{aligned} & \text { THE PARIS } \\ & \text { EXPOSITIOI } \end{aligned}$ |
| :---: |
|  |
| omament |
| , 14.5 to sil |
|  |
| s. 00 |

ol netise sinn

