

BUSINESS

One Tree Hill opens downtown office

One Tree Hill opened its new downtown Hood River location last week.

Owner Lynda Webber said she is excited to have a street front location after starting her business in her home in early 2019.

"While our goal is to continue to support our existing clients, we are able to welcome new clients to our convenient location on Third Street in downtown Hood River," Webber said.

One Tree Hill provides business consulting and other services.

"We are equipped to guide clients through the processes of business start-ups, upsizing and downsizing, operations efficiencies, planning and strategy, as well as a variety of human Resources and talent acquisition services," she said.

For additional information, contact One Tree Hill Consulting at www.onetreehillconsulting.com.

The company's name is based on One Tree Hill Maungakieie, located in a 425-acre park in Auckland, New Zealand, where Webber, who is of Maori descent, grew up. Maungakieie now is the home to a memorial showing respect to the Maori people. The land was at one time taken by the government but was returned to the Maori people in 2014.



LYNDA WEBBER in front of her Third Street office.

Submitted photo

pFriem named 'best brewery of all time' by Beer Connoisseur

Beer Connoisseur magazine has named pFriem Family Brewing Best Brewery of 2019, the Hood River brewery announced Monday.

And Beer Connoisseur went a step further. "Our review is blind and greatly controlled in order to eliminate all bias. In our 10 years of publishing, there has not been another brewery that consistently receives as many World Class and Exceptional ratings from our panel as pFriem," wrote Lynn Davis, founder, editor and publisher of The Beer Connoisseur.

"In fact, no other brewery even comes close. pFriem is unequivocally The Beer Connoisseur's best brewery of all time," Davis added. "This is not our editorial opinion. This is a fact as demonstrated by the reviews. Congratulations

to pFriem on earning my personal designation as The Beer Connoisseur's best brewery of all time!"

The brewery was named Brewery of the Year and Best Brewpub Experience in the 2018 Oregon Beer Awards, and has won numerous medals from Great American Beer Festival, Brussels Ale Festival, and more.

The tasting room will close Feb. 18-21 for a remodel and re-open for regular service at 11:30 a.m. on Saturday, Feb. 22 for the annual statewide beer tour Zwickelmania, a day when it is likely to be as packed as ever.

pFriem fills the entire Halvard Building on Portway Avenue in the waterfront business district and is close to finishing its new production facility in Cascade Locks.

Downtown businesses host Locals Wednesday



AERIAL YOGA teacher Lia Davidson gives an introductory lesson to Melissa Bergeron, left, and Hannah Ferry, both of Hood River.



Featured business for the week Flow Yoga hosted a local business pop-up Jan. 22 for Locals Wednesday Downtown (LWD), the new weekly program of the Downtown Business Association that started this month.

Owner Stephanie Adams greeted visitors and gave tours of the facility, which provides a variety of holistic programs including yoga, aromatherapy, spiritual counseling, and more; details at flowhoodriver.com.

A variety of downtown and Heights businesses sold their wares, and acupuncturist Peter Voigt provided free treatments.

An aerial yoga "Strength and Flow Series" started Jan 21 and the next one starts March 17.

See the website for details.

LWD Jan. 29

The LWD Business of the Week on Jan. 29 is Windermere Realty, which shares space with The Dwelling Station at Fourth and Oak streets.

Knot Another Hat, 113 Third St., revives its Knit Night tradition.

The Locals Wednesday Downtown program began Jan. 1 as a pilot project created by The Hood River County Chamber of Commerce Downtown Business Advisory Committee (DBAC) and downtown business owners, in partnership with the City of Hood River. Free parking will be available every Wednesday beginning at 3 p.m. during the months of January through May, then hiatus for the summer, and will resume again September through December.



Photos by Kirby Neumann-Rea

DAN THALL of Hood River Organics shows off a new produce variety, a brussels sprout-kale blend known as "kalett" at the Jan. 22 event.



NOELLE NEWTON gets a silk hair sparkler treatment from Alli Pareti of Lucky Locks. Pareti travels as a "sparkler," in association with the Lucky Locks Sparkle Bar on the Heights, owned by Sarah Collins.

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TRASH TALK

Q. Is Holiday wrapping paper recyclable?
 Jodi, Hood River

A. Jodi, Yes and No. You can ONLY recycle wrapping paper that is not made of foil or covered in glitter (they contaminate the recycling of paper). Before putting wrapping paper in blue bin, remove any bows or ribbons. Also, consider carefully saving boxes, paper and bows as packaging for next season.

questions to:
Tri-County
 Hazardous Waste & Recycling Program
 (541)-506-2636 www.tricountyrecycle.com