

## Community Work Day returns on April 29

*Sign up to hire a student for a day, proceeds to help local groups*

Hood River Valley High School (HRVHS) is supporting the 18th annual Community Work Day (CWD) Wednesday, April 29.

CWD is an opportunity for students from HRVHS to partner with local business owners or individuals for five hours to do work for the business/individual. For five hours of a student's time, the business/individual pledges a \$50 donation to HRVHS/CWD. All money raised by the students for CWD experience is donated to local non-profit organizations.

Local non-profit organizations came and presented to student government on April 9. Students voted and the following will be receiving from CWD: Cascade Mt. School, Columbia Gorge Peace Village, History Museum of Hood River County, Relay for Life, The Next Door, and United Way. Past

Community Work Day events have generated upwards of \$20,000.

If you would like to sponsor a student or have questions, contact Wendy Herman in the Summit Career Center at 541-387-5034 or e-mail [wendy.herman@hoodriver.k12.or.us](mailto:wendy.herman@hoodriver.k12.or.us). Thank you in advance for helping our students participate in an active and positive role in their community!

Payment policy is as follows:

- Students work five hours.

- The sponsor will pay a flat fee of \$50 (checks are preferred and payable to HRVHS/CWD (please be sure to include the student's name in the memo line).

- Payment should be given to the student(s).

- Students are to turn their payment in to the SUMMIT Career Center located at the high school, or

- Payments may be mailed to HRVHS/CWD, 1220 Indian Creek Road, Hood River, OR 97031 if the individual/business prefers.

- All donations are tax deductible - HRVHS is a 501(c)(3) non-profit organization Federal Tax I.D. 93-6000502.



Photo by Gordon Leigh/Positive Negatives

## OZARKS 'FOLLIES' THIS WEEKEND

Actors pose in a bit of backwoods gothic appropriate to "Lions Follies in the Ozarks," on stage this weekend at Hood River Middle School Auditorium. Surrounding bootlegger Fred (Wade Hogg) are Onar Smith, left, Megan Ball, Anne Marie Goodman, and Emma Dexter. The Mid-Columbia Lions present the 39th annual show. Dates are April 17 and 18 at 7:30 p.m. Tickets are \$10 for adults and \$8 for children. All proceeds go to the Oregon Lions Sight and Hearing Foundation. Follies is an all-volunteer production employing songs and comic sketches tying together a story based on the "Egg and I" stories featuring Ma and Pa Kettle.

## GTA hosts April 28 presentation

On April 28, the Gorge Tech Alliance welcomes everyone to hear expert Marcella Vail, from the Portland marketing firm Kinesis, for a presentation on "Recipes for Marketing Success for Manufacturers." The event will be at 6:30 p.m. at the White Buffalo Wine Bar in Hood River. Appetizers will be provided; there is a \$10 entry for non-GTA members.

All too often, marketing represents a lot of activity, but is disconnected from quantifiable results. Yet marketing done right is a power tool for business growth. Today, manufacturers looking to grow their business face a talent shortage and increasingly aggressive competition. Through

the Kinesis philosophy of Marketing From the Inside Out™, Vail's presentation will demonstrate how marketing can help manufacturers both attract and retain a workforce of A-players and grow a rich customer base. The presentation will also review major trends of digital marketing in the industrial sector and provide guidance on how to prioritize the many marketing levers. Expect to walk away with exercises and resources that will help you make immediate change and turn marketing activity into results.

Coming from a family of entrepreneurs and with over 15 years of strategic marketing experience, Vail is passionate about helping small

business owners connect marketing to company performance by building a phenomenal culture full of engaged people who deliver on a clear and remarkable brand promise. She loves helping business leaders discover the power of this convergence as they work hard to create not just a business, but a legacy.

The Gorge Technology Alliance supports, connects and develops the technology community of the Columbia River Gorge. It meets each month with networking and educational opportunities. Learn more about this month's event or about the GTA at [crgta.org](http://crgta.org).

## Crop Talk scheduled for April 27

This month's Crop Talk, held at the Rockford Grange, 4250 Barrett Drive in Hood River, will feature a short field trip to a farm located near the Grange. Meet at the Grange and then car pool to Casa Verde CSA, which delivers veggies to members' homes March through October.

Unlike traditional CSAs, Casa Verde members

charge up a Veggie Account and weekly deliveries are customized or put on hold to suit the member's needs. Most veggies are grown in a 3,000 square foot greenhouse and include early season greens, May tomatoes and peppers in July. New for 2015 Casa Verde CSA is cooperatively working with area farmers to provide a larger variety of veggies in-

cluding broccoli, carrots, corn and fruit. All veggies are grown with high quality organic inputs and are GMO and pesticide free. For more information, visit the website at [casaverdecsa.com](http://casaverdecsa.com).

After the tour, an informal discussion for farmers, growers and gardeners will be held. The meeting is open to the public.

## Celebrate Poetry Month with Stafford reading

The Writing Group of White Salmon Valley Community Library cordially invites poets and poetry lovers to an open mic poetry reading in memory of national award-winning and internationally recognized Oregon poet William Stafford on Tuesday, April 21 at 6:30 p.m. in the library's Sprint/Baker Gallery.

The public is invited to bring an original work, share one of your favorite poems by Stafford, or sit back and enjoy listening to area poets and readers. The annual poetry event will be hosted by former Stafford student Joan Chantler. Featured guest poets will be Rishell Graves, Oliver Lewis, Jackie McManus, Mike Newman and Ashley Platt.

Stafford was known as a caring teacher, a poet of peace, and an observer of na-

ture and he remains Oregon's most famous poet. Known for his encouragement of students and other writers, Stafford is the author of more than fifty books of poetry and essays including "Every War Has Two Losers," "Down in my Heart," "The Rescued

## Volunteer for work party at Care Center April 25

Spring has sprung at the Hood River Care Center.

The community is invited to join residents, staff and friends of the care center to help beautify the grounds and help create a park-like environment for our residents and families. The work day will be April 25, from 10 a.m. to 2 p.m. Donations of

flowers, plants, flower pots, dirt, fertilizer, seeds, bulbs, bird and squirrel feeders, tools, watering cans, and outdoor furniture are welcome as well as donations of time. Lunch and refreshments will be provided.

For more information, contact Shannon at 541-386-2688 ext. 4621.

## Learn about the National Alliance on Mental Illness

Do you or someone you love have a mental illness? Come learn more and get support at an exploratory meeting to create a chapter of the National Alliance on Mental Illness (NAMI). The meeting will be held on Saturday, April 18, 2015, at 10 a.m. in the meeting room at Hood River Library. At the meeting, participants will discuss whether there's interest in forming a chapter of the national mental illness support network.

NAMI was created by family members

of those with mental illness. Family members got together to support each other and learn to better help their loved ones. Since being formed in 1979, NAMI has expanded its scope to provide support for family members and the mentally ill alike. They educate, support, and advocate about mental illness.

For more information, contact Buzzy Nielsen at [buzzynielsen@gmail.com](mailto:buzzynielsen@gmail.com) or 971-270-0527.

## Thunder Island hosts PCT talk

Thunder Island Brewing in Cascade Locks is concluding its three-part Pacific Crest Trail Speaker series April 23 with "A Love Gone Wild." Seth Conde and Amy

Buglione share their story of getting engaged while through-hiking PCT in 2013. Happy hour is from 4-7 and the talk starts at 6:30 p.m. Owner Dave Lipp said he

is working on a summer series, including a sailing talk and another featuring films presented by Hood River author Scott Cook.

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