

Men's Sample Shirts

WILL BE SOLD AT REGULAR WHOLESALE PRICE. THESE ARE ALL DRESS SHIRTS.

We made a Fortunate Purchase of Ten Dozen Drummers' Sample Shirts, the New 1913 Spring Patterns, all of them Good Sizes and Clean New Goods. These will all be sold at Regular Cost Price, ranging from .40c to \$1.50.

Men's Work Shirts**35c**

One case Plain Blue Chambray Work Shirts, full regular sizes and made. In buying a case we are able to sell these now for 35c

Men's Wool Shirts**95c to \$3.95**

Every Flannel Shirt, Oregon, French Military and regular Collars. All will be SUBSTANTIALLY REDUCED in Price during this Sale.

Men's Outing Gowns**50c**

Men's Outing Gowns, good Weight and Length, regular 75c ones for 50c. \$1 MEN'S OUTING GOWNS 80c \$1.50 MEN'S OUTING GOWNS \$1.15

Men's Union Suits**85c**

MEN'S FLEECE LINED UNION SUITS, natural, Ecru, Color, good Weight and Regular Sizes, not all Wool, but a good weight, SALE PRICE WILL BE 85c

Wool Shirts and Drawers**65c**

MEN'S NATURAL GREY WOOL SHIRTS AND DRAWERS, broken sizes, Regular \$1 Garments, not all Wool, but a good weight, SALE PRICE IS 65c

Boy's Fleece Underwear**20c**

Boys' and Girls' Heavy fleece lined Shirts, Drawers and Pants, all Sizes, Natural Grey, regular 25c to 35c Goods DURING THIS SALE PRICE IS 20c

Childs' Union Suits**35c**

Children's fleece lined Union Suits, Cream Color, good weight, small and medium sizes, 45c to 60c, Regular Prices, SALE PRICE IS 35c

Women's Vests and Pants**35c**

Pure White, Thick Fleece Vests and Pants, Silk Ribbon Trimmed; an excellent garment at the Price of 50c. They should go at the SALE PRICE OF 35c

Women's Union Suits**38c**

Women's Cream Color, Fleece lined Union Suits, Winter Weight, extra as well as Regular Sizes. Regular 50c, SALE PRICE IS 38c

\$1.00 Union Suits**83c**

Women's Fine, White, Fleece Lined Union Suits, Silk Tape trimmed, regular sizes, Extra Value at \$1 a Suit, SALE PRICE WILL BE 83c

A Legitimate Sale

OUR PURPOSE in putting on This Sale is to reduce our Stock as much as possible this Month, and to turn as much of it into Cash as we possibly can, and if Prices will do it we should accomplish Our Purpose.

Men's Linen Collars**6 for 25c**

This is a Job Lot of broken sizes, though there are Good Sizes and Good Styles in the Lot. They are A SNAP AT 6 for 25c.

Muleskin Gloves**20c**

Everyone who has used these knows their merit. We have a few dozen Muleskin Gloves and Mittens to be sold now for 20c a Pair. Limit of five Pairs to a Customer.

Heavy Cotton Socks**9c**

Men's Seamless Fast Black or Tan Heavy Cotton Socks—the Regular 15c Grade of ARMOR PLATE SOCKS, DURING THIS SALE 9c Limit 12 Pair to Customer.

Men's Handkerchiefs**5c**

This Price includes a Good White One as well as the old Reliable Turkey Red and Indigo Blue. Regular 10c Size, DURING THIS SALE 5c. Limit of five to a Customer.

Men's Soft Shirts**1/2 Price**

This lot consists of men's soft shirts, mostly with collar attached, regular and Military, light colors, there are some heavy flannel shirts and sizes are mostly 16 and 16 1/2, a few smaller and some large sizes. These are part of a Sample Line, and will be sold at just Half Regular Price.

Men's Fustian Suits**\$6.35**

Men's Tan Norfolk Suits, full Peg Trousers, Hunting Pockets in Coat, smart looking and good wearing \$7.50 regularly, SALE PRICE \$6.35

Men's Whipcord Suits**\$5.35**

Men's Tan Whipcord Hunting Suits with Detachable Pockets, Belt Loop Pants, Regular \$6.50 Suits, ON SALE AT \$5.35

Men's Corduroy Suits**\$8.35**

Men's \$10 and \$12 CORDUROY SUITS, heavy Tan and medium weight Tan and Brown, Two-Piece Suits, Norfolk and Regular. SALE PRICE \$8.35

Extra Heavy Socks**45c**

The heaviest Double Wool Yarn Socks in Plain and Mixed Colors, regular 65c to 75c Goods, during this Sale for 45c Limit of four Pairs to a Customer.

Lined Corduroy Coats**\$3.25**

Men's Wool Lined, Double-breasted CORDUROY COATS with Storm Collars. SALE PRICE \$3.25 BLANKET LINED GREY COVERT COATS \$2.65

Lined Covert Coats**\$1.35**

Men's Blanket Lined Covert Coats, Corduroy Collar, SALE PRICE \$1.35 Boys' Blanket Lined Covert Coats \$0.95 Men's Light Weight Raincoats \$3.35

Sweet Orr Corduroy Pants**\$2.25**

Men's Guaranteed Corduroy Pants, the reliable SWEET ORR MAKE, in the Tan, Brown and Grey, Regular and with Cuff. \$3 Pants, SALE PRICE \$2.25

Sweet Orr Dress Pants**\$1.65 TO \$3.95**

Regular \$2 to \$5 Goods, all new desirable patterns and colors, suitable for Dress or everyday wear. Every Pair Guaranteed to wear.

Boys' Knee Pants**49c**

Boys' Corduroy and Cloth Pants and Knickerbockers, five to fifteen years, Brown and Gray Corduroy, and medium colors in cloth, 75c Pants for 49c.

Boys' Knee Pants**25c**

\$1 Corduroy and Cloth Knickerbockers 75c. \$8.50 BOYS' RAINCOATS \$5.85

Our Policy

DURING THIS SALE is the same as it has always been. TO STATE FACTS and to MAKE GOOD IN ANY CASE OF ANY DISSATISFACTION from any Cause for which we are responsible in any way WE DO NOT MANIPULATE PRICES!

HALF PRICE

All Goods Listed in This Column Will Be Sold at Just HALF Price.

Not a fictitious price, but the regular price will be cut in Half.

Ladies' Suits Long Coats, Waists, Kimonas, Rain Coats, Half Price

(Model Suits and Coats, 1/3)

Misses' & Childs' Coats and Bearskin Hoods and Caps all at 1/2 Price

Men's and Boys' Overcoats 1/2 Price

One Lot Young Men's Suits at 1/2 Price

All Knit Shawls and Fascinators 1/2 Price

One Lot of Sweaters at 1/2 Price

All Stamped Linens, Cushions, Scarfs and Art Pieces at 1/2 Price

Mexican Hand-made Lace Collars, Jabots, etc., all go at 1/2 Price.

All Remnants at HALF PRICE

Remnants of Silks, Dress Goods, Ribbons, Wash Goods, Outings, Etc., go at Half Price. Our Fall business left us a big lot of desirable ends, good for Shirt Waists, etc.

BRAGG MERCANTILE COMPANY'S**ANNUAL CLEARANCE AND STOCK REDUCING SALE**

Begins Thursday, January 2d, Continues Until January 31st.

Every Item and Article in our entire stock of Dry Goods, Notions, Ladies' Ready-to-Wear Furnishings, Shoes, Suit Cases and Bags—Everything but Groceries, and there will be some Groceries—will be...

REDUCED IN PRICE During the Month of January

There will be No Reserves

NO CONTRACT GOODS

[The old contract price idea is played out]

Some Goods Will Be Sold at

HALF PRICE DURING THIS SALE

Suit Cases and Bags**\$1.25 TO \$11.85**

Priced Regular from \$1.50 to \$15. \$15 Sole Leather, hand sewed Suitcase \$11.85 \$9.50 Leather Lined, Strap and Buckle Suitcase \$7.45 \$6.50 Linen Lined, Full Leather Suitcase \$4.95 \$3.50 Indestructible Fibre Suitcase \$2.95

Heavy Wool Socks**25c**

Men's Heavy Soft Wool Socks, White, Natural, Grey and Blue, regular 35c and 40c Socks. An Extra Good Value at that. DURING THE SALE THEIR PRICE IS 25c. Limit of four pairs to a Customer.

Six Pairs Guaranteed Sox**\$1.25**

The Celebrated Bachelors' Friend, Guaranteed Cotton Socks, 6 Pairs in Box, regular \$1.50 a box, during this Sale Price is \$1.25. \$1.00 Box of 4 Pair for 85c

Canvas Gloves**5c**

Knit Wrist Canvas Gloves, regular 10c, three for 25c gloves, a limited quantity will be sold during this Sale for 5c a pair. Limit of five to a Customer.

BRAGG MERCANTILE CO.