

# A January Sale

Of Unusual INTEREST

Our January Sales have always been genuine Bargain Sales and well attended. This year our January Sale will be of greater interest than ever before. We are making some great changes in the business. Some lines we are dropping all together, and will make prices regardless of cost. Just a look at the prices quoted below will convince the most skeptical THAT WE MEAN BUSINESS

| MEN'S HOSIERY                               |        |
|---|--------|
| 25c Wool Hose .....                         | 15c    |
| 35c Heavy Wool Hose .....                   | 19c    |
| 50c Heavy Wool Hose .....                   | 35c    |
| 25c Silk Lisle Hose, navy, gray, bl'k       | 19c    |
| Men's Heavy Cotton Hose, reg. 15c           | 10c    |
| CHILDREN'S RAIN COATS                       |        |
| 6 to 10 yr. size, regular \$3.50 Coat       | \$2.00 |
| Boys' Rain Coats, regular \$5, now          | 3.50   |
| Boys' and Youth's Suits 1/4 off all through |        |
| MEN'S WOOL SHIRTS                           |        |
| Blue Gray and Tan, \$1.25 value             | 89c    |
| \$1.50 Values .....                         | \$1.10 |
| \$2.00 Values .....                         | 1.50   |
| \$3.00 Values .....                         | 2.19   |
| \$3.50 Values .....                         | 2.50   |

| MEN'S SUITS AND OVERCOATS   |                |
|---|----------------|
| These lines have been greatly reduced in price, and we still have a large stock to select from. We have divided our stock of Suits in two lots: |                |
| \$20, \$22.50 and \$25 Suits .....  | \$14.50        |
| \$15 and \$18 Suits .....   | 12.50          |
| <b>\$18 and \$20 Overcoats</b> .....  | <b>\$14.50</b> |
| MEN'S SHOES--ALL REDUCED  |                |
| \$7.50 High Top Shoes .....   | \$6.50         |
| \$6.50 High Top Shoes .....   | 5.50           |
| \$5.00 Heavy Work Shoes .....   | 3.50           |
| ONE LOT CHILDREN'S SHOES  |                |
| All Sizes, values up to \$2.00—Sale Price only .....  | \$1.00         |
| MEN'S WOOL UNDERWEAR  |                |
| 2-piece Suits, \$1.50 values .....  | \$1.00         |
| \$1.75 and \$2.00 Garments .....  | 1.50           |

| LADIES' SUITS AND COATS   |         |
|---|---------|
| All at greatly reduced prices. Plain Serge and Novelty Mixtures in Women's and Misses sizes.              |         |
| \$30, \$27.50 and \$25 at .....   | \$17.50 |
| \$20, \$18 and \$16.50 at .....   | \$10.00 |
| All our Misses' Navy Blue Norfolk Suits up to \$15.00—SALE PRICE .....                                    | \$9.50  |
| FURS  |         |
| We have several sets of good high grade Furs which we are offering at just about half the original price. |         |
| LADIES' SHORT KIMONAS   |         |
| \$1.25 Grade .....  | 75c     |
| LADIES' OUTING GOWNS  |         |
| Good Grade White Outing, \$1 grade .....  | 75c     |

| WOOL BATTS   |        |
|--|--------|
| Saxony Sanitary Comfort Batts, Lamb's Wool, size 72x84 ..... | \$1.50 |
| ZEPHYRS WOOL BATTS   |        |
| 72 x 84 .....  | \$1.25 |
| 25c Cotton Batts .....                                       | 20c    |
| 20c Cotton Batts .....                                       | 15c    |
| COTTON BLANKETS  |        |
| \$3.50 Wool Knap .....                                       | \$2.50 |
| \$2.50 Cotton Blanket .....                                  | 1.75   |
| \$1.00 Cotton Blanket .....                                  | 75c    |
| \$4.50 Comfort .....   | \$3.50 |
| \$3.50 Comfort .....   | 2.50   |
| \$2.50 Comfort .....   | 1.75   |
| \$2.00 Comfort .....   | 1.50   |
| \$1.50 Comfort .....   | 1.00   |

Yours For Good Business **F. H. MORLAN**

### O. A. C. PARTY IS GREATLY ENJOYED

One of the most enjoyable affairs of the season was held Saturday evening at the Commercial Club rooms when the O. A. C. students entertained.

The hall was decorated with pennants, Oregon grape and college streamers.

Cards, dancing and billiards were the entertainments of the evening. The affair was one of the most enjoyable events of the Christmas holidays and was attended by students of the state schools as well as by young people of the valley.

The patrons and patronesses of the evening were Mr. and Mrs. V. C. Brock, Mr. and Mrs. F. P. Friday and Mr. and Mrs. E. A. Franz.

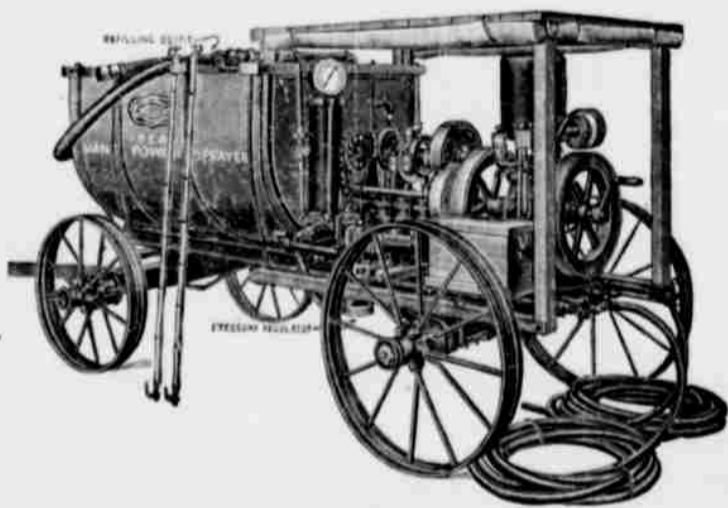
The local and regular O. A. C. students are planning to make the party an annual event. The O. A. C. has a greater following of students than ever

this year, there being twenty-five students at the college from Hood River. At the beginning of the short course in February there will be more than double that number. The short course now includes everything from domestic science to a commercial course and is being taken advantage of by hundreds from all over the state.

### BATEHAM SELLS HIS PLACE FOR \$85,000

A. P. Bateham of Mosier has sold all but 20 acres of his ranch to a Chicago company. It is reported that the price paid was \$85,000. This is all but 20 acres of Mr. Bateham's place. It includes over 200 acres of cleared land, 150 of which is in young trees.

Mr. Bateham, with his daughter, has moved to Portland, where he can more conveniently fulfill his duties as president of the State Horticultural Society and vice-president of the Northwestern Fruit Exchange.



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**D. McDonald**  
Hood River, Oregon

**S. E. BARTMESS**  
Funeral Director and Practical Embalmer  
ESTABLISHED 18 YEARS  
HOOD RIVER, OREGON

### American Women Consider Children a Great "Responsibility" to Be Shunned

By Dr. LLORENTE, Physician to the Royal Family of Spain

RACE suicide in America is largely influenced by an apparent lack of religious feeling. In Spain the average family numbers seven and eight children.

THE WOMEN OF SPAIN REGARD CHILDREN AS A JOY AND MOTHERHOOD AS A HAPPY GOD GIVEN DUTY. THE AMERICAN WOMEN APPEAR TO DISPASSIONATELY REGARD CHILDREN AS GREAT RESPONSIBILITIES TO BE SHUNNED.

The American woman puts off "these responsibilities" until it is too late; then she leads a lonely and MISERABLE OLD AGE. I think this very fact makes for a great deal of social unrest and family misery here.

The same noticeable lack of religious feeling is also noticeable among a large class of women of Paris. They have SCORNE MOTHERHOOD. They are crying for greater social liberty. They want to be free and independent to follow their individual desires, much like the rich and leisure class here. They have numerous ACTIVITIES OUTSIDE THE HOME which engage their time and interest, and they SHUN THE RESPONSIBILITY which they feel that childhood brings.

### American School Boys Are "Softened"

By Dr. GEORGE KIRSCHENSTEINER, German Educator

AMERICAN PUPILS, PARTICULARLY BOYS, ARE BEING SUBJECTED TO HARMFUL "SOFTENING" PROCESSES.

The cause lies partly in the employment of methods which make the pupils' tasks too easy and partly in the lack of men teachers.

Boys in the four lower grades may well be left in the hands of women teachers. The upper grades should unquestionably be UNDER MEN who understand the nature of the boy better than women do.

The boy should in many cases be much more FIRMLY AND VIGOROUSLY HANDLED than is possible for a woman. It is doubtless the overfilling of the schools with women teachers that is EFFEMINIZING the process of character building and weakening the pupils' respects for authority.

Try the New

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Therefore not bleached for color, but made  
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