

# 7 Days' Sale Starts Thursday, October 24th

Something Doing in Ladies' Ready-to-Wear, Misses' and Childrens' Coats

## Woman's Rights a Business Proposition

It is every woman's right and certainly good business to be interested in saving money and at the same time keeping up with the styles and looking after comfort and convenience. We have a large and complete stock of Ladies' Ready-to-Wear Long Coats, Johnny Coats, Mackinaws and Norfolk Jackets, Tailored Suits and Skirts, Misses and Childrens' Coats. Some of the best of the New Season's Models from reliable makers. Our personal Guarantee is back of each garment. Reliable Goods at Reasonable Prices--Satisfaction or Money Back. Here is the Proposition--Co-operation in Practice . . . . .

¶If we can sell a certain number of garments in a few days' time, we can afford to make a lower price than if we have to carry the stock on hand for several months. That is a straight business statement that most anyone will appreciate. If you will co-operate with us in this proposition it will be to your interest as well as ours. We will not attempt to tell you we are thinking of your interests alone--it would not be true nor would you believe it. We frankly admit a certain amount of self-interest. Naturally we want to sell goods; that is what we bought them for. You need some of these goods and we will make it worth your while in Dollars and Cents to buy what you need of us NOW, during the Next 7 Days. Of course it is needless to tell you the assortment is the best the first day. **Now Listen! We will make Actual Reductions on Every Garment.** If you don't believe it, we ask you kindly not to buy from us. We want our customers to have confidence in us.

**Positively Every Ladies' Suit, Coat, Jacket, Macki-**

There Will Be No Marking Up of Prices



**No. 1435**--Black Imported Boucle Long Coat, Collar, Cuffs and Side Revere Velvet Trimmed, Twilled Satin Lined throughout; a beautiful distinctive garment. Regular price, \$35.00. **7-Day Sale Price \$29.85**

**No. 1425**--Black Crushed Plush Long Coat, wide Collar and Cuffs of Beaver Plush, guaranteed satin lining throughout, rich in appearance, durable in service. Regular Price \$32.50. **7-Day Sale Price \$27.45**

**No. 1203**--Black Imported Boucle Long Coat, wide Collar, Lapels and Cuffs, Silk Frog Fastenings, full Satin Lined. Regular Price \$27.50. **7-Day Sale Price \$23.45**

**\$25.00 to \$28.00** Imported Chinchilla Long Coats in plain colors and Plaid Back Zibelines, Plaid Trimmed, the best garment for service as well as comfort and style. **7-Day Sale Price \$22.45**

**\$20.00 to \$24.50** English Johnny Coats; Fancy and Plain Cloth Long Coats, Black Caracule Pony Coats, Reversible Coats, Black and Navy Broadcloth Coats, all styles and colors in this lot, new as well as staple designs. **7-Day Sale Price \$17.45**

**\$16.50 to \$19.50** Long Coats and Johnny Coats in Cloth as well as Chinchilla and Caracule, desirable colors, nobby styles and good service in these garments. **7-Day Sale Price \$14.45**

**\$12.50 to \$15.00** Ladies' and Misses' Long Coats in Chinchilla and Fancy Cloth, large Collars and Cuffs, Velvet and Cloth Trimmed. **7-Day Sale Price \$11.45**

One lot of Ladies' Long Coats in black and dark colors, plain and trimmed; splendid values of regular prices up to \$12.50. **7-Day Sale Price \$7.45**



**naw, Dress and Misses' and Child's Coat Reduced**

There Will Be No Reserve Stock

**\$10.00 to \$12.00** Misses' Long Coats, 15 to 17 years--good serviceable colors, large collars and cuffs, attractive models. **7 Day Sale Price \$8.85**

One lot Misses Coats, 12 and 16 years--regular values up to \$10.00, good colors. **7 Day Sale Price \$4.85**

**\$8.00 to \$9.00** Girls' Coats, 8 to 14 years--double-faced cloth, large collars and cuffs, Chinchilla and Caracule Pony Coats, black and colors, high neck. **7 Day Sale Price \$7.35**

One lot Girls' Coats, 8 to 10 yrs. --Values up to \$6.00. **7 Day Sale Price \$2.95**

**\$6.50** Girls' Coats, 6 to 10 years --in velvet, high neck, with belt, braid trimmed, reversible cloth, high neck, Pony Coats, black and colors. **7 Day Sale Price \$4.95**

**\$4.50 to \$5.00** Childrens' Coats, 2 to 10 years. **\$3.95**

Children's \$4.00 Pony Coats, 3 to 5 years. **\$2.95**

Children's \$2.50 Pony Coats, 3 to 5 years. **\$1.75**

**Norfolks--Blazers--Mackinaws** \$15.00 Ladies' Norfolk Jackets in Red Zibeline with white collar, wide front and back pleats--a stunning number. **7-Day Sale Price \$11.85**

**\$10.00** Nobby Norfolk Jackets in small checks, with contrasting collar, also Blazer Jackets in plain red broadcloth, distinctive and smart offerings. **7-Day Sale Price \$8.45**

Oregon Mackinaw Coats for Ladies', in plaids and fancy mixtures, are the best for solid worth of any coat made. Your choice of the lot. **7-Day Sale Price \$6.45**

**Ladies' One Piece Dresses** in panamas, serges, chevots and corduroy, all at reduced prices during the 7 Day Sale.



**Ladies' Shirt Waists and Shirts**--Silk, Lace and Silk, Flannels, Mercerized Linen and Cotton--all at Sale Prices during the 7 Day Sale of Ready to Wear.

## BRAGG MERCANTILE CO.

**Ladies' Tailor Suits, Skirts, Petticoats, etc.**--All are included in this Great 7 Day Sale at real reductions--See windows. Make your selections early.

### CLASSIFIED ADS.

EVERYBODY READS THE NEWS' "WANT" ADS.

#### EMPLOYMENT COLUMN

#### FOR SALE OR EXCHANGE

**Farm Help and Berry Pickers**--The Hood River Apple Growers Union and the Davidson Fruit Company have arranged with the Y. M. C. A. Industrial Employment Agency of Portland, to furnish all classes of farm help, including berry pickers, for the farmers and fruit growers of the Hood River District during the coming season. When you need help either phone or write the Union or the Davidson Fruit Co. and the calls will be promptly forwarded to us and filled. No charge to employers. **20tc**

**For rent**--Dowden Potato Digger. Has record of 260 bushels per hour. Can hand work beat that? For terms call Scott; 'phone 111. **32tc**

**Fine 7-room cottage** on Cascade Ave., west of 7th street, for sale cheap. 3 chambers and a sleeping porch, bath, pantry, attic and basement. Inquire at office of A. W. Onthank. **36tc**

**For Sale Cheap**--Five-passenger Knox automobile. Would sell on terms. Phone Odell 188 or address J. M. Clark, Parkdale. **40-43c**

**For Sale Cheap**--Four room house with bath, located on Pine St. Lot 65x150. Phone 113-X 40-43p

**For Sale Cheap**--Good 2-inch wagon, 2 horse, suitable for apple hauling. Phone 277-M. **34tc**

**For Sale**--New Jumbo stump puller. Bargain if taken at once. For particulars address Box 56, Dec. **42-48p**

**For Sale**--3 1-2 gallon milk cow. Also household goods. Call on Sunday. J. F. Boles, care Groff brothers[tents]. **42-43p**

**For sale**--Oak wood and some pine for the making and 75 cents additional per cord. About 50 cords available. Location about one mile east of Oak Grove store. Phone 1812x. Hans Hoerlein. **41-42c**

**For Sale cheap**--One skeleton road cart, good as new, \$12.50 One canvas cover, 10-ounce duck 24x28, good as new, \$15. Apply Lawrence Stevens, 911 12th st. **42-45p**

**Wanted**--Suite of three unfurnished housekeeping rooms. Address A. S., care News office. **42-43c**

**For Rent**--Plastered housekeeping rooms, furnished or unfurnished. 1111 Wilson street. **43p**

**Upper Valley Orchardists**--I am prepared to do a limited amount of spraying with power sprayer. A. B. Coulter, Phone Odell 273. **37-44c**

**Wanted**--Man and wife, middle-aged (no children), want position caring for fruit ranch in Hood River valley. Thoroughly understand fruit raising and farming. Address Nobley, R. D. No. 1, care of F. H. Stanton. **43-44c**

**Wanted**--Jobs cutting wood or shoveling gravel. Help of this kind supplied by Niguma Bros., Hood River, Phone 160. **43-46c**

**Hood River**--the gem of the Northwest.

#### REAL ESTATE SECTION

**Remarkable Offer**--14 lots in center of the city for \$1800. A. W. Onthank. **42-43c**

**For Sale**--At a sacrifice, 20 acres Orchard land in Willow Flat district. For particulars see E. Kline at Hood River Gas and Electric Co. office. **24tc**

**For Sale**--230 acres of land, from \$50.00 per acre up. Will sell 20-acre tract with part in trees. C. J. Calkins, Phone 50-K. **tc**

**For Rent**--Nice modern cottage, furnace, bath, etc. See W. J. Baker & Co. **43-44c**

**For Rent**--Furnished housekeeping rooms. Phone 330K. **43-44c**

**Pigs For Sale**--W. A. Eby, Phone 333-M. **43-44c**

#### LIVE STOCK AND FOWLS

**Wanted**--To buy dilsvvery horse. Weight about 1000 pounds. J. M. Wood, phone 7. **42-43c**

**For Sale**--White Leghorn pullets. Telephone 264-Odell. **40tc**

**For Sale**--Plymouth Rock and Rhode Island Red cockerels for breeding purposes. Bred from big producing stock. Price \$1.50 apiece. Call early for best selection. F. E. Matt, Jericho Lane. **40-43-p**

**For Sale**--White Orpington cockerels. Kellerstraus strain. Phone 212-M, S. J. Frank, Avalon Way. **43tc**

**Wanted**--Good milch cow. Also two dozen laying hens, Rhode Island Reds preferred. W. F. Shannon, Dec. **1tp**

**For Sale at Sacrifice**--20 acres of good red shot soil, 8 miles south of Mosier. Raw land on a hillside, but every foot can be cultivated. Quite a bit of timber, no rock. Creek runs through it. Six or seven acres is very easily cleared. Will sell 20 acres for \$500 if taken by Nov. 1, \$200 down, balance in three years at six per cent. Forced to sell and good bargain. R. T. Evans, care brickyards, phone 180K. Hood River. **42tc**

Copy for advertisements MUST be in the office by Monday NOON. **21tc**

**Columbia Auto & Machine Company**

**Auto Supplies**

Automobile Storage and Repairs

**First Class Machine Shop in Connection**

Phone 109 : Sixth and Columbia Sts.

#### LOST AND FOUND ADS

**Lost**--Heavy gold ring with one diamond. Finder please return to F. Morrison, 1106 State street, and receive reward. **37-38c**

**Lost**--Wicker telescope basket, somewhere on road between F. H. Stanton's and Hans Lage's or on Dethman road. Suitable reward for return to Mrs. C. T. Rawson, Parkdale. **42-43p**

**Lost**--Nichol-faced watch, Monday evening, Oct. 14, at Odell in I. O. O. F. Hall, works No. 1602320. Fancy dial, American Waltham Watch Co. Will pay reward for return to Orie Walter. **43-44p**

#### BUSINESS ADVERTISING

**Oakdale Greenhouses**--Geraniums, salvia, verbenas and other bedding plants. See the roses in bloom this summer and have stock reserved for Fall or next Spring. Plants and cut flowers at Franz's, Fletcher & Fletcher, Hood River. **19-tfc**

**Great opportunity**--Sunnyslope Fruit Farm, one mile south of Hood River Heights has for sale leading varieties of standard apple trees. I have good Jersey milk I can deliver on Hood River Heights; also ripe peaches. I can mow your hay, raise or move your house. For prices phone 218K. J. T. Nealeigh. **35tc**

**For sale**--Seasoned wood, fir or oak, delivered. J. J. Knapp, phone 3232-X. **35tc**

There are some very desirable office rooms for rent in the Heilbronner Building at from \$10 to \$15 a month. **21tc**

### Our Old Family Life Is Fast Disappearing

By the Right Rev. EDWIN H. HUGHES, Methodist Episcopal Bishop of Chicago

THE modern apartment house is a tragedy. In the new apartment system there is a common dining room, with prepared food brought up in trays from a common kitchen. To maintain a home there must be a SEPARATENESS. The social unit is the home, and if we lose this we will lose a national asset.

EVEN IN MATTERS OF INTELLECTUAL TRAINING WE HAVE TURNED OVER OUR CHILDREN TOO EXCLUSIVELY TO PUBLIC TEACHERS. I BELIEVE IN THE PUBLIC SCHOOLS, BUT I DO NOT BELIEVE PARENTS CAN ESCAPE THE RESPONSIBILITY OF TRAINING CHILDREN IN THE HOME. THEY OUGHT AT LEAST TO TRY TO SPEAK GRAMMATICALLY IN THE CHILDREN'S HEARING.

Once our mothers wove the cloth and made our clothes. Then the loom became an heirloom. Now the mother BUYS THE CLOTHES READY MADE. The compensation for this is that the parents, freed from these duties, can give more time to the culture of the religious and intellectual life of the family.

#### Good Men To Follow.

That the heads of our largest educational institutions are moulding the minds of our children and that we have confidence in their judgment is best illustrated by our support. We can with reason therefore advocate without hesitancy such questions as receive their unqualified endorsement.

The following are friendly to the Equal Suffrage Movement:

- Pres. P. L. Campbell, University of Oregon
- Pres. W. J. Kerr, Oregon Agricultural College
- Pres. Foster, Reed College
- Pres. J. H. Ackerman, State Normal School
- Pres. Fletcher Homan, Willamette University

#### VOTE X 300 ON THE BALLOT

Portland Equal Suffrage League, Mrs. Solomon Hirsch, Pres.

(Paid Adv.)

### NORTH DAKOTAN BUYS BELMONT FARM

G. Y. Edwards & Co. this week closed a sale to Mr. Hall Roberts, a wealthy farmer of Cheyenne, North Dakota, for the ten-acre improved place of E. E. Rugg in the Belmont district. This place is locally known as the "old Nichols place" and is one of the old landmarks of this district.

Mr. Roberts is now closing out all of his interests in North Dakota and will move to his new home about Nov. 15th. Mrs. Roberts is a sister of Mrs. Burns Jones of this place. While the exact consideration is not made public, it is reported as being close to \$10,000.

A. R. Nickels of the Upper Valley who has been spending several months in the mining business in British Columbia, returned the last of the week.

**TRY CHASE SANBORN'S SEAL BRAND COFFEE**

**FIRST**

IT'S THE FINEST GROWN SOLD ONLY BY

**THE STAR GROCERY**

"GOOD THINGS TO EAT"

PERIGO & SON