

Red Letter Day Special

SATURDAY IS "RED LETTER DAY." COME IN AND WE WILL GIVE YOU 10 *J.N.* STAMPS FREE



Ladies' Suits

Never was our line more complete. We have this fall added to our already up-to-date line a line of Plain Man Tailored Suits that are strictly up-to-the-minute. Also a fine line of Norfolk Suits. \$15 to \$30.00 Suits range in price from

Ladies' Coats

Also Coats for the whole family in all manner of Materials and in the Latest Creations of Styles. Automobile Coats, Fancy Dress Coats and Beautiful Evening \$12.50 to \$35 Coats from Children's Coats from \$2.50 to \$15

Fancy Work Materials

Just arrived—The most beautiful line of Fancy Work Goods, Stamped Gowns, Combination Suits, Aprons, Collars, Bags, Pillows, Scarfs, Center Pieces and Pillow Cases. All on the best of materials; just the thing to make Christmas Presents.

Rain Coats

For the Ladies. We have the English Slip-ons \$13.50 to \$16.50 Cravantes \$7.00 to \$20.00 Automobile Caps to match \$1.50 For the Children there are: Rain Capes with Hoods \$3.00 to \$4.50 Rain Coats with Hood at \$5.00 Rain Coats, plain, Rubberized \$3.50

Dress Goods

All the latest weaves and colors. Ratine, Wide Wale Serge, Whip Cords and Polo Coating in Cream Novelties, Wide Wale Serges, Ratives, Poptins, Wool Taffetas, Two Faced Coating Serges in latest shades. In fact all the latest things to be found in the market at, 50c to \$2.75 Per Yard, from

Ready Made Dresses

Just received this morning a new line of Ladies' and Children's Serge One-piece Dresses—in blue or red serge and nicely trimmed with braid or \$5.00 to \$12.50 silk, in prices from

Trimmings—New Laces, All-overs, Braidings, Handmade, Irish Crochet and Cluny In fact, all new things

Complete line of Furs now in—Black Coney, Lynx, Red Fox, Grey Fox, Brown Coney, Brown Isabella Fox, both in Collar and Muff to match, \$5.00 to \$35.00

Ladies' Sweaters \$3.50 to 7.50
Bath Robes, ready-made, also Bath Robe Blankets
Full new line Henderson Corsets just in

We give *J.N.* Green Trading Stamps

MORLAN'S

We give *J.N.* Green Trading Stamps

NECKWEAR—Always receiving something new in Neckwear. All the latest in Plauen Lace Collars for Coats or dresses, and also latest novelties in Dressy or Everyday Neckwear. 50c to \$5.00

PACKING SCHOOL IS THE LARGEST YET

Promise of a large number of competent packers to assist in harvesting this year's crop is given by the large class which last week entered the packing school being conducted by the Apple Growers' Union. There were 95 entries, and, as this was more than could be accommodated at one time, they were divided into two shifts and instructed alternately each day, one class in the morning and the other in the afternoon. The field inspectors, with years of experience in this work, are giving instruction, and Sam G. Campbell is the competent director of the school.

Congregational Church

The mid-week service has been changed from Wednesday to Thursday evening and will be held hereafter in the lecture room of the church at 7:30. This week Mr. Harrison, missionary from Corea, will meet with us and speak of his work, illustrating his talk with pictures and curios. Mr. Harrison is visiting Mrs. Booth and this opportunity to hear him should be improved. "The Confession and Boast of the Church" will be the subject of the sermon next Sunday morning. In the evening, "Where do you Live?" Does your post office address answer the question? Regular Sunday excursion to Parkdale. Pleasant trip for yourself and friends.

SELLS 1680 POUNDS OF PEACHES IN DAY

J. T. Nealeigh says that his banner peach day this year was on September 16 when he delivered to Hood River patrons 1680 pounds of this luscious fruit, which was sold in lots of from 20 to 200 pounds. They were delivered to 28 families. The peaches were grown on Mr. Nealeigh's place and on the ranch of Dr. H. L. Dumble. Mr. Nealeigh says that although the peach market was "dead" that day he was repaid for his trouble as he bought with the proceeds of his sales a barrel of flour, a sack of sugar and another barrel of flour for Dr. Dumble.

ESTIMATE IS MADE OF CROP OF THREE STATES

Official statistics of the apple crop for Arkansas, Missouri and Oklahoma, as prepared by B. W. Redfern, general perishable freight agent of the Frisco system at St. Louis, show that the total apple crop for the three states is 5745 cars, of which 1878 come from Arkansas, 3792 from Missouri and 75 from Oklahoma. The largest movement from any Arkansas point will be from Lincoln, which will be about 700 cars; from Missouri the three largest movements will be from Marshfield, 400 cars; Springfield, 300 cars, and Hazelton, 190 cars. There are numerous points in Arkansas and Missouri from which large shipments will be made.

PASTOR BELIEVES IN ADVERTISING

Rev. E. A. Harris has been telling a good deal of truth pretty plainly in Riverside pulpit since the new building has been opened. Last Sunday he spoke on advertising the church, and bore down pretty heavily upon those whose advertising did not do the church justice. He prefaced his sermon with a few remarks about the agitation concerning the advertising of Hood River apples, saying that it was our business to raise the best of apples and turn the attention of the people to them. The method of Secretary Scott of the Commercial Club was outlined and endorsed. Likewise, he said it was the business of the church to do a vital work and challenge the attention of men; have a message and tell it. The newspaper was recommended as the quickest way to reach the largest number and the co-operation of the Hood River papers was gratefully acknowledged. The special methods of advertising the church were presented as follows: 1. Personal work. Deal direct with the people—the surest and best method. 2. Faithful attendance at services. The best "ad" is having members regularly in their places. The "occasional" attendant is a discount on both minister and church. 3. The use of the same common sense in church work as is used for success in other undertakings. The church suffers because giants in business are pigmies on the church boards. Heroes in society are cowards in church service. The church is worthy of the best of men's endeavors. 4. Support of the church. We go to the Sunday School when we are children, get in the habit of bringing a "penny" and often never get out of the habit. Cheapen your theaters if you must, but don't cheapen the church. Give until it hurts. 5. Enthusiasm. It has been impassioned men who have made the church what it is. It is the overflow of soul that begets interest in others. 6. Loyalty to the church. These are times of criticism. The church needs it. If things are right criticism will not hurt; if things are wrong the quicker we find it out the better. But be careful of idle talking, unwarranted remarks and snap judgments. Settle your quarrels, bury your grudges and heal your sores. Get right and help. 7. Personal life. Every member of a church is like the sandwich man who walks the city streets advertising somebody's wares. They are read like a signboard overhanging the street. Better than billboard, bulletin, newspaper notice, parade, church appointments or order of services is a clean, helpful, considerate loving life of service to our fellow men. Be this to the church and we may never fear for the outcome.

WOMAN'S CLUB TRIP TO WHITE SALMON ENJOYED

The Hood River Woman's Club was very pleasantly entertained by the White Salmon Woman's Club last Thursday afternoon at the home of Mr. and Mrs. Aggers, "Over Look Farm," on the point across from our city. An address of welcome, also a brief outline of what work the White Salmon Club has taken up for the new year was given by Mrs. Sutherland. Miss McLaren responded in behalf of the Hood River Club. A very dainty luncheon was served and the visiting ladies enjoyed the afternoon to the fullest extent.

WHITE SALMON

(From the Enterprise)
C. L. Colburn has resigned from active work at Gillett State Bank, where he was one of the vice-presidents. Mr. Colburn was the leading spirit in the organization of this bank six years ago and has given it his close attention. Manager Sleg of the Hood River Apple Growers' Union and wife were visitors at the Jewett Farm Resort Sunday; also C. A. Bell and wife of the same place. They were much delighted with the view from White Salmon and enjoyed the Tate special outdoor services. The Northwestern Electric Company has begun planting poles for its high power line, working from Canas this way. Its work is comparatively easy until the mountains are encountered when there will be some difficult work on account of the rock. Indians are again gathering at Underwood and pitching their tents and preparing smoke sheds for the annual salmon harvest is about to begin, that is, the fish hatchery is about to trap the salmon coming up the river to spawn. The eggs are taken from the female, fertilized, and millions of them placed in the hatchery pans for restocking of the Columbia. The sidetrack has been completed at Underwood and a telegraph operator has been permanently located much to the satisfaction of the people of Underwood and valley ranchers. Both had become imperative on account of the dam. Anyone having old books or magazines to give away will please phone the Ladies' Aid Society of the M. E. church 266-K. 29 40c

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