



Fall Opening of MORLAN'S STORE

Will be Saturday, Sept. 7th

"J. & N."
Green Trading Stamps



You are cordially invited to attend our Fall Opening and inspect at your leisure the handicraft of the foremost manufacturers of the world. Our racks are laden with the *finest* and *most select products* of...

Ladies' Suits and Coats

from the famous and reputable manufacturers *Percival B. Palmer and F. Siegel Bros.* Our

Men's Suits and Coats

are without question the *highest class tailored garments* offered anywhere, and are made by the famous *Schloss Bros. & Co.*, who make only the very best garments and guarantee every suit to us and to the man who wears it. ¶ To deserve the favorable judgment of the greatest number and to satisfactorily meet with their approval that alone is the condition which we strive for. We believe that its attainment is reached beyond all question in view of the values we are enabled to offer you this Fall and Winter.

The Richest and Most extensive line of Premiums in the world are obtainable Free for **"J. & N."** Green Trading Stamps.

In introducing our Premium System to Hood River, beginning **Saturday, Sept. 7th, 1912**, we will give a Book with Ten (10) **"J. & N."** Free Green Stamps at Premium parlor in MORLAN'S STORE.

"S. & H." Premiums consist of everything the most fastidious and exacting could desire.

"J. & N." Green Stamps

are being collected by women in the 600 largest cities in the U. S. Though new to Hood River, doubtless every woman here knows the details of our Profit-Sharing Plan. We will not stop to explain it, come to the opening, **Saturday, Sept. 7th**, and the attendant will fully explain the system to you.

Ladies' and Children's Shoes

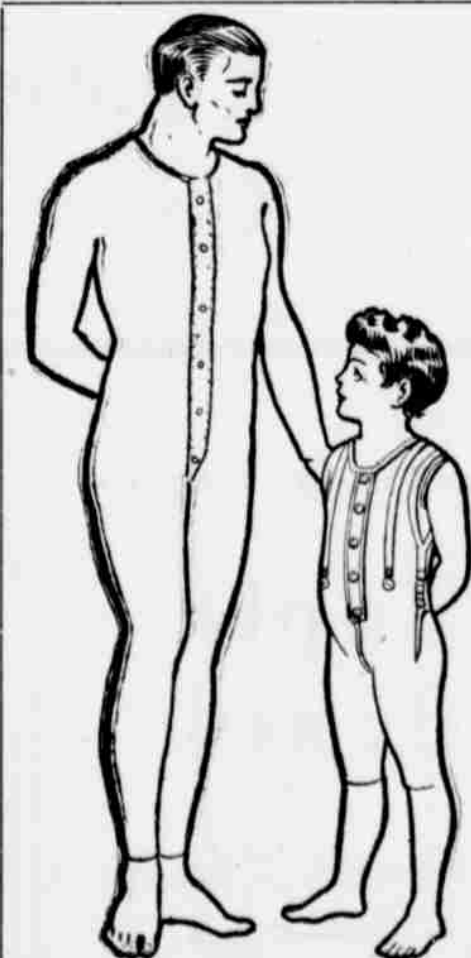
are strictly right. In making our selections we have had constantly in mind two factors---**Quality and Price**. We think the result of our showing will warrant the statement that this Fall we show **More Quality for Less Price** than ever before shown.



Our New Boys' Suits and Overcoats

and Youth's Suits are better than you have ever known unless you have had the same make before. They have more style, more snap and more individuality, evident superiority in tailoring and trimming

Buy Your BOYS' SCHOOL CLOTHES HERE---We'll Save You Money



OUR LINE OF MEN'S, LADIES' AND CHILDREN'S UNDERWEAR

is most complete. ¶ This immense assortment of Underwear is very attractive to everyone. There are special grades and weights for wear this moment to replace the light summer garments that are certainly a menace to health now. If heavier goods are desired now, we have them too

All Reliable Qualities and Prices to Fit Your Purse

We invite your Careful inspection.

Mackinaw Coats

for Men and Ladies are in grand array---all colors and patterns. If you want a good, warm Mackinaw Coat that will turn the rain, you can get a great value for a little money

HATS

We cannot stop to enumerate and describe the different styles, shapes and colors we are showing in Men's Hats for Fall and Winter.

If in need of a Fall Hat we have it in right shape and color. No trouble for you to get a hat that will be becoming to you.

Unsurpassed Buying Opportunities

In New Fall Merchandise---the inducements which we offer are beyond all competition and will certainly prove irresistible to any man or woman who is interested in positive money saving.