

## THE HOOD RIVER GAS \& EIECTRIC COMPAAYY

In making its weekly bid for the patronage, which the citizens of Hood River may see fit to bestow, asks only for such patronage as it deserves by virtue of its low rates, its reliable service, and permanency in the community

Its rates are materially lower than the competing company for the reason that we have three-fourths of the customers and our competitors have almost one-fourth. We have 90 per cent of the heavy power business, and the large number of consumers can, of course, be served at less cost per capita than the smaller number.

The advantage of the duplicate plants, either of which can be operated in case the other is shut down, is an insurance feature, the value of which is not commonly recognized.

The permanency of this company in the field is assured by virtue of its solid finan-
cial backing and its ability to give reliable service at lowest rates.
The Hood River Glacier, judging by its editorial, desires the people to support the
Hydro Electric Company. It does not make itself plain as to whether this support
should be given on account of the higher rates of the Hydro Electric Company or the

## Hood River Gas \& Electric Co.

