

New Spring Suits and Coats For Ladies'



In the line of Ladies' Tailored Suits and Coats we have never before been able to offer you such wonderful values as we are this spring.

We now have on display one of the largest assortments of the very latest models, man tailored in the newest materials. Not an undesirable, unattractive garment in the group—all fresh and new—just from the wrappings. Jaunty Jackets in straight and cutaway style, with three button fronts and side fastenings. Collars are plain notched and with deep and wide reverses, finished in rich colored silk.

Skirts cut on straight, narrow though graceful lines. Plain and finished in buttons. Splendid new spring materials—whipcord, twilled serges, chevots, homespun and tweeds; in rich tans, greys, blues and blacks—plain, in stripes and mixtures.

Ladies' Coats for \$3.50 and up
Ladies' New Spring Suits for \$9 and up

Ladies' Coat of tan poplin with wide shawl collar. Collars and cuffs inlaid with black satin. Trimmed with buttons to match, a splendid summer coat for the money and one that is sure to please. Price..... **\$5.00**

Ladies' Coat of finest diagonal serge, dark navy blue; shawl collar of good grade black satin, back of collar of black and white striped silk. Cuffs and pockets piped with very narrow black and white silk braid. Price..... **\$12.50**

Ladies' Tailored Suit of all wool tan diagonal striped mixtures, cutaway effect, collar is inlaid with contrasting embroidered silk, high girdle skirt, straight line effect. Price..... **\$14.00**

Easter Millinery

Beautiful Hats—becoming to every type of femininity. It seems that not a worthy style is missing from the Easter assemblage. In this most exclusive assemblage are beautiful Plume and Flower models, heavy or shadow Lace effects, Children's Hats and Bonnets, Tailored and Semi-Dress Hats, Novelty Flower Trimmed, French Ostrich Plumes, Fancy Ostrich and Paradise Trimmed Hats, built on neat tailored lines, with a touch of twist that makes them different from any you have seen.

Hat Shapes

We have taken unusual care in selecting our stock of Hat Shapes. We aim to make every one that goes out, send back two new customers. Our Dress Shapes come in black, white, string, primrose, paddy green, burnt, new blue, gray, etc., in hems, tagal, milan, etc.; so well constructed that a very little trimming will transpire any one of them into a beautiful artistic creation.



New Neckwear

Dozens of charming styles—fresh and immaculate. You'll find it hard to resist buying a dozen pieces when you see what dainty new Neckwear and how extraordinarily priced. The lot consists of Venise Lace Collars, Stocks, Yokes, Dutch Collars; also lovely lace Guimms and Chemisettes. One of the very finest assortments ever displayed in the city. Prices—5c, 8c, 10c, 15c, 20c and up

Oxford Special

Low and High Shoes for Ladies' and Misses'

A splendid saving on Shoes—all the more important coming just at the beginning of the season—and not a shoe in the lot that would not sell regularly for less than \$2.50 a pair. Smart Oxfords and Patent Colt, Gun Metal, Tan Russian Calf and Vici Kid; Blucher and regular lace and button styles with light extension soles, Cuban heels, plain and tipped toes. Then, too, clever little toe pumps with one and two ankle straps. You'll find many a good appearing Shoe in the group specialized **\$1.98** today at.....

Another lot of similar leathers and styles for the ridiculously low price of..... **\$1.47**

Do not fail to take advantage of this great offering.

Dainty Spring Footwear

The smartest styles of 1912 are ready. The newest models are full of "chic;" the smartest Colonial, has covered buckle made of same material as shoe. The New Tailor Made Pump, has been made this season with a medium low heel as well as a high heel, so the moderately conservative woman can wear a trim-looking pump as well as three or four eyelet low shoe. Of course we have the latter also in several new models. We show newest styles in Tan Russian Calf, Gun Metal Calf, Patent Calf, White Nu Buck. **LOWEST PRICES.**

Dress Goods

For the Easter Gown or Suit

The most authentic display of dress fabrics "Dame Fashion" has proclaimed for spring wear—and this year their name is legion, so large and varied is our stock. From rich, lustrous broadcloths for tailored suits to the sheerest delicate colored fabrics for evening gowns—new things to see, new ideas to help, new enthusiasm to serve you. No other dry goods store in the city can serve you equally as well or as economically for no matter what sort of dress goods you require, you will always find our prices considerably less than others ask for similar qualities. Come in and look them over. We will be pleased to have you, whether you wish to buy or not.

Muslin Underwear



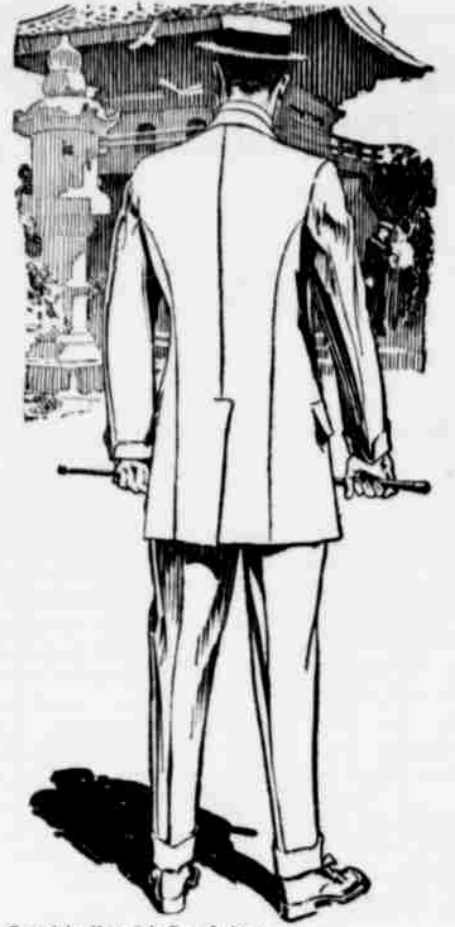
An exceptionally beautiful line this spring, fresh and sheer direct from the manufacturers. Corset Covers, Princess Slips, Chemise, Combination Suits, Skirts, Drawers, etc., lace and embroidery trimmed.

Beautiful hand embroidered Nightgowns of fine soft Lingerie Nainsook, with guaranteed hand embroidered design to match. The workmanship in the body of the garment must be seen to be appreciated. The dainty lace with highly raised dots and sprays is a delicate appreciation of what artistic underwear can be without being beyond the purse of the conservative buyer. The gar... **\$1.00**

Beautiful Crepe Gowns, plain and fancy, very attractive in every way. This material needs no ironing. **\$1.00** Price.....

New Spring Clothes

America's Best Makes



We're filled with enthusiasm about the matchless new line of spring suits we have Of Hart Schaffner & Marx make, for **\$17.50 to \$25**

We have fancy Blues, unfinished Worsteds, Homespun, salt and pepper Worsteds, indistinct woven hairline stripes two and three button styles. We want you to be sure and inspect this matchless array of superior suits. Then if you wish a suit for less money let us show you our Cloth Craft line. These suits are positively the very best suits that can be secured for the money... **\$10 TO \$15**

Boys' Suits

One of the finest lines ever displayed in the city. You will want a new Suit for Easter, so why not select it now while we have such a complete line of all that is new and desirable for 1912 wear.

The PARIS FAIR

Hood River's Largest and Best Store

Correspondence

VALLEY CREST

Mrs. Simmons went to Portland Wednesday for a short visit.

Mrs. Alta Newman went to Hood River Saturday for several days' visit.

Miss Cella Hanson returned Friday after a two weeks' visit with relatives in Portland and Vancouver.

Miss Blanche Shaban was unable to teach on Monday and Tuesday of last week because of illness.

A goodly number from here enjoyed the dance given at Parkdale Friday night for the benefit of the baseball team.

Ruth Hutson returned home Thursday after spending some time with relatives in the lower valley.

Mrs. Bessie Pierce of Pine Grove is visiting her parents.

Mrs. W. H. Tobey was a caller in Hood River the last of the week.

Mr. and Mrs. Al Hutson returned Thursday after an extended visit with friends and relatives near their old home in Wisconsin.

There will be a special service Sunday at 3 p. m. for the nomination of church officers. There will also be an election of Sunday school officers at 2 p. m. All interested are urged to be present.

ODELL

Mrs. T. W. Atkinson of Washougal was here during the week visiting with relatives and friends.

On Wednesday, March 27, Odell high school will meet the Pine Grove high school team in Odell's gym.

Geo. Smith of Portland recently spent a couple of days at Odell visiting with relatives.

The concert held in the I. O. O. F.

hall last Friday evening was well attended and the listeners were well entertained. Financially it was also a success, the club receiving \$20 clear of expenses.

Frank Oberlet of The Dalles is in Odell today (Monday) looking over the country with a view of locating here.

The protracted meetings which are being held in the M. E. church here are well attended and much good is expected to be derived from them.

CASCADE LOCKS

Misses Bessie and Bertha Kendrick spent Sunday, March 17, with their mother in Portland.

The condition of Mrs. Dunlop, who was reported ill last week, has failed to improve. It was necessary that she be removed to Portland last Tuesday and an operation was performed Saturday.

Mrs. A. W. Meyer spent several days in Portland last week having her teeth fixed.

Miss Esther Coke spent Saturday and Sunday with Mr. and Mrs. H. S. Adams of Underwood, Wash.

A "Penny Social" was given by the Epworth League Thursday night at the parsonage. The evening was spent by playing many enjoyable games.

Extensive improvements are being made on Mr. Swanson's residence by David Chamberlin of Portland.

A masquerade leap year dance was given Saturday evening at the K. of P. hall. A good time was enjoyed by all present.

Little Lawrence Haggblom met with a serious accident Wednesday afternoon. While playing a game he was hit on the forehead with a horse shoe, which cut a large gash. It is hoped that nothing serious will result.

Mrs. Captain Nelson and family have returned from an extended visit

with her mother, Mrs. Lawrenceson of The Dalles.

E. L. Pennock was called to Portland Saturday afternoon on account of the illness of his infant daughter, Margaret, and word was received Sunday morning of her death. Mrs. Pennock, with her two daughters, was visiting her parents, Mr. and Mrs. T. C. Benson, when the baby was taken ill. The burial was in Portland Monday afternoon.

Mrs. A. O. Adams and Mrs. Wm. Bosley were in Portland Monday attending the funeral of little Margaret Pennock.

OAK GROVE

Mr. and Mrs. Elmer Muller returned from Portland Saturday.

Mr. and Mrs. Ted Pooley, Al Peters and Henri de Reding were Sunday visitors at the Sutthoff ranch.

Miss Elaine King, of Oregon City, is visiting Mr. and Mrs. J. E. Hall at Mount Pleasant ranch.

Misses Viola Wilson, Viola Fisher and Jeanie Hall were week end guests of Mr. and Mrs. J. E. Hall.

James Wickham and Miss Helma Hukari were married at the M. E. parsonage last Thursday.

Mr. and Mrs. H. C. Allen returned home from Los Angeles last Thursday where they had been in attendance at the "Rodeo."

Francis Irwin of Portland spent Saturday and Sunday at his ranch. John Goldsby of the Upper Valley was a visitor at the McCrea ranch last week.

An exceptionally interesting and helpful meeting of the West Side Improvement Club is to be held next Tuesday, April 2, at the Grange Hall, Methodist Lane. The speakers will be Professor Gardner of Corvallis and Professor W. H. Lawrence.

Wire Wound Continuous Stave

WOOD STAVE PIPE
KELLY BROS., Agents
4th St. Bet. Oak and State
Phone 227-M Hood River, Ore.

Kent & Garrabrant

Confectionery, Cigars

Fishing Tackle

Spaulding's Sporting Goods

All Kinds of Soft Drinks

Oak Street, opposite Smith Block, Hood River

FRANKTON

Miss Jeanette Elliott of Portland, has been visiting the home folks for the past week.

The Misses Norma Barker and Erna Kresse of Hood River spent Sunday with their friend, Miss Alma Absten.

Mrs. C. B. Morton came from Kalama, Wash. last week to visit with relatives and friends.

Fred Hensel of Joplin, Mo., is here visiting his brother-in-law, J. M. Elliott, and also looking for a location. His family will come about April 15.

Mrs. Roy Eastman and her sister, Allene Ely, were Wyeth guests Sunday.

Mrs. B. W. La Mar and Mrs. Thos. Calkins gave a social dance Saturday evening at the home of the former. A splendid time is reported.

The members of the Four Leaf Clover Club will take notice that our regular meeting is Thursday afternoon. Mrs. Marsh Isenburg will entertain us at her home on the Belmont road.

CENTRAL VALE

Mrs. D. Salisbury's father and mother are visiting in Central Vale.

T. A. Decker has ten acres to be set to strawberries soon.

The Middle Crest Orchard Co. has 80 acres which are to be set to trees.

The Willow Flat Card Club met at the home of Mr. and Mrs. O. H. Hill last week.

Thrift Bros. have returned from Mosler and begun work on the Central Orchard Co.'s tract.

George Durham and wife of The Dalles are visiting with the family of W. A. Durham.

Collin McKenzie behaving hard luck. Last winter he was snow-bound and without food during the worst snow and one of his horses was killed. Lately he met with an accident. He was chopping wood, when one of the sticks flew up, hitting him on the head and cutting an artery. Fortunately it was bandaged before he suffered much loss of blood.

H. E. Redfield and family will move to Centralia, Wash., the first of next week.

Chicken Noodle Dinner

The ladies of the U. B. church will serve a Chicken-Noodle dinner in the Bell building next Saturday, March 30th. Supper also at the same place.

PINE GROVE

Ned Van Horn, who is attending the Portland Academy, spent the week end with his folks on the Butte.

Mr. and Mrs. Shaw of Niagara, N. Y., are visiting at the Van Horn home.

Dr. and Mrs. Sweetland and son Monroe of Salem are visiting her parents, Mr. and Mrs. J. O. Mark.

Mrs. Von Gerres of Portland spent Sunday with Pine Grove friends.

The Lange Bros. are having several acres of land cleared up on the hill. The Cozad brothers have the contract.

Hans Lange left for Portland last Monday afternoon. Watch for next week's paper and you will see how and when he comes home.

Mrs. Dragseth's mother dropped in on her unexpectedly last Thursday to spend some time in Pine Grove.

Mrs. Decker is quite ill with a complication of asthma and pneumonia.

There will be no preaching services at the church next Sunday. Sunday school as usual.

The Sunflower Sunday school class is having very enthusiastic weekly meetings. The young people of the neighborhood are cordially invited to join. The meeting this week was at the home of Mr. and Mrs. Fred Mack. Tuesday evening is the regular meeting evening.

Mr. Patterson of Portland accompanied by a couple of friends, spent Sunday in Pine Grove.

The Oregon Wonder Washer

The Oregon Wonder Washer can be seen at 188 Third street all the time, in operation. One hundred dollars is offered to any party that can find three large clothes washers that can do the work of one of the Oregon Wonders. Call and see it. Territory for agents. Patented by R. S. Harrington, Corvallis, Ore.*

Clarke's Danderide makes your hair glossy, plentiful and beautiful. It is nature's own remedy for human mistakes. Price 50 cents per bottle. All those articles that you love for the toilet are also sold at this drug store. Here are some of them:

KNEE SPRAINS
RELIEVED AT ONCE BY WEARING OUR
SILK ELASTIC HOSIERY
Knee to fit your own case. Free measurement blank on request.
WOODARD, CLARKE & CO.
PORTLAND, OREGON

How to Fertilize
Our new 24-page book, written by men who know, contains much useful information on fertilizing western soils. Mail free on request.
The Chas. H. Lilly Co., Seattle, Wash.

A WOMAN'S HAIR

is her crowning glory. And medical authorities say no woman need be bald. The female scalp has a thick pad that is always fertile and can produce hair its whole life long. Women lose their hair because they do not take reasonable care of it. They abuse it till it falls out. Science has produced a remedy—use

Clarke's Danderide makes your hair glossy, plentiful and beautiful. It is nature's own remedy for human mistakes. Price 50 cents per bottle. All those articles that you love for the toilet are also sold at this drug store. Here are some of them:

Clarke's Shampoo
Clarke's Cold Cream
Clarke's Lotion
Violet Talcum

Chas. N. Clarke
The Druggist.
Hood River Oregon

Ortley, Newtown and Spitzenberg

True to name nursery stock. One and two years old; fine thrifty trees; four to eight feet. It will pay purchasers to inquire before buying their spring stock.

MOORE BROTHERS

PHONES 2052-X AND 205-X HOOD RIVER, OREGON

FOR SALE OR EXCHANGE

Quarter section; perpetual free water right, shot land, best for fruit, easily cleared; about ten acres ready for planting. Will sell or exchange for income bearing property in Hood River or Portland.

GEO. D. CULBERTSON & CO.