

APPLE BLOSSOM WEEK ENDORSED

Suggestion That Season When Valley Dons Its Most Gorgeous Attire Be Made Occasion for Festival Meets with Enthusiastic Approval---Visitors Would be Entertained and Wonderful Beauties of the Blossom-clad Valley Would be Shown to All.

Apple blossom week! The suggestion made by J. H. Hellbrunner last week that such a festival at the time when Hood River Valley is wearing her most gorgeous apparel has met with enthusiastic response. Among a large number of citizens interviewed on the subject there was not one but what gave the proposition his unqualified endorsement and expressed the wish that it might be carried into effect this year.

Numberless reasons why such an occasion would redound to the benefit of Hood River were given by those who had weighed the matter. There is every indication that the valley will be a mass of blossoms this spring, thus making it an ideal year in which to inaugurate the blossom week. It is not planned to make any elaborate preparations other than to insure all visitors an opportunity to make a trip through the valley and to be hospitably entertained while here. It is assured that hundreds of persons living in Portland and other nearby cities would welcome such an opportunity to see the Hood River Valley at its best.

Mr. Hellbrunner suggests that it would be easy to obtain the use of a sufficient number of autos to give all visitors an opportunity to pay a nominal fare and see the valley. Church societies and the women's clubs would be glad of the opportunity to serve lunches, and arrangements would be made to find lodging for such visitors as could not obtain quarters at the hotels.

"Hood River Valley and its unsurpassed beauties, especially at blossom time, are unknown to thousands

of Oregonians," said Mr. Hellbrunner, "and an occasion of this kind would be the best kind of a publicity campaign. Besides, it would draw the attention of Portlanders to the advantages which Hood River furnishes those who are looking for delightful sites for summer homes which would be rendered easily accessible to Portland by automobile when the Portland-Hood River road is completed."

Frank Cram stated that he had talked over the proposition with several of the ranchers and that they were strongly in favor of it, welcoming an opportunity to show their orchards and giving assurances that they would help in every way possible. "I sincerely hope that the matter will be taken up and carried out this year," said Mr. Cram.

Truman Butler of the Butler Banking Company declared it a splendid idea and pointed out that this will be a most favorable year. He also suggested that there be a post card day in connection, when everyone shall send out at least five post card scenes of the valley to his friends.

R. W. Pratt of the Hood River Banking and Trust Company endorsed the plan and stated that he had many friends whom he would be glad to invite to Hood River upon an occasion of this kind. E. O. Blanchard of the First National Bank expressed his approbation and was sure the festival week would be a splendid thing for the city and valley if only for the reason that a specialty would be made at that time of entertaining out-of-town guests.

Charles N. Clarke, president of the

Commercial Club, gave his hearty approval and indicated that the club would be glad to cooperate in the undertaking to the fullest possible extent.

The plan as it stands at the present time is to make preliminary arrangements for the observance of blossom week and send out the announcements a week or two before the time when the blossoms shall be at their best. This visitors seeing the valley when the blossoms shall be most perfect.

It is further planned to take advantage of this opportunity to publicly express to S. S. Benson, donor of the \$10,000 for the road to Portland, the community's appreciation. Mr. Benson would be invited, as well as E. E. Coover and perhaps one or two other speakers, to a public gathering, which would take the form, probably, of a reception to visitors and general booster meeting.

Similar festivals in other cities have proven successful and have become annual events in which great civic pride is taken.

HOOD RIVER GIRL BECOMES A BRIDE

Portland—A 6 o'clock a. m. wedding party gathered at St. David's Episcopal church last week when Rev. Henry Russell Talbot officiated at the wedding of Miss Eva Yates, lately of Hood River, and Dr. Victor Frank McFarland, of Portland. The ceremony, which came as the culmination of a romance begun in high school days, was witnessed by parents of both bride and groom and a few relatives and friends. The bride is the daughter of Mr. and Mrs. Wm. M. Yates. Mr. Yates was postmaster at Hood River for many years past. Dr. McFarland is the son of Mr. and Mrs. Frank McFarland. He attended Hill Military academy and North Pacific Dental college. Immediately after the ceremony Dr. and Mrs. McFarland left for Seaside. After March 20 they will be at home, 1178 Belmont street.

SINGLE TAX LAW IS WARMLY DEBATED

A spirited debate on the subject of the proposed single tax measure occurred on the heights Friday evening under the auspices of the Heights Improvement Club. M. M. Morrison, assisted by J. D. MacLucas, supported the proposition, while Professor Gibson, assisted by Rev. J. R. Hargreaves, took the negative. The debate excited an intense interest and it was decided to continue it at the meeting of the club to be held the coming Friday. At its conclusion it is expected that the judges will announce their decision.

W. S. Uren, champion of the single tax measure in this state, will be in Hood River next Tuesday and will speak at 8 p. m., at the heights Baptist church.

Dr. E. E. Ferguson, formerly of the Dalles, has been spending a few days here and intends to build a residence on his east side property this summer. Dr. and Mrs. Ferguson intend to make their home here, having recently retired from active practice.

Reports Show Apple Market Grows Stronger

Supply in Northwest Having Been Exhausted, Shipments Are Made from California—Eastern Consumption Rapidly Diminishes Stocks, While Export Trade Is Reported to Have Been Heavy.

Encouraging reports have been received from the apple markets in all sections of the country during the past week. A Portland dispatch says in part: "The apple market all along the coast is firm, in spite of the efforts of some dealers to hammer prices down. This was tried in San Francisco last week and for several days concessions were necessary in order to move stocks, but there has since been a reaction and San Francisco prices are now 10 cents higher than they were. The consumption of apples in California is heavy and there is no doubt that the stocks held in storage there will be entirely cleaned up before the new crop ap-

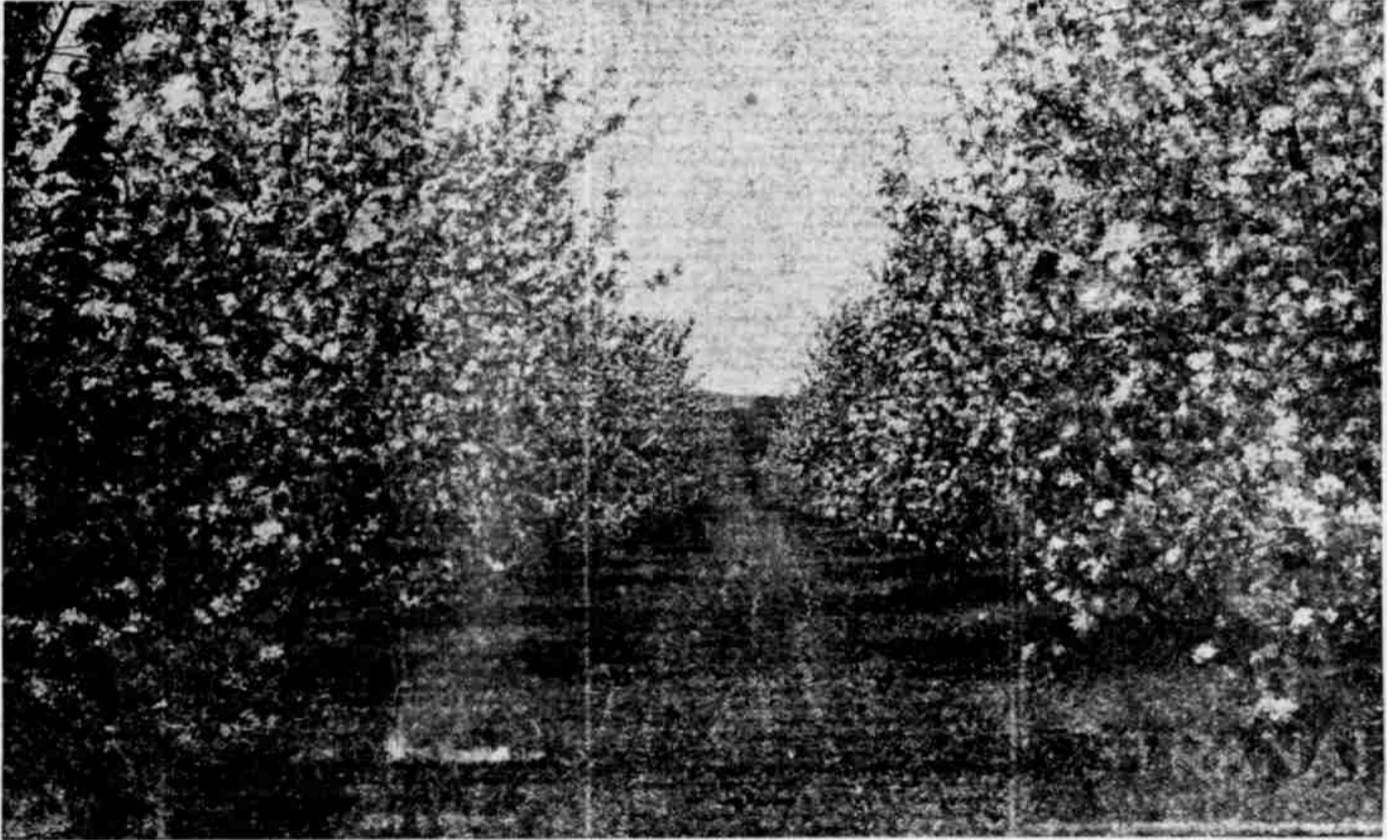
pears, and at prices as good as or better than those now prevailing: "The local apple market could not be otherwise than firm with the small supplies available. Stocks on Front street are light and in few hands. There is practically nothing left in the country, except a few cars at Hood River and a small supply at Mosier. These stocks will not fill local requirements during the remainder of the season and a good many cars of California apples will have to be brought up to supply the city demand.

"The eastern apple markets are in good shape, contrary to the expectations of many fruit men, who thought the great 1911 crop could not be disposed of. Mail advices from New York said there was a strong demand for Newtons on that market, but none were to be had. A trade report said:

"A good deal of interest locally is centered in the market for apples, and for a large part of the week the trade seemed to be more active on all descriptions in both choice and fancy stock, based on quotations in the several grades and varieties. There seems to be a fairly large supply on hand, but any surplus over the requirements of the trade here is finding an outlet at round quotations ruling here for shipment to interior points.

"We look for a good deal of improvement in the market for fine grades later on. When the weather conditions improve there is likely also to be a big increase in the demand from consumers. This market should take easily several thousand barrels of apples every day. It is to be noted that a little improvement in the export trade is in order, and the opinion is that a very considerable supply will go forward in that quarter.

"Taken as a whole, the apple market, so far as best stock is concerned, is in fine shape, and there is a prospect of higher values a little later on when distribution improves."



JUST A GLIMPSE OF SCENE WHICH WOULD ATTRACT VISITORS TO APPLE BLOSSOM FESTIVAL NOW BEING PLANNED FOR HOOD RIVER

CLARK REPLIES TO WISHART'S LETTER

Editor News: In your issue of last week, March 13th, Mr. Wishart says: "Last Saturday I was very much surprised by having a committee call on me and invite me to attend an 'elimination' meeting of the residents of Parkdale for the purpose of deciding on one candidate from that section."

"My friends were not present at the meeting and a fair expression of the voters was not had. Baldwin precinct casts about 200 votes. Mr. Putnam received 45 votes and I have reason to believe that his supporters were all present."

May I say in reply that the meeting referred to by Mr. Wishart was discussed by a large number of Upper Valley voters for several weeks before the meeting was called; that Mr. Wishart knew of this discussion; that Mr. Wishart was at an entertainment at Mount Hood and heard the announcement of the meeting one week before it was called; that the meeting was announced by a Mount Hood voter; that Mr. Wishart was at Parkdale at the time of the meeting; that Mr. Hood, Mr. Wishart's own district, was well represented; that Mr. Putnam, the candidate endorsed by the meeting, is a Mt. Hood resident and lives nearly twice as far from Parkdale as Mr. Wishart does, so what was the occasion of Mr. Wishart's surprise?

The result of this meeting, as is stated in another column of the same issue, was 45 votes cast for Mr. Putnam, eight for Mr. Rodenbiser and four for Mr. Wishart. If, as Mr. Wishart states, there are 200 voters in Baldwin precinct and he thinks Mr. Putnam's full strength was represented, why did not Mr. Wishart have the other 143 voters there and take the meeting by storm? He had time enough; surely he missed a grand opportunity, for Mr. Putnam was ready to withdraw in favor of any other candidate who might be endorsed by the meeting.

W. E. CLARKE.

George T. Cochran of LaGrande, who is a candidate for the nomination of Congressman on the Republican ticket, was in the city last of the week. His announcement and platform appear on another page.

Greater Storage Room An Urgent Need--Sproat

Manager of Union Says Better Facilities for Handling and Shipping Crop Is Now Vital Matter with the Union and Urges a Concerted Movement Looking Toward An Extension of Company's Plant.

That the live question of the hour with the local Union is the great necessity for increasing the home storage and the shipping facilities, is the gist of a circular letter which has been sent to all stockholders and shippers of the Union by C. H. Sproat, secretary and manager.

Mr. Sproat strongly urges the necessity for concerted action on the part of the stockholders looking towards an increased storage capacity and gives out facts and figures about last year's crop and its disposition. Of the 200 cars of apples and pears shipped last year, 68 cars went to Messrs. Steinhardt and Kelly in New York; 132 cars were shipped to 63 different consignees in 31 different cities of the United States and to four different cities in foreign countries, covering sales in 17 different states of the Union and three foreign countries.

Out of the 200 cars shipped, all but one were sold f. o. b. Hood River, one car only being sent on consignment to a city in Ohio and that on a virtual guarantee that the consignee would get regular f. o. b. Hood River prices.

Out of a total quantity of 147,000 boxes of apples and pears handled by this Union during the past season, 141,500 were sold f. o. b. Hood River, and 5,500 boxes were sent out on consignment, mostly to Portland, Oregon. These Portland shipments consisted mostly of varieties unknown and of no regular market value, being mostly apples of common varieties and of small size.

Mr. Sproat also says: "We think it will not be questioned when we make the statement that the Hood River Apple Growers' Union is generally conceded to be one of the best, if not the best, of the very few successful co-operative working concerns in the United States, and we judge this

to be so from the great number of letters which we receive from time to time asking us for general information concerning the organization and workings of this Union and the general underlying causes of our success.

NEVER SAW VALLEY TO APPROACH THIS

M. R. Tucker, who has been a rancher in the East Barrett district for the past four years, was among the callers at the News office last of the week and in the course of conversation declared that although he had traveled extensively through the United States and in Central Europe before settling in Hood River he had never seen another agricultural section which could be compared with this, not only from the standpoint of scenic beauty, but also when considered from the standpoint of the class of residents.

"In my opinion," said Mr. Tucker, "this valley can boast the most intellectual and progressive type of farmer to be found in the country and the best of it is that they are all delighted with their location and are happy and contented."

SHERMAN FRANK BUYS A TRACT FOR POULTRY FARM

Guy Y. Edwards and Company report the sale of five acres for Wm. Swick on Avalon Way to Sherman Frank of this city.

Mr. Frank has taken possession and will make the place a modern poultry ranch, remodel the house and build poultry pens to accommodate a large number of chickens. Mr. Swick still retains the pear orchard and adjoining land.

CHAFIN AND BURKE WILL DEBATE HERE

On Friday, March 20, at the Commercial Club in this city will occur a debate between Hon. Eugene W. Chafin, ex-candidate of the Prohibition party for President, and J. Frank Burke, of the Oregon Anti-Saloon League, on the question of the rightness, wisdom and expediency of a local option law. The following is the resolution in its complete form:

Resolved, That the Anti-Saloon League is a righteous, wise and efficient institution, aiming at the elimination of the liquor traffic;

That local option, so-called, as urged and operated by the Anti-Saloon League, is a righteous, wise and efficient step toward the elimination of the liquor traffic;

That those who are opposing the Anti-Saloon League and local option legislation were urged by the Anti-Saloon League, are adding the liquor traffic in the fight for the protection of their trade and if this opposition comes from alleged friends of the temperance cause, in addition to aiding and comforting the liquor traffic, it is the means of tending to divide the forces and to that extent delaying the final day of victory.

Mr. Burke contends for the affirmative and Mr. Chafin for the negative. Each is conscientious in his belief and the debate promises to be very interesting.

Important Meeting of Fruitgrowers Saturday

Heavy Losses During Present Season from Fungus Rot Will Be Prevented by Instructing Orchardists As to Elimination of Anthracnose—Federal Expert and Prof. Lawrence to Talk.

A meeting of all the fruitgrowers of the valley has been called by County Fruit Inspector W. H. Lawrence for next Saturday afternoon at 1:30 o'clock at the Commercial Club to consider the subject of apple rots in cold storage. B. B. Pratt, cold storage expert of the bureau of plant industry at Washington, D. C., will be one of the speakers and Professor Lawrence will also give a talk on the same subject.

"There has been a heavy loss during the present season on account of fruit which has spoiled while in cold storage," says Professor Lawrence, "and as means have been discovered whereby this can be prevented, the meeting is one of great importance to the local orchardists. We will have an exhibition specimen of diseased fruits in order that all present may see the nature of the decay and be able to recognize it."

Continuing, Professor Lawrence, said: "Investigations recently made have disclosed fungus growth on fruit in several of the storage plants in Hood River and Portland and it has also been found in a number of shipments made to Portland from here. It is also to be found in boxes of apples which are on display in store windows in this city, while we have also discovered specimens of this kind of decay in cellars and apple storehouses throughout the valley."

Professor Lawrence estimates that of apples which have spoiled while in storage during the present season from 90 to 95 per cent of the decay has been caused by anthracnose fungus. As means have been discovered whereby this pest can be checked

ANOTHER STORAGE PLANT TO BE BUILT

Among the cold storage plants which are to be built in the valley this summer is one which is to be erected by Thomas E. Avery one mile west of Van Horn station. The building will be 40x60 feet and will include a cold storage vault built with a capacity of 8,000 boxes. Over the vault there will be a packing and sorting room and also a large work room. The building will cost \$2500. Of the 20-acre ranch, 15 acres are in young, bearing trees and Mr. Avery expects to harvest about 5000 boxes of fruit this season.

HALF INTEREST IN PINE GROVE BOX FACTORY SOLD

Mark Cameron, proprietor of the Pine Grove box factory, has sold a half interest to George Sheppard of Willow Flat. They expect to install a fast feed planer and other machinery which will almost double the present capacity of the plant. Mr. Cameron has built up a successful business and the new partners are now preparing to supply the demand for boxes to market the big crop expected this fall.

Miss Katherine E. Cooke of Portland has arrived to take charge of the old Booth place, which was recently purchased by Miss Spring of Pittsburg, Pa.

LOCAL TRANSFERS OF REAL ESTATE

The following sales of real estate are reported for the past week:

Harry LaVeln and wife to Hood River Orchard Land Co., five acres in Barrett district.

Caleb H. Ray and wife to R. N. Dunham, lots 7, 8 and 9, Spangler's subdivision, \$1750.

Walter H. Austin and wife to Franz X. Arens, 6 acres in middle valley, \$600.

N. T. Chapman and wife to Arthur Howell, lot 50x100 in N E corner, block 4, Pleasantview, \$1500.

John S. Harbison and wife to Chas. T. Rawson, 80 acres south of Fir and certain water rights.

J. A. Epping and wife to Charles Lackey, 20 acres in Upper Valley.

W. A. Copeland to Alfred W. Boorman, lot 30, block 3, Stranahans's Addition, \$700.

HOOD RIVER GIRLS ARE POPULAR AT THE U. OF O.

University of Oregon, Eugene, Or.—At a recital of the University of Oregon Music School held recently at the University, Miss Florence Avery, a graduate of the Hood River grade schools, sang a flower song cycle of three numbers in a very pleasing soprano voice. The Emerald, the University's official newspaper, gave Miss Avery very favorable mention in its columns.

Miss Georgia Prather, a graduate of Hood River high school, is another Hood River girl at the University of Oregon who is making good in all lines. Miss Prather was elected vice-president of the University German Club at the election held recently, and both Miss Prather and Miss Avery are members of the sophomore class basketball team, besides being members of their respective sorority teams.

Among those who have arrived to see the valley with a view to locating have been E. W. Dwyer, William Frost, David Patten and W. L. Gambley of Pipestone, Minn. They took a trip through the valley Friday and returned to White Salmon, Saturday, continuing that evening.