

REDUCTION

In Cost of Electricity at

Flat Rates

You Can Buy Electricity on a Flat Rate at Your Place
of Business or at Your Residence

TO YOU THIS MEANS

1. Lighting and Power bills at a fixed monthly amount known in advance.
2. Bills are the same every month in the year.
3. Meter readings not used in computing bills.
4. Electricity can be used for lighting, heating appliances, or power, *in any amount you desire*, without increasing lighting or power bills.

Your Bills for Electricity will be materially
Less than You have Ever Paid here-to-fore

These *Low Flat Rates* are effective Jan. 1, 1912. Do not consider buying electricity elsewhere until you have our proposition. One of our special representatives will call on you soon. You will be surprised at the *Low Flat Rate* you will be quoted. Your 1912 lighting or power expense will be very greatly reduced.

The HOOD RIVER GAS & ELECTRIC CO. because of its acquiring the property and organization of THE PACIFIC POWER & LIGHT CO. is a concern with its duplicate power plants, *now doing business* with an experienced organization. *You*, as its customer can be assured of *uninterrupted* and *excellent* service which is alone of great value. Think what it means to have all the GOOD LIGHT you want at LOW COST. YOU GET FROM US A FLAT RATE AT THE LOWEST COST

Our Motto: "Acme of SERVICE at LOWEST COST"

Hood River Gas & Electric Co.

Same Phone and Address as Our Predecessors

Phone 55

Office 214 Cascade St.