## Chalmers Talk

In our ad two weeks ago we gave the standards by which to judge a motor car As we stated, combined properly in one car they assure that big result---Satisfactory Service.

Here are the standards which you should have in mind in purchasing a car: Am ple Power--enough and not too much; Flexibility of Control; Safety, Reliability, Goo Looks; the Quality to Wear and Fair Price. These are the "yard sticks" we are going apply to the Chalmers "Thirty-Six."

First, on the basis of ample but not extravagant power. The long stroke motor f this model developes full 36-horsepower. It gives you all the power you need for any conditions and yet it does not uselessly burn gasoline. This motor is a faultless puller heavy going. The Chalmers "Thirty-Six" motor is built entirely in the Chalmer operation.
The connecting link between the motor and the driving shaft is a four forward

The connecting link between the motor and the driving shaft is a four forwar speed transmission. This transmission, taken with the long stroke, carefully manufa ured motor and the improved carburetor with dash adjustment, gives a flexibility

A motor is not necessarily good because it is built on a certain principle. annot, of course, build a good motor on a bad principle. "But you might build, a poor ne on a good principle. The principle of the Chalmers "Thirty-Six" motor, with big tried, of proved efficiency. And yet it is not because of the principle alone that this tor has unusual merit.

It would be possible for the Chalmers shop to build just as efficient a motor of are the most important factors towards a perfect motor. Many arguments are heard concerning the virtues of various types of motors. Several types look equal to us heoretically. The arguments in favor of one are as convincing as the ar guments in favor of another. But the big point is that it takes something more than blue prints to make a motor that is unique from the standpoint of smoothness and economy of operation. Chalmers motors are that sort, because they are well designed, well built of the best materials obtainable and thoroughly tested before delivery. We are sure that the methods of testing motors employed by the Chalmers factory are not
equaled in more than two or threeplants in the country. They are not surpassed by any.

## Our Implement wid Vehicle Line $^{2}$

Velie Buggies and Hacks
Mandt and Studebaker wagons
John Deere Steel Plows Syracuse Chilled Plows Hardie Power Sprayers
New Way Gas Engines
Sharples Separators
Kewanee Water Systems John Deere Complete line of Harrows, Levelers, Pulverizers Kimball Cultivators

# Gilbert Implement Company 

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|  | average well-kept tree will not pro-dace more than $\$ 20$ worth of frult one year to another, but even it |  |  | sight. So far as can be learned, It Isnot belleved by Kazima or his friend that foul plny was intended, but the | S. E. BARTMESS Funeral Director and Practical Embalmer HOOD RIVER, OREOON |
|  |  |  | Water superintendent and wanto tobe Enlted Statem senator. Headvo- |  |  |
|  | one yenr to another, bat even at <br> that the profite from tobaces, whent | On Jan. 5, 21.25 Inches fell. Jan. 7 , i4. 7 Inches was ndded to former pre- |  | pecullar affair fa looked upon in hav- Ing loen an acelifent. Several of the shot found lodgement In Knzima's |  |
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