REALTY TRANSFERS KINGS AND QUEENS MADE THIS MONTH ARE ENTERTAINED

## Extra Special

This Week
Dining Tables Solid Oak, Massive Round
Pedestal, Round Top Exten-
$\$ 10.75$
Dining Chairs REDUCED Solid Oak, leather box seat;
Each Fumed or Waxed. $\$ 2.25$ Solid Oak, saddle seat, half en or Fumed Oak.
Each $\$ 1.89$

DAVENPORTS
Revolving Seat Beds with Felt Mattress
Note Only

| $\$ 26.75$ | - | $\$ 29.50$ |
| :--- | :--- | :--- |
| $\$ 35.00$ | - | $\$ 40.50$ |
| $\$ 48.00$ | - | $\$ 69.50$ |

## No Dull Days at Franz's JANUARY SALE ATTRACTS HUNDREDS

"First it blew and then it snew Then it friz and then it Thew'
but never a let=up in the hustle and bustle of this sale. The "Specials" are snapped up almost as soon as shown. We're bringing out all reserve stocks and filling in the gaps, so, no matter what your FURNITURE or RUG requirement, it's here
For Less


| Solid Oak Library Table$\mathbf{\$ 2 . 6 5}$ <br> FULL SIZE <br> RATTAN ROCKERS <br> $\mathbf{\$ 2 . 4 9}$ <br> Finsised Bram ur watanal |
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A DRIVE IN RUGS and LINOLEUMS

| Reg. \$55 Wilton Velvet Rugs, $9 \times 12$ \$ 42.00 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 50 |  |  |  | 37.50 |
| " | 35 | Axminster | " |  | 27.00 |
| " | 28 | " | " |  | 21.50 |
| " |  | Brussels | ". |  | 18.00 |
| " | 20 |  | " | ' | 14.85 |
| Our Linoleums---Wonderful Values--- |  |  |  |  |  |
| Heavy Grade, printed............. 54c yd. |  |  |  |  |  |
| Heavy Grade, inlaid ............. 98c yd. |  |  |  |  |  |
| Remnants--Several pieces large enough for small rooms...............erer yd. 49c up |  |  |  |  |  |

## E. A. FRANZ CO.

 LIGHTING TALKSNumber 5

The fundamental considerations for any public utility corporation engaged in the upbuilding nvestment and co-operation with the general public in the upbuilding of the community. These guiding principles constitute the company's public policy.
the community at large. The company and its predecessors doing, pionee busin Hood River and in stimulating the deelopment of this city and the surrounding country, the g This company has provided and is now furnishing electric light and power service for the size in the Pacific Northwest. Our lines extend out over both sides of Hood River Valley, an furnish these rich sections of territory with a splendid light and power service-something that is command these comforts of the city and at the same time enjoy the advantages of country the Thus, by promoting the welfare and comfort of residents of the valley, we beleve we are hemin to build up Hood River, as the prosperity of any city is largely dependent upon the prosperity of
the surrounding country, can justify them to the satis minded person. That our service is first class is attested by the fact that during the recent sion when many electric light and power companies in all parts the co-operation of every customer, big and little, for a bigger, brighter and better Hood wiver

