

WE wish each and every one of you a Joyous New Year. And right at this time, we wish to impress on your mind our policy for the coming year. New Years resolutions and policies are in order at this season.

Frankly, we do not know how we can improve on our policy of

"A Square Deal To All"

We have, during the past year, lived up to this policy to the best of our ability. Every claim made on us has been settled to the entire satisfaction of each particular customer.

This Is to Be Our Policy For the Coming Year

We aim to handle only such goods as we can back with our own personal guarantee. We aim to keep up our "money back" slogan. This has been a strong feature with us in the past, and we will do anything within reason to make you a satisfied customer of ours.

Few people in the valley realize what an immense stock of goods we carry. We can meet almost any condition that may arise. We can supply a wagon for light one horse use, or a heavy gear for logging. We can meet your requirements in a serviceable buggy or we can furnish you an automobile. We carry in stock a system of waterworks ranging from an ordinary pitcher pump to a complete Kewanee system of water supply.

We are always particularly glad to show and explain to new comers in the valley all the tools and appliances used in orchard work.

We have been rather cramped for space in which to show all our goods to best advantage. We are now putting a cement floor in our basement, and expect to have one of the prettiest show rooms in the city. When you call at our store, don't fail to visit the basement. We hope to make it a place where you will be proud to bring your visiting friends in order to show them the merchants of Hood River are "live ones."

This is the time of the year when we, as well as you, have plenty of time to discuss thoroughly your needs for the coming season. By the first of the year we will have on display all our new Spring goods. You can make your selections at your leisure if you call now. Take your time and examine our offerings thoroughly. We know we can please you. We don't ask you to purchase--we don't try to force a bargain on you--but we do want you to call. Then when you are ready for your goods, neither of us lose time in deciding.

Gilbert Implement Company