THE HOOD RIVER NEWS, WEDNESDAY, DECEMBER 20, 1911



WHAT HOOD RIVER PEOPLE

(Continued From Page 1)

in the manger in a spirit of adora- of the gift, whether it be large or tion to the new-born king, and small, it should be given, and also co .- Christmas creates and fosters hearts were glad because of it. The received, with a kindly, loving spirit, the same sentiment among mankind out presents for "papa" and "mamdays we are made glad, not by gifts of "Peace on Earth, and Good Will" to us, but because we have, by some to Men.

day's origin, made another happy. Jas. Waggener, Jr., Music Dealer- benefits, but to confer them-is my G. W. Thomson, The Paris Fair-

habit or custom at Christmas time, D. G. Cruikshank, 5, 10 and 15 Cent

son, which, in many instances, has ents rather than receiving them. become an abuse, as it has forced James Stranahan, Fashion Livery former associates whom we might many, through their generosity and Barn-I believe in a same Christmas, otherwise forget. kindness of heart, to give more than just as much as I do in a same Fourth C. A. Plath, Drugs-The Christmas their means would justify. This situ- of July. People have gone cruzy spirit is as strong and active this cize certain features of Christmas ob-

ation, or feeling' should not prevail. about thristmas. I think we should Many a person, through the prompt-ing of a loving heart, has given more and fewer indiscriminate Christmas trade, recipients of Christmas re-a calamity, for it perpetuates the "returned"-that is, that whoever seemed to us.



nerit, but the Christmas that imsses me is the Christmas spirit of good fellowship; the renewal of friendship; the regulting of family circles, I love the Christmas spirit that awakeus us to a realization of God's greatest gift to the world. I believe the little child should be a firm be liever in Santa Claus, and find all the enjoyment in it that his little

gifts

suirit

heart can cherish. You may say minders will have to "take the will that is deception, but it is not, for it for the deed" in many cases. represents the spirit of the times, and to them it is real, while to us it Banking and Trust Co .- I believe is none the less real except the per. that there has been a perversion of sonality of Santa Claus as they view the Christmas senson by many, who 1. W Perigo, of J. W. Perigo & Son, Grocers-More "Merry Christ | thing better in return. A post card mas" and less reckless and indiscrimtaate giving would make a better Christmas, in my colulon-

in the expenditure of a few cents, and J. M. Wood, Grocer-Frequently

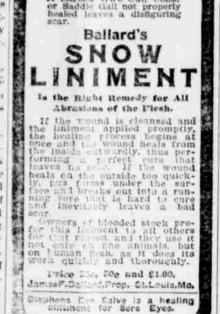
even in the work of their own hands, there is more real Christmas spirit in THINK ABOUT CHRISTMAS than some other person has, whose a whole souled, heartfelt "Merry gift represents a value of hundreds of Christmas" than there is in the most dollars. No matter about the value elaborate and expensive gift. C. F. Gilbert, Gilbert Implement

last decade's "commercializing" of a feeling which should prevail at this that we ordinarily feel for a lodge ma" and others: watch them on a the day is passing. In these later season above all seasons-a feeling brother-in other words, it makes Christmas morning as they forget powerfully for a general fraternal their own presents in enjoyment of

feeling among men, the "brother, the pleasure their presents give, and thoughtful act emblematic of the A. W. Onthank, Real Estate-Not hood of man." This, I think, is the you will realize that they learn the to receive, but to give; not to get most admirable features of Yuletide, great lesson of self-sacrifice at Christmas time as at no other season of In many localities it has become a idea of the proper Christmas spirit. One of the benefits of the Christmas, the year,

A. S. Kler, of Kier & Cass, Drugseason is that it reminds us of old in giving presents, to try to give Store-The thing that gives Christe friends-renews old ties and strength- gists-Christmas is essentially the just a little more than the other per- mas its charm is the giving of pres- ens them; even if we only send postal children's day, and we should get card, it draws us closer again to our chief pleasure in making them happy on that occasion.

year as ever, but I find that the dol servance, no one would have Christ



NAMES OF STREET, STREE

TCOMMENDEDBY CHAS. N. CLARKE

R. W. Pratt, Cashler Hood River have given presents on something of a barter basis, hoping to get someor some triffe to show that you re-

member your blends, is better than expensive presents which you cannot afford. H. H. Hadlock, of Hadlock & Me-

Connell, Real Estate-One of the most admirable features of Christmas is that it teaches the children the great lesson of unselfishness Watch the youngsters as they pick

recurring Christmas season.

should do much to train us in the could not "return" the favor. gospel of unselfishness and sacrifice.

very true R. W. Kelly, Kelly Bros., Hay and

a Merry Christmas and a Happy to when we were boys. Why? Well, F. A. Bishop, Hood River Abstract Co-While some will at times critithat's all.

great evil of the Christmas season is now we should make Christmas masspirit prevails

fraternal and charitable feelings of receives a present must give one in E. A. Franz, House Furnisner-Te mankind as no other influence does, return. I believe that would be make others about him happy is the and mankind is better off for every remedied if gifts were confined to the best Christmas present a man can immediate family circle and to the give himself, P. C. Young, Meats-Christmas needy, who in the nature of things

It is more blessed to give than to Christmas is the one holiday of the mas, and from finding our chief receive" is very old, but it is also year that especially appeals to fra- pleasure at this season in receiving ternal and charitable sentiments.

University of Oregon Glee Club

Songs Jo Skits Jo Stunts

COLLEGE FUN

Better harmony in the songs-Keener stunts-

Tickets on Sale at Clarke's Drug Store --- Prices 50 and 75 Cents

A backache from laughing is guaranteed.

More harmonious skits than ever before.

THURS., DEC.

MONROE OPERA HOUSE

PROGRAM TEEMING WITH

Grain-A Christmas sentiment? Oh, mas doesn't seem the same as it used gifts to others

New Year to all our customers- not because the day has changed. Real Estate-Christmas gifts should L. E. Taft, Taft Transfer Co-The up, I guess. And that indicates that as to the recipient, if the true Christ

Louis A. Reed, of L. Reed, Attorneys-As we grow older J. H. Heilbronner. Real Estate- we shift our views regarding Christpresents, we reach the point where Murray Kay, Civil Engineer-Corist- we get more happiness in making

L. C. Sims, of G. Y. Edwards & Co., but because we have changed-grown afford as much pleasure to the giver

All kinds of printing at News office

Don't Let the X-mas Problem You'll Find It at Franz's Worry You For a Minute

FRANZ has appropriate gifts for all! Just run in and let us suggest and show you the very thing for Father, Mother,

Husband, Wife, Son or Daughter. Gift things of beauty and utility, the kind that outlives the season and is a perpetual reminder of the giver. Can you imagine a more delightful gift for a man than a safety razor, a rifle, or a big easy chair to enjoy during the long winter evenings, and what housewife would not be overjoyed to find a set of silverware or a new rug or davenport in her X-mas stocking. Come to the store that is brim full of such good things, where "helpfulness and good cheer" are the watchwords and where you'll feel perfectly free to just "browse" around, taking your time for making selections. But please come early; don't run the risk of sore disappointment in finding the piece you "intended" having laid aside, sold to some one else.

OI The Joys in Toy Land Santa's Headquarters for Me! Why! you'd never dream that such a world of toys existed. Engines that run, tin tops that hum, trumpets that blow – and dollies? Goodness yes! The whole dolly family. Teeny, tiny ones and mid- dlin' sized ones and great big 'uns. Mr. Franz says he is bound Santa Claus shall not run short of dol.'s so he is offering 25 dozen. Just think! That's 300 specially fine big dollies over a foot high with eyes that open and shut, beautiful hair, all dressed up At Only IS CENTS Each		Imported Decorated China At Half Price This is the finest lot ever open- ed in Hood River. Decorations are all hand colored. There are 400 pieces and we will certainly never again be able to offer a value equal to it. It would look very reasonable if priced at dou- ble. But if you come early we	Oneida Community Silver Serviceable as Sterling Have just received a shipment which includes all of the newest creations in this famous ware. Some of the choicest designs are The Wildwood	IS IT HERE? FOR HER Decorated China Silverware Coffee Percolater Brass Jardeniere Coffee Sercolater Brass Jardeniere Coffee Secolater Brass Jardeniere Content Cabinet Carving Set Rocking Chair Kitchen Cabinet Vacuum Cleaner Carving Set Rocking Chair Safety Razor Smoker's Set Completed Some Good Tools A Watch Completed				
At Only Trains Wagons Blocks Games Tea Sets Drums	Ten Pins Doll Furniture Magic Lanterns Toy Telephones Riding Horses Horns	Sleds Coasters Skates Campbell Kids Twee Deedle Character Dolls	Chocolate Sets, twelve designs \$3,50 UP Dainty Sugars and 90C UP Creamers, set 90C UP Plates, Cups, Saucers, Spoon Trays, Salad Dishes, Etc.	The Sheraton The Fleur de Lis No more enduring gift could be bestowed than a piece or a set of <i>Community Silver</i> .	Vases Blocks Picture Blocks Roly Polys Dolls Tubs	Horns Balls Animals Tran. Slates Boats Baskets	Puzzles Dominoes Checkers Loto Games Furniture	Banks Fire Engines Sweepers Tin Dishes Nodding Figures Tops

\$2.95 Fine Rattan Rocker Full size, roll edge; Portland stores are advertising same rocker as Special \$4.50 value

pio. 10 Diass Deu 2 inch posts, satin finish. Only a few to

sell at this low price.

\$22.00 Less Than Portland Price. Think of that. This beautiful piece would make a mighty fine present for the family.

Nothing nicer for young or old. Complete sets and odd pieces __35c, 50c, \$1, \$1.25 and up

Corner 2nd and Oak

E. A. FRANZ COMPANY

Hood River, Oregon