

**ROYAL BAKING POWDER**  
**Absolutely Pure**

**Economizes Butter, Flour, Eggs; makes the food more appetizing and wholesome**

**The only Baking Powder made from Royal Grape Cream of Tartar**

**PACIFIC COMPANY SPLIT LIGHT RATES**

(Continued on Page 1)  
 To the Mayor and Common Council of the City of Hood River.  
 Gentlemen:—The undersigned Hood River Gas & Electric Company has recently been organized for the purpose of engaging in the electric light and power business in this city, and has practically completed negotiations for the acquisition of the present generating and distributing system of the Pacific Power & Light Company in this city. It is expected that the transfer of this property will be accomplished within the next 30 days. This company will be in a position to supply electric light and power not later than February 1, 1912. Understanding that the city of Hood River is considering the making of a contract for street lighting, we wish to submit the following bid for such lighting, upon a contract to run for a period of five or ten years as the city may desire.  
 For each 40 watt Mazda or Tungsten lamp, \$40 per month.  
 For each 60 watt Mazda or Tungsten lamp, \$50 per month.

For each 100 watt Mazda or Tungsten lamp, \$75 per month.  
 For each 150 watt Mazda or Tungsten lamp, \$100 per month.  
 For each 250 watt Mazda or Tungsten lamp, \$150 per month.  
 The company will install as many of said lamps as the city may desire, and at such locations as may be specified by the city council from time to time, providing, however, that the company shall not be required to construct an additional transmission line of more than 150 feet in length for each 100 watt lamp added. Extensions for other lamps to be in like proportion. The above lamps will be maintained and operated from night fall to dawn during every night in the year.  
 As evidence of our good faith in making this bid and as security for our entering into the contract at the above rates mentioned in our bid we will deposit with the mayor or other proper officer of the city the check of Ladd & Tilton Bank, payable to the city of Hood River for \$500; this check to be turned over to the city treasurer upon the acceptance of our bid and to be held by him as security for our entering into a contract with the city embodying the above rates, and our furnishing the city with a

**TALKS TO GROWERS LOW GRADE APPLES**

(Continued From Page 1)  
 doubtedly better distribution will go a long way to help solve the questions concerning the profits to be realized from our lower grades. To get the best distribution we not only need good cooperation among the fruit districts of the Pacific coast but a closer and more friendly co-partnership between all fruit producing districts of the United States.  
 Are we putting too much dependence on what the Panama canal can do for us? It undoubtedly will be a great factor in distribution, especially for European markets. We may be disappointed, however, in the results of the opening of this canal on our American apple trade. Many of the growers will have local freight rates on the railroad to pay, not only at the point of production but at the point of final distribution. It also will depend on the rates the steamships can offer and the possibility of securing steamers that are equipped for handling fruit trade through tropical waters. We must not sit down and wait for the Panama canal to be opened.  
 One question that confronts us, can we eradicate some of the lower grades, and especially the cull. Undoubtedly this can be done in many occasions, but there is grave doubt as to whether this can really be done in many of our orchards, especially with increased production. At times a scarcity of help may play an important part in the per centage of culls. The size and management of the orchard and climatic conditions must all be considered. The chances are that the per centage of culls will increase rather than diminish as our crop increases in bulk. We should establish an early date plants for handling bi-products. Probably if we wait for private capital to establish such plants it is very doubtful if in most cases we could handle the culls at a profit. Fruit growers' associations should immediately take up the matter for the installation of vinegar factories, canning plants  
 surety bond for \$1,000, securing our performance of such contract; the company to execute such contract and be ready to supply service at the above rates by February 1, 1912.  
 Yours very truly,  
 HOOD RIVER GAS & ELECTRIC CO.,  
 By R. A. Letter.

and evaporating establishments.  
 We should be shipping out trainloads and shiploads of high grade vinegar, jells, jams, canned apples and evaporated fruits. Many communities will make the serious blunder of making these plants too expensive, elaborate machinery will be installed; machinery that is not necessary which merely ties up capital and the result will be that many of the plants will prove failures. In some of our sections prune driers and hop driers can be easily made to handle the dried fruits. One large orchard on the Pacific coast made a handsome profit on their cull apples last year by drying them in a hop drier. The expense of changing the drier and the addition of certain implements was very small. By using proper precaution in establishing bi-product factories and by hiring men who understand the business we will be able to manufacture our culls into products that we can dispose of at a handsome profit.  
 We must strain every nerve to reduce cost of production. This means better packing houses, more carefully planned orchards, better bookkeeping, which means the careful recording of actual costs and closer study of the proper division of labor. It is a fact that few of us today know the real cost of production, especially when this refers to single items of cost, such as cost of pruning, spraying, thinning, cultivation, packing, etc. If possible we must reduce the cost of the package and packing of lower grades. This will, perhaps, mean some experimenting on our part.  
 One of the greatest boons to fruit growers would be the parcels post. If this were introduced we could ship out jells, jams, vinegar and packages of fruits to various parts of the country at a greatly reduced rate. It would mean an enormous increase of the consumption of fruit and fruit bi-products. This last fall at our college we received a box of fruit from Wisconsin which weighed 50 pounds; the express rate was \$6.13. A 40-pound box from Massachusetts cost us \$3.12; a box from eastern Oregon, \$1.25; box from Colorado, \$3.05, and a package from California .90. Compare these rates with the parcels post rates and you can easily see where much of the money for a package of fruit goes. Many country merchants seem to oppose the parcels post, but I sincerely believe it would increase their business. It would give the farmers and fruit growers more money, and money

that they could expend for things which they now go without. It would mean a greater business and more money in circulation, which as a general rule means prosperity for the people as a whole. In conclusion we would say, then, let us study closely our cost of production. Let us try to reduce it if possible. Let us experiment with different methods of handling new packages for the lower grades. Let us establish vinegar houses, jell and jam factories and evaporating plants. Let us all work for a closer and more friendly cooperation with the entire fruit interest of the continent, seek a better distribution and try to establish the parcels post.  
 The meeting recommended that A. I. Mafoen attend the meeting of horticulturists in Portland next month and devise means of fighting the Lafean Box bill.

**O. A. C. Teaches Plumbing**  
 Plumbing will no longer cost the Oregon Agricultural College so much since a course of instruction is now being given in the new mechanical arts building, and most of the college repair work will be done as a part of their laboratory practice by students. Foundry work is also being done in the same building by a class of 22 young men.

**The W. G. Aldred Co. CONTRACTORS**  
 EXCAVATING AND GRADING  
 Crushed Rock and Gravel  
 HOOD RIVER, OREGON

**When you feel discouraged, nervous, tired, worried or despondent it is a sure sign you need MOTT'S NERVINE PILLS.** They renew the normal vigor and make life worth living. Be sure and ask for **Mott's Nerve Pills** Price \$1.00 by druggists. WILLIAMS MFG. CO., Props., Cleveland, Ohio For Sale by Carl A. Plath, Druggist

**FOR SALE—Non-irrigated Budded NURSERY Stock. GUARANTEED true to name.** Spitzburgs, Newtowns and Ortleys. D. CURRIER, Jr., Odell 84. R. D. 2.

Coughs that keep you awake at night also disturb the sleep of the rest of the family. They can be stopped in a few minutes with

**Ballard's Horehound Syrup**  
 It is a Remedy of Great Relieving Power in All Lung and Throat Troubles.

Ballard's Horehound Syrup conveys a warming and relaxing influence to the congested lungs. Heals soreness, quiets tickling sensation in the throat, strengthens the voice, loosens phlegm and relieves all irritated conditions in the throat and lungs. Keep a bottle in the house. It is handy to have when needed and saves a world of misery to the person affected.

**Put Up in Three Sizes, 25c, 50c and \$1.00 per Bottle.**

Buy the \$1.00 size. It contains five times as much as the 25c size, and you get with each bottle a Herriek's Red Pepper Porous Plaster for the chest.

**JAMES F. BALLARD PROPRIETOR ST. LOUIS, MO.**  
 For Weak Sight or Sore Eyes, use Stephens Eye Salve. It cures.  
**SOLD AND RECOMMENDED BY CHAS. N. CLARKE**

**Mount Hood Railroad**  
 Time Table No. 10, Effective April 17th, 1911 A. M.

A. M. - South		North - P. M.
8.00	Hood River	3.10
8.05	Powderdale	3.05
8.15	Switchback	2.55
8.35	Van Horn	2.30
8.40	Mohrs	2.25
8.55	Odell	2.15
9.10	Summit	2.05
9.20	Bloucher	2.00
9.40	Winans	1.50
9.45 Ar.	Dee	Lv. 1.45
10.15 Lv.	Dee	Ar. 1.25
10.25	Troutcreek	1.20
10.40	Woodworth	1.05
10.50 Ar.	Parkdale	Lv. 1.00

Sundays, north bound train will run two hours late, above schedule, leaving Parkdale 3 p. m.  
 A. WILSON, Agent.

**LIME ..AND.. VITROL**  
 AT WHITEHEAD'S

**H. YAMA DAY WORK**  
 AT Cooking and House Cleaning  
 Phone 159 14 Oak Street

**CHICHESTER SPILLS**  
 DIAMOND BRAND  
 Beware of Counterfeits. Refuse all Substitutes.  
 LADIES! Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in Red and Gold metallic boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS, for twenty-five years regarded as Best, Safest, Always Reliable.  
**SOLD BY ALL DRUGGISTS TRIED EVERYWHERE WORTH TESTED**

**You'll Find It at Franz's** Don't Let the X-mas Problem Worry You For a Minute

FRANZ has appropriate gifts for all! Just run in and let us suggest and show you the very thing for Father, Mother, Husband, Wife, Son or Daughter. Gift things of beauty and utility, the kind that outlives the season and is a perpetual reminder of the giver. Can you imagine a more delightful gift for a man than a safety razor, a rifle, or a big easy chair to enjoy during the long winter evenings, and what housewife would not be overjoyed to find a set of silverware or a new rug or davenport in her X-mas stocking. Come to the store that is brim full of such good things, where "helpfulness and good cheer" are the watchwords and where you'll feel perfectly free to just "browse" around, taking your time for making selections. But *please come early*; don't run the risk of sore disappointment in finding the piece you "intended" having laid aside, sold to some one else.

**O! The Joys in Toy Land Santa's Headquarters for Me!**

Why! you'd never dream that such a world of toys existed. Engines that run, tin tops that hum, trumpets that blow—and dollies? Goodness yes! The whole dolly family. Teeny, tiny ones and middlin' sized ones and great big 'uns. Mr. Franz says he is bound Santa Claus shall not run short of dolls so he is offering 25 dozen. Just think! That's 300 specially fine big dollies over a foot high with eyes that open and shut, beautiful hair, all dressed up

**At Only 15 Cents Each**

Trains	Ten Pins	Sleds
Wagons	Doll Furniture	Coasters
Blocks	Magic Lanterns	Skates
Games	Toy Telephones	Campbell Kids
Tea Sets	Riding Horses	Twoe Doodle
Drums	Horns	Character Dolls

**SAMPLE LINE Imported Decorated China At Half Price**

This is the finest lot ever opened in Hood River. Decorations are all hand colored. There are 400 pieces and we will certainly never again be able to offer a value equal to it. It would look very reasonable if priced at double. But if you come early we will reserve your selections at these prices.

Chocolate Sets, twelve designs. **\$3.50 UP**  
 Dainty Sugars and Creamers, set **90c UP**  
**Plates, Cups, Saucers, Spoon Trays, Salad Dishes, Etc.**

**Fifty Year Guaranteed Oneida Community Silver Serviceable as Sterling**

Have just received a shipment which includes all of the newest creations in this famous ware. Some of the choicest designs are

The Wildwood  
 The Sheraton  
 The Fleur de Lis

No more enduring gift could be bestowed than a piece or a set of **Community Silver**.

**IS IT HERE? FOR HER FOR HIM**

Decorated China	Carving Set	A Shaving Cabinet	Foot Ball
Silverware	Rocking Chair	Morris Chair	A Knife or Gun
Coffee Percolator	Kitchen Cabinet	Safety Razor	Some Good Tools
Brass Jardiniere	Vacuum Cleaner	Smoker's Set	A Watch

**At the 5c-10c-15c Counters**  
 Worlds of Dainty Little Gift Things for Everybody

Vases	Horns	Puzzles - Dominoes	Banks
Blocks	Balls	Checkers	Fire Engines
Picture Blocks	Animals	Loto	Sweepers
Roly Polys	Tran. Slates	Games	Tin Dishes
Dolls	Boats	Furniture	Nodding Figures
Tubs	Baskets		Tops

**AN INVITATION formal Opening furniture and Rug Dept. Saturday, Dec. 2d**

We cordially invite every resident of Hood River and vicinity to visit our new store next Saturday. There will be music, a bite to eat and a good social time. We have striven to give you in this department, one that would represent the progressive up-to-the-minute Hood River spirit. Now we want you to express personally your approval or--well! Come in and tell us what you think of the Big New Furniture and Rug Shop anyway.

**Corner 2nd and Oak E. A. FRANZ COMPANY Hood River, Oregon**