

COUNTRY CORRESPONDENCE

CENTRAL VALE

F. Norburg is hauling his apples to Hood River.

A good attendance is reported at the Bible school Sunday.

Miss Zena Miller spent Sunday with Miss Mary Shepard.

Miss Elizabeth Ware and her sister were in the valley Sunday.

Geo. Shepard attended the Portland apple show last week.

T. A. Decker returned Sunday from a business trip to Portland.

John Allen visited at G. H. Stanton's Thursday night and Friday.

H. E. Redfield will leave for a trip to Central Washington this week.

Edgar and Lloyd Kyle of Parkdale visited at the home of W. D. Allen Sunday.

Mrs. Hansen and two daughters spent Sunday with Mrs. Mark Cameron of Odell.

Miss Emma Jones of Portland is visiting W. W. Witherbee. She will remain indefinitely.

B. E. Smallwood has been hauling his apples to the boat landing to be shipped to Portland.

Miss Palma Hagen has returned from a two weeks' stay at the home of Mr. Bone of Hood River.

Several of the Central Valettes heard the Columbia Quartet at Pine Grove Thursday evening.

A large selection of home made candy will be sold at the box social by two of the high school girls.

Central Vale is having grand weather, which makes it very convenient for those who are clearing land.

Kenneth McKay has returned to his home in Central Vale after a stay with E. C. Mayberry of the Upper Valley.

Mr. and Mrs. Jethro Massey are here from Arkansas. Jethro used to attend school here and his friends are glad to see him back.

Mr. and Mrs. W. B. Butchart went to Portland Thursday to meet Mr. Butchart's mother, who will make her home with them. They returned to their home Saturday.

Don't forget the box social next Saturday night. A humorous program is already prepared, including recitations, songs and dialogues. All the ladies are requested to bring a basket and the men to bring the price. A plate lunch committee will furnish plates at 15c each, or two for 25c. All will be well taken care of.

Subscribe for the News.

PINE GROVE

Mr. Wagner is in Portland on business.

Sunday school and preaching next Sunday morning. Preaching at Odell in the evening.

Mesdames Brool and Van Orsdale, of Oak Grove, spent Sunday with friends in Pine Grove.

The W. C. T. U. will meet with the president, Mrs. J. L. Davis, Friday afternoon of this week.

Mr. Large went to Portland last Wednesday to attend to the final settling up of the family estate.

Mr. and Mrs. Keck and Mrs. Keck's father, Mr. Magee, left Tuesday to spend the winter in Los Angeles.

M. M. Hill, who recently went to Arlington on a hunting trip, returned with a number of fine wild geese.

Mrs. and Miss McCully, who have been visiting for some time in the Willamette Valley, have returned home.

Gus Godberson, brother of our eighth grade teacher, Miss Anna Godberson, spent Sunday here with his sister.

Jerome Wells spent several days of the past week in Portland attending the Gypsy Smith meetings. He says he enjoyed them immensely.

The members of the Ladies' Aid wish to thank, through these columns, all of those who so kindly and generously assisted them in their recent dinner and supper.

The primary teacher of Pine Grove school, Miss Grace Turney, gave a paper on "The Primary Work in the Sunday School" at the Sunday school convention held at the end of the week. The talk was greatly enjoyed by those present.

The musical evening given by the Columbian Quartet, the blind musicians, was greeted by a full house. Every moment of the entire program was thoroughly enjoyed by all present, especially when Mr. Williams went "travelling" and the "Pine Grove band" played a couple of selections.

There will be a basket social and entertainment at the Grange hall next Saturday evening, given by the Pine Grove school. All ladies are requested to bring baskets. The play to be given by the children will be worth traveling a long way to see. Everybody come and bring your friends.

Ed Dresser, who has been picking apples, returned to his homestead Thursday.

Mrs. Steinhouser and baby were passengers on the train for Hood River Friday.

Mr. Rush came down from his homestead Friday to do a little business at Parkdale.

Mrs. Alta Thompson Newman spent last week with friends and relatives in this vicinity, after being gone a week or so.

MOSIER

Rev. W. A. Stark of Hood River visited with his daughter, Mrs. Akers Sunday.

Geo. Chamberlain is at The Dalles this week, being called to serve on the jury.

Leslie Wells of Vancouver, Wash., spent several days during the week visiting friends.

Mrs. J. W. Harvey, who has been quite ill for the past week, is able to be up and around.

Uncle Ira Evans of Alsea came up Thursday to spend a few days with relatives and friends.

Ed Burt and Dresbach returned the fore part of the week from Idaho where they had been packing apples.

Mr. and Mrs. Fred Evans returned Sunday from a few days' visit in The Dalles and a goose hunt at Bialock.

Mrs. C. H. Dunsmore returned Tuesday after several weeks' visit with her parents, Mr. and Mrs. Van Northwich of Cornelius, Ore.

Mrs. L. Rusher, returned Saturday night from a three months' visit in Michigan with brothers and sisters whom she had not seen for some years.

Among those going to Portland to hear Gypsy Smith and attend the apple show were Dr. and Mrs. Robinson, Dick Wiley, Miss Maude Evans, A. P. Bateham and daughter Miss Maude.

WHITE SALMON

(From the Enterprise)

A brakeman named Shores was shot and killed by a tramp just below Stevenson Tuesday. Sheriff Cresap, of Vancouver, who was on the watch for the murderer, was shot the following day and nearly killed when he accosted two suspicious characters in the train yards.

The S. P. & S. has offered a reward of \$1000 for the apprehension of the criminal.

It was sixteen above zero Saturday morning, an unusual thing for this section. A. H. Jewett said it had been the coldest November in twenty years. The spell ended with a heavy snow Sunday, which turned to rain by Monday morning. At about the same time they experienced destructive gales in central states, with loss of life and property and much suffering.

O. C. Dean, the ferryman, has returned from a goose hunt on the Condon branch of the O. W. R. & N., where he knocked down 37 of the big fellows. He says the geese were flying in millions. On the matter of the proposed new boat landing by Mr. Dodson, he says he believes he will be able to hold the fort, and that a court decision as to the land claimed by Moore would not go against him.

A lawsuit over a two-bit piece will cost Kilekat county \$42.45. The action arose over the failure of Geo. Smith, a White Salmon realty dealer, to refund 25 cents on a subscription paper he circulated for the benefit of

PARKDALE-VALLEY CREST

Mr. Rawson made a business trip to Pine Grove Friday.

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J. G. VOGT

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If it's Crescent — It Raises the Dough.

C. R. Sheldon, which he afterwards returned to the people who donated, but in some way overlooked one man who had contributed two bits. Smith was arrested January 8, 1911, charged with obtaining money under false representations, complaint being made by Sheldon. Seventeen witnesses were examined at a cost of \$2 each. Fees of C. H. Estes, deputy constable, \$5.70; justice fees, \$2.75. The county commissioners refused to pay the bill. The county attorney appeared before a recent session of the board and advised members that they would have to foot the bill.

Congregational Church Notes

"The Later Eloquence of the Puritans," a Thanksgiving Day discourse by the pastor and special music by quartet will be the order of the day at the Congregational church next Sunday morning. In the evening, beginning at 7:30, Mr. Waggener will give a half-hour concert with the phonograph, giving his very finest reproductions. A short talk by the pastor will follow.

The Congregational church was not large enough for the crowd Sunday night, many having to stand through the illustrated lecture on Ben Hur given by the pastor. The pictures were magnificent and were greatly enjoyed by all.

Miss Anle T. Allen, a returned missionary from Bronsa, Turkey, will spend the evening with friends of the Congregational church at the home of Mrs. McLaren on Sherman avenue Wednesday, at the usual get together meeting.

Oregon Hotel Special Dinners

A special table d'hote dinner will be served at the Hotel Oregon every Sunday from 5:30 to 7:30 p. m. for 75 cents. An a la carte meal will also be served. Music by the Mandolin Club. Dine with us.



"A healthy youngster does like good things to eat. . . . The easiest way to bake good things—to bake successfully—is by using

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It is an aid to rather than a test of your ability."

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PORTLAND FLOURING MILLS CO., PORTLAND, OREGON

THE TURNING POINT

FOR SOME TIME it has been apparent that it was becoming necessary to change the manner of conducting our credit business. The old and time honored "owe-you-forever-rather-than-beat-you-out-of-it" plan of extending credit has been given a faithful trial, and we are frank to confess that it has proven a failure. We were content to carry a good part of our profits on our books, but when the accounts commence to increase at a far greater rate than the profits, it becomes necessary that a radical change be made if we would continue in business on the lines which we have set out to follow.

Of course we could, like a great many other merchants, go behind with our bills to the wholesalers and lose the cash discount on our goods and pay interest besides. This would be burning the candle at both ends, and we have fully resolved that when we cannot discount our bills that we will discontinue business.

We are still in a position where we can discount our bills, but we do not need to place our ear to the ground to be able to tell that the time is fast approaching when we cannot continue doing so under the present system. Our credit is of the best, both with the banks and wholesale houses, and we could get unlimited credit to carry us through any period of depression, but by so doing we would be tied up in such a manner that we would have to take what goods they had to offer and at such prices as they cared to charge us. We would not care to do business under such conditions. Under the old "hit or miss" plan of credit, the burden is all placed on the merchant, the strictly cash customer and the customer who pays his bill promptly each month. This is not as it should be, and it has the effect of driving the cash customer to the cash store, leaving the credit store with nothing but credit customers, upon which a business cannot live alone. In order to equalize conditions and place the burden where it belongs, we are going to reverse the proposition and give the customer the same terms as we get, or as nearly so as practicable.

While we realize that a strictly cash store in the country could not succeed, we are going to get as close to it as possible, and are going to give you all the advantages of a cash store combined with all the credit a person could reasonably expect. We have heretofore been chiefly concerned in doing a large volume of business, but hereafter we are going to pay more attention to the quality of our business rather than the quantity. In other words, we are going to get the money, and we are going to get it on our terms, not on the customers'.

Commencing with Dec. 1st we will put into effect the following plan, and the conditions will be enforced to the letter

THE PLAN—All purchases, cash with order, will be given cash checks showing amount of purchase. These checks will be redeemed in amounts of \$5 or more at rate of 2 per cent.

All monthly accounts of \$5 or more settled in full on or before 10th of month, discounted 1 per cent.

Accounts under \$5 due not later than 10th of month following purchase, no discount.

No open account will be allowed to run longer than sixty days.

Open accounts which have run sixty days, can by paying first thirty days account, run thirty days longer and can be continued in same manner.

Accounts which have run sixty days without payment as above, shall be taken up by note for not longer than ninety days and bearing 10 per cent interest. These notes will be put in the bank and drawn against and we cannot be expected to take them up when they fall due, it will be up to you.

No credit account will be opened with parties who are financially irresponsible, or who would not be acceptable at the bank for small loans.

If you feel that you cannot comply with these terms, DO NOT BUY THE GOODS, as there will positively be no deviation.

Sixty days free credit is all that could possibly be expected, and if you need longer credit you should arrange to get the money rather than ask the merchant to carry you indefinitely.

If we are to carry this plan through successfully, and give the discounts and prices which we propose, we must have our money at the end of sixty days. We have sufficient capital to give you this much credit if you are worthy and need it, but when we have done this we have gone the limit.

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