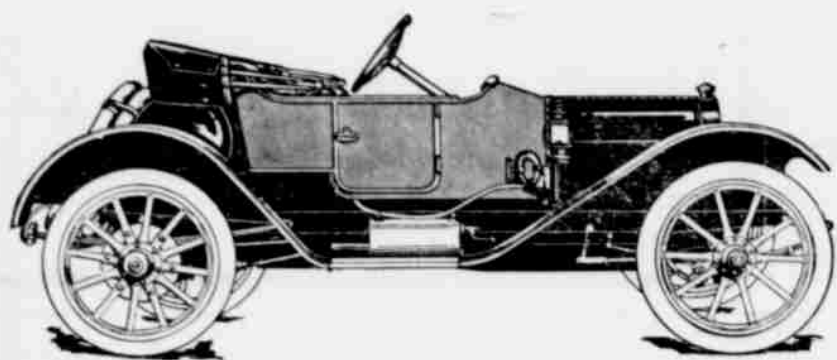


Our 1912 Chalmers Demonstrator has Arrived.
Phone Us for a Demonstration

Chalmers

MOTOR CARS

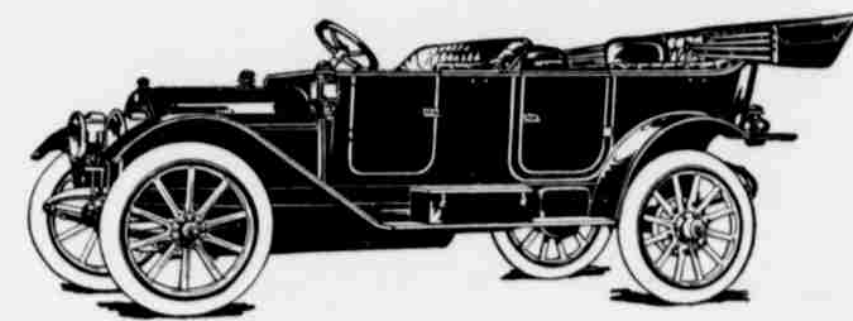
We would be Glad to Furnish
You with the Advance
Catalog on 1912 Chalmers Cars



Chalmers' "30" Touring Cars, \$1,650 (FIVE PASSENGER)

Regular Equipment: Magneto; Gas Lamps and Oil Lamps; Prest-o-Lite Tank; Chalmers Mohair Top; Automatic Wind Shield; Ventilated Foredoors; Full Set of Tools; Horn, Pump, Jack and Tire Repair Outfit. Option of Four Colors—Chalmers Blue, Brewster Green, Maroon, Napier Green.

Extra Equipment: Stewart Speedometer, \$25.00; Chalmers Seat Covers, \$60.00; Trunk Rack, \$10.00; Extra Tire Irons, \$5.00.



Astounding Values in Chalmers "30"

When the Chalmers "30" was first announced, four years ago, the words "Astounding Value" were used to describe it. For thus the new "30" impressed motor-car builders and motor-car buyers. It set a new standard.

Each season since, by better factory methods, by improvements and refinements, we have greatly increased the value of the car without increasing the price. Each year the verdict on the Chalmers has been "Best Value at the Price."

And now for 1912 we say to you, the motor-buying public, with perfect assurance, that this year more than ever before we offer you "Astounding Values." The "30" remains the leader among \$1,650 cars.

We ask you to remember these facts: The Chalmers "30" was the first genuine automobile to sell as low a price as \$1,650. No car of equal value has been sold for the same price or for less.

Remember that this is the car that was driven 208 miles a day for 100 days in succession; that made the trip from Denver to Mexico City; that for two years won more contests in proportion to the number entered than any other car; that has never been defeated by a car of its own price and power;

that holds the world's light-car speed-record; that won the hardest Glidden Tour ever held.

Please remember further---this is the car with the most advanced design; the car that has been more widely copied than any other. Remember that this car has a grace of line and beauty of finish which the costliest cars do not excel; that it has given satisfactory service to over 15,000 owners; that it is backed by an absolute guarantee for one year; that it is further backed by the Chalmers Company and Chalmers dealers with the guarantee of Chalmers service for life.

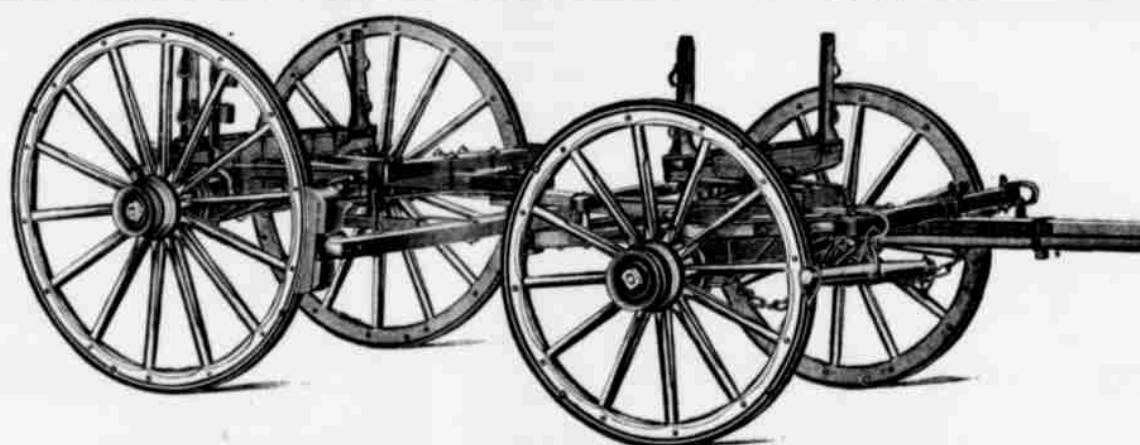
Think of this car, which last year sold for \$1,600, with magneto and gas lamps---and with top and windshield costing \$150 additional, \$1,750 in total. Think of it this year---refined and improved in every possible way, with thoroughly ventilated foredoor bodies, inside control, magneto, gas lamps, Prest-o-Lite tank, and including also Chalmers mohair top, and automatic windshield---\$1,500 F. O. B. factory. \$1,650 in Hood River.

You have your choice of four or five passenger bodies, and four color schemes. Deliveries to customers begin at once.

CHALMERS MOTOR CAR CO.

GILBERT-VAUGHAN IMPLEMENT CO., Local Agents

We have the
Stock



Our Prices Are
Right

In Our Automobile Supply Department

A
Acetelene Burners
Acid Hydrometers
Ammeters
Auto-Cle
Axle Bumpers

B
Ball-Bearing Compound
Balls, Steel
Baskets
Battery Connections
Bearing Scrapers
Blowout Patches
Boxes, Tool
Bottles, Thermos
Brake Lining
Buckets and Basins
Bumpers
Brushes
Burner Cleaners
Burners, Lamp

C
Cable, Chain and Wire
Cable, Ignition
Cans, Oil and Gasoline
Cap Screws
Carbon Scrapers
Carbide
Carbon Remover
Cements
Chain Tools
Chain Grips
Chain Parts
Chains
Chairs
Chamois
Claro
Clocks
Connections for Gas
Cotter Pins
Cotter Tools

D
Dash Lamps
Dusters, Wool

E
Electric Attachments
Electric Bulbs
Exploring Lamps

F
Filter for Gasoline
Flash Decarbonizer
Floating Flaps
Foot Rests
Funnels

G
Gas Bags, Gas Tanks
Gaskets, Gasket Cutters
Gauntlets
Goggles
Gradometers
Grease Cups and Gums

H
Horns, Horn Parts
Hose and Bands

I
Interlock Tires

J
Jacks
Joint Protectors

K
Keys, Woodruff
Knuckle Boots

L
Lamps, Lamp Accessories
Lamp Covers
Lamp Reflectors
Lap Robes
Liquid Veneer
Lubricants
Luggage Racks
Lunch Baskets

M
Mastic
Measures
Metal Polish
Mirror Lenses

N
Neatfoot Oil
Nonkaroda
Numbers and Hangers
Nuts, Henagon

O
Oil Cups
Oilers
Oil Guns
Oil
Ornaments

P
Patches
Pet Cocks
Pins, Taper

P
Pliers
Prest-o-Lites
Pump Leathers
Pumps

R
Radiator Hose
Robe Rails
Rubber Tubing

S
Screw Pitch Gauge
Skat
Soap, Soapstone
Socket Wrenches
Spark Plugs
Speedometers
Sponges
Starting Crank Holders
Strainers, Gasoline
Switch Keys
Spark Plug Wrenches

T
Taper Pins
Tape
Tires
Tire Protectors
Tire Accessories
Tire Irons
Tools

V
Valves and Parts
Volt Meters
Vulcanizers

W
Waste
Washers, Auto
Weed Chains
Wind Shields
Woodworth Treads
Woodruff Keys
Wrenches

GILBERT-VAUGHAN IMPLEMENT COMPANY