

FRIENDS, IT MIGHT BE COOLER

But it isn't! So come along and get into COMFORTABLE SUMMER CLOTHING and you will really enjoy the hot spell. OUR PRICES ARE EASY



All Summer Goods Reduced

Sheer Wash Goods
 Stylish Wash Suits
 Peerless Undermuslins
 Children's Headwear
 All Fancy Hosiery
 Children's Dresses
 Laces and Embroideries
 Shoes and Slippers

Men's Summer Suits
 Men's Panama Hats
 Men's Cool Underwear
 Men's Soft Shirts
 Straw and Crash Hats
 Men's Low Shoes
 Bathing Suits & Tights
 Boy's Furnishings

Large PALM LEAF FAN FREE to Everyone Asking

Confidence in our own honesty of purpose makes us feel satisfied you will appreciate the many splendid bargains this store contains, if you are only willing to put your time against ours. WE WILL SAVE YOU MONEY



Auto Coats, Auto Caps, Auto Gloves All Reduced

FRANK A. CRAM

LOCALS AND PERSONALS

Mr. and Mrs. E. C. Morgan of Portland were Clond Cap Inn guests Wednesday.

Mr. and Mrs. Sam Schwartz, of The Dalles, were guests of Mr. and Mrs. Williams Sunday.

Miss Nellie Mitchell came up from Portland Sunday and spent the day here visiting friends.

C. P. Sonnichsen, of the News, is spending two weeks at Columbia Beach, where he has property.

C. P. Ross, E. A. Baker and Chas. E. Hicks were Clond Cap Inn visitors Wednesday and Thursday.

Mr. and Mrs. Albert Lathrop, recently married, returned Sunday evening from their wedding trip.

A. B. Cordley, entomologist at the Oregon Agricultural College, was here Friday accompanied by V. D. Safo.

Geo. Crowell who has been critically ill is reported to be improving and it is now expected that he will recover.

A. W. Estes and wife, of White Salmon, joined the party that climbed the mountain on the north side recently.

Misses Lulu Hicks and Maude Howard were at Dufur last week to visit in the family of Fred Buskull near Kingsley.

H. F. Davidson left Wednesday night for an extended trip through the middle west and east. He will be gone several weeks.

J. G. Rainey, of the Kenney, Humason & Jeffery Co., who has recently recovered from a serious illness, was here Friday on his way to Lyle.

L. E. Meacham, publicity man for the Walla Walla Commercial Club, was here Friday and was taken for a ride about the valley by C. H. Sprout.

M. and Mrs. J. W. Armstrong and son, J. M. Armstrong, of La Pierre, Mich., are visiting their daughter, Mrs. H. M. Francis, in the Oak Grove district.

A number of Mosler people came to Hood River Sunday hoping to find a cooler atmosphere, while several traveling men stayed here in preference to going to The Dalles, where a temperature of 104° was reported Saturday.

J. A. Perry, publicity agent for the Collins Springs Hotel, was at Hood River Thursday and arranged for the excursion that went to the springs Sunday.

Miss Grace Scott, of Blingen, was brought to the hospital at Hood River last week, where an operation was performed. She is reported as getting along nicely.

Lafayette Smallpage, J. D., a graduate of Stanford University and an attorney, with his mother, is visiting the valley. Mr. Smallpage expects to remain here a week.

The weather dispenser last week evidently thought that the coast needed a little warming up. Any way there wasn't anything halfway about the brand of heat he handed out.

On Wednesday, July 12, at Hood River, at the residence of Rev. W. A. Stark, who performed the ceremony, Mr. Thomas Gordon and Miss Anna Bauer, both of Mosler, were married.

R. C. Bruce, of White Salmon, arrived Wednesday for a horseback tour of the Hood River country. He will be here about a week and will ride as far up the mountain as his horse will carry him.

Made clean, baked clean, sold clean—Good Health Bread. Save the coupons. Sold by Parkers.*

Get your butter, guaranteed fresh eggs, cream and milk from Purity Dairy Co. Phone 68-L. Depot-Davidson Building.*

Notice to Patrons of Washclean—The Braug Mercantile Co. and G. P. Christie, The Handy Corner Grocery, will hereafter carry this magical washing compound in stock. S. C. Ziegler, county agent.*

Yes, Pifer has the marvelous new phonograph and only indestructible records, that are the sensation of the phonograph world in the east. These indestructible cylinder records can be used on any cylinder machine.*

Never leave home on a journey without a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy. It is almost certain to be needed and cannot be obtained when on board the cars or steamships. For sale by all dealers.*

Dr. E. R. Swinburne, of Pendleton, and his son were guests at the country home of J. R. Nunnemaker last week. Ralph Swinburne, of Seattle, the doctor's son and the latter's wife, were also guests of the Nunnemakers.

The Fleur de Lis Millinery store, conducted since last fall by Mrs. Smith, has been sold to Portland parties who will conduct it in the future. Mrs. Smith has gone to the beach.

Rev. H. A. McDonald, pastor of the Unitarian Church, will leave on the 23d for Portland, Me., his former home, on a five weeks' vacation. He will go east on the Canadian Pacific and return over the U. P.

By request the Social Dancing Club will give another one of their enjoyable dances this evening at Hellbroner Hall. A five piece orchestra will furnish music and the club and its friends expect a pleasant evening.

Miss Mae Davidson, who has been cashier and bookkeeper for the Pacific Power & Light Company, has given up her position with that company and taken one in a similar capacity with the Davidson Fruit Company.

Miss Maud Carlisle, formerly of Arlington, and sister of Mrs. F. S. Smith, is visiting the latter at her country home on the State road, and may decide to locate here in company with her mother. Miss Carlisle is a music teacher.

J. R. Shelton, who is now in Washington, in a note to the News tells of the heat in the East. He says: "Upon reaching central Kansas on my way East it began to get warm and in Topeka July 4 it was 105 degrees, and next day in Kansas city it was 107. Hay and pasture fields are as brown as Hood River orchards. Timely rains will save the corn, however. Orchardists along the lake front in Michigan tell us there will be no winter fruit in the state. I shall be glad to get back to the delightful climate of Oregon."

The greatest enemy of childhood is the tape worm. It destroys health and undermines the constitution. The greatest enemy of intestinal worms is WHITE'S CREAM VERMIFUGE. It removes the worms and helps the child back to strength, vigor and cheerfulness. Price 25c per bottle. Sold by Chas. A. Clarke.*

For Sale—Some good horses and a number of second-hand rigs, cheap. Apply at the Fashion Livery Stable.*

Born—To Mr. and Mrs. H. M. Horton July 17th, a boy.

At the Unitarian Church, next Sunday Rev. W. G. Elliot will preach in exchange with Mr. MacDonald.

Councilman J. E. Robertson, who has been on a ten days business trip to Salt Lake City, returned to Hood River Sunday.

N. Mortimer of Hood River, arrived here Sunday, and will make this city his home. He is a brother of Mrs. Geo. Cluck—Goldendale (Ore.) News

The Congregational Church Ladies Aid Society are planning an evening meeting for next week. The public is notified by the secretary to watch for a later announcement.

Mr. and Mrs. S. E. Bartmess are taking a week's outing at the home of their son Earl Bartmess. A few days ago Mr. Bartmess killed a three foot rattler, which made itself an unwelcome visitor in camp.

The news has just been made known to Mr. and Mrs. F. Blagden of the marriage of their daughter Merle and F. D. Waidle. The marriage has been kept a secret by the young couple for a couple of months. The young couple intend to make Hood River their future home.

Miss Leah Lieser, of Vancouver, Wash., Mr. Ralph Knight, of Portland, and Mr. Gordon Clapp, a student of the Medical College, Berkeley, California, were weekend guests of Miss Lella Hersher, and Miss Manilla Fletcher. Miss Fletcher, of Los Angeles, has been a guest of Miss Hersher for the past two weeks.

Stomach troubles cured. Dr. Sawyerby.

Good Health Bread put up in a sanitary wrapper before leaving the bakery. Save the coupons. For sale at Parkers.*

Get your butter, guaranteed fresh eggs, cream and milk from Purity Dairy Co. Phone 68-L. Depot-Davidson Building.*

We pay highest cash price for over ripe and cull strawberries. Crocker & de Reding, Fourth street, between Oak and State. Phone 227-M.*

Call up C. A. Richards & Co., phone 64, for some of that delicious Hazelwood Ice Cream. We deliver any quantity, from 1 qt. up, free of charge.*

Sprains require careful treatment. Keep quiet and apply Chamberlain's Liniment freely. It will remove the soreness and quickly restore the parts to a healthy condition. For sale by all druggists.*

E. E. Lyons, of Forest Grove, is a visitor at Hood River.

Born—To Mr. and Mrs. Charles Steinhilber, in Portland, July 17, a girl.

Mrs. R. B. Hoge and daughter, Miss Jane Hoge, are staying at their country home at Oak Grove.

Miss Marton Kimball, of Barton, Mr. Forham Kimball's aunt, arrived Saturday for a visit in the valley.

Fred Walsh has opened a paint shop on the Heights and has gone into the paper hanging and painting business.

Mrs. F. E. Parker and daughter, Carrie, of Washington, D. C., are guests at the home of Mr. and Mrs. L. N. Bowers. Mrs. Parker is Mrs. Bowers' sister.

Mr. and Mrs. H. T. DeWitt, Mr. and Mrs. Burnette Duncan and Mrs. Marjorie Fouts are in camp at Lost Lake. A. L. Crocker and Stuart Kimball are also at the lake.

Rev. E. A. Harris and Mr. Leslie Butler addressed a meeting at the Valley Christian Church Sunday night on the Unity of Churches. A large congregation was present to hear the speakers.

Order your beer supplies early of W. W. Dakin, 1205 Seventh street.*

Regular Sunday excursion to Parkdale. Pleasant trip for yourself and friends.*

The best yet, Hazelwood Ice Cream, bulk or in bricks. Call 64, C. A. Richards & Co.*

Try a loaf of Good Health Bread at Parkers. "It's good to the last crumb." Save the coupons.*

For Sale—A fine lot of hay in the Mt. Hood district. Near Mt. Hood Post Office. Phone, Odell 38 or 2002-x.

If you want to be comfortable burn coal. We are prepared to furnish it in any quantity. Plenty on hand and more coming. We handle the best quality of Wyoming coal. Transfer & Livery Company. Phone 5.*

For summer diarrhoea in children always give Chamberlain's Colic, Cholera and Diarrhoea Remedy and Castor oil, and a speedy cure is certain. For sale by all druggists.*

I will make and hang your window screens at the following prices: Half screens, 90c each; full screens, \$1.30 each. Prices on screen doors and porches on application. I will be glad to do your repairing or work of any class. Estimates furnished on all work if desired. Phone 306-X. Wright's Carpenter Shop.

BORROWED CLOTHES NEARLY COST HIM LIFE

The story goes, says the Mosler Bulletin, that a well-known and popular young man not a thousand miles from Mosler, was in town one day clad in a broadcloth suit of overalls and jumper. While here he met another young gent and three young ladies, and they all decided to walk to Hood River and come back on the late train. This young man in question didn't like to appear on the streets of the city with the young ladies clad in work clothes; so he borrowed some glad rags from an obliging friend and away the party went. Everything went along smoothly until they started across the long trestle between the tunnel and Hood River, when they heard the whistle of an approaching train. Our man with the borrowed plumes started with two of the ladies to run across the trestle, but the suit he wore, made for a smaller man, was so tight that the poor chap had little use of his limbs and he was obliged to turn back to escape being run down. The others kept on and beat the train to the other end of the trestle and Don followed on behind the flyer, reaching Hood River in time to catch the east bound train home.

Will Consolidate Commercial Bodies

Consolidation of Seattle's two leading commercial organizations is being urged. Some of the leading business men have the matter in hand and a plan to that end is now being worked out. By a merger, it is believed that more effective results could be obtained, with less of an expense to the business interests. It may be that a central body will be created, with all the present activities as bureaus or departments. At all events, the spirit of get-together is abroad on Puget Sound, so that great things are looked for in the near future.

Good Health Bread—white, whole wheat and graham—home made, you will like it. Save the coupons. Sold by Parkers.*

Right in your busiest season when you have the least time to spare you are most likely to take diarrhoea and lose several days time, unless you have Chamberlain's Colic, Cholera and Diarrhoea Remedy at hand and take a dose on the first appearance of the disease. For sale by all druggists.*

Valley Christian Church Notes

The forum, which is to continue indefinitely during the summer months, was opened Sunday evening with Rev. Harris, of the Congregational Church, and Mr. Leslie Butler, of Hood River, as the speakers of the evening. Both spoke on "Unification of Our Forces."

Next Sunday evening Dr. Brosius and Mr. E. C. Smith will speak, respectively, on "Religion from the Viewpoint of a Military Man" and "Advisability of Church Union—My Reasons."

Last Friday evening the Endeavourers held an ice cream social, which was well attended and was a success in every way. Every one left vowing to come to the next one, which has been announced for next Friday evening, the 21st.

Mrs. Swenny, the teacher of the Loyal Sons, is quite sick. A good substitute was provided so that the boys were alright.

Heard in the Entry—

S. W.—What's getting the matter with the Live Wires? Only about a dozen attend any more.

R. K.—Search me. They're always blowing about their large membership list, but you never see 'em around on Sunday. They have about 70 members.

W. W.—Yes; I know they have. The Loyal Sons do better than that; they have about as large an attendance as the Live Wires, but only a third as large an enrollment.

The Ladies' Aid meets this week at the home of Mrs. B. D. Loomis. Special business; all members are requested to be present.

Mrs. Woodburn, of the Congregational Church, kindly favored us with a most excellent solo Sunday evening. Another treat is promised for next Sunday evening, when Mrs. Aubagen, late of Washington, D. C., will sing.

The Loyal Sons will hold their regular quarterly business meeting at the home of Glenn Shoemaker next Wednesday evening.

Mrs. E. D. Wilkins, dressmaking, 704 Oak street. Phone 130L.*

Have you heard the latest New York hits on the phonograph? Concerts daily at Pifer's Book Store.*

No dirt or germs—Good Health Bread—A sanitary wrapper. Save the coupons. For sale at Parkers.*

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