Over \$100,000 Sales to Date in MOSIER VIEW ORCHARDS

Shrewd business men, men who have investigated every accredited apple section in Oregon and Washington have purchased in MOSIER VIEW ORCHARDS.

Investigate our orchards--see for yourself--get our proposition and you will not ask "why?" DO IT NOW--TODAY-telephone us=-' phone 141 and arrange for an auto trip to the

Biggest and Best Orchards in this section of the country



HOOD RIVER ORCHARD LAND COMPANY,

Owners (Capital \$500,000)

DEVLIN & FIREBAUGH, Sales agents, 907-909 Yeon Building, PORTLAND -

COLDEST APRIL WEATHER RECORD

"The month just past is the coldest

three timee. The minimum, 25 deany in the past 13 years.

point, as determined by the wet and in the city. dry bulb readings, was 32 degrees, and the bard freeze the morning of It is possible that damage might stacles to carrying out his view was know nothing have been prevented in some cases had smudges been used.

"Peaches are reported to have suffered most, while cherries and other fruits were injured in certain ODD FELLOWS WILL MEET localitiet.

"The total precipitation for the month was three inches, a departure from the normal of 15 inches. The is 3.92 inches. The snow which fell 13 years.

cloudy, 11 cloudy days, and 9 days the presentation to Mr. Ryan of the on which the precipitation was .01 25-year jewel, in appreciation of his inch, while the prevailing winds of efforts in the interest of Oddfellowthe month were southwest.

"The monthly mean temperature was 46.5 degrees, a departure from normal of 3.6 degrees. The highest FIRST WHITE SALMON temperatere was 80 degrees, on April 23, and the lowest, 25 degrees, on the 13th. The greatest daily range was 45 degrees, on the 23rd. The dates of and 14."

HOOD RIVER MINERAL

Has opened its subscription books for stock in the company. A home with the Hood River Realty Co. C. D.NICKELSEN, Sec'y

For Sale- A fine lot of hay in the Mt. Hood district, Near Mt. Hood Post Office. Phone, Odell 38 or number of second-hand rigs, cheap. 2002-x.

BISHOP PADDOCK SUGGESTS REFORMS

That all churches should unite, April on record," says W. L. Pow- should have a common building and the Commercial Club promotion comers, weather observer at the Oregon lay aside all dissensions, was the mittee, spoke to the Ad Club on Agricultural College, in a report just theme of Bishop R. L. Paddock, of "Fake Advertising," in Richards at the Episcopal Church, in his annual luncheon, he created a sensation, "The nearest approach to it was address before the clergy of the East- says the Portland Journal. in 1903, when the monthly mean tem- ern Oregon diocese at Pendleton perature was 1.2 degrees higher. Thursday. He believes that there black eye because of advertising that The mercury dropped below freezing should be a common pastor, who states unquestioned facts about cernine times during last month. In should receive a liberal salary, and tain proved sections of the state, but previous years it has not fallen be- should have a good house and ser- which directs sales to land that is low the freezing point more than vant. Plenty of literature should be not proved and which is no better supplied him, and he would need a than ordinary land or may be absogrees, is three degrees colder than man and a woman assistant in the lutely sterile. Money is drawn from work. The Bishop thought that the the pockets of widows and wage "At 6:30 p. m. on the 12th the dew church should be the finest building earners, who hope they are going to

having a communion service with a want and woe to buyers and a black the 13th was not unexpected. Frost liturgy at 8 o'clock, that would ap- eye to the state, is, first, from the may be expected when the dew point | peal to Episcopalians, Lutherans and | eastern | people | who come out | here. is found to be within about five de- Catholics. At II o'clock a sermon get a line on it, and then go back to grees of freezing at 630 p. m. and the that would appeal to Presbyterians, sell to the members of their church other conditions are favorable to Congregationalists and Methodists, frost. Seven degrees below freezing and at 7 a service that would appeal is about the extreme amount that to those of other forms of worship, who use slivery words of inducement might be combated by smudges, but That there are many serious ob-

admitted by Bishop Paddock, but he thought that the difficulties were exaggerated and it could be done

AT PENDLETON NEXT YEAR

With Pendleton chosen as the next place of meeting and the date set for greatest rainfall in any 24 hours was May 16, 1912, the Grand Lodge of 1.05 inches. The deficiency in the Oregon I. O. O. F. held at Portland normal rainfall for the year to date last week concluded Thursday after- Ien m noon, following the installation of was the only April snow in the past officers, by retiring Grand Master, Thomas F. Ryan, of Salem. An in-"There were 13 clear days, 6 partly cident of the afternoon session was ship during the quarter century of his membership.

BERRIES NET \$10 PER CRATE

The first returns for the seaheavy frost were April 2, 6, 12, 13 son's first half-crate of berries, shipped by Ira Rowlands, three miles east of White Salmon to Seattle May 13, was \$10. William Mester, of that city, was recently in White Salmon SPRINGS COMPANY tring to buy the entire crop.

Oregon Hotel Special Dinners

A special table d'hote dinner will company. A rare opportunity. An be served at the Hotel Oregon every assured success. Temporary office Sunday from 5:30 to 7:30 p. m. for 75 cents. An a la carte meal will also be served. Music by the Mandolin Club. Dine with us."

For Sale-Some good horses and a Apply at the Fashion Livery Stable.

SAYS OREGON IS GIVEN BLACK EYE

When C. C. Chapman, manager of

have easier lives, and the advertising The bishop suggested a plan of for this sort of stuff, that brings congregations or to friends whe be lieve in them, and, second, by advertising writers of Portland, perhaps.

Fine Red Shot Soil Hood River Apple Land in the Famous Oak Grove District

The tract is partly improved with 5 acres in young commercial orchard, has fairly good house, barns, etc., and a fine spring well which is capable of being developed sufficiently to irrigate 40 or more acres. This tract is in the best apple section in the valley composed of all red shot soil. The surrounding country is being rapidly developed and growing into big money.

FRANK E. FORSBERG, Owner Hood River, Oregon

W. J. BAKER

Real Estate Loans Insurance

APPLE AND STRAWBERRY LAND A SPECIALTY

Correspondence Solicited

All persons indebted to us may pay

HOOD RIVER MILLING CO.*

Ten acres highly improved, for city the same to Butler Banking Co. who or unimproved country property. Phone 142 or call on GEO. D. CITLBERTSON & CO.*

For Trade

in Reading Room, No. 6, Davidson work, door and window frames, building. Sunday at 11 a. m. and screens, repairing or anything in the Wednesday at 8 p. m Sunday school carpenter line, call 306-X. Wright's

Carpenter Shop, at the old Armory.

A Real Treat

IN STORE for every woman in this community who is a lover of beautiful merchandise. Every day is bringing us something new in MID-SEASON NOVELTIES from America's best producers and importers, merchandise of interest and real worth, merchandise we take great pleasure in telling you about and will take even greater pleasure in being permitted to show you.

This week, we can, conservatively, promise you a real treat in New Waists, New Dress Skirts, New Silk Kimonas, New Art Linens, New Silks, New Satins, New Serpentine Crepe, Muslin Combination Suits, etc.

REAL MAQUISETTE WAISTS

hand embroidered in the Coral and Copenhagen shades, also black and white, with Dutch neck Peasant sleeves; the correct idea in dress waists from the best New York style makers.

DRESS AND WALKING SKIRTS

Voiles and Serges in black blue and novelty colorings, in plain and striped effect, form fitting, and strictly tailored, all at popular prices.

ART LINENS AND SILKS

Pillow Shams, Pillow Tops, Skirt. tions for working.

MUSLIN COMBINATION SUITS

Stamped Linen, Waist in Corset Cover and Draw-Patterns, Pillow Cases, er and Corset Cover and

Towels, Doiles, etc. All We are showing a good Trimmings, Ruffling, Lin- assortment of these suits en Lace, Coronation Cord, in both embroidery and Gold Cord and Embroidery lace trimmed, at prices Silks. Book of full instruc- that are bound to please

Tussah Silks Guaranteed Satin

ARE THE DAINTIEST as well as the most practical fabrics yet produced for summer wear and evening costumes. We are showing a good assortment in the new shades and patterns, in plain, cluster stripes and self-figured Jacquard effects, at prices ranging from 35c to 65c

Guaranteed Satins in black and staple colors, 36 inches wide, also black 36 inch Taffeta Silks and New Foulards in exclusive dress patterns at prices that will please you.

Men's and Boys' Clothiug at a Saving of 30 to 50 per cent

Positively closing out all Men's and Boys' Suits at a reduction of 30 to 50 per cent.

\$3.00, \$350 Men's Pants \$1.95

Boys' Suits 50c up Men's Suits \$4.95 up Stetson Hats \$3.35 Men's 65c to \$1.00 Shirts 25c Men's Underwear 17c

BARGAINS

SPECIAL

Hundreds of pairs of Men's, Women's and Childrens' Shoes on our bargain tables at a saving of about ONE-HALF. Don't fail to look them over.

HOSIERY SPECIALS

Wednesday, Thursday and Friday we offer a choice of our 75c to 90c Women's Silk and Embroidered Lisle Hose, special, the pair -

Men's Fine Guage Cotten Hose in black, tan and grey, regular 20c values, special, the pair 121c



New Silk Kimonas. Oriental style and colors-must be seen to be appreciated

Bragg Mercantile Co.



WHERE

Cat Hosiery. The fam-



WHAT

NIAGARA ARSENATE OF LEAD

BRIDAL VEIL LUMBER CO.

HOOD RIVER

Johnson & Hale, Van Horn

T. W. Atkinson, Odell